

Kovach Michael I.
Form 3
May 05, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Kovach Michael I.

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

04/24/2008

3. Issuer Name **and** Ticker or Trading Symbol
LIVEPERSON INC [LPSN]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

___ Director ___ 10% Owner

☒ X ___ Officer ___ Other
(give title below) (specify below)

SVP, Corporate Controller

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ X ___ Form filed by One Reporting
Person

___ Form filed by More than One
Reporting Person

C/O LIVEPERSON, INC.,Â 462
SEVENTH AVENUE THIRD
FLOOR

(Street)

NEW YORK,Â NYÂ 10018

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date
Exercisable

Expiration
Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title

Amount or
Number of

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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				Shares		or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	Â (1)	03/07/2010	Common Stock	22,500	\$ 6.67	D	Â
Stock Option (right to buy)	Â (2)	10/20/2010	Common Stock	25,000	\$ 1.94	D	Â
Stock Option (right to buy)	Â (3)	12/12/2012	Common Stock	73,700	\$ 0.72	D	Â
Stock Option (right to buy)	Â (4)	01/27/2015	Common Stock	50,000	\$ 2.92	D	Â
Stock Option (right to buy)	Â (5)	01/30/2017	Common Stock	40,000	\$ 5.9	D	Â
Stock Option (right to buy)	Â (6)	04/01/2018	Common Stock	27,000	\$ 3.23	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kovach Michael I. C/O LIVEPERSON, INC. 462 SEVENTH AVENUE THIRD FLOOR NEW YORK, NY 10018	Â	Â	Â SVP, Corporate Controller	Â

Signatures

/s/ Michael I. Kovach 05/05/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This grant is comprised of an incentive stock option for 22,500 shares, all of which are currently exercisable.
- (2) This grant is comprised of an incentive stock option for 25,000 shares, all of which are currently exercisable.
- (3) This grant is comprised of (a) a non-qualified stock option for 14,891 shares, all of which are currently exercisable and (b) an incentive stock option for 58,809 shares, all of which are currently exercisable.
- (4) This grant is comprised of an incentive stock option for 50,000 shares, of which 37,500 shares are currently exercisable and 12,500 shares become exercisable on January 27, 2009.
- (5) This grant is comprised of an incentive stock option for 40,000 shares, of which 10,000 shares are currently exercisable and 10,000 shares become exercisable on each of January 30, 2009, 2010 and 2011.
- This grant is comprised of (a) a non-qualified stock option for 5,357 shares, of which no shares are currently exercisable and all shares become exercisable on April 1, 2009 and (b) an incentive stock option for 21,643 shares, of which no shares are currently exercisable, 1,393 shares become exercisable on April 1, 2009 and 6,750 shares become exercisable on each of April 1, 2010, 2011 and 2012.
- (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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