

SITO MOBILE, LTD.  
Form DEFA14A  
October 04, 2018

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

Filed by the Registrant    Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-12

**SITO MOBILE, LTD.**

**(Name of Registrant as Specified in its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum

aggregate  
value of  
transaction:

5) Total fee  
paid:

Fee paid previously  
with preliminary  
materials.

Check box if any  
part of the fee is  
offset as provided  
by the Exchange  
Act Rule 0-11(a)(2)  
and identify the  
filing for which the  
offsetting fee was  
paid previously.  
Identify the  
previous filing by  
registration  
statement number,  
or the Form or  
Schedule and the  
date of its filing.

1) Amount  
Previously  
Paid:

2) Form,  
Schedule or  
Registration  
Statement  
No.:

3) Filing Party:

4) Date Filed:



**\*\*\* Exercise Your *Right to Vote* \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on November 16, 2018. Meeting Information Meeting Type: Annual Meeting For holders as of: September 20, 2018 Date: November 16, 2018 Time: 10:00 AM EST Location: Crosby Street Hotel 79 Crosby Street New York, NY 10012. You are receiving this communication because you hold shares in the above named company. This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side). We encourage you to access and review all of the important information contained in the proxy materials before voting. See the reverse side of this notice to obtain proxy materials and voting instructions. SITO MOBILE LTD. 100 TOWN SQUARE PLACE SUITE 204 JERSEY CTY, NJ 07310 ATT: AARON TAM**

Before You Vote How to Access the Proxy Materials Proxy Materials Available to VIEW or RECEIVE: 1. Notice & Proxy Statement 2. Annual Report How to View Online: Have the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com). How to Request and Receive a PAPER or E-MAIL Copy: If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request: 1) **BY INTERNET**: [www.proxyvote.com](http://www.proxyvote.com) 2) **TELEPHONE**: 1-800-579-1639 3) **BY E MAIL** \*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com) If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line. Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before November 04, 2018 to facilitate timely delivery. How To Vote ease Choose One of the Following Voting Methods **Vote In Person**: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares. **Vote By Internet**: To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow available and follow the instructions **Vote By Mail**: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**The Board of Directors recommends you vote FOR the following:** **1.** To elect the six directors of SITO, each to serve until our 2019 Annual Meeting of Stockholders or until their respective successors are duly elected and qualified. **Nominees** 01 Jonathan BondH2 Steve BornsteinH3 Bonin BoughH4 Steven FelsherH5 Brett O'Brien 06 Thomas Pallack **The Board of Directors recommends you vote FOR proposals 2 and 3.2** Ratification of the appointment of BDO USA, LLP as the company's independent registered public accounting firm for the fiscal year year ending December 31, 2018. **3** Advisory vote on Executive Compensation. **NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

