

WORLD WRESTLING ENTERTAINMENT INC  
Form 10-Q  
October 31, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-16131

WORLD WRESTLING ENTERTAINMENT, INC.

(Exact name of Registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

1241 East Main Street

Stamford, CT 06902

(203) 352-8600

(Address, including zip code, and telephone number, including area code,  
of Registrant's principal executive offices)

04-2693383

(I.R.S. Employer  
Identification No.)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 29, 2014 the number of shares outstanding of the Registrant's Class A common stock, par value \$.01 per share, was 33,179,500 and the number of shares outstanding of the Registrant's Class B common stock, par value \$.01 per share, was 42,298,437.

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WORLD WRESTLING ENTERTAINMENT, INC.  
CONSOLIDATED INCOME STATEMENTS  
(In thousands, except per share data)  
(Unaudited)

	Three Months Ended		Nine Months Ended	
	September 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013
Net revenues	\$ 120,183	\$ 113,292	\$ 402,065	\$ 389,575
Cost of revenues (including amortization and impairments of feature film and television production assets of \$6,261 and \$12,039, respectively, and \$22,644 and \$19,485, respectively)	78,417	70,947	284,880	242,668
Selling, general and administrative expenses	39,075	32,640	136,279	110,976
Depreciation and amortization	7,730	6,503	20,648	17,819
Operating (loss) income	(5,039)	) 3,202	(39,742)	) 18,112
Loss on equity investment	(3,962)	) —	(3,962)	) —
Investment income, net	81	264	541	1,102
Interest expense	(546)	) (438)	) (1,536)	) (1,270)
Other (expense) income, net	(1,061)	) 313	(1,100)	) (1,420)
(Loss) income before income taxes	(10,527)	) 3,341	(45,799)	) 16,524
(Benefit from) provision for income taxes	(4,606)	) 902	(17,345)	) 5,870
Net (loss) income	\$ (5,921)	) \$ 2,439	\$ (28,454)	) \$ 10,654
(Loss) Earnings per share:				
Basic and diluted	\$ (0.08)	) \$ 0.03	\$ (0.38)	) \$ 0.14
Weighted average common shares outstanding:				
Basic	75,402	75,030	75,232	74,885
Diluted	75,402	75,388	75,232	75,335
Dividends declared per common share (Class A and B)	\$ 0.12	\$ 0.12	\$ 0.36	\$ 0.36

See accompanying notes to consolidated financial statements.

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CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands)

(Unaudited)

	Three Months Ended		Nine Months Ended	
	September 30,	September 30,	September 30,	September 30,
	2014	2013	2014	2013
Net (loss) income	\$ (5,921	) \$ 2,439	\$ (28,454	) \$ 10,654
Other comprehensive income (loss):				
Foreign currency translation adjustment	(118	) 73	(64	) (107
Gains/(losses) on unrealized holding gains on available-for-sale securities (net of tax (benefit)/expense of (\$64) and \$49, respectively, (\$1) and (\$225), respectively)	(105	) 79	(2	) (367
Reclassification adjustment for losses (gains) realized in net income - available-for-sale securities (net of tax (benefit)/expense of (\$15) and \$0, respectively, and (\$14) and \$1, respectively)	25	—	23	(1
Total other comprehensive (loss) income	(198	) 152	(43	) (475
Comprehensive (loss) income	\$ (6,119	) \$ 2,591	\$ (28,497	) \$ 10,179

See accompanying notes to consolidated financial statements.

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WORLD WRESTLING ENTERTAINMENT, INC.  
 CONSOLIDATED BALANCE SHEETS  
 (In thousands, except share data)  
 (Unaudited)

	As of September 30, 2014	December 31, 2013
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$29,599	\$32,911
Short-term investments, net	39,139	76,476
Accounts receivable (net of allowances for doubtful accounts and returns of \$7,325 and \$9,344 respectively)	56,669	59,552
Inventory	4,539	2,874
Deferred income tax assets	16,911	12,237
Prepaid expenses and other current assets	11,997	16,147
Total current assets	158,854	200,197
PROPERTY AND EQUIPMENT, NET	116,383	133,480
FEATURE FILM PRODUCTION ASSETS, NET	27,884	16,018
TELEVISION PRODUCTION ASSETS, NET	6,205	10,772
INVESTMENT SECURITIES	7,200	8,299
NON-CURRENT DEFERRED INCOME TAX ASSETS	14,407	—
OTHER ASSETS, NET	20,632	9,696
<b>TOTAL ASSETS</b>	<b>\$351,565</b>	<b>\$378,462</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Current portion of long-term debt	\$4,321	\$4,251
Accounts payable and accrued expenses	69,448	47,882
Deferred income	31,389	30,112
Total current liabilities	105,158	82,245
LONG-TERM DEBT	22,670	25,385
NON-CURRENT INCOME TAX LIABILITIES	1,700	4,884
NON-CURRENT DEFERRED INCOME	6,375	—
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>STOCKHOLDERS' EQUITY:</b>		
Class A common stock: (\$.01 par value; 180,000,000 shares authorized; 33,173,259 and 31,302,790 shares issued and outstanding as of September 30, 2014 and December 31, 2013, respectively)	332	313
Class B convertible common stock: (\$.01 par value; 60,000,000 shares authorized; 42,298,437 and 43,797,830 shares issued and outstanding as of September 30, 2014 and December 31, 2013, respectively)	423	438
Additional paid-in-capital	352,589	346,974
Accumulated other comprehensive income	3,469	3,512
Accumulated deficit	(141,151)	(85,289)
Total stockholders' equity	215,662	265,948
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$351,565</b>	<b>\$378,462</b>

See accompanying notes to consolidated financial statements.



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WORLD WRESTLING ENTERTAINMENT, INC.  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY  
(In thousands)  
(Unaudited)

	Common Stock		Additional		Accumulated	Comprehensive	Accumulated	Total
	Class A Shares	Amount	Class B Shares	Amount	Paid - in Capital			
Balance, December 31, 2013	31,303	\$313	43,798	\$438	\$346,974	\$3,512	\$(85,289 )	\$265,948
Net loss	—	—	—	—	—	—	(28,454 )	(28,454 )
Other comprehensive loss	—	—	—	—	—	(43 )	—	(43 )
Stock issuances, net	370	4	—	—	(1,117 )	—	—	(1,113 )
Conversion of Class B common stock by shareholder	1,500	15	(1,500 )	(15 )	—	—	—	—
Tax effect from stock-based payment arrangements	—	—	—	—	(80 )	—	—	(80 )
Dividends paid	—	—	—	—	315	—	(27,408 )	(27,093 )
Stock-based compensation	—	—	—	—	6,497	—	—	6,497
Balance, September 30, 2014	33,173	\$332	42,298	\$423	\$352,589	\$3,469	\$(141,151 )	\$215,662

See accompanying notes to consolidated financial statements.



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CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

(Unaudited)

	Nine Months Ended	
	September 30, 2014	September 30, 2013
<b>OPERATING ACTIVITIES:</b>		
Net (loss) income	\$(28,454	) \$10,654
Adjustments to reconcile net (loss) income to net cash used in operating activities:		
Amortization and impairments of feature film production assets	3,210	15,459
Amortization of television production assets	19,435	4,026
Depreciation and amortization	22,042	17,819
Loss on equity investment	3,962	—
Amortization of bond premium	1,014	391
Amortization of debt issuance costs	471	1,559
Stock-based compensation	6,497	3,543
Recovery from doubtful accounts	(403	) (356
Services provided in exchange for equity instruments	(439	) (659
Loss on disposal of property and equipment	148	335
(Benefit from) provision for deferred income taxes	(21,761	) 4,040
Other non-cash items	(346	) (149
Cash (used in)/provided by changes in operating assets and liabilities:		
Accounts receivable	3,002	(17,913
Inventory	(1,665	) (761
Prepaid expenses and other assets	1,404	(644
Feature film production assets	(15,076	) (6,706
Television production assets	(14,868	) (8,687
Accounts payable, accrued expenses and other liabilities	8,939	(11,506
Deferred income	7,652	1,709
Net cash (used in)/provided by operating activities	(5,236	) 12,154
<b>INVESTING ACTIVITIES:</b>		
Purchases of property and equipment and other assets	(9,181	) (18,302
Purchase of corporate aircraft and related improvements	—	(29,730
Proceeds from sale of corporate aircraft	3,167	—
Net proceeds from infrastructure improvement incentives	2,937	—
Purchases of short-term investments	(2,511	) (24,112
Proceeds from sales and maturities of investments	38,832	30,543
Purchase of equity investments	(2,204	) (2,200
Proceeds from sales of property and equipment	—	38
Net cash provided by/(used in) investing activities	31,040	(43,763
<b>FINANCING ACTIVITIES:</b>		
Proceeds from the issuance of note payable	364	29,730
Repayment of long-term debt	(3,009	) (348
Dividends paid	(27,093	) (26,967
Debt issuance costs	(758	) (674
Proceeds from issuance of stock	895	640
Excess tax benefits from stock-based payment arrangements	485	261
Net cash (used in)/provided by financing activities	(29,116	) 2,642

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NET DECREASE IN CASH AND CASH EQUIVALENTS	(3,312	) (28,967	)
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	32,911	66,048	
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$29,599	\$37,081	
NON-CASH INVESTING TRANSACTIONS:			
Non-cash purchase of property and equipment	\$720	\$1,611	

See accompanying notes to consolidated financial statements.

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WORLD WRESTLING ENTERTAINMENT, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In thousands, except share data)  
(Unaudited)

1. Basis of Presentation and Business Description

The accompanying consolidated financial statements include the accounts of WWE. "WWE" refers to World Wrestling Entertainment, Inc. and its subsidiaries, unless the context otherwise requires. References to "we," "us," "our" and the "Company" refer to WWE and its subsidiaries. We are an integrated media and entertainment company, principally engaged in the production and distribution of content through various channels including our digital over-the-top ("OTT") WWE Network, television rights agreements, pay-per-view event programming, live events, feature films, licensing of various WWE themed products and the sale of consumer products featuring our brands. Our operations are organized around the following four principal activities:

Media Division:

Network

•Revenues consist principally of subscriptions to WWE Network and fees for viewing our pay-per-view and video-on-demand programming.

Television

•Revenues consist principally of television rights fees and television advertising fees.

Home Entertainment

•Revenues consist principally of sales of WWE produced content via home entertainment platforms.

Digital Media

•Revenues consist principally of advertising sales on our websites, rights fees received for digital content, sales of various broadband and mobile content and magazine publishing.

Live Events

•Revenues consist principally of ticket sales and travel packages for live events.

Consumer Products Division:

Licensing

•Revenues consist principally of royalties or license fees related to various WWE themed products such as video games, toys and apparel.

Venue Merchandise

•Revenues consist of sales of merchandise at our live events.

WWEShop

•Revenues consist of sales of merchandise on our website through our WWEShop internet storefront.

WWE Studios

•Revenues consist of amounts earned from the investment in, the production and/or distribution of filmed entertainment.

In our prior reports filed with the Securities Exchange Commission ("SEC") through fiscal year 2013, we presented five reportable segments: Live and Televised Entertainment, Consumer Products, Digital Media, WWE Studios and Unallocated Corporate and Other. Effective January 1, 2014, we now present ten reportable segments. Information presented for the three and nine months ended September 30, 2013 included in the unaudited consolidated financial statements herein and elsewhere in this Quarterly Report has been recast to reflect our new segment presentation. See Note 2, Segment Information, for further details on our reportable segments. Such revisions have no impact on our consolidated financial condition, results of operations or cash flows for the periods presented.



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WORLD WRESTLING ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except share data)

(Unaudited)

Within the Consolidated Statements of Cash Flows from operating activities, certain prior year amounts were reclassified to conform to the current period presentation.

The accompanying consolidated financial statements are unaudited. All adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation of financial position, results of operations and cash flows at the dates and for the periods presented have been included. The results of operations of any interim period are not necessarily indicative of the results of operations for the full year. All intercompany balances are eliminated in consolidation.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Certain information and note disclosures normally included in annual financial statements have been condensed or omitted from these interim financial statements; these financial statements should be read in conjunction with the financial statements and notes thereto included in our Form 10-K for the year ended December 31, 2013.

Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update No. 2014-09, "Revenue from Contracts with Customers (Topic 606)". This ASU will supersede the revenue recognition requirements in ASC 605, "Revenue Recognition", and most industry-specific guidance. The ASU requires an entity to recognize revenue in an amount that reflects the consideration to which the entity expects to receive in exchange for goods or services. This guidance is effective for annual reporting periods beginning after December 15, 2016 and early adoption is not permitted. This standard update is effective for our fiscal year beginning of January 1, 2017. We are currently evaluating the impact of the adoption of this new standard on our consolidated financial statements.

In April 2014, the FASB issued Accounting Standards Update No. 2014-08, "Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity". This ASU updated the accounting guidance related to discontinued operations. The updated accounting guidance provides a narrower definition of discontinued operations than existing GAAP. The updated accounting guidance requires that only disposals of components of an entity, or groups of components, that represent a strategic shift that has or will have a material effect on the reporting entity's operations be reported in the financial statements as discontinued operations. The updated accounting guidance also provides guidance on the financial statement presentations and disclosures of discontinued operations. On July 1, 2014, we early adopted this accounting standard update which did not have a material effect on our consolidated financial statements.

2. Segment Information

During the first quarter of 2014, the Company launched WWE Network, which changed the way that certain content is delivered to our customers. The launch of WWE Network coupled with the continued convergence within the media landscape, has resulted in a change in the Company's management reporting to its chief operating decision maker. These changes necessitated a change in the Company's segment reporting to align with management's operational view. As discussed in Note 1, the Company currently classifies its operations into ten reportable segments. The ten reportable segments of the Company now include the following: Network (which includes our pay-per-view business), Television, Home Entertainment and Digital Media, individual segments that comprise the Media Division; Live Events; Licensing, Venue Merchandise, WWEShop, individual segments that comprise the Consumer Products Division; WWE Studios and Corporate and Other (as defined below).

We do not disclose assets by segment information. In general, assets of the Company are leveraged across its reportable segments and we do not provide assets by segment information to our chief operating decision maker, as that information is not typically used in the determination of resource allocation and assessing business performance of each reportable segment.

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WORLD WRESTLING ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except share data)

(Unaudited)

The Company presents OIBDA as the primary measure of segment profit (loss). The Company believes the presentation of OIBDA is relevant and useful for investors because it allows investors to view our segment performance in the same manner as the primary method used by management to evaluate segment performance and make decisions about allocating resources. The Company defines OIBDA as operating income before depreciation and amortization, excluding feature film and television production asset amortization and impairments.

We do not allocate certain costs included in OIBDA of our Corporate and Other segment to the other reportable segments. Corporate and Other expense primarily includes corporate overhead and certain expenses related to sales and marketing, including our international offices, and talent development functions, including costs associated with our WWE Performance Center. These costs benefit the Company as a whole and are therefore not allocated. Revenues from transactions between our operating segments are not material.

The following tables present summarized financial information for each of the Company's reportable segments:

	Three Months Ended		Nine Months Ended	
	September 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013
Net revenues:				
Network	\$26,119	\$15,553	\$87,786	\$69,719
Television	42,198	44,817	126,277	121,273
Home Entertainment	3,625	5,135	19,488	19,197
Digital Media	5,001	7,134	16,879	21,683
Live Events	21,742	25,138	83,742	87,719
Licensing	10,011	5,733	29,534	36,396
Venue Merchandise	4,163	4,024	15,663	16,024
WWEShop	4,290	2,956	12,485	9,497
WWE Studios	1,928	1,812	8,009	5,835
Corporate & Other	1,106	990	2,202	2,232
Total net revenues	\$120,183	\$113,292	\$402,065	\$389,575
OIBDA:				
Network	\$2,317	\$7,378	\$(8,619)	) \$20,598
Television	20,712	21,260	43,001	44,680
Home Entertainment	1,277	1,942	10,423	8,226
Digital Media	2,004	3,115	811	5,531
Live Events	3,850	5,690	23,149	27,232
Licensing	5,828	3,228	16,450	27,659
Venue Merchandise	1,632	1,653	6,325	6,184
WWEShop	729	551	2,400	1,709
WWE Studios	(421)	) (7,417	) 940	(12,789)
Corporate & Other	(35,237	) (27,695	) (113,974	) (93,099)
Total OIBDA	\$2,691	\$9,705	\$(19,094)	) \$35,931





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WORLD WRESTLING ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except share data)

(Unaudited)

## Reconciliation of Total Operating (Loss) Income to Total OIBDA

	Three Months Ended		Nine Months Ended	
	September 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013
Total operating (loss) income	\$(5,039	) \$3,202	\$(39,742	) \$18,112
Depreciation and amortization	7,730	6,503	20,648	17,819
Total OIBDA	\$2,691	\$9,705	\$(19,094	) \$35,931

## Geographic Information

Net revenues by major geographic region are based upon the geographic location of where our content is distributed. The information below summarizes net revenues to unaffiliated customers by geographic area:

	Three Months Ended		Nine Months Ended	
	September 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013
North America	\$93,866	\$87,341	\$318,842	\$304,190
Europe/Middle East/Africa	11,646	11,249	47,840	51,406
Asia Pacific	13,704	13,737	30,991	29,580
Latin America	967	965	4,392	4,399
Total net revenues	\$120,183	\$113,292	\$402,065	\$389,575

Revenues generated from the United Kingdom, our largest international market, totaled \$7,699 and \$27,606 for the three and nine months ended September 30, 2014, respectively, and \$5,249 and \$24,777 for the corresponding periods in 2013. The Company's property and equipment was almost entirely located in the United States at September 30, 2014 and 2013.

## 3. Stock-based Compensation

## Restricted Stock Units

The Company grants restricted stock units ("RSUs") to officers and employees under the 2007 Amended and Restated Omnibus Incentive Plan (the "2007 Plan"). Stock-based compensation costs associated with our RSUs are determined using the fair market value of the Company's common stock on the date of the grant. These costs are recognized over the requisite service period using the graded vesting method, net of estimated forfeitures. RSUs have a service requirement typically over a three-year to three and one half year vesting schedule. We estimate forfeitures based on historical trends when recognizing compensation expense and adjust the estimate of forfeitures when they are expected to differ. Unvested RSUs accrue dividend equivalents at the same rate as are paid on our shares of Class A common stock. The dividend equivalents are subject to the same vesting schedule as the underlying RSUs.

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WORLD WRESTLING ENTERTAINMENT, INC.  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (In thousands, except share data)  
 (Unaudited)

The following table summarizes the RSU activity during the nine months ended September 30, 2014:

	Units	Weighted-Average Grant-Date Fair Value
Unvested at January 1, 2014	107,034	\$ 9.87
Granted	106,296	\$ 23.28
Vested	(71,300 )	\$ 11.14
Forfeited	(25,184 )	\$ 13.09
Dividend equivalents	3,482	\$ 18.69
Unvested at September 30, 2014	120,328	\$ 20.54

#### Performance Stock Units

Stock-based compensation costs associated with our performance stock units ("PSUs") are initially determined using the fair market value of the Company's common stock on the date the awards are approved by our Compensation Committee (service inception date) and are granted under the 2007 Plan. The vesting of these PSUs are subject to certain performance conditions and a service requirement of approximately three and one half years. Until such time as the performance conditions are met, stock compensation costs associated with these PSUs are re-measured each reporting period based upon the fair market value of the Company's common stock and the probability of attainment on the reporting date. The ultimate number of PSUs that are issued to an employee is the result of the actual performance of the Company at the end of the performance period compared to the performance conditions. Stock compensation costs for our PSUs are recognized over the requisite service period using the graded vesting method, net of estimated forfeitures. Unvested PSUs accrue dividend equivalents once the performance conditions are met at the same rate as are paid on our shares of Class A common stock. The dividend equivalents are subject to the same vesting schedule as the underlying PSUs.

The following table summarizes the PSU activity during the nine months ended September 30, 2014:

	Units	Weighted-Average Grant-Date Fair Value
Unvested at January 1, 2014	1,259,629	\$ 13.46
Granted	278,281	\$ 13.77
Achievement adjustment	(387,633 )	\$ 23.99
Vested	(371,197 )	\$ 13.71
Forfeited	(39,828 )	\$ 18.32
Dividend equivalents	16,569	\$ 15.51
Unvested at September 30, 2014	755,821	\$ 15.44

During the year ended December 31, 2013, we granted 804,896 PSUs which were subject to performance conditions. During the three months ended March 31, 2014, certain performance conditions related to these PSUs were partially met which resulted in a reduction of 387,633 PSUs in 2014 relating to the initial 2013 PSU grant.

During the three months ended March 31, 2014, we granted 278,281 PSUs which are subject to certain performance conditions.

Stock-based compensation costs totaled \$1,597 and \$785 for the three months ended September 30, 2014 and 2013, respectively, and \$6,497 and \$3,543 for the nine months ended September 30, 2014 and 2013, respectively.



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WORLD WRESTLING ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except share data)

(Unaudited)

## 4. Property and Equipment

Property and equipment consisted of the following:

	As of	
	September 30, 2014	December 31, 2013
Land, buildings and improvements	\$106,021	\$106,749
Equipment	109,394	107,305
Corporate aircrafts	31,277	51,757
Vehicles	244	244
	246,936	266,055
Less accumulated depreciation	(130,553	) (132,575
Total	\$116,383	\$133,480

Depreciation expense for property and equipment totaled \$7,314 and \$19,420 for the three months and nine months ended September 30, 2014, respectively, as compared to \$6,111 and \$16,653 for the corresponding periods in the prior year. During the first quarter of 2014, the Company received tax credits relating to our infrastructure improvements in conjunction with capital projects to support our increased content production efforts. Depreciation expense for the nine months ended September 30, 2014 reflects a benefit of \$1,388 from the recognition of the infrastructure tax credit noted above. The credit was used to reduce the carrying value of the assets as of their in-service date and consequently the adjustment to depreciation expense reflects the revised amount incurred to date. The credit was received in the current year, but related to assets placed in service in prior years. Additionally, in conjunction with the anticipated sale of our old corporate aircraft, which sale did occur during the third quarter of 2014, depreciation expense for the nine months ended September 30, 2014 includes an adjustment of \$1,600 to reduce the carrying value of the asset to its estimated fair value. Depreciation expense for the third quarter of 2014 includes an impairment charge of \$1,757 related to a change in business strategy related to our gamification platform. See Note 14, Restructuring Charge, for further details.

## 5. Feature Film Production Assets, Net

Feature film production assets consisted of the following:

	As of	
	September 30, 2014	December 31, 2013
Feature film productions:		
In release	\$11,740	\$9,413
Completed but not released	5,115	3,130
In production	10,490	2,686
In development	539	789
Total	\$27,884	\$16,018

Approximately 55% of "In release" film production assets are estimated to be amortized over the next 12 months and approximately 79% of "In release" film production assets are estimated to be amortized over the next three years. We anticipate amortizing 80% of our "In release" film production asset within four years as we receive revenues associated with international distribution of our licensed films.

During the nine months ended September 30, 2014, we released one feature film via theatrical distribution, Oculus, and two films direct to DVD, Scooby Doo at WrestleMania and Leprechaun: Origins, which comprise \$4,980 of our "In release" feature film assets as of September 30, 2014. During 2013, the Company entered into an agreement to

co-distribute the feature film Road to Paloma. This film was released via a limited theatrical release and on DVD in July 2014. The Company intends to recognize

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(In thousands, except share data)

(Unaudited)

revenue generated by this film in a manner similar to how it recognizes revenue for its licensed films. In 2014, the Company did not record any revenue associated with this release. Third-party distributors control the distribution and marketing of co-distributed films, and as a result, we recognize revenue on a net basis after the third-party distributor recoups distribution fees and expenses and results are reported to us. Results are typically reported to us in periods subsequent to the initial release of the film. During the nine months ended September 30, 2013, we released three feature films via theatrical distribution, No One Lives, The Call and Dead Man Down and two films, 12 Rounds 2: Reloaded and The Marine 3: Homefront direct to DVD, which aggregate \$3,625 of our "In release" feature film assets as of September 30, 2014.

Unamortized feature film production assets are evaluated for impairment each reporting period. We review and revise estimates of ultimate revenue and participation costs at each reporting period to reflect the most current information available. If estimates for a film's ultimate revenue are revised and indicate a significant decline in a film's profitability or if events or circumstances change that indicate we should assess whether the fair value of a film is less than its unamortized film costs, we calculate the film's estimated fair value using a discounted cash flows model. If fair value is less than unamortized cost, the film asset is written down to fair value.

We did not record any impairment charges during the three and nine months ended September 30, 2014 related to our feature films. During the three and nine months ended September 30, 2013, we recorded impairment charges of \$6,965 and \$11,661, respectively related to our feature films. These impairment charges represent the excess of the recorded net carrying value over the estimated fair value.

We currently have five films designated as "Completed but not released" and have six films "In production". We also have capitalized certain script development costs for various other film projects designated as "In development".

Capitalized script development costs are evaluated at each reporting period for impairment and to determine if a project is deemed to be abandoned. During the nine months ended September 30, 2014, we expensed \$339 related to previously capitalized development costs of abandoned projects. We did not incur any comparable expenses for the three months ended September 30, 2014 or in the prior year periods.

## 6. Television Production Assets, Net

Television production assets consisted of the following:

	As of September 30, 2014	December 31, 2013
Television productions:		
In release	\$5,932	\$1,365
In production	273	9,407
Total	\$6,205	\$10,772

Television production assets consist primarily of episodic content series we have produced for distribution through a variety of platforms including on WWE Network. Amounts capitalized primarily include development costs, production costs, production overhead and employee salaries. We have \$6,205 and \$10,772 capitalized as of September 30, 2014 and December 31, 2013, respectively, related to this type of programming. Costs to produce our live event programming are expensed when the event is first broadcast. Costs to produce episodic programming for television or distribution on WWE Network are amortized in the proportion that revenues bear to management's estimates of the ultimate revenue expected to be recognized from exploitation, exhibition or sale. During the three and nine months ended September 30, 2014, we amortized \$5,121 and \$19,435 of television production assets, of which \$1,621 and \$9,668 were related to Network programming and \$3,500 and \$9,767 were related to Television programming, respectively. During the three and nine months ended September 30, 2013, we amortized \$4,026 related

to Television programming.

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Unamortized television production assets are evaluated for impairment each reporting period. If conditions indicate a potential impairment, and the estimated future cash flows are not sufficient to recover the unamortized asset, the asset is written down to fair value. In addition, if we determine that a program will not likely air, we will write-off the remaining unamortized asset. During the three and nine months ended September 30, 2014 and 2013, we did not record any impairments related to our television production assets.

## 7. Investment Securities and Short-Term Investments

## Investment Securities:

WWE maintains several cost method investments. On March 14, 2014, the Company invested \$2,000 in Series E Preferred Stock of a software application developer. On June 25, 2012, the Company invested \$5,000 in Series B Preferred Stock in a mobile video publishing business, ("Investment"), and entered into a two-year strategic partnership during which time WWE received \$1,758 in common stock. In July of 2014 this Investment initiated a convertible note financing arrangement, the ("July financing") which resulted in a change in WWE's ownership of common shares, preferred stock and convertible notes. We evaluate our cost method investments for impairment if factors indicate that a significant decrease in value has occurred. As a result of the July financing we performed an analysis to reassess the fair value of this Investment due to the change in the capital structure and recorded an impairment charge of \$3,962 for the excess of the carrying value over the estimated fair value of \$3,000. The Company did not record any impairment charge on these assets during the nine months ended September 30, 2013. Investment Securities in our Consolidated Balance Sheets as of September 30, 2014 and December 31, 2013 of \$7,200 and \$8,299, respectively, are amounts related to these investments.

## Short-Term Investments:

Short-term investments measured at fair value consisted of the following:

	September 30, 2014			December 31, 2013				
	Amortized Cost	Gross Unrealized		Fair Value	Amortized Cost	Gross Unrealized		Fair Value
		Gain	(Loss)			Gain	(Loss)	
Municipal bonds	\$19,577	\$64	\$—	\$19,641	\$44,636	\$176	\$(91)	\$44,721
Corporate bonds	19,512	39	(53)	19,498	31,825	104	(174)	31,755
Total	\$39,089	\$103	\$(53)	\$39,139	\$76,461	\$280	\$(265)	\$76,476

We classify the investments listed in the above table as available-for-sale securities. Such investments consist primarily of corporate and municipal bonds, including pre-refunded municipal bonds. These investments are stated at fair value as required by the applicable accounting guidance. Unrealized gains and losses on such securities are reflected, net of tax, as other comprehensive income (loss) in the Consolidated Statements of Comprehensive Income. Our municipal and corporate bonds are included in Short-term investments, net on our Consolidated Balance Sheets. Realized gains and losses on investments are included in earnings and are derived using the specific identification method for determining the cost of securities sold. As of September 30, 2014, contractual maturities of these bonds are as follows:

	Maturities
Municipal bonds	1 month-4 years
Corporate bonds	4 months-3 years





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The following table summarizes the short-term investment activity:

	Three Months Ended		Nine Months Ended	
	September 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013
Proceeds from sale of short-term investments	\$ 14,794	\$—	\$22,572	\$2,793
Proceeds from maturities and calls of short-term investments	\$7,225	\$7,480	\$16,260	\$27,750
Gross realized (loss) gains on sale of short-term investments	\$ (40	) \$—	\$ (37	) \$1

## 8. Fair Value Measurement

Fair value is determined based on the exchange price that would be received to sell an asset or paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. Fair value is a market-based measurement based on assumptions that "market participants" would use to price the asset or liability. Accordingly, the framework considers markets or observable inputs as the preferred source of value followed by assumptions based on hypothetical transactions, in the absence of market inputs. The fair value should be calculated based on assumptions that market participants would use in pricing the asset or liability, not on assumptions specific to the entity. In addition, the fair value of assets and liabilities should include consideration of non-performance risk including the Company's own credit risk.

Additionally, the accounting guidance establishes a three-level hierarchy that ranks the quality and reliability of information used in developing fair value estimates. The hierarchy gives the highest priority to quoted prices in active markets and the lowest priority to unobservable data. In cases where two or more levels of inputs are used to determine fair value, a financial instrument's level is determined based on the lowest level input that is considered significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are summarized as follows:

Level 1- quoted prices in active markets for identical assets or liabilities;

Level 2- quoted prices in active markets for similar assets and liabilities and inputs that are observable for the asset or liability; or

Level 3- unobservable inputs, such as discounted cash flow models or valuations

The following assets are required to be measured at fair value on a recurring basis and the classification within the hierarchy was as follows:

	Fair Value at September 30, 2014				Fair Value at December 31, 2013			
	Total	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3
Municipal bonds	\$19,641	\$—	\$19,641	\$—	\$44,721	\$—	\$44,721	\$—
Corporate bonds	19,498	—	19,498	—	31,755	—	31,755	—
Total	\$39,139	\$—	\$39,139	\$—	\$76,476	\$—	\$76,476	\$—

Certain financial instruments are carried at cost on the Consolidated Balance Sheets, which approximates fair value due to their short-term, highly liquid nature. The carrying amounts of cash and cash equivalents, money market accounts, accounts receivable and accounts payable approximate fair value because of the short-term nature of such instruments.

We have classified our investment in municipal and corporate bonds within Level 2 as their valuation requires quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active and/or model-based valuation techniques for which all significant inputs are observable in the market or can be corroborated by observable market data. The municipal and corporate bonds are valued based on model-driven

valuations. A third party service provider

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assists the Company with compiling market prices from a variety of industry standard data sources, security master files from large financial institutions and other third-party sources that are used to value our municipal and corporate bond investments.

The fair value measurements of our investment securities, which are recorded under the cost method, are classified within Level 3 as significant unobservable inputs are used to fair value these assets due to the absence of quoted market prices and inherent lack of liquidity. Significant unobservable inputs include variables such as near-term prospects of the investees, recent financing activities of the investees, and the investees' capital structure as well as other economic variables, which reflect assumptions market participants would use in pricing these assets. Our investments are recorded at fair value only if an impairment charge is recognized. During the nine months ended September 30, 2014, the Company recorded an impairment charge of \$3,962 on the Investment for the excess of the carrying value over the estimated fair value of \$3,000. The Company did not record any impairment charge on these assets during the nine months ended September 30, 2013.

The Company's long lived property and equipment, feature film and television production assets are required to be measured at fair value on a non-recurring basis if it is determined that indicators of impairment exist. These assets are recorded at fair value only when an impairment is recognized. During the nine months ended September 30, 2014, the Company recorded an adjustment of \$1,600 to reduce the carrying value of our old corporate aircraft to its estimated fair value and recorded an impairment charge of \$1,757 related to a change in business strategy related to our gamification platform. During the nine months ended September 30, 2013, the Company recorded an impairment charge of \$11,661 on a feature film production asset based on a fair value measurement of \$2,363. See Note 5, Feature Film Production Assets, for further discussion. The Company classifies these assets as Level 3 within the fair value hierarchy due to significant unobservable inputs. The Company utilizes a discounted cash flows model to determine the fair value of impaired films where indicators of impairment exist. The significant unobservable inputs to this model are the Company's expected cash flows for the film, including projected home video sales, pay and free TV sales and international sales, and a discount rate of 13% that we estimate market participants would seek for bearing the risk associated with such assets. The Company utilizes an independent third party valuation specialist who assists us in gathering the necessary inputs used in our model.

The fair value of the Company's long-term debt, consisting of a promissory note payable to RBS Asset Finance, Inc. is estimated based upon quoted price estimates for similar debt arrangements. At September 30, 2014, the face amount of the note approximates its fair value.

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## 9. Accounts Payable and Accrued Expenses

Accounts payable and accrued expenses consisted of the following:

	As of	
	September 30, 2014	December 31, 2013
Trade related	\$9,563	\$8,565
Staff related	9,236	5,580
Management incentive compensation	9,978	5,711
Talent related	6,226	6,304
Accrued WWE Network related expenses	13,116	2,477
Accrued event and television production	4,294	4,429
Accrued home entertainment expenses	738	1,341
Accrued legal and professional	1,802	1,903
Accrued purchases of property and equipment	720	1,700
Accrued film liability	2,559	2,654
Accrued other	11,216	7,218
Total	\$69,448	\$47,882

Accrued other at September 30, 2014 includes an accrual for costs associated with our domestic television rights agreement, as well as, other miscellaneous accruals, none of which categories individually exceeds 5% of current liabilities. The increase in accrued expenses is also due to the timing of staff related expenses and an increase in management incentive compensation based on Company performance and for various accrued expenses related to WWE Network operations.

## 10. Debt

## Aircraft Financing

On August 7, 2013, the Company entered into a \$31,568 promissory note (the "Note") with RBS Asset Finance, Inc., for the purchase of a 2007 Bombardier Global 5000 aircraft and refurbishments. The Note bears interest at a rate of 2.18% per annum, is payable in monthly installments of \$406, inclusive of interest, beginning in September 2013, and has a final maturity of August 7, 2020. The Note is secured by a first priority perfected security interest in the newly purchased aircraft. As of September 30, 2014, the amount outstanding under the Note was \$26,991.

## Revolving Credit Facility

In September 2011, the Company entered into a \$200,000 senior unsecured revolving credit facility with a syndicated group of banks, with JPMorgan Chase acting as administrative agent. Applicable interest rates for the borrowings under the revolving credit facility are based on the Company's current consolidated leverage ratio. As of September 30, 2014, the LIBOR-based rate plus margin was 2.49%. The Company is also required to pay a commitment fee calculated at a rate per annum of 0.375% on the average daily unused portion of the credit facility. Under the terms of the revolving credit facility, the Company is subject to certain financial covenants and restrictions, including restrictions on our ability to pay dividends and limitations with respect to our indebtedness, liens, mergers and acquisitions, dispositions of assets, investments, capital expenditures, and transactions with affiliates.

In April 2013, the Company amended and restated the revolving credit facility. Under the terms of the amended credit facility, (i) the maturity date was extended to September 9, 2016, (ii) changes were made to the applicable margin for borrowings under the facility, and (iii) restrictions on certain financial covenants were amended to provide for greater financial flexibility.

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On May 1, 2014, the Company entered into a First Amendment to its Amended and Restated Credit Facility ("the Amendment") and further modified certain financial covenants to provide for greater financial flexibility. The Amendment, among other things, (a) adjusts the consolidated EBITDA calculation for the four quarterly periods in 2014 and the first and second quarters of 2015 by permitting the add-back of WWE Network Expenses subject to specified maximum amounts in such periods, (b) increases the consolidated EBITDA calculation by the amount of any net investments in respect of feature film production, subject to specified maximum amounts for the quarters ending September 30, 2014 and December 31, 2014 and (c) reduces the consolidated fixed charge coverage ratio for four quarters in 2014 and the first two quarters in 2015 such that the consolidated fixed charge coverage ratio may not be less than 1.0:1.0 for the respective quarterly periods ending March 31, 2014, June 30, 2014, September 30, 2014 and December 31, 2014, increasing to 1.10:1.0 for the quarter ending March 31, 2015, to 1.15:1.0 for the quarter ending June 30, 2015, and to 1.25:1.0 for the quarter ending September 30, 2015 and thereafter. The Amendment also includes certain additional allowances for the Company to make investments in special film entities.

As of September 30, 2014, the Company is in compliance with the provisions of the Amendment and has available debt capacity under the terms of the revolving credit facility of approximately \$160,000. As of September 30, 2014 and December 31, 2013, there were no amounts outstanding under the credit facility.

#### 11. Concentration of Credit Risk

We continually monitor our position with, and the credit quality of, the financial institutions that are counterparties to our financial instruments. Our accounts receivable relate principally to a limited number of distributors, including our network, television, pay-per-view and home video distributors and licensees that produce consumer products containing our intellectual trademarks. We closely monitor the status of receivables with these customers and maintain allowances for anticipated losses as deemed appropriate. At September 30, 2014, our largest single customer balance was approximately 13% of our gross accounts receivable balance.

#### 12. Income Taxes

As of September 30, 2014, we had \$16,911 of deferred tax assets, net included in current assets and \$14,407 included in non-current assets in our Consolidated Balance Sheets. As of December 31, 2013, we had \$12,237 of deferred tax assets, net included in current assets and \$2,681 of deferred tax liabilities, net included in Noncurrent Income Tax Liabilities in our Consolidated Balance Sheets. The large increase in our deferred tax asset balance was driven by our operating loss in the current year and associated net operating loss and foreign tax credit carryforwards.

The Company considers all available evidence, both positive and negative, to determine whether, based on the weight of that evidence, a valuation allowance is required to reduce the net deferred tax assets to the amount that is more likely than not to be realized in future periods. The Company believes that based on past performance, expected future taxable income and prudent and feasible tax planning strategies, it is more likely than not that the net deferred tax asset will be realized. Changes in these factors may cause us to increase our valuation allowance on deferred tax assets, which would impact our income tax expense in the period we determine that these factors have changed.

#### 13. Film and Television Production Incentives

The Company has access to various governmental programs that are designed to promote film and television production within the United States of America and certain international jurisdictions. Incentives earned with respect to expenditures on qualifying film, television and other production activities, including qualifying capital projects, are included as an offset to the related asset or as an offset to production expenses when we have reasonable assurance

regarding the realizable amount of the incentives. During the nine months ended September 30, 2014, we received \$3,080 for infrastructure improvement incentives relating to qualifying capital projects. Of this amount \$2,937, was recorded as a reduction in property and equipment. We did not receive any similar incentives for the nine months ended September 30, 2013. During the three and nine months ended September 30, 2014 and 2013, we received \$1,515 and \$1,971, and \$427 and \$864, respectively, of incentives relating to feature film productions which reduced the related assets. During the three and nine months ended September 30, 2014, we received \$10,833 of incentives relating to television production activities that was recorded as an offset to production expenses. During the three and nine months ended



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September 30, 2013, we received \$9,805 and \$10,201, respectively of incentives related to television production activities that were recorded as an offset to production expenses.

14. Restructuring Charge

On July 31, 2014, the Company announced a restructuring plan in support of a cost cutting initiative. Included in this restructuring was the shutdown of our magazine publishing business, a shift in our gamification strategy, and a reduction in our approved headcount. Additionally, the cost cutting initiatives include reducing prospective spending throughout our operations. As a result of these efforts, the Company recorded a one-time pre-tax restructuring charge of approximately \$4,200 in the third quarter of 2014, comprised primarily of a cash charge of approximately \$2,000 for severance costs and the write-down of certain assets associated with our gamification business resulting in a non-cash charge of approximately \$1,800. The severance costs are recorded in Selling, General and Administrative expenses in our Consolidated Statements of Income. Approximately \$1,100 of cash spend related to severance and other restructuring charges was paid out in the third quarter and we anticipate that a majority of the remaining liability will be paid out over the next two quarters.

15. Commitments and Contingencies

Legal Proceedings

On July 26, 2014, the Company received notice of a lawsuit filed in the United States District Court for the District of Connecticut, entitled Warren Ganues and Dominic Varriale, on behalf of themselves and all others similarly situated, v. World Wrestling Entertainment, Inc., Vincent K. McMahon and George A. Barrios, alleging violations of federal securities laws based on certain statements relating to the negotiation of WWE's domestic television license. The complaint seeks certain unspecified damages. A nearly identical lawsuit was filed one month later entitled Curtis Swanson, on behalf of himself and all others similarly situated, v. World Wrestling Entertainment, Inc., Vincent K. McMahon and George A. Barrios. Both lawsuits are purported securities class actions subject to the Private Securities Litigation Reform Act of 1995 ("PSLRA"). On September 23-24, five putative plaintiffs filed motions to be appointed lead plaintiff and to consolidate the two cases pursuant to the PSLRA. The Company joined the motion for consolidation made by the putative lead plaintiffs. The Company believes the claims are without merit and intends to vigorously defend itself against them.

On October 25, 2014, the Company received notice of a purported class action lawsuit filed in the United States District Court for the District of Oregon, entitled William Albert Haynes III, on behalf of himself and others similarly situated, v. World Wrestling Entertainment, Inc. alleging, among other things, that the Company concealed and denied medical research and evidence concerning traumatic brain injuries suffered by WWE's performers. The Company believes the claims are without merit and intends to vigorously defend itself against them.

In addition to the foregoing, we are involved in several other litigations and claims that we consider to be in the ordinary course of our business. By its nature, the outcome of litigation is not known but the Company does not currently expect this litigation to have a material adverse effect on our financial condition, results of operations or liquidity. We may from time to time become a party to other legal proceedings.

16. Subsequent Event

In October of 2014, the Company received a \$50,000 advance payment related to a recently executed television distribution agreement. The \$50,000 advance will be recorded as deferred revenue and will be reduced as earned per the terms of the agreement.



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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Background

The following analysis outlines all material activities contained within each of our reportable segments.

Media Division:

Network

•Revenues consist principally of subscriptions to WWE Network and fees for viewing our pay-per-view and video-on-demand programming.

Television

•Revenues consist principally of television rights fees and television advertising fees.

Home Entertainment

•Revenues consist principally of sales of WWE produced content via home entertainment platforms.

Digital Media

•Revenues consist principally of advertising sales on our websites, rights fees received for digital content, sales of various broadband and mobile content and magazine publishing.

Live Events

•Revenues consist principally of ticket sales and travel packages for live events.

Consumer Products Division:

Licensing

•Revenues consist principally of royalties or license fees related to various WWE themed products such as video games, toys and apparel.

Venue Merchandise

•Revenues consist of sales of merchandise at our live events.

WWEShop

•Revenues consist of sales of merchandise on our website through our WWEShop internet storefront.

WWE Studios

•Revenues consist of amounts earned from the investment in, the production and/or distribution of filmed entertainment.

Corporate & Other

•Revenues consist of amounts earned from talent appearances. Expenses include corporate overhead and certain expenses related to sales and marketing, including our international offices, and talent development functions.

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Results of Operations

The Company presents OIBDA as the primary measure of segment profit (loss). The Company believes the presentation of OIBDA is relevant and useful for investors because it allows investors to view our segment performance in the same manner as the primary method used by management to evaluate segment performance and make decisions about allocating resources. The Company defines OIBDA as operating income before depreciation and amortization, excluding feature film and television production asset amortization and impairments. OIBDA is a non-GAAP financial measure and may be different than similarly-titled non-GAAP financial measures used by other companies. A limitation of OIBDA is that it excludes depreciation and amortization, which represents the periodic charge for certain fixed assets and intangible assets used in generating revenues for our business. OIBDA should not be regarded as an alternative to operating income or net income as an indicator of operating performance, or to the statement of cash flows as a measure of liquidity, nor should it be considered in isolation or as a substitute for financial measures prepared in accordance with GAAP. We believe that operating income is the most directly comparable GAAP financial measure to OIBDA. See Note 2, Segment Information in the accompanying Consolidated Financial Statements for a reconciliation of OIBDA to operating income for the periods presented.

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## of Operations

Three Months Ended September 30, 2014 compared to Three Months Ended September 30, 2013

(dollars in millions)

## Summary

	Three Months Ended		increase	
	September 30,	September 30,	(decrease)	
	2014	2013		
Net Revenues				
Media Division	\$76.9	\$72.7	6	%
Live Events	21.8	25.1	(13)	)%
Consumer Products Division	18.5	12.6	47	%
WWE Studios	1.9	1.8	6	%
Corporate & Other	1.1	1.1	—	%
Total	120.2	113.3	6	%
OIBDA				
Media Division	\$26.3	\$33.7	(22)	)%
Live Events	3.9	5.6	(30)	)%
Consumer Products Division	8.2	5.5	49	%
WWE Studios	(0.4)	(7.4)	(95)	)%
Corporate & Other	(35.3)	(27.7)	27	%
Total	2.7	9.7	(72)	)%
OIBDA as a percentage of revenues	2	% 9	%	
Depreciation and amortization expense	\$7.7	\$6.5	18	%
Operating (loss) income	(5.0)	) 3.2	(256)	)%
Loss in equity investment	(4.0)	) —	(100)	)%
Investment and other (expense) income, net	(1.5)	) 0.1	(1,600)	)%
(Loss) income before income taxes	(10.5)	) 3.3	(418)	)%
(Benefit from) provision for income taxes	(4.6)	) 0.9	(611)	)%
Net (loss) income	\$(5.9)	) \$2.4	(346)	)%

Our Media division revenues increased 6% driven primarily the impact of the launch of our WWE Network. Our Live Events segment revenues decreased by 13% primarily due to unfavorable North American venue mix. Our Consumer Products division experienced a 47% increase in revenues, primarily due to increased video game royalties. Our WWE Studios segment increased slightly by \$0.1 million.

The comparability of our results in the current year quarter were impacted by \$4.2 million in restructuring charges of which \$2.4 million relates to severance and other costs and is included in Corporate and Other Expense with \$0.3 million included in our Digital Media segment, and \$1.8 million relates to the impairment of gamification assets and is included in depreciation and amortization expense. The current year quarter also includes a \$4.0 million impairment of an equity investment and is included in other expense. In the prior year quarter, our results were impacted by \$7.0 million of impairment charges related to our film portfolio.

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Media Division

The following tables present the performance results for our segments within our Media division (dollars in millions, except where noted):

Three Months Ended

Revenues-Media Division