

FIRST CASH FINANCIAL SERVICES INC

Form 4

January 31, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
WESSEL RICK L

2. Issuer Name **and** Ticker or Trading
Symbol
**FIRST CASH FINANCIAL
SERVICES INC [FCFS]**

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

690 E. LAMAR BLVD. #400

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
01/27/2006

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

Vice Chairman & President

ARLINGTON, TX 76011

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	01/27/2006		S		5,900	D	\$ 34.65	295,400 D
Common Stock	01/30/2006		S		6,800	D	\$ 34.82	288,600 D
Common Stock	01/31/2006		S		10,500	D	\$ 35.06	278,100 D
Common Stock								750 I

Owned by
son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Se (In	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 19.33							01/29/2004	01/29/2014	Common Stock	84,800
Options	\$ 30							12/20/2005	12/20/2015	Common Stock	45,000
Options	\$ 25							01/28/2005	01/28/2015	Common Stock	41,000
Options	\$ 30							01/28/2005	01/28/2015	Common Stock	45,000
Warrants	\$ 5.33							04/03/2002	04/03/2012	Common Stock	76,900
Options	\$ 40							01/28/2005	01/28/2015	Common Stock	45,000
Options	\$ 38							12/20/2005	12/20/2015	Common Stock	45,000
Options	\$ 35							01/28/2005	01/28/2015	Common Stock	45,000
Warrants	\$ 7.67							05/09/2003	05/09/2013	Common Stock	120,000
Options	\$ 34							12/20/2005	12/20/2015	Common Stock	45,000

Reporting Owners

Reporting Owner Name / Address

Relationships

	Director	10% Owner	Officer	Other
WESSEL RICK L 690 E. LAMAR BLVD. #400 ARLINGTON, TX 76011	X		Vice Chairman & President	

Signatures

/s/ Rick L. Wessel	01/31/2006
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**Signature of Reporting Person	Date
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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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