

Ascena Retail Group, Inc.  
Form 8-K  
March 02, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

March 2, 2011  
Date of Report (date of earliest event reported)

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ASCENA RETAIL GROUP, INC.  
(Exact name of Registrant as specified in its charter)

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|   |                                     |   |
|---|-------------------------------------|---|
| Delaware<br>(State or other jurisdiction of<br>incorporation) | 0-11736<br>(Commission File Number) | 30-0641353<br>(IRS Employer<br>Identification Number) |
|---|-------------------------------------|---|

30 Dunnigan Drive  
Suffern, New York 10901  
(Address of principal executive offices, including zip code)

(845) 369-4500  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 2.02 Results of Operations and Financial Condition.

On March 2, 2011, Ascena Retail Group, Inc. (the “Company”) issued a press release disclosing material non-public information regarding its results of operations for its fiscal second quarter and six month period ended January 29, 2011. The Company also raised its earnings per share guidance for its full fiscal year ending July 30, 2011 to the range of \$2.28 to \$2.33. A copy of this press release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference into this Item 2.02.

The information in Item 2.02 of this Form 8-K (including Exhibit 99.1) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit Number | Description                        |
|----------------|------------------------------------|
| 99.1           | Press Release dated March 2, 2011. |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ASCENA RETAIL GROUP, INC.  
(Registrant)

Date: March 2, 2011

By: /s/ Armand Correia  
Armand Correia  
Executive Vice President and Chief  
Financial Officer  
(Principal Financial and Accounting  
Officer)

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