

HASTINGS REED  
Form 4  
August 21, 2018

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HASTINGS REED

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

100 WINCHESTER CIRCLE

08/20/2018

CEO

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

LOS GATOS, CA 95032

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Common Stock                    | 08/20/2018                           |  | M                              |   | 77,672<br>(1)   | A  | \$ 4.2914 77,672 D                                    |
| Common Stock                    | 08/20/2018                           |  | S                              |   | 1,500<br>(1)  | D  | \$ 311.6947 76,172 D                                  |
| Common Stock                    | 08/20/2018                           |  | S                              |   | 3,000<br>(1)  | D  | \$ 312.5143 73,172 D                                  |
| Common Stock                    | 08/20/2018                           |  | S                              |   | 4,800<br>(1)  | D  | \$ 313.5171 68,372 D                                  |

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|              |            |   |                      |   |                        |        |   |
|--------------|------------|---|----------------------|---|------------------------|--------|---|
| Common Stock | 08/20/2018 | S | <u>3,700</u><br>(1)  | D | \$<br>314.5278<br>(5)  | 64,672 | D |
| Common Stock | 08/20/2018 | S | <u>1,600</u><br>(1)  | D | \$<br>315.4531<br>(6)  | 63,072 | D |
| Common Stock | 08/20/2018 | S | <u>1,200</u><br>(1)  | D | \$<br>316.6542<br>(7)  | 61,872 | D |
| Common Stock | 08/20/2018 | S | <u>3,700</u><br>(1)  | D | \$<br>317.6059<br>(8)  | 58,172 | D |
| Common Stock | 08/20/2018 | S | <u>2,300</u><br>(1)  | D | \$ 318.57<br>(9)       | 55,872 | D |
| Common Stock | 08/20/2018 | S | <u>2,400</u><br>(1)  | D | \$<br>319.5429<br>(10) | 53,472 | D |
| Common Stock | 08/20/2018 | S | <u>5,200</u><br>(1)  | D | \$<br>320.7004<br>(11) | 48,272 | D |
| Common Stock | 08/20/2018 | S | <u>2,700</u><br>(1)  | D | \$<br>321.5415<br>(12) | 45,572 | D |
| Common Stock | 08/20/2018 | S | <u>2,100</u><br>(1)  | D | \$<br>322.7924<br>(13) | 43,472 | D |
| Common Stock | 08/20/2018 | S | <u>1,500</u><br>(1)  | D | \$<br>323.8353<br>(14) | 41,972 | D |
| Common Stock | 08/20/2018 | S | <u>2,900</u><br>(1)  | D | \$<br>325.2814<br>(15) | 39,072 | D |
| Common Stock | 08/20/2018 | S | <u>7,819</u><br>(1)  | D | \$<br>326.2736<br>(16) | 31,253 | D |
| Common Stock | 08/20/2018 | S | <u>10,400</u><br>(1) | D | \$<br>327.1364<br>(17) | 20,853 | D |
| Common Stock | 08/20/2018 | S | <u>10,853</u><br>(1) | D | \$<br>328.0635<br>(18) | 10,000 | D |
| Common Stock | 08/20/2018 | S | <u>4,600</u><br>(1)  | D | \$<br>329.2559<br>(19) | 5,400  | D |



## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

This transaction was executed in multiple trades at prices ranging from \$311.03 to \$311.98. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(2) This transaction was executed in multiple trades at prices ranging from \$312.03 to \$313.01. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(3) This transaction was executed in multiple trades at prices ranging from \$313.05 to \$313.98. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(4) This transaction was executed in multiple trades at prices ranging from \$314.05 to \$315.03. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(5) This transaction was executed in multiple trades at prices ranging from \$315.08 to \$316.07. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(6) This transaction was executed in multiple trades at prices ranging from \$316.12 to \$317.06. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(7) This transaction was executed in multiple trades at prices ranging from \$317.13 to \$318.12. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(8) This transaction was executed in multiple trades at prices ranging from \$318.13 to \$319.12. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(9) This transaction was executed in multiple trades at prices ranging from \$319.18 to \$320.08. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(10) This transaction was executed in multiple trades at prices ranging from \$320.19 to \$321.18. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(11) This transaction was executed in multiple trades at prices ranging from \$321.22 to \$321.95. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(12) This transaction was executed in multiple trades at prices ranging from \$322.30 to \$323.15. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(13) This transaction was executed in multiple trades at prices ranging from \$323.44 to \$324.18. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(14) This transaction was executed in multiple trades at prices ranging from \$324.66 to \$325.59. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(15) This transaction was executed in multiple trades at prices ranging from \$325.69 to \$326.66. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(16)

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This transaction was executed in multiple trades at prices ranging from \$326.69 to \$327.66. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (18) This transaction was executed in multiple trades at prices ranging from \$327.70 to \$328.64. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (19) This transaction was executed in multiple trades at prices ranging from \$328.71 to \$329.63. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (20) This transaction was executed in multiple trades at prices ranging from \$329.72 to \$330.70. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (21) This transaction was executed in multiple trades at prices ranging from \$330.73 to \$331.52. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (22) As Trustee of the Hastings-Quillin Family Trust

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.