

CRACKER BARREL OLD COUNTRY STORE, INC  
Form 10-Q  
February 25, 2014

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10 Q

(Mark One)

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the Quarterly Period Ended January 31, 2014

OR

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 001 25225

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Cracker Barrel Old Country Store, Inc.  
(Exact name of registrant as specified in its charter)

Tennessee 62 0812904  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification Number)

305 Hartmann Drive, P.O. Box 787 37088 0787  
Lebanon, Tennessee (Zip code)  
(Address of principal executive offices)

Registrant's telephone number, including area code: (615) 444-5533

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).  
Yes  No

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

23,820,077 Shares of Common Stock  
Outstanding as of February 18, 2014

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CRACKER BARREL OLD COUNTRY STORE, INC.

FORM 10-Q

For the Quarter Ended January 31, 2014

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## PART I – FINANCIAL INFORMATION

## ITEM 1. Financial Statements

CRACKER BARREL OLD COUNTRY STORE, INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

(Unaudited)

|   | January 31,<br>2014 | August 2,<br>2013* |
|---|---------------------|--------------------|
| <b>ASSETS</b>   |                     |                    |
| Current Assets:   |                     |                    |
| Cash and cash equivalents   | \$91,353            | \$121,718          |
| Property held for sale  | --                  | 883                |
| Accounts receivable   | 18,206              | 15,942             |
| Income taxes receivable   | 4,100               | --                 |
| Inventories   | 148,073             | 146,687            |
| Prepaid expenses and other current assets   | 13,881              | 12,648             |
| Deferred income taxes   | 4,316               | 4,316              |
| Total current assets  | 279,929             | 302,194            |
| Property and equipment  | 1,828,181           | 1,797,823          |
| Less: Accumulated depreciation and amortization of capital leases   | 798,734             | 771,454            |
| Property and equipment – net  | 1,029,447           | 1,026,369          |
| Other assets  | 60,764              | 59,743             |
| Total assets  | \$1,370,140         | \$1,388,306        |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>   |                     |                    |
| Current Liabilities:  |                     |                    |
| Accounts payable  | \$82,202            | \$110,637          |
| Current maturities of long-term debt  | 12,500              | --                 |
| Income taxes payable  | --                  | 5,624              |
| Deferred revenue  | 69,458              | 44,098             |
| Other current liabilities   | 133,212             | 155,708            |
| Total current liabilities   | 297,372             | 316,067            |
| Long-term debt  | 387,500             | 400,000            |
| Long-term interest rate swap liability  | 9,761               | 11,644             |
| Other long-term obligations   | 121,228             | 120,073            |
| Deferred income taxes   | 57,098              | 56,496             |
| Commitments and Contingencies (Note 11)   |                     |                    |
| Shareholders' Equity:   |                     |                    |
| Preferred stock – 100,000,000 shares of \$.01 par value authorized; 300,000 shares designated as Series A Junior Participating Preferred Stock; no shares issued                              | --                  | --                 |
| Common stock – 400,000,000 shares of \$.01 par value authorized; 23,820,077 shares issued and outstanding at January 31, 2014, and 23,795,327 shares issued and outstanding at August 2, 2013 | 238                 | 237                |
| Additional paid-in capital  | 35,658              | 51,728             |
| Accumulated other comprehensive loss  | (5,765 )            | (6,612 )           |
| Retained earnings   | 467,050             | 438,673            |
| Total shareholders' equity  | 497,181             | 484,026            |

|  |             |             |
|--|-------------|-------------|
| Total liabilities and shareholders' equity | \$1,370,140 | \$1,388,306 |
|--|-------------|-------------|

See Notes to unaudited Condensed Consolidated Financial Statements.

\* This Condensed Consolidated Balance Sheet has been derived from the audited Consolidated Balance Sheet as of August 2, 2013, as filed with the Securities and Exchange Commission in the Company's Annual Report on Form 10-K for the fiscal year ended August 2, 2013.

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CONDENSED CONSOLIDATED STATEMENTS OF INCOME(In thousands, except share data)  
(Unaudited)

|                                     | Quarter Ended       |                     | Six Months Ended    |                     |
|-------------------------------------|---------------------|---------------------|---------------------|---------------------|
|                                     | January 31,<br>2014 | February 1,<br>2013 | January 31,<br>2014 | February 1,<br>2013 |
| Total revenue                       | \$698,491           | \$702,671           | \$1,347,632         | \$1,330,122         |
| Cost of goods sold                  | 243,015             | 244,187             | 448,944             | 442,045             |
| Gross profit                        | 455,476             | 458,484             | 898,688             | 888,077             |
| Labor and other related expenses    | 238,742             | 244,871             | 475,489             | 477,610             |
| Other store operating expenses      | 128,100             | 122,586             | 253,441             | 238,451             |
| Store operating income              | 88,634              | 91,027              | 169,758             | 172,016             |
| General and administrative expenses | 29,928              | 33,830              | 66,815              | 69,511              |
| Operating income                    | 58,706              | 57,197              | 102,943             | 102,505             |
| Interest expense                    | 4,471               | 10,293              | 8,878               | 21,005              |
| Income before income taxes          | 54,235              | 46,904              | 94,065              | 81,500              |
| Provision for income taxes          | 17,180              | 11,736              | 29,850              | 23,140              |
| Net income                          | \$37,055            | \$35,168            | \$64,215            | \$58,360            |
| Net income per share:               |                     |                     |                     |                     |
| Basic                               | \$1.56              | \$1.48              | \$2.70              | \$2.47              |
| Diluted                             | \$1.55              | \$1.47              | \$2.68              | \$2.45              |
| Weighted average shares:            |                     |                     |                     |                     |
| Basic                               | 23,812,777          | 23,711,235          | 23,815,107          | 23,644,405          |
| Diluted                             | 23,970,611          | 23,945,236          | 23,947,850          | 23,866,431          |
| Dividends declared per share        | \$0.75              | \$0.50              | \$1.50              | \$1.00              |

See Notes to unaudited Condensed Consolidated Financial Statements.

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CRACKER BARREL OLD COUNTRY STORE, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited and in thousands)

|   | Quarter Ended          |                        | Six Months Ended       |                        |
|---|------------------------|------------------------|------------------------|------------------------|
|   | January<br>31,<br>2014 | February<br>1,<br>2013 | January<br>31,<br>2014 | February<br>1,<br>2013 |
| Net income  | \$37,055               | \$35,168               | \$64,215               | \$58,360               |
| Other comprehensive income before income tax expense: |                        |                        |                        |                        |
| Change in fair value of interest rate swaps           | 1,505                  | 7,010                  | 1,377                  | 12,511                 |
| Income tax expense                                    | 580                    | 2,703                  | 530                    | 4,790                  |
| Other comprehensive income, net of tax                | 925                    | 4,307                  | 847                    | 7,721                  |
| Comprehensive income                                  | \$37,980               | \$39,475               | \$65,062               | \$66,081               |

See Notes to unaudited Condensed Consolidated Financial Statements.

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CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited and in thousands)

|   | Six Months Ended       |                        |
|---|------------------------|------------------------|
|   | January<br>31,<br>2014 | February<br>1,<br>2013 |
| Cash flows from operating activities:   |                        |                        |
| Net income  | \$64,215               | \$58,360               |
| Adjustments to reconcile net income to net cash provided by operating activities:   |                        |                        |
| Depreciation and amortization   | 33,301                 | 32,357                 |
| Loss on disposition of property and equipment                                       | 2,089                  | 1,465                  |
| Share-based compensation  | 4,246                  | 5,409                  |
| Excess tax benefit from share-based compensation                                    | (604 )                 | (1,289 )               |
| Changes in assets and liabilities:  |                        |                        |
| Inventories   | (1,386 )               | 3,700                  |
| Other current assets  | (6,993 )               | (6,553 )               |
| Accounts payable  | (28,435 )              | (16,162 )              |
| Other current liabilities   | (2,843 )               | 2,731                  |
| Other long-term assets and liabilities  | (685 )                 | 962                    |
| Net cash provided by operating activities   | 62,905                 | 80,980                 |
| Cash flows from investing activities:   |                        |                        |
| Purchase of property and equipment  | (39,315 )              | (29,749 )              |
| Proceeds from sale of property and equipment  | 1,268                  | 333                    |
| Proceeds from insurance recoveries of property and equipment                        | 847                    | 420                    |
| Net cash used in investing activities   | (37,200 )              | (28,996 )              |
| Cash flows from financing activities:   |                        |                        |
| Principal payments under long-term debt and other long-term obligations             | (1 )                   | (58 )                  |
| (Taxes withheld) and proceeds from issuance of share-based compensation awards, net | (8,446 )               | 2,622                  |
| Excess tax benefit from share-based compensation                                    | 604                    | 1,289                  |
| Purchases and retirement of common stock  | (12,473 )              | --                     |
| Dividends on common stock   | (35,754 )              | (21,651 )              |
| Net cash used in financing activities   | (56,070 )              | (17,798 )              |
| Net (decrease) increase in cash and cash equivalents                                | (30,365 )              | 34,186                 |
| Cash and cash equivalents, beginning of period                                      | 121,718                | 151,962                |
| Cash and cash equivalents, end of period  | \$91,353               | \$186,148              |
| Supplemental disclosures of cash flow information:                                  |                        |                        |
| Cash paid during the period for:  |                        |                        |
| Interest, net of amounts capitalized  | \$8,109                | \$10,520               |
| Income taxes  | \$36,724               | \$25,268               |
| Supplemental schedule of non-cash investing and financing activity:                 |                        |                        |
| Capital expenditures accrued in accounts payable                                    | \$3,222                | \$1,929                |
| Change in fair value of interest rate swaps   | \$1,377                | \$12,511               |
| Change in deferred tax asset for interest rate swaps                                | \$(530 )               | \$(4,790 )             |
| Dividends declared but not yet paid   | \$17,931               | \$11,864               |



See Notes to unaudited Condensed Consolidated Financial Statements.

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CRACKER BARREL OLD COUNTRY STORE, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except percentages, share and per share data)

(Unaudited)

1. Condensed Consolidated Financial Statements

Cracker Barrel Old Country Store, Inc. and its affiliates (collectively, in these Notes to Condensed Consolidated Financial Statements, the “Company”) are principally engaged in the operation and development in the United States of the Cracker Barrel Old Country Store® (“Cracker Barrel”) concept.

The condensed consolidated balance sheets at January 31, 2014 and August 2, 2013 and the related condensed consolidated statements of income, comprehensive income and cash flows for the quarters and six months ended January 31, 2014 and February 1, 2013 have been prepared by the Company in accordance with accounting principles generally accepted in the United States of America (“GAAP”) and pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”) without audit. In the opinion of management, all adjustments (consisting of normal and recurring items) necessary for a fair presentation of such condensed consolidated financial statements have been made. The results of operations for any interim period are not necessarily indicative of results for a full year.

These condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto contained in the Company's Annual Report on Form 10-K for the year ended August 2, 2013 (the “2013 Form 10-K”). The accounting policies used in preparing these condensed consolidated financial statements are the same as described in the 2013 Form 10-K. References to a year in these Notes to Condensed Consolidated Financial Statements are to the Company's fiscal year unless otherwise noted.

Recent Accounting Pronouncements Adopted

Disclosures about Offsetting Assets and Liabilities

In December 2011, the FASB issued accounting guidance which requires companies to disclose information about the nature of their rights of setoff and related arrangements associated with their financial instruments and derivative instruments to enable users of financial statements to understand the effect of those arrangements on their financial position. Each company is required to provide both net and gross information in the notes to its financial statements for relevant assets and liabilities that are eligible for offset. In January 2013, the FASB issued additional accounting guidance which limits these disclosures to derivatives, repurchase agreements and securities lending transactions to the extent that they are offset in the financial statements or subject to an enforceable master netting arrangement or similar agreement. These disclosure requirements are effective for fiscal years beginning on or after January 1, 2013 on a retrospective basis. The adoption of these disclosure requirements in the first quarter of 2014 did not have a significant impact on the Company's consolidated financial position or results of operations.

Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income

In February 2013, the FASB issued accounting guidance which requires companies to provide information regarding the amounts reclassified out of accumulated other comprehensive income by component. A company is required to present, either on the face of the statement where net income is presented or in the notes, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income but only if the amount reclassified is required by GAAP to be reclassified to net income in its entirety in the same reporting period. For other amounts that are not required under GAAP to be reclassified in their entirety to net income, a company is

required to cross-reference to other disclosures required under GAAP that provide additional detail regarding those amounts. This accounting guidance is effective for fiscal years beginning after December 15, 2012 on a prospective basis. Since the guidance only affects presentation and disclosure of amounts reclassified out of accumulated other comprehensive income, the adoption of this guidance in the first quarter of 2014 did not have a significant impact on the Company's consolidated financial position or results of operations.

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Index2. Fair Value Measurements

The Company's assets and liabilities measured at fair value on a recurring basis at January 31, 2014 were as follows:

|   | Quoted<br>Prices<br>in<br>Active<br>Markets<br>for<br>Identical<br>Assets<br>(Level<br>1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) | Fair<br>Value |
|---|---|---|--|---------------|
| Cash equivalents*                         | \$ 16,968   | \$ --   | \$ --  | \$ 16,968     |
| Interest rate swap asset (see Note 5)     | --  | 377   | --   | 377           |
| Deferred compensation plan assets**       | 27,052  | --  | --   | 27,052        |
| Total assets at fair value                | \$44,020  | \$ 377  | \$ --  | \$44,397      |
| Interest rate swap liability (see Note 5) | \$--  | \$ 9,761  | \$ --  | \$9,761       |
| Total liabilities at fair value           | \$--  | \$ 9,761  | \$ --  | \$9,761       |

The Company's assets and liabilities measured at fair value on a recurring basis at August 2, 2013 were as follows:

|   | Quoted<br>Prices<br>in<br>Active<br>Markets<br>for<br>Identical<br>Assets<br>(Level<br>1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) | Fair<br>Value |
|---|---|---|--|---------------|
| Cash equivalents*                         | \$57,767  | \$ --   | \$ --  | \$57,767      |
| Interest rate swap asset (see Note 5)     | --  | 883   | --   | 883           |
| Deferred compensation plan assets**       | 25,263  | --  | --   | 25,263        |
| Total assets at fair value                | \$83,030  | \$ 883  | \$ --  | \$83,913      |
| Interest rate swap liability (see Note 5) | \$--  | \$ 11,644   | \$ --  | \$11,644      |
| Total liabilities at fair value           | \$--  | \$ 11,644   | \$ --  | \$11,644      |

\*Consists of money market fund investments.

\*\*Represents plan assets invested in mutual funds established under a Rabbi Trust for the Company's non-qualified savings plan and is included in the Consolidated Balance Sheets as other assets.

The Company's money market fund investments and deferred compensation plan assets are measured at fair value using quoted market prices. The fair values of the Company's interest rate swap assets and liabilities are determined based on the present value of expected future cash flows. Since the values of the Company's interest rate swaps are based on the LIBOR forward curve, which is observable at commonly quoted intervals for the full terms of the swaps,

it is considered a Level 2 input. Non-performance risk is reflected in determining the fair value of the interest rate swaps by using the Company's credit spread less the risk-free interest rate, both of which are observable at commonly quoted intervals for the terms of the swaps. Thus, the adjustment for non-performance risk is also considered a Level 2 input.

The fair values of the Company's accounts receivable and accounts payable approximate their carrying amounts because of their short duration. The fair value of the Company's variable rate debt, based on quoted market prices, which are considered Level 1 inputs, approximates its carrying amount at January 31, 2014 and August 2, 2013.

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Index3. Inventories

Inventories were comprised of the following at:

|            | January<br>31, 2014 | August 2,<br>2013 |
|------------|---------------------|-------------------|
| Retail     | \$110,938           | \$112,736         |
| Restaurant | 22,231              | 20,214            |
| Supplies   | 14,904              | 13,737            |
| Total      | \$148,073           | \$146,687         |

4. Debt

Long term debt consisted of the following at:

|  | January<br>31, 2014 | August 2,<br>2013 |
|--|---------------------|-------------------|
| Revolving credit facility expiring on July 8, 2016 | \$212,500           | \$212,500         |
| Term loan payable on or before July 8, 2016        | 187,500             | 187,500           |
|  | 400,000             | 400,000           |
| Current maturities                                 | (12,500)            | --                |
| Long-term debt                                     | \$387,500           | \$400,000         |

The Company's \$750,000 credit facility (the "Credit Facility") consists of a term loan and a \$500,000 revolving credit facility (the "Revolving Credit Facility"). At January 31, 2014, the Company had \$212,500 of outstanding borrowings under the Revolving Credit Facility and \$20,637 of standby letters of credit, which reduce the Company's availability under the Revolving Credit Facility (see Note 11). At January 31, 2014, the Company had \$266,863 in borrowing availability under the Revolving Credit Facility.

In accordance with the Credit Facility, outstanding borrowings bear interest, at the Company's election, either at LIBOR or prime plus a percentage point spread based on certain specified financial ratios under the Credit Facility. As of January 31, 2014, the Company's outstanding borrowings were swapped at a weighted average interest rate of 3.73% (see Note 5 for information on the Company's interest rate swaps).

The Credit Facility contains customary financial covenants, which include maintenance of a maximum consolidated total leverage ratio and a minimum consolidated interest coverage ratio. At January 31, 2014, the Company was in compliance with all debt covenants.

The Credit Facility also imposes restrictions on the amount of dividends the Company is permitted to pay and the amount of shares the Company is permitted to repurchase. Provided there is no default existing and the total of the Company's availability under the Revolving Credit Facility plus the Company's cash and cash equivalents on hand is at least \$100,000 (the "liquidity requirements"), the Company may declare and pay cash dividends on shares of its common stock and repurchase shares of its common stock if the aggregate amount of dividends paid and shares repurchased in any fiscal year is less than the sum of (1) 20% of Consolidated EBITDA from continuing operations (as defined in the Credit Facility) (the "20% limitation") during the immediately preceding fiscal year and (2) provided the Company's consolidated total leverage ratio is 3.25 to 1.00 or less, \$100,000 (less the amount of any share repurchases during the current fiscal year). In any event, as long as the liquidity requirements are met, dividends may be declared and paid in any fiscal year up to the amount of dividends permitted and paid in the preceding fiscal year without regard to the 20% limitation.

5. Derivative Instruments and Hedging Activities

The Company has interest rate risk relative to its outstanding borrowings (see Note 4). The Company's policy has been to manage interest cost using a mix of fixed and variable rate debt. To manage this risk in a cost efficient manner, the Company uses derivative instruments, specifically interest rate swaps.

For each of the Company's interest rate swaps, the Company has agreed to exchange with a counterparty the difference between fixed and variable interest amounts calculated by reference to an agreed-upon notional principal amount. The interest rates on the portion of the Company's outstanding debt covered by its interest rate swaps are fixed at the rates in the table below plus the Company's credit spread. The Company's weighted average credit spread at January 31, 2014 was 1.50%. All of the Company's interest rate swaps are accounted for as cash flow hedges.

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A summary of the Company's interest rate swaps at January 31, 2014 is as follows:

| Trade Date         | Effective Date | Term<br>(in<br>Years) | Notional<br>Amount | Fixed<br>Rate |
|--------------------|----------------|-----------------------|--------------------|---------------|
| August 10, 2010    | May 3, 2013    | 2                     | \$200,000          | 2.73 %        |
| July 25, 2011      | May 3, 2013    | 2                     | 50,000             | 2.00 %        |
| July 25, 2011      | May 3, 2013    | 3                     | 50,000             | 2.45 %        |
| September 19, 2011 | May 3, 2013    | 2                     | 25,000             | 1.05 %        |
| September 19, 2011 | May 3, 2013    | 2                     | 25,000             | 1.05 %        |
| December 7, 2011   | May 3, 2013    | 3                     | 50,000             | 1.40 %        |
| March 18, 2013     | May 3, 2015    | 3                     | 50,000             | 1.51 %        |
| April 8, 2013      | May 3, 2015    | 2                     | 50,000             | 1.05 %        |
| April 15, 2013     | May 3, 2015    | 2                     | 50,000             | 1.03 %        |
| April 22, 2013     | May 3, 2015    | 3                     | 25,000             | 1.30 %        |
| April 25, 2013     | May 3, 2015    | 3                     | 25,000             | 1.29 %        |

The Company does not hold or use derivative instruments for trading purposes. The Company also does not have any derivatives not designated as hedging instruments and has not designated any non-derivatives as hedging instruments.

Companies may elect to offset related assets and liabilities and report the net amount on their financial statements if the right of setoff exists. Under a master netting agreement, the Company has the legal right to offset the amounts owed to the Company against amounts owed by the Company under a derivative instrument that exists between the Company and a counterparty. When the Company is engaged in more than one outstanding derivative transaction with the same counterparty and also has a legally enforceable master netting agreement with that counterparty, its credit risk exposure is based on the net exposure under the master netting agreement. If, on a net basis, the Company owes the counterparty, the Company regards its credit exposure to the counterparty as being zero.

The estimated fair values of the Company's derivative instruments as of January 31, 2014 and August 2, 2013 were as follows:

| (See Note 2)        | Balance Sheet Location                 | January  |                |
|---------------------|--|----------|----------------|
|                     |  | 31, 2014 | August 2, 2013 |
| Interest rate swaps | Other assets                           | \$ 377   | \$ 883         |
| Interest rate swaps | Long-term interest rate swap liability | \$ 9,761 | \$ 11,644      |

The following table summarizes the offsetting of the Company's derivative assets in the Condensed Consolidated Balance Sheets at January 31, 2014 and August 2, 2013:

| (See Note 2)        | Gross Asset Amounts |                | Liability Amount Offset |                | Net Asset Amount Presented in the Balance Sheets |                |
|---------------------|---------------------|----------------|-------------------------|----------------|--|----------------|
|                     | January 31, 2014    | August 2, 2013 | January 31, 2014        | August 2, 2013 | January 31, 2014                                 | August 2, 2013 |
|                     | 2014                | 2013           | 2014                    | 2013           | 2014   | 2013           |
| Interest rate swaps | \$611               | \$1,159        | \$(234)                 | \$(276)        | \$377  | \$883          |



The following table summarizes the offsetting of the Company's derivative liabilities in the Condensed Consolidated Balance Sheets at January 31, 2014 and August 2, 2013:

|                     | Gross Liability |          | Asset Amount |           | Net Liability  |          |
|---------------------|-----------------|----------|--------------|-----------|----------------|----------|
|                     | Amounts         |          | Offset       |           | Amount         |          |
|                     | January         | August   | January      | August    | Presented      |          |
|                     | 31,             | 2,       | 31,          | 2,        | in the Balance |          |
| (See Note 2)        | 2014            | 2013     | 2014         | 2013      | January        | August   |
|                     |                 |          |              |           | 31,            | 2,       |
|                     |                 |          |              |           | 2014           | 2013     |
| Interest rate swaps | \$10,537        | \$13,120 | \$(776)      | \$(1,476) | \$9,761        | \$11,644 |

The estimated fair value of the Company's interest rate swap assets and liabilities incorporate the Company's non-performance risk (see Note 2). The adjustment related to the Company's non-performance risk at January 31, 2014 and August 2, 2013 resulted in reductions of \$23 and \$123, respectively, in the fair value of the interest rate swap assets and liabilities. The offset to the interest rate swap assets and liabilities is recorded in accumulated other comprehensive loss ("AOCL"), net of the deferred tax asset, and will be reclassified into earnings over the term of the underlying debt. As of January 31, 2014, the estimated pre-tax portion of AOCL that is expected to be reclassified into earnings over the next twelve months is \$6,009. Cash flows related to the interest rate swap are included in interest expense and in operating activities.

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The following table summarizes the pre-tax effects of the Company's derivative instruments on AOCL for the six months ended January 31, 2014 and the year ended August 2, 2013:

|                     | Amount of<br>Income<br>Recognized in<br>AOCL on<br>Derivatives<br>(Effective<br>Portion) | Six<br>Months<br>Ended<br>January<br>31,<br>2014 | Year<br>Ended<br>August<br>2, 2013 |
|---------------------|--|--|------------------------------------|
| Cash flow hedges:   |  |  |                                    |
| Interest rate swaps | \$1,377  | \$23,620   |                                    |

The following table summarizes the pre-tax effects of the Company's derivative instruments on income for the quarters and six-month periods ended January 31, 2014 and February 1, 2013:

| Location of Loss<br>Reclassified from<br>AOCL into Income<br>(Effective Portion) | Amount of Loss Reclassified from AOCL into Income<br>(Effective Portion) |                     |                     |                     |
|--|--|---------------------|---------------------|---------------------|
|  | Quarter Ended  |                     | Six Months Ended    |                     |
|  | January 31,<br>2014  | February 1,<br>2013 | January 31,<br>2014 | February 1,<br>2013 |
| Cash flow hedges:  |  |                     |                     |                     |
| Interest rate swaps Interest expense   | \$1,984  | \$7,030             | \$4,026             | \$7,030             |

Any portion of the fair value of the swaps determined to be ineffective will be recognized currently in earnings. No ineffectiveness has been recorded in the six-month periods ended January 31, 2014 and February 1, 2013.

6. Shareholders' Equity

During the six months ended January 31, 2014, the Company issued 144,750 shares of its common stock resulting from the vesting of share-based compensation awards and stock option exercises. Related tax withholding payments on certain share-based compensation awards exceeded proceeds received from the exercise of stock options which resulted in a net reduction to shareholders' equity of \$8,446. During the six months ended January 31, 2014, the Company repurchased 120,000 shares of its common stock in the open market at an aggregate cost of \$12,473.

During the six months ended January 31, 2014, total share-based compensation expense was \$4,246. The excess tax benefit realized upon exercise of share-based compensation awards was \$604.

During the six months ended January 31, 2014, the Company paid dividends of \$1.50 per share of its common stock. In addition, the Company declared a regular dividend of \$0.75 per share of its common stock that was paid on February 5, 2014 to shareholders of record on January 17, 2014.

The following table summarizes the changes in AOCL, net of tax, related to the Company's interest rate swaps for the six months ended January 31, 2014 (see Notes 2 and 5):

|   | Changes<br>in<br>AOCL |
|---|-----------------------|
| AOCL balance at August 2, 2013                      | \$(6,612 )            |
| Other comprehensive income before reclassifications | 3,320                 |
| Amounts reclassified from AOCL                      | (2,473 )              |
| Other comprehensive income, net of tax              | 847                   |
| AOCL balance at January 31, 2014                    | \$(5,765 )            |

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The following table summarizes the amounts reclassified out of AOCL related to the Company's interest rate swaps for the quarter and six month-period ended January 31, 2014:

|                           | Amount<br>Reclassified from<br>AOCL        |  | Affected Line Item in the<br>Condensed Consolidated<br>Statement of Income |
|---------------------------|--|--|--|
|                           | Quarter<br>Ended<br>January<br>31,<br>2014 | Six<br>Months<br>Ended<br>January<br>31,<br>2014 |  |
| Details about AOCL        |  |  |  |
| Loss on cash flow hedges: |  |  |  |
| Interest rate swaps       | \$(1,984)                                  | \$(4,026)  | Interest expense   |
| Tax benefit               | 765  | 1,553  | Provision for income taxes   |
|                           | \$(1,219)                                  | \$(2,473)  | Net of tax   |

7. Seasonality

Historically, the net income of the Company has been lower in the first and third quarters and higher in the second and fourth quarters. Management attributes these variations to the Christmas holiday shopping season and the summer vacation and travel season. The Company's retail sales, which are made substantially to the Company's restaurant customers, historically have been highest in the Company's second quarter, which includes the Christmas holiday shopping season. Historically, interstate tourist traffic and the propensity to dine out have been higher during the summer months, thereby contributing to higher profits in the Company's fourth quarter. The Company generally opens additional new locations throughout the year. Therefore, the results of operations for any interim period cannot be considered indicative of the operating results for an entire year.

8. Segment Information

Cracker Barrel stores represent a single, integrated operation with two related and substantially integrated product lines. The operating expenses of the restaurant and retail product lines of a Cracker Barrel store are shared and are indistinguishable in many respects. Accordingly, the Company currently manages its business on the basis of one reportable operating segment. All of the Company's operations are located within the United States. Total revenue was comprised of the following at:

|               | Quarter Ended          |                        | Six Months Ended    |                     |
|---------------|------------------------|------------------------|---------------------|---------------------|
|               | January<br>31,<br>2014 | February<br>1,<br>2013 | January 31,<br>2014 | February 1,<br>2013 |
| Revenue:      |                        |                        |                     |                     |
| Restaurant    | \$528,391              | \$528,155              | \$1,050,338         | \$1,032,469         |
| Retail        | 170,100                | 174,516                | 297,294             | 297,653             |
| Total revenue | \$698,491              | \$702,671              | \$1,347,632         | \$1,330,122         |

9. Share-Based Compensation

Share-based compensation is recorded in general and administrative expenses in the accompanying Condensed Consolidated Statements of Income. Total share-based compensation was comprised of the following at:

|   | Quarter Ended    |                  | Six Months Ended |                  |
|---|------------------|------------------|------------------|------------------|
|   | January 31, 2014 | February 1, 2013 | January 31, 2014 | February 1, 2013 |
| Nonvested stock awards                              | \$832            | \$ 2,997         | \$3,342          | \$ 4,164         |
| Performance-based market stock units ("MSU Grants") | 594              | 543              | 904              | 1,157            |
| Stock options                                       | --               | --               | --               | 88               |
|   | \$1,426          | \$ 3,540         | \$4,246          | \$ 5,409         |

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Index10. Net Income Per Share and Weighted Average Shares

Basic consolidated net income per share is computed by dividing consolidated net income available to common shareholders by the weighted average number of shares of common stock outstanding for the reporting period. Diluted consolidated net income per share reflects the potential dilution that could occur if securities, options or other contracts to issue shares of common stock were exercised or converted into shares of common stock and is based upon the weighted average number of shares of common stock and common equivalent shares outstanding during the reporting period. Common equivalent shares related to stock options, nonvested stock awards and MSU Grants issued by the Company are calculated using the treasury stock method. The Company's outstanding stock options, nonvested stock awards and MSU Grants issued by the Company represent the only dilutive effects on diluted consolidated net income per share.

The following table reconciles the components of diluted earnings per share computations:

|  | Quarter Ended       |                     | Six Months Ended    |                     |
|--|---------------------|---------------------|---------------------|---------------------|
|  | January 31,<br>2014 | February 1,<br>2013 | January 31,<br>2014 | February 1,<br>2013 |
| Net income per share numerator                       | \$37,055            | \$35,168            | \$64,215            | \$58,360            |
| Net income per share denominator:                    |                     |                     |                     |                     |
| Weighted average shares                              | 23,812,777          | 23,711,235          | 23,815,107          | 23,644,405          |
| Add potential dilution:                              |                     |                     |                     |                     |
| Stock options, nonvested stock awards and MSU Grants | 157,834             | 234,001             | 132,743             | 222,026             |
| Diluted weighted average shares                      | 23,970,611          | 23,945,236          | 23,947,850          | 23,866,431          |

11. Commitments and Contingencies

The Company and its subsidiaries are party to various legal and regulatory proceedings and claims incidental to their business in the ordinary course. In the opinion of management, based upon information currently available, the ultimate liability with respect to these proceedings and claims will not materially affect the Company's consolidated results of operations or financial position.

Related to its workers' compensation insurance coverage, the Company is contingently liable pursuant to standby letters of credit as credit guarantees to certain insurers. As of January 31, 2014, the Company had \$20,637 of standby letters of credit related to securing reserved claims under workers' compensation insurance. All standby letters of credit are renewable annually and reduce the Company's borrowing availability under its Revolving Credit Facility (see Note 4).

At January 31, 2014, the Company is secondarily liable for lease payments associated with two properties. The Company is not aware of any non-performance under these lease arrangements that would result in the Company having to perform in accordance with the terms of those guarantees; and therefore, no provision has been recorded in the Condensed Consolidated Balance Sheets for amounts to be paid in case of non-performance by the third parties.

The Company enters into certain indemnification agreements in favor of third parties in the ordinary course of business. At January 31, 2014, the Company recorded a liability of \$354 in the Condensed Consolidated Balance Sheet related to legal costs. The Company believes that the probability of incurring an actual liability under other indemnification agreements is sufficiently remote so that no additional liability has been recorded in the Condensed Consolidated Balance Sheets.

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ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Cracker Barrel Old Country Store, Inc. and its subsidiaries (collectively, the “Company,” “our” or “we”) are principally engaged in the operation and development in the United States of the Cracker Barrel Old Country Store (“Cracker Barrel”) concept. At January 31, 2014, we operated 625 Cracker Barrel stores in 42 states. All dollar amounts reported or discussed in this Management’s Discussion and Analysis of Financial Condition and Results of Operations (“MD&A”) are shown in thousands, except per share amounts and certain statistical information (e.g., number of stores). References to years in MD&A are to our fiscal year unless otherwise noted.

MD&A provides information which management believes is relevant to an assessment and understanding of our consolidated results of operations and financial condition. MD&A should be read in conjunction with the (i) condensed consolidated financial statements and notes thereto included in this Quarterly Report on Form 10-Q and (ii) financial statements and the notes thereto included in the Company’s Annual Report on Form 10-K for the fiscal year ended August 2, 2013 (the “2013 Form 10-K”). Except for specific historical information, many of the matters discussed in this report may express or imply projections of items such as revenues or expenditures, estimated capital expenditures, compliance with debt covenants, plans and objectives for future operations, inventory shrinkage, growth or initiatives, expected future economic performance or the expected outcome or impact of pending or threatened litigation. These and similar statements regarding events or results which we expect will or may occur in the future, are forward-looking statements that, by their nature, involve risks, uncertainties and other factors which may cause our actual results and performance to differ materially from those expressed or implied by those statements. All forward-looking information is provided pursuant to the safe harbor established under the Private Securities Litigation Reform Act of 1995 and should be evaluated in the context of these risks, uncertainties and other factors.

Forward-looking statements generally can be identified by the use of forward-looking terminology such as “trends,” “assumptions,” “target,” “guidance,” “outlook,” “opportunity,” “future,” “plans,” “goals,” “objectives,” “expectations,” “near-term,” “long-term,” “projection,” “may,” “will,” “would,” “could,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “potential,” “forecasts” or “continue” (or the negative or other derivatives of each of these terms) or similar terminology. We believe the assumptions underlying any forward-looking statements are reasonable; however, any of the assumptions could be inaccurate, and therefore, actual results may differ materially from those projected in or implied by the forward-looking statements. In addition to the risks of ordinary business operations, and those discussed or described in this report or in information incorporated by reference into this report, factors and risks that may result in actual results differing from this forward-looking information include, but are not limited to, those contained in Part I, Item 1A of the 2013 Form 10-K, which is incorporated herein by this reference, as well as the factors described under “Critical Accounting Estimates” on pages 22-25 of this report or, from time to time, in our filings with the Securities and Exchange Commission (“SEC”), press releases and other communications.

Readers are cautioned not to place undue reliance on forward-looking statements made in this report because the statements speak only as of the report’s date. Except as may be required by law, we have no obligation, and do not intend, to update or revise any of these forward-looking statements to reflect events or circumstances occurring after the date of this report or to reflect the occurrence of unanticipated events. Readers are advised, however, to consult any future public disclosures that we may make on related subjects in reports that we file with or furnish to the SEC or in our other public disclosures.

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## Overview

Management believes that the Cracker Barrel brand remains one of the strongest and most differentiated brands in the restaurant industry, and we plan to leverage that strength in 2014 to grow guest sales and profits.

Our five priorities for 2014 are to:

- Focus on our menu, continuing to incorporate better-for-you menu additions and reinforce everyday value;
- Continue messaging in support of the brand, menu and merchandise;
- Drive retail sales with improved quality and breadth of our merchandise assortment;
- Apply technology and process enhancements to improve the employee experience, the guest experience and operating margins; and
- Continue our focus on increasing total shareholder returns.

We have maintained our focus on the execution of these priorities. In the second quarter of 2014, we introduced several new promotional menu items and continued our messaging to support the brand through the national television, local radio and digital channels. We also outperformed traffic and sales of our peers in the Knapp-Track™ Casual Dining Index for the ninth consecutive quarter, despite a challenging consumer environment and severe winter weather, which negatively impacted our store traffic and sales. Despite these challenges, we were able to control costs and improve our operating margins.

## Results of Operations

The following table highlights operating results by percentage relationships to total revenue for the quarter and six-month period ended January 31, 2014 as compared to the same periods in the prior year:

|                                     | Quarter Ended          |                        | Six Months Ended       |                        |
|-------------------------------------|------------------------|------------------------|------------------------|------------------------|
|                                     | January<br>31,<br>2014 | February<br>1,<br>2013 | January<br>31,<br>2014 | February<br>1,<br>2013 |
| Total revenue                       | 100.0%                 | 100.0 %                | 100.0%                 | 100.0 %                |
| Cost of goods sold                  | 34.8                   | 34.8                   | 33.3                   | 33.2                   |
| Gross profit                        | 65.2                   | 65.2                   | 66.7                   | 66.8                   |
| Labor and other related expenses    | 34.2                   | 34.8                   | 35.3                   | 35.9                   |
| Other store operating expenses      | 18.3                   | 17.4                   | 18.8                   | 18.0                   |
| Store operating income              | 12.7                   | 13.0                   | 12.6                   | 12.9                   |
| General and administrative expenses | 4.3                    | 4.9                    | 5.0                    | 5.2                    |
| Operating income                    | 8.4                    | 8.1                    | 7.6                    | 7.7                    |
| Interest expense                    | 0.6                    | 1.4                    | 0.6                    | 1.6                    |
| Income before income taxes          | 7.8                    | 6.7                    | 7.0                    | 6.1                    |
| Provision for income taxes          | 2.5                    | 1.7                    | 2.2                    | 1.7                    |
| Net income                          | 5.3 %                  | 5.0 %                  | 4.8 %                  | 4.4 %                  |

The following table sets forth the number of stores in operation at the beginning and end of the quarters and six-month periods ended January 31, 2014 and February 1, 2013, respectively:



|                             | Quarter Ended |          | Six Months Ended |          |
|-----------------------------|---------------|----------|------------------|----------|
|                             | January       | February | January          | February |
|                             | 31,           | 1,       | 31,              | 1,       |
|                             | 2014          | 2013     | 2014             | 2013     |
| Open at beginning of period | 625           | 620      | 624              | 616      |
| Opened during period        | --            | 1        | 1                | 5        |
| Open at the end of period   | 625           | 621      | 625              | 621      |

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## Total Revenue

Total revenue for the second quarter of 2014 decreased 0.6% compared to the second quarter of 2013. Total revenue for the first six months of 2014 increased 1.3% compared to the first six months of 2013.

The following table highlights the key components of revenue for the quarter and six-month period ended January 31, 2014 as compared to the quarter and six-month period ended February 1, 2013:

|   | Quarter Ended          |                        | Six Months Ended    |                     |   |   |
|---|------------------------|------------------------|---------------------|---------------------|---|---|
|   | January<br>31,<br>2014 | February<br>1,<br>2013 | January 31,<br>2014 | February 1,<br>2013 |   |   |
| Revenue in dollars:                         |                        |                        |                     |                     |   |   |
| Restaurant                                  | \$528,391              | \$528,155              | \$1,050,338         | \$1,032,469         |   |   |
| Retail                                      | 170,100                | 174,516                | 297,294             | 297,653             |   |   |
| Total revenue                               | \$698,491              | \$702,671              | \$1,347,632         | \$1,330,122         |   |   |
| Total revenue by percentage relationships:  |                        |                        |                     |                     |   |   |
| Restaurant                                  | 75.6                   | % 75.2                 | % 77.9              | % 77.6              | % | % |
| Retail                                      | 24.4                   | % 24.8                 | % 22.1              | % 22.4              | % | % |
| Average unit volumes <sup>(1)</sup> :       |                        |                        |                     |                     |   |   |
| Restaurant                                  | \$845.4                | \$850.5                | \$1,681.5           | \$1,665.7           |   |   |
| Retail                                      | 272.2                  | 281.0                  | 475.9               | 480.2               |   |   |
| Total revenue                               | \$1,117.6              | \$1,131.5              | \$2,157.4           | \$2,145.9           |   |   |
| Comparable store sales (decrease) increase: |                        |                        |                     |                     |   |   |
| Restaurant                                  | (0.6                   | %) 3.3                 | % 1.0               | % 3.3               | % | % |
| Retail                                      | (3.0                   | %) 3.1                 | % (0.7              | %) 2.5              | % | % |
| Restaurant and retail                       | (1.2                   | %) 3.2                 | % 0.7               | % 3.1               | % | % |

<sup>(1)</sup>Average unit volumes include sales of all stores.

For the second quarter of 2014, our comparable store restaurant sales decrease consisted of a 2.9% guest traffic decrease partially offset by a 2.3% average check increase for the quarter (including a 1.8% average menu price increase). For the second quarter of 2014, our comparable store retail sales decrease resulted primarily from the decrease in guest traffic. We believe that severe winter weather had a negative impact on comparable store traffic and restaurant and retail sales of approximately 2.5% for the second quarter of 2014.

For the first six months of 2014, our comparable store restaurant sales increase consisted of a 2.6% average check increase for the six months (including a 2.1% average menu price increase) partially offset by a 1.6% guest traffic decrease. For the first six months of 2014, our comparable store retail sales decrease resulted primarily from the decrease in guest traffic. We believe that severe winter weather had a negative impact on comparable store traffic and restaurant and retail sales of approximately 1.2% for the first six months of 2014. Restaurant and retail sales from newly opened stores accounted for the balance of the total revenue increase in the first six months of 2014 as compared to the same period in the prior year.

## Cost of Goods Sold

The following table highlights the components of cost of goods sold in dollar amounts and percentages for the second quarter and first six months of 2014 as compared to the same periods in the prior year:

| Quarter Ended | Six Months Ended |
|---------------|------------------|
|---------------|------------------|

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|  | January<br>31,<br>2014 | February<br>1,<br>2013 | January<br>31,<br>2014 | February<br>1,<br>2013 |
|--|------------------------|------------------------|------------------------|------------------------|
| Cost of Goods Sold in dollars:               |                        |                        |                        |                        |
| Restaurant                                   | \$ 148,382             | \$ 146,338             | \$ 290,978             | \$ 281,521             |
| Retail                                       | 94,633                 | 97,849                 | 157,966                | 160,524                |
| Total Cost of Goods Sold                     | \$ 243,015             | \$ 244,187             | \$ 448,944             | \$ 442,045             |
| Cost of Goods Sold by percentage of revenue: |                        |                        |                        |                        |
| Restaurant                                   | 28.1                   | % 27.7                 | % 27.7                 | % 27.3                 |
| Retail                                       | 55.6                   | % 56.1                 | % 53.1                 | % 53.9                 |

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The increase in restaurant cost of goods sold as a percentage of restaurant revenue in the second quarter of 2014 as compared to the second quarter of 2013 was primarily the result of food commodity inflation, a shift to higher cost menu items and higher food waste partially offset by our menu price increase referenced above. Higher cost menu items and higher food waste each accounted for increases of 0.2% in restaurant cost of goods sold as a percentage of restaurant revenue. We believe that the increase in food waste resulted from the severe winter weather, which increased the difficulty for our store managers in accurately forecasting food production requirements. Commodity inflation was 1.7% in the second quarter of 2014.

The increase in restaurant cost of goods sold as a percentage of restaurant revenue in the first six months of 2014 as compared to the first six months of 2013 was primarily the result of food commodity inflation and a shift to higher cost menu items partially offset by our menu price increase referenced above. Higher cost menu items accounted for a 0.3% increase in restaurant cost of goods sold as a percentage of restaurant revenue. Commodity inflation was -- 2.8% in the first six months of 2014.

We presently expect the rate of commodity inflation to be approximately 2% for 2014.

The decrease in retail cost of goods sold as a percentage of retail revenue in the second quarter of 2014 as compared to the prior year quarter resulted primarily from higher initial margin and lower shrinkage, freight and damages and vendor allowances partially offset by higher markdowns.

|                               | Second<br>Quarter<br>(Decrease)<br>Increase<br>as a<br>Percentage<br>of Retail<br>Revenue |    |
|-------------------------------|---|----|
| Higher initial margin         | (0.4  | %) |
| Retail inventory shrinkage    | (0.3  | %) |
| Freight                       | (0.2  | %) |
| Damages and vendor allowances | (0.2  | %) |
| Markdowns                     | 0.8   | %  |

The decrease in retail cost of goods sold as a percentage of retail revenue in the first six months of 2014 as compared to the first six months of 2013 resulted from lower freight and shrinkage.

|                            | Six Month<br>Period<br>(Decrease)<br>as a<br>Percentage<br>of Retail<br>Revenue |    |
|----------------------------|---|----|
| Freight                    | (0.3  | %) |
| Retail inventory shrinkage | (0.3  | %) |

## Labor and Related Expenses

Labor and related expenses include all direct and indirect labor and related costs incurred in store operations. Labor and related expenses as a percentage of total revenue decreased to 34.2% in the second quarter of 2014 as compared to 34.8% in the second quarter of 2013. This percentage change resulted primarily from the following:

|                                      | Second<br>Quarter<br>(Decrease)<br>Increase<br>as a<br>Percentage<br>of Total<br>Revenue |    |
|--------------------------------------|--|----|
| Store incentive compensation expense | (0.5   | %) |
| Employee health care expenses        | (0.4   | %) |
| Store management compensation        | 0.2  | %) |

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Labor and related expenses as a percentage of total revenue decreased to 35.3% in the first six months of 2014 as compared to 35.9% in the first six months of 2013. This percentage change resulted from the following:

|                                      | Six Month<br>Period<br>(Decrease)<br>Increase<br>as a<br>Percentage<br>of Total<br>Revenue |    |
|--------------------------------------|--|----|
| Employee health care expenses        | (0.3   | %) |
| Store incentive compensation expense | (0.3   | %) |
| Store hourly labor                   | (0.1   | %) |
| Store management compensation        | 0.1  | %) |

The decreases in store incentive compensation expense as a percentage of total revenue for the second quarter and first six months of 2014 as compared to the same periods in the prior year reflected lower performance against financial objectives in 2014 as compared to the prior year.

Through December 31, 2013, a significant portion of our health insurance program was self-insured. Effective January 1, 2014, with the exception of our prescription drug program, our health insurance is fully insured. The fully-insured portion of our health insurance program contains a retrospective feature which could increase or decrease premiums based on actual claims experience. The decrease in our employee health care expenses in the second quarter and first six months of 2014 as compared to the same periods in the prior year resulted primarily from our recording receivables of approximately \$800 in the first quarter of 2014 and \$3,400 in the second quarter of 2014 for reimbursement of certain health care premiums related to the plan year ending December 31, 2013.

The increases in store management compensation expense for the second quarter and first six months of 2014 as compared to the same periods in the prior year resulted primarily from higher staffing levels.

The decrease in store hourly costs as a percentage of total revenue for the first six months of 2014 as compared to the first six months of 2013 resulted from menu price increases being higher than wage inflation and improved productivity.

Other Store Operating Expenses

Other store operating expenses include all store-level operating costs, the major components of which are utilities, operating supplies, repairs and maintenance, depreciation and amortization, advertising, rent, credit card fees, real and personal property taxes, general insurance and costs associated with our store manager conference.

Other store operating expenses as a percentage of total revenue increased to 18.3% in the second quarter of 2014 as compared to 17.4% in the second quarter of 2013. This percentage change resulted primarily from the following:

Second  
Quarter  
Increase as  
a  
Percentage

|                     | of Total<br>Revenue |   |
|---------------------|---------------------|---|
| Utilities expense   | 0.2                 | % |
| Advertising expense | 0.2                 | % |
| Supplies expense    | 0.2                 | % |

Other store operating expenses as a percentage of total revenue increased to 18.8% in the first six months of 2014 as compared to 18.0% in the first six months of 2013. This percentage change resulted primarily from the following:

|                                  | Six Month<br>Period<br>Increase as<br>a<br>Percentage<br>of Total<br>Revenue |   |
|----------------------------------|--|---|
| Advertising expense              | 0.3  | % |
| Store manager conference expense | 0.2  | % |
| Maintenance expense              | 0.1  | % |
| Utilities                        | 0.1  | % |

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The increases in utilities expense as a percentage of total revenue for the second quarter and first six months of 2014 as compared to the same periods in the prior year resulted primarily from higher heating costs due to the unseasonably cold weather experienced at many of our store locations in 2014.

The increases in advertising expense as a percentage of total revenue for the second quarter and first six months of 2014 as compared to the same periods in the prior year resulted primarily from higher media spending. We expect our advertising expense for 2014 to be approximately the same percentage of total revenue as in 2013.

The increase in supplies expense as a percentage of total revenue for the second quarter of 2014 as compared to the same period in the prior year resulted primarily from increases in to-go packaging and smallwares partially offset by a decline in paper costs.

The increase in maintenance expense as a percentage of total revenue for the first six months of 2014 as compared to the same period in the prior year resulted primarily from expenses associated with the inspection, preventative maintenance and related repair of certain building components and kitchen equipment and higher lighting costs.

In the first quarter of 2014, we held a manager conference which was attended by our store operations management team. The last such conference was held during the first quarter of 2012.

General and Administrative Expenses

General and administrative expenses as a percentage of total revenue decreased to 4.3% in the second quarter of 2014 as compared to 4.9% in the second quarter of 2013. This percentage change resulted primarily from lower incentive compensation expense.

General and administrative expenses as a percentage of total revenue decreased to 5.0% in the first six months of 2014 as compared to 5.2% in the first six months of 2013. This percentage change resulted primarily from the following:

|                        | Second<br>Quarter<br>(Decrease)<br>as a<br>Percentage<br>of Total<br>Revenue |    |
|------------------------|--|----|
| Incentive compensation | (0.2   | )% |
| Severance expense      | (0.1   | )% |

Lower incentive compensation in the second quarter and first six months of 2014 as compared to the same periods in the prior year resulted primarily from lower performance against financial objectives as compared to the prior year and a decrease in the price of our common stock in 2014.

In the first six months of 2014 and 2013, we incurred proxy contest expenses of \$3,200 and \$4,111, respectively. We currently expect to incur additional proxy contest expenses of approximately \$1,000 to \$1,500 in the third quarter of 2014 related to the special shareholders meeting which is planned to be held in April 2014.

Interest Expense

Interest expense for the second quarter of 2014 was \$4,471 as compared to \$10,293 in the second quarter of 2013. Interest expense for the first six months of 2014 was \$8,878 as compared to \$21,005 in the first six months of 2013.



Both decreases resulted from lower debt outstanding and lower interest rates because of a reduction in our credit spread and expiration of our seven-year interest rate swap on May 3, 2013, which had a fixed interest rate of 5.57% plus our credit spread. We presently expect interest expense for 2014 to be approximately \$16,000 to \$18,000.

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### Provision for Income Taxes

Provision for income taxes as a percentage of income before income taxes (the “effective tax rate”) was 31.7% and 25.0%, respectively, in the second quarters of 2014 and 2013. The effective tax rate was 31.7% and 28.4%, respectively, in the first six months of 2014 and 2013. The increases in the effective tax rate from the second quarter and first six months of 2013 to the second quarter and first six months of 2014 resulted primarily from the retroactive extension and subsequent expiration of the Work Opportunity Tax Credit. We presently expect our effective tax rate for 2014 to be between 31% and 32%.

### Liquidity and Capital Resources

Our primary sources of liquidity are cash generated from our operations and our borrowing capacity under our \$500,000 revolving credit facility (the “Revolving Credit Facility”). Our internally generated cash, along with cash on hand at August 2, 2013, was sufficient to finance all of our growth, dividend payments, share repurchases, working capital needs and other cash payment obligations in the first six months of 2014.

We believe that cash on hand at January 31, 2014, along with cash generated from our operating activities and the borrowing capacity under our Revolving Credit Facility will be sufficient to finance our continuing operations, our continuing expansion plans, our share repurchase plans and our expected dividend payments for at least the next twelve months.

### Cash Generated From Operations

Our operating activities provided net cash of \$62,905 for the first six months of 2014, which represented a decrease from the \$80,980 net cash provided during the first six months of 2013. This decrease primarily reflected the timing of payments for accounts payable and interest.

### Borrowing Capacity and Debt Covenants

Our \$750,000 credit facility (the “Credit Facility”) consists of a term loan (aggregate outstanding at January 31, 2014 was \$187,500) and our Revolving Credit Facility. At January 31, 2014, we had \$212,500 of outstanding borrowings under the Revolving Credit Facility and we had \$20,637 of standby letters of credit related to securing reserved claims under workers’ compensation insurance which reduce our borrowing availability under the Revolving Credit Facility. At January 31, 2014, we had \$266,863 in borrowing availability under our Revolving Credit Facility. See Note 4 to our Condensed Consolidated Financial Statements for further information on our long-term debt.

The Credit Facility contains customary financial covenants, which include maintenance of a maximum consolidated total leverage ratio and a minimum consolidated interest coverage ratio. We presently are in compliance with the Credit Facility’s financial covenants.

### Capital Expenditures

Capital expenditures (purchase of property and equipment) net of proceeds from insurance recoveries were \$38,468 for the first six months of 2014 as compared to \$29,329 for the same period in the prior year. Our capital expenditures consisted primarily of capital expenditures for maintenance programs and costs of new store locations. The increase in capital expenditures in the first six months of 2014 as compared to the prior year is primarily the result of higher maintenance capital expenditures and an increase in the number of new locations acquired and under construction. We estimate that our capital expenditures during 2014 will be between \$90,000 and \$100,000. This estimate includes the acquisition of sites and construction costs of approximately seven new stores that have opened or are expected to open during 2014, as well as for acquisition and construction costs for store locations to be opened in 2015. In 2014,

we also expect to increase capital expenditures for maintenance programs, technology and operations improvements. We intend to fund our capital expenditures with cash flows from operations and borrowings under our Revolving Credit Facility, as necessary.

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### Dividends, Share Repurchases and Share-Based Compensation Awards

Our Credit Facility imposes restrictions on the amount of dividends we are permitted to pay and the amount of shares we are permitted to repurchase. Provided there is no default existing and the total of our availability under the Revolving Credit Facility plus our cash and cash equivalents on hand is at least \$100,000 (the “liquidity requirements”), we may declare and pay cash dividends on shares of our common stock and repurchase shares of our common stock if the aggregate amount of dividends paid and shares repurchased during any fiscal year is less than the sum of (1) 20% of Consolidated EBITDA from continuing operations (as defined in the Credit Facility) (the “20% limitation”) during the immediately preceding fiscal year and (2) provided our consolidated total leverage ratio is 3.25 to 1.00 or less, \$100,000 (less the amount of any share repurchases during the current fiscal year). In any event, as long as the liquidity requirements are met, dividends may be declared and paid in any fiscal year up to the amount of dividends permitted and paid in the preceding fiscal year without regard to the 20% limitation.

During the first six months of 2014, we paid dividends of \$1.50 per share. During the second quarter of 2014, we declared a dividend of \$0.75 per share that was paid on February 5, 2014 to shareholders of record on January 17, 2014.

We have been authorized by our Board of Directors to repurchase shares at management’s discretion up to \$50,000 during 2014. During the first six months of 2014, we repurchased 120,000 shares of our common stock in the open market at an aggregate cost of \$12,473.

During the first six months of 2014, we issued 144,750 shares of our common stock resulting from the vesting of share-based compensation awards and stock option exercises. Related tax withholding payments on certain share-based compensation awards exceeded proceeds received from the exercise of stock options which resulted in a net use of cash of \$8,446.

### Working Capital

In the restaurant industry, virtually all sales are either for cash or third-party credit or debit card. Restaurant inventories purchased through our principal food distributor are on terms of net zero days, while restaurant inventories purchased locally generally are financed from normal trade credit. Because of our retail gift shops, which have a lower product turnover than the restaurant business, we carry larger inventories than many other companies in the restaurant industry. Retail inventories purchased domestically generally are financed from normal trade credit, while imported retail inventories generally are purchased through wire transfers. These various trade terms are aided by rapid turnover of the restaurant inventory. Employees generally are paid on weekly or semi-monthly schedules in arrears for hours worked except for bonuses that are paid either quarterly or annually in arrears. Many other operating expenses have normal trade terms and certain expenses such as certain taxes and some benefits are deferred for longer periods of time.

We had negative working capital of \$17,443 at January 31, 2014 versus negative working capital of \$13,873 at August 2, 2013. The change in working capital from August 2, 2013 primarily reflects a decrease in cash and an increase in the sales of our gift cards partially offset by lower incentive compensation accruals resulting from the payment of annual bonuses and certain long-term incentive bonuses in the first quarter of 2014 and the timing of payments for accounts payable and income taxes.

### Off-Balance Sheet Arrangements

Other than various operating leases, we have no other material off-balance sheet arrangements. Refer to the sub-section entitled “Off-Balance Sheet Arrangements” under the section entitled “Liquidity and Capital Resources” presented in the MD&A of our 2013 Form 10-K for additional information regarding our operating leases.

## Material Commitments

There have been no material changes in our material commitments other than in the ordinary course of business since the end of 2013. Refer to the sub-section entitled “Material Commitments” under the section entitled “Liquidity and Capital Resources” presented in the MD&A of our 2013 Form 10-K for additional information regarding our material commitments.

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Recent Accounting Pronouncements Adopted

See Note 1 to the accompanying Condensed Consolidated Financial Statements for a discussion of recent accounting guidance adopted. None of the accounting guidance discussed in Note 1 had a significant impact on our consolidated financial position or results of operations.

Critical Accounting Estimates

We prepare our Consolidated Financial Statements in conformity with GAAP. The preparation of these financial statements requires us to make estimates and assumptions about future events and apply judgments that affect the reported amounts of assets, liabilities, revenue, expenses and related disclosures. We base our estimates and judgments on historical experience, current trends, outside advice from parties believed to be experts in such matters and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. However, because future events and their effects cannot be determined with certainty, actual results could differ from those assumptions and estimates, and such differences could be material.

Our significant accounting policies are discussed in Note 2 to the Consolidated Financial Statements contained in the 2013 Form 10-K. Judgments and uncertainties affecting the application of those policies may result in materially different amounts being reported under different conditions or using different assumptions.

Critical accounting estimates are those that:

management believes are most important to the accurate portrayal of both our financial condition and operating results, and  
require management's most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

We consider the following accounting estimates to be most critical in understanding the judgments that are involved in preparing our Consolidated Financial Statements:

- Impairment of Long-Lived Assets and Provision for Asset Dispositions
- Insurance Reserves
- Retail Inventory Valuation
- Tax Provision
- Share-Based Compensation

Management has reviewed these critical accounting estimates and related disclosures with the Audit Committee of our Board of Directors.

Impairment of Long-Lived Assets and Provision for Asset Dispositions

We assess the impairment of long-lived assets whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. Recoverability of assets is measured by comparing the carrying value of the asset to the undiscounted future cash flows expected to be generated by the asset. If the total expected future cash flows are less than the carrying amount of the asset, the carrying value is written down, for an asset to be held and used, to the estimated fair value or, for an asset to be disposed of, to the fair value, net of estimated costs of disposal. Any loss resulting from impairment is recognized by a charge to income. Judgments and estimates that we make related to the expected useful lives of long-lived assets and future cash flows are affected by factors such as changes in economic conditions and changes in operating performance. The accuracy of such provisions can vary materially

from original estimates and management regularly monitors the adequacy of the provisions until final disposition occurs.

We have not made any material changes in our methodology for assessing impairments during the first six months of 2014, and we do not believe that there is a reasonable likelihood that there will be a material change in the estimates or assumptions used by us in the future to assess impairment of long-lived assets. However, if actual results are not consistent with our estimates and assumptions used in estimating future cash flows and fair values of long-lived assets, we may be exposed to losses that could be material.

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### Insurance Reserves

We self-insure a significant portion of our expected workers' compensation and general liability insurance programs. We purchase insurance for individual workers' compensation claims that exceed \$250, \$500 or \$1,000 depending on the state in which the claim originates. We purchase insurance for individual general liability claims that exceed \$500.

We record a reserve for workers' compensation and general liability for all unresolved claims and for an estimate of incurred but not reported ("IBNR") claims. These reserves and estimates of IBNR claims are based upon a full scope actuarial study which is performed annually at the end of our third quarter and is adjusted by the actuarially determined losses and actual claims payments for the fourth quarter. Additionally, we perform limited scope actuarial studies on a quarterly basis to verify and/or modify our reserves. The reserves and losses in the actuarial study represent a range of possible outcomes within which no given estimate is more likely than any other estimate. As such, we record the losses in the lower end of that range and discount them to present value using a risk-free interest rate based on projected timing of payments.

Through December 31, 2013, a significant portion of our health insurance program was self-insured. Benefits for any individual (employee or dependents) in the self-insured group health program were limited. We recorded a liability for the self-insured portion of our group health program for all unpaid claims based upon a loss development analysis derived from actual group health claims payment experience. Claims paid subsequent to December 31, 2013 will be fully offset by this liability. Effective January 1, 2014, with the exception of prescription drugs, our health insurance is fully insured. The fully-insured portion of our health insurance program contains a retrospective feature which could increase or decrease premiums based on actual claims experience. Additionally, we record a liability for unpaid prescription drug claims based on historical experience.

Our accounting policies regarding workers' compensation, general insurance and health insurance reserves include certain actuarial assumptions and management judgments regarding economic conditions, the frequency and severity of claims and claim development history and settlement practices. We have not made any material changes in the accounting methodology used to establish our insurance reserves during the first six months of 2014 and do not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions used to calculate the insurance reserves. However, changes in these actuarial assumptions, management judgments or claims experience in the future may produce materially different amounts of expense that would be reported under these insurance programs.

### Retail Inventory Valuation

Cost of goods sold includes the cost of retail merchandise sold at our stores utilizing the retail inventory method ("RIM"). Under RIM, the valuation of our retail inventories at cost and the resulting gross margins are calculated by applying a cost-to-retail ratio to the retail value of our inventories. Inherent in the RIM calculation are certain significant management judgments and estimates, including initial markons, markups, markdowns and shrinkage, which may significantly impact the gross margin calculation as well as the ending inventory valuation.

Inventory valuation provisions are included for retail inventory obsolescence and retail inventory shrinkage. Retail inventory is reviewed on a quarterly basis for obsolescence and adjusted as appropriate based on assumptions made by management and judgments regarding inventory aging and future promotional activities. Cost of goods sold includes an estimate of shrinkage that is adjusted upon physical inventory counts. Annual physical inventory counts are conducted throughout the third and fourth quarters based upon a cyclical inventory schedule. An estimate of shrinkage is recorded for the time period between physical inventory counts by using a three-year average of the physical inventories' results on a store-by-store basis.



We have not made any material changes in the methodologies, estimates or assumptions related to our merchandise inventories during the first six months of 2014 and do not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions in the future. However, actual obsolescence or shrinkage recorded may produce materially different amounts than we have estimated.

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Tax Provision

We must make estimates of certain items that comprise our income tax provision. These estimates include effective state and local income tax rates, employer tax credits for items such as FICA taxes paid on employee tip income, Work Opportunity and Welfare to Work credits, as well as estimates related to certain depreciation and capitalization policies. Our estimates are made based on current tax laws, the best available information at the time of the provision and historical experience.

We recognize (or derecognize) a tax position taken or expected to be taken in a tax return in the financial statements when it is more likely than not (i.e., a likelihood of more than fifty percent) that the position would be sustained (or not sustained) upon examination by tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement.

We file our income tax returns many months after our year end. These returns are subject to audit by various federal and state governments years after the returns are filed and could be subject to differing interpretations of the tax laws. We then must assess the likelihood of successful legal proceedings or reach a settlement with the relevant taxing authority. Although we believe that the judgments and estimates used in establishing our tax provision are reasonable, an unsuccessful legal proceeding or a settlement could result in material adjustments to our Consolidated Financial Statements and our consolidated financial position (see Note 15 to our Consolidated Financial Statements contained in the 2013 Form 10-K for additional information).

Share-Based Compensation

Our share-based compensation consists of nonvested stock awards, performance-based market stock units (“MSU Grants”) and stock options. Share-based compensation expense is recognized based on the grant date fair value and the achievement of performance conditions for certain awards. We recognize share-based compensation expense on a straight-line basis over the requisite service period, which is generally the award’s vesting period, or the date on which retirement is achieved, if shorter.

Compensation expense is recognized for only the portion of our share-based compensation awards that are expected to vest. Therefore, an estimated forfeiture rate is derived from historical employee termination behavior and is updated annually. The forfeiture rate is applied on a straight-line basis over the service (vesting) period for each separately vesting portion of the award as if the award were, in substance, multiple awards.

Our nonvested stock awards are time vested except for awards under our long-term incentive plans, which also contain performance conditions. At each reporting period, we reassess the probability of achieving the performance conditions under our long-term incentive plans. Determining whether the performance conditions will be achieved involves judgment, and the estimate of expense for nonvested stock awards may be revised periodically based on changes in our determination of the probability of achieving the performance conditions. Revisions are reflected in the period in which the estimate is changed. If any performance conditions are not met, no shares will be granted, no compensation will ultimately be recognized and, to the extent previously recognized, compensation expense will be reversed.

Generally, the fair value of each nonvested stock award that does not accrue dividends is equal to the market price of our common stock at the date of grant reduced by the present value of expected dividends to be paid prior to the vesting period, discounted using an appropriate risk-free interest rate. Other nonvested stock awards accrue dividends and their fair value is equal to the market price of our stock at the date of grant.

Beginning in 2011, we adopted annual long-term incentive plans that award MSU Grants to our executives instead of stock options. In addition to providing the requisite service, MSU Grants contain both a market condition based on

total shareholder return and a performance condition based on operating income. Total shareholder return is defined as increases in our stock price plus dividends paid during the performance period. The number of shares awarded at the end of the performance period for each MSU Grant may increase up to 150% of target in direct proportion to any percentage increase in shareholder value during the performance period. The probability of the actual shares expected to be awarded is considered in the grant date valuation; therefore, the expense will not be adjusted to reflect the actual units awarded. However, if the performance condition is not met, no shares will be granted, no compensation will ultimately be recognized and, to the extent previously recognized, compensation expense will be reversed.

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The fair value of our MSU Grants was determined using the Monte-Carlo simulation model, which simulates a range of possible future stock prices and estimates the probabilities of the potential payouts. The Monte-Carlo simulation model uses the average prices for the 60-consecutive calendar days beginning 30 days prior to and ending 30 days after the first business day of the performance period. This model also incorporates the following ranges of assumptions:

The expected volatility is a blend of implied volatility based on market-traded options on our stock and historical volatility of our stock over the period commensurate with the three-year performance period.

The risk-free interest rate is based on the U.S. Treasury rate assumption commensurate with the three-year performance period.

The expected dividend yield is based on our current dividend yield as the best estimate of projected dividend yield for periods within the three-year performance period.

We update the historical and implied components of the expected volatility assumption when new grants are made.

The fair value of our stock options was estimated on the date of grant using a binomial lattice-based option valuation model. This model incorporates several key assumptions, including expected volatility, risk-free rate of return, expected dividend yield and the option's expected life. Additionally, we use historical data to estimate option exercise and employee termination, and these assumptions are updated annually. The expected volatility, option exercise and termination assumptions involve management's best estimates at that time, all of which affect the fair value of the option calculated by the binomial lattice-based option valuation model and, ultimately, the expense that will be recognized over the life of the option. No stock options were granted in 2012, 2013 or in the first six months of 2014.

We have not made any material changes in our estimates or assumptions used to determine share-based compensation during the first six months of 2014 and do not believe there is a reasonable likelihood that there will be a material change in the future estimates or assumptions used to determine share-based compensation expense. However, if actual results are not consistent with our estimates or assumptions, we may be exposed to changes in share-based compensation expense that could be material.

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ITEM 3. Quantitative and Qualitative Disclosures About Market Risk

Part II, Item 7A of the 2013 Form 10-K is incorporated in this item of this Quarterly Report on Form 10-Q by this reference. There have been no material changes in our quantitative and qualitative market risks since August 2, 2013.

ITEM 4. Controls and Procedures

Our management, including our principal executive and principal financial officers, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Exchange Act) as of the end of the period covered by this report. Based upon this evaluation, our Chief Executive Officer and Chief Financial Officer each concluded that as of January 31, 2014, our disclosure controls and procedures were effective for the purposes set forth in the definition thereof in Exchange Act Rule 13a-15(e).

There have been no changes (including corrective actions with regard to significant deficiencies and material weaknesses) during the quarter ended January 31, 2014 in our internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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PART II. OTHER INFORMATION

ITEM 1. Legal Proceedings

Part II, Item 1 of our Quarterly Report on Form 10-Q for the quarter ended November 1, 2013 is incorporated in this item of this Quarterly Report on Form 10-Q by this reference.

ITEM 1A. Risk Factors

There have been no material changes in the risk factors previously disclosed in “Item 1A. Risk Factors” of our 2013 Form 10-K.

ITEM 6. Exhibits

See Exhibit Index immediately following the signature page hereto.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRACKER BARREL OLD COUNTRY STORE, INC.

Date: February 25, 2014 By: /s/Lawrence E. Hyatt  
Lawrence E. Hyatt, Senior Vice President and  
Chief Financial Officer

Date: February 25, 2014 By: /s/P. Douglas Couvillion  
P. Douglas Couvillion, Vice President, Corporate Controller and  
Principal Accounting Officer

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INDEX TO EXHIBITS

Exhibit

31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)

31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)

32.1 Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)

32.2 Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)

101.INS XBRL Instance Document (filed herewith)

101.SCH XBRL Taxonomy Extension Schema (filed herewith)

101.CAL XBRL Taxonomy Extension Calculation Linkbase (filed herewith)

101.LAB XBRL Taxonomy Extension Label Linkbase (filed herewith)

101.PRE XBRL Taxonomy Extension Presentation Linkbase (filed herewith)

101.DEF XBRL Taxonomy Extension Definition Linkbase (filed herewith)