Edgar Filing: Haltom Matthew Olen - Form 4

Haltom Matt	hew Olen										
Form 4											
November 0	1, 2017										
FORM	4					~~~ .			OMB AF	PROVAL	
	UNITED	UNITED STATES SECURITIES AND EXCHANGE CON Washington, D.C. 20549							OMB Number:	3235-0287	
Check thi if no long	or				DENIER		Expires:	January 31, 2005			
subject to Section 1	F CHAN	SECUR		ICIA	LUWI	NERSHIP OF	Estimated average burden hours per response				
Form 4 or		Sheer									
Form 5	Filed put	rsuant to S	Section 1	6(a) of the	e Securit	ies E	xchang	e Act of 1934,			
obligation may cont				•	•	· ·		1935 or Section	1		
<i>See</i> Instru 1(b).		30(h)	of the In	vestment	Compan	y Ac	t of 194	10			
(Print or Type F	Responses)										
1. Name and Address of Reporting Person _ 2 Haltom Matthew Olen Sy				r Name and	Ticker or	Tradii	ng	5. Relationship of Reporting Person(s) to Issuer			
			Sally Be	eauty Hol	dings, In	c. [S	BH]	(Chec)	k all applicable	.)	
(Last)	(First) (Middle)	3. Date of	f Earliest Tr	ansaction			(Cheel	k an applicable	·)	
	(Month/Day/Year)					Director 10% Owner X Officer (give title Other (specify					
	E BEAUTY HOI	10/29/2017					below) below) SVP, GC & Secretary				
	(Street)	4. If Amendment, Date Original 6. Individual or Jo		oint/Group Filing(Check							
Filed(Mo			Filed(Mor	nth/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person			
DENTON, 7	ГХ 76210							Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security	2. Transaction Dat (Month/Day/Year)		ned	3. Transactio	4. Securi	ties A	cquired	5. Amount of Securities	6. Ownership Form: Direct	7. Nature of	
(Instr. 3)		any	Code (Instr. 3, 4 and 5)					Beneficially	· /	Beneficial	
		(Month/I	Day/Year)	(Instr. 8)				Owned Following	Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
						(A)		Reported			
						or		Transaction(s) (Instr. 3 and 4)			
Commor				Code V	Amount	(D)	Price	(insure and I)			
Common Stock	10/29/2017			F	392	D	\$ 17.39	5,844	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	1		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Repo	rting O	wners									
Re	porting Own	er Name / Address	Director	10% Owner	Relationships er Officer Ot						
	fatthew Ole LY BEAUT	n TY HOLDINGS, I	NC.		SVP	GC & Secr	etarv				

SVP, GC & Secretary

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Signatures

3001 COLORADO BLVD DENTON, TX 76210

/s/ Matthew 11/01/2017 Haltom

<u>**</u>Signature of Reporting Person Date

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Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.