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SALESFOR Form 4 May 06, 201	RCE COM INC												
FORM									OMB	APPROVAL			
	UNITED	STATES		RITIES . shingtor				COMMISSIO	N OMB Number:	3235-0287			
Check th if no lon subject to Section Form 4 of Form 5		SECU	RITIES		NERSHIP OF ge Act of 1934,	Estimated burden he response	•						
obligatio may con <i>See</i> Inst 1(b).	tinue. Section 17(Itility Ho	•	-	•	f 1935 or Secti 40	on				
(Print or Type	Responses)												
1. Name and A Harris Park	Address of Reporting er	Person <u>*</u>	Symbol	er Name an			-	5. Relationship o Issuer	of Reporting P	erson(s) to			
(Last)	(First) (1	Middle)	3. Date of Earliest Transaction					(Che	(Check all applicable)				
THE LANI MARKET	(Month/Day/Year) 05/06/2010					Director 10% Owner X Officer (give title Other (specify below) below) EVP, Technology							
SAN FRAM	(Street) NCISCO, CA 941	05		endment, I nth/Day/Ye	-	al			-	Person			
(City)	(State)	(Zip)	Tah	le I - Non-	.Derivativ	e Secu	rities Ac	Person quired, Disposed	of or Benefic	ially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deema Execution any (Month/Da	ed Date, if	3. Transacti Code (Instr. 8)	4. Securi or(A) or D (Instr. 3,	ities Adispose 4 and (A) or	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial			
Common Stock	05/06/2010 <u>(1)</u>			S	467	D	\$ 85.07	347,527	Ι	By HJ Family Trust			
Common Stock								77,118	I	By GP Family Trust			
Common Stock								77,118	I	By Holly Familytrust (4)			
Common Stock								43,440	Ι	GPH Exempt			

Intentional misstatements or
Acquisition/Disposition of D

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			GST (5)
Common Stock	43,440	Ι	HJ Exempt GST (6)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Harris Parker THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			EVP, Technology					
Signatures								
/s/ David Schellhase, Attorney-in-fact for: G. Parke Harris	er	05/06/2	010					
**Signature of Reporting Person		Date						
Explanation of Responses:								
* If the form is filed by more than one reporting person, <i>see</i>	Instruction	4(b)(v).						

(1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.

(2) Shares held in The G. Parker Harris III & Holly L. Johnson Family Trust.

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- (3) Shares held in The G. Parker Harris III Family Trust under the G. Parker Harris, III Grantor Retained Annuity Trust, dated December 19, 2003.
- (4) Shares held in The Holly L. Johnson Family Trust under the Holly L. Johnson Grantor Retained Annuity Trust, dated December 19, 2003.
- (5) Shares held in The G. Parker Harris III Exempt GST Family Trust.
- (6) Shares held in The Holly L. Johnson Exempt GST Family Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.