

TechTarget Inc  
Form 8-K  
March 10, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT**  
**TO SECTION 13 OR 15(D) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) **March 10, 2010**

**TechTarget, Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation)

**1-33472**  
(Commission File Number)

**04 3483216**  
(IRS Employer Identification No.)

**275 Grove Street**

**Newton, Massachusetts**  
(Address of Principal Executive Offices)

**02466**  
(Zip Code)

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(617) 431-9200

(Registrant's Telephone Number, Including Area Code)

**117 Kendrick Street Needham, Massachusetts 02466**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 2 - Financial Information**

**Item 2.02. Results of Operations and Financial Condition.**

On March 10, 2010, TechTarget, Inc. issued a press release announcing results for its fourth fiscal quarter ended December 31, 2009 and fiscal year 2009. TechTarget is also posting a copy of its supplemental prepared remarks with respect to the completed quarter and year on the Investor Relations section of its website at [www.techtarget.com](http://www.techtarget.com). The full text of the press release issued in connection with the announcement and the related prepared remarks are furnished as Exhibits 99.1 and 99.2, respectively, to this Current Report on Form 8-K. The information contained in Item 2.02 of this Form 8-K (including Exhibits 99.1 and 99.2) shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, regardless of any general incorporation by reference language in such filing, except as expressly set forth by specific reference in such a filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.* The following exhibits relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 A copy of the press release issued by TechTarget, Inc. on March 10, 2010 is furnished herewith.

99.2 A copy of the prepared remarks posted by TechTarget, Inc. to its website on March 10, 2010 is furnished herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TechTarget, Inc.

Date: March 10, 2010

By:

/s/ Eric D. Sockol  
Eric D. Sockol  
Chief Financial Officer

**EXHIBIT INDEX**

Exhibit No. Description

99.1 Press Release dated March 10, 2010

99.2 Prepared Remarks dated March 10, 2010