

VIACOM INC  
Form 8-K  
July 22, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **July 22, 2004**

**VIACOM INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-09553**  
(Commission  
File Number)

**04-2949533**  
(IRS Employer  
Identification Number)

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**1515 Broadway, New York, NY**  
(Address of principal executive offices)

**10036**  
(Zip Code)

**(212) 258-6000**

(Registrant's telephone number, including area code)

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**Item 5. Other Events.**

The Registrant entered into new employment agreements with each of Sumner M. Redstone, Chairman and Chief Executive Officer, Thomas E. Freston, Co-President and Co-Chief Operating Officer, and Leslie Moonves, Co-President and Co-Chief Operating Officer. The employment agreements with Messrs. Redstone, Freston and Moonves are attached hereto as Exhibit 10.1, Exhibit 10.2 and Exhibit 10.3, respectively, and are incorporated by reference herein in their entirety.

**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

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| Exhibit Number | Description of Exhibit  |
|----------------|---|
| 10.1           | Employment Agreement dated July 1, 2004 by and between Viacom Inc. and Sumner M. Redstone |
| 10.2           | Employment Agreement dated July 1, 2004 by and between Viacom Inc. and Thomas E. Freston  |
| 10.3           | Employment Agreement dated July 1, 2004 by and between Viacom Inc. and Leslie Moonves     |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.  
(Registrant)

By: /s/ MICHAEL D. FRICKLAS  
Michael D. Fricklas  
Executive Vice President, General  
Counsel  
and Secretary

Date: July 22, 2004

**Exhibit Index**

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