Jassy Andrew R Form 4 August 17, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number:

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Form 5 obligations may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Jassy Andrew R Issuer Symbol AMAZON COM INC [AMZN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner _X__ Officer (give title Other (specify P.O. BOX 81226 08/15/2017 below) CEO Amazon Web Services (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting SEATTLE, WA 98108-1226 Person

| | | | | - 130A | | | | | | | |
|---|--------------------------------------|---|---|-------------------------|--------|------------------|--|--|---|--|--|
| (City) | (State) | (Zip) Tal | ole I - Non | -Derivativ | e Sec | urities Acqui | red, Disposed of | , or Beneficia | lly Owned | | |
| 1.Title of Security (Instr. 3) Common | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | OF Dispos (Instr. 3, | sed of | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Stock, par value \$.01 per share | 08/15/2017 | | M | 4,231 | A | \$ 0 | 81,479 | D | | | |
| Common Stock, par value \$.01 per share | 08/15/2017 | | M | 494 | A | \$ 0 | 81,973 | D | | | |
| Common Stock, par | 08/15/2017 | | S <u>(1)</u> | 400 | D | \$ 983.36 (2) | 81,573 | D | | | |

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| value \$.01 per share | | | | | | | | |
|---|------------|--------------|-----|---|-----------------------|--------|---|---|
| Common Stock, par value \$.01 per share | 08/15/2017 | S <u>(1)</u> | 200 | D | \$ 984.18 (3) | 81,373 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S(1) | 535 | D | \$ 985.4686 (4) | 80,838 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S(1) | 200 | D | \$ 986.67 (5) | 80,638 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S(1) | 448 | D | \$ 988.3492 (6) | 80,190 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S <u>(1)</u> | 100 | D | \$ 988.92 | 80,090 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S <u>(1)</u> | 100 | D | \$ 990.62 | 79,990 | D | |
| Common Stock, par value \$.01 per share | 08/15/2017 | S <u>(1)</u> | 2 | D | \$ 991.74 | 79,988 | D | |
| Common Stock, par value \$.01 per share | | | | | | 487.56 | I | Held by the reporting person's Amazon.com 401(k) plan account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|--|--------------------|---|---------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Unit Award | \$ 0 <u>(7)</u> | 08/15/2017 | | M | 4,231 | 05/15/2013(8) | 02/15/2018 | Common Stock, par value \$.01 per share | 4,231 |
| Restricted Stock Unit Award | \$ 0 <u>(7)</u> | 08/15/2017 | | M | 494 | 05/15/2017 <u>(9)</u> | 02/15/2022 | Common Stock, par value \$.01 per share | 494 |

Reporting Owners

| Reporting Owner Name / Address | | | | | | |
|--------------------------------|----------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |

Jassy Andrew R

CEO Amazon Web Services

Relationships

SEATTLE, WA 98108-1226

Signatures

P.O. BOX 81226

/s/ by Michael D. Deal as attorney-in-fact for Andrew R. Jassy, CEO Amazon Web Services

08/17/2017 Date

**Signature of Reporting Person

Reporting Owners 3

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$983.79 and the lowest price at which shares were sold was \$982.92.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$984.24 and the lowest price at which shares were sold was \$984.12.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$985.86 and the lowest price at which shares were sold was \$985.14.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$986.84 and the lowest price at which shares were sold was \$986.50.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$988.75 and the lowest price at which shares were sold was \$987.79.
- (7) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 1,547 shares on each of May 15, 2013, August 15, 2013, and November 15, 2013; 1,546 shares on February 15, 2014; 2,334 shares on each of May 15, 2014, August 15, 2014,
- (8) November 15, 2014, and February 15, 2015; 1,280 shares on each of May 15, 2015 and August 15, 2015; 1,279 shares on each of November 15, 2015 and February 15, 2016; 5,489 shares on each of May 15, 2016, August 15, 2016, November 15, 2016, and February 15, 2017; 4,231 shares on each of May 15, 2017 and August 15, 2017; and 4,230 shares on each of November 15, 2017 and February 15, 2018.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 494 shares on each of May 15, 2017, August 15, 2017, and November 15, 2017; 495 shares on February 15, 2018; 952 shares on each of May 15, 2018, August 15, 2018,
- (9) November 15, 2018, and February 15, 2019; 1,138 shares on May 15, 2019; 1,139 shares on each of August 15, 2019, November 15, 2019, and February 15, 2020; 2,791 shares on each of May 15, 2020, August 15, 2020, and November 15, 2020; 2,792 shares on February 15, 2021; 2,153 shares on each of May 15, 2021, August 15, 2021, and November 15, 2021; and 2,154 shares on February 15, 2022.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.