Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

DUN & BRA Form 4 March 01, 20	DSTREET CO	RP/NW									
FORM	Л									-	PPROVAL
	UNITED	STATES				ND EX(D.C. 205		NGE (COMMISSION	OMB Number:	3235-0287
Check this if no long								Expires:	January 31, 2005		
subject to Section 16	subject to Section 16. Form 4 or							NERSHIP OF	Estimated a burden hou	average	
Form 4 or Form 5								response	0.5		
obligation may conti <i>See</i> Instru 1(b).	s Section 17	(a) of the		ility Ho	oldi	ing Com	pany	Act o	f 1935 or Sectio	n	
(Print or Type R	esponses)										
1. Name and Ad PEPE MICH	ddress of Reporting	Person <u>*</u>	2. Issuer Symbol DUN & [DNB]			Ticker or ⁷		-	5. Relationship of Issuer (Chec	Reporting Per	
(Last)	(First) (Middle)	3. Date of	Earliest	Tra	nsaction			Director		Owner
103 JFK PARKWAY		(Month/Day/Year) 02/25/2005						_X_ Officer (give title Other (specify below) below) Leader US Customers			
Filed(Month/Da					nent, Date Original Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 		
SHORT HIL	LS, NJ 07078								Person		porting
(City)	(State)	(Zip)	Table	e I - Non	-De	erivative S	Securi	ties Ac	quired, Disposed of	f, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	 Execution any 		3. Transa Code (Instr. 3	ctio 8)	4. Securi nAcquirec Disposec	ties l (A) o l of (D	r)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	-
Common Stock	02/25/2005			А		9,995	A	\$0	9,995	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. 3. Transaction Date 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Ar 4. Underlying Se Derivative Conversion (Month/Day/Year) Execution Date, if TransactionDerivative Expiration Date (Month/Day/Year) Security or Exercise any Code Securities (Instr. 3 and 4) (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired (A) Derivative or Disposed of Security (D) (Instr. 3, 4, and 5) Expiration Date Exercisable Title Date Code V (A) (D) Non-Oualified Common 02/25/2006(1) 02/25/2015 Stock Option -\$ 60.535 02/25/2005 Α 28,700 Stock right to buy

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PEPE MICHAEL 103 JFK PARKWAY SHORT HILLS, NJ 07078			Leader US Customers				
Signatures							
/s/ David J. Lewinter for Michael Pepe	03/01/2005						
**Signature of Reporting Person		Date					
Evalenction of De		~~~					

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) In general, the option vests in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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