

NU SKIN ENTERPRISES INC  
 Form 4/A  
 February 24, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TILLOTSON SANDRA**

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC [NUS]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Senior Vice President**

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET**

(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/12/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)  
**08/14/2008**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**PROVO, UT 84601**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |   |
| Class A Common Stock            | 08/13/2008 <sup>(1)</sup>            |  | S                              | 4,600   | D   | \$ 17.01   | 3,168,551 D   |
| Class A Common Stock            | 08/13/2008 <sup>(1)</sup>            |  | S                              | 3,000   | D   | \$ 17.02   | 3,165,551 D   |
| Class A Common Stock            | 08/13/2008 <sup>(1)</sup>            |  | S                              | 3,200   | D   | \$ 17.03   | 3,162,351 D   |
| Class A Common Stock            | 08/13/2008 <sup>(1)</sup>            |  | S                              | 5,800   | D   | \$   | 3,156,551 D   |

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|                            |                           |   |        |   |             |           |   |  |
|----------------------------|---------------------------|---|--------|---|-------------|-----------|---|--|
| Common<br>Stock            |                           |   |        |   |             | 17.04     |   |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 5,800  | D | \$<br>17.05 | 3,150,751 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 10,500 | D | \$<br>17.06 | 3,140,251 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 2,800  | D | \$<br>17.07 | 3,137,451 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 1,300  | D | \$<br>17.08 | 3,136,151 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 1,400  | D | \$<br>17.09 | 3,134,751 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 2,000  | D | \$ 17.1     | 3,132,751 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 3,400  | D | \$<br>17.11 | 3,129,351 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 600    | D | \$<br>17.12 | 3,128,751 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 900    | D | \$<br>17.13 | 3,127,851 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 1,700  | D | \$<br>17.14 | 3,126,151 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 300    | D | \$<br>17.15 | 3,125,851 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 700    | D | \$<br>17.16 | 3,125,151 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 2,300  | D | \$<br>17.17 | 3,122,851 | D |  |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 900    | D | \$<br>17.18 | 3,121,951 | D |  |

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|                            |                           |   |        |   |             |           |   |
|----------------------------|---------------------------|---|--------|---|-------------|-----------|---|
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 2,000  | D | \$<br>17.19 | 3,119,951 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 11,900 | D | \$ 17.2     | 3,108,051 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 14,300 | D | \$<br>17.21 | 3,093,751 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 4,000  | D | \$<br>17.22 | 3,089,751 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 3,800  | D | \$<br>17.23 | 3,085,951 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 2,400  | D | \$<br>17.24 | 3,083,551 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 3,000  | D | \$<br>17.25 | 3,080,551 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 1,800  | D | \$<br>17.26 | 3,078,751 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 1,100  | D | \$<br>17.27 | 3,077,651 | D |
| Class A<br>Common<br>Stock | 08/13/2008 <sup>(1)</sup> | S | 3,800  | D | \$<br>17.28 | 3,073,851 | D |

|                            |  |  |  |  |  |         |   |   |
|----------------------------|--|--|--|--|--|---------|---|---|
| Class A<br>Common<br>Stock |  |  |  |  |  | 900,000 | I | By the SNT<br>Rhino<br>Company,<br>L.C. |
| Class A<br>Common<br>Stock |  |  |  |  |  | 500,000 | I | By the CST<br>Rhino<br>Company,<br>L.C. |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| TILLOTSON SANDRA<br>C/O NU SKIN ENTERPRISES, INC.<br>75 WEST CENTER STREET<br>PROVO, UT 84601 | X             |           | Senior Vice President |       |

## Signatures

Clayton Jones as Attorney-in-Fact for Sandra N. Tillotson  
 \*\*Signature of Reporting Person  
 02/24/2009  
 Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This amendment is being filed to correct the transaction date for all transactions from August 12, 2008 as previously reported to August 13, 2008.

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