Whalen Julie Form 4 March 21, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

Number:

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

Common

Common

Stock

Stock

03/19/2018

03/19/2018

(Print or Type Responses)

1. Name and A Whalen Jul	Address of Reporting I ie	Symbol	r Name and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)			AMS SONOMA INC [WSM]	(Check all applicable)			
(Last)	(First) (M	, 2.24.0	f Earliest Transaction	51			
3250 VAN	NESS AVE.	(Month/I 03/19/2	Oay/Year) 018	Director 10% Owner X Officer (give title Other (specify below) below) EVP CHIEF FINANCIAL OFFICER			
	(Street)	4. If Ame	endment, Date Original	6. Individual or Joint/Group Filing(Check			
SAN FRAN	NCISCO, CA 9410		nth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	quired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	5. Amount of Securities Ownership Indirect Beneficially Form: Direct Beneficial Owned (D) or Ownership Indirect (I) (Instr. 4) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)			

Common 6,254 D D D 03/19/2018 45,237 55.32 Stock

M

F

By Common 1,016 Managed Ι Stock Account (3)

8,465

757 (1) D

52,248

51,491

40.87

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Settled Stock Appreciation	\$ 40.87	03/19/2018		M	8,465	<u>(4)</u>	04/05/2018	Common Stock	8,465

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Whalen Julie

Right (ssar)

3250 VAN NESS AVE. SAN FRANCISCO, CA 94109 **EVP CHIEF FINANCIAL OFFICER**

Signatures

/s/ Phil Louridas, Attorney-in-Fact for Julie Whalen

03/21/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the number of shares retained by the issuer to satisfy tax withholding requirements in connection with the reporting person's exercise of a stock-settled stock appreciation right.
- (2) Represents the number of shares retained by the issuer in connection with the reporting person's exercise of a stock-settled stock appreciation right.
- (3) Represents the number of shares held by the reporting person in the Williams-Sonoma, Inc. Stock Fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated March 19, 2018.

Reporting Owners 2

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(4) These stock-settled stock appreciation rights became fully vested and exercisable on April 5, 2015, and were scheduled to expire on April 5, 2018 as reported in Table II above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.