New Sally Holdings, Inc. Form 4 November 17, 2006

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name **and** Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

EDGAR JIM

New Sally Holdings, Inc. [SBH]

(Check all applicable)

(Last) (First) (Middle)

(Street)

Date of Earliest Transaction (Month/Day/Year)

X_ Director _____ 10% Owner ____ Officer (give title _____ Other (specify

1007 WEST NEVADA

11/16/2006

below) below)
6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person ___ Form filed by More than One Reporting

Person

URBANA, IL 61801

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3) 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any

(Month/Day/Year)

3. 4. Securities
TransactionAcquired (A) or
Code Disposed of (D)
(Instr. 8) (Instr. 3, 4 and 5)

5. Amount of Securities Form: Direct Indirect
Beneficially (D) or Indirect Beneficial
Owned (I) Ownership
Following (Instr. 4) (Instr. 4)

(A) Reported Transaction(s) or (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2.
Derivative Conversion
Security or Exercise
(Instr. 3) Price of

3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date 2A.

3A. Deemed Execution Date, if any (Month/Day/Year) 4. 5. Number of
TransactiorDerivative
Code Securities Acquired

(Instr. 8) (A) or Disposed of

6. Date Exercisable and Expiration Date (Month/Day/Year)

7. Title and Amount Underlying Securitie (Instr. 3 and 4)

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	Derivative Security	(D) (Instr. 3, 4, and 5)							
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shar
Director Stock Option (Right to Buy)	\$ 41.49	11/16/2006	A	3,750		<u>(1)</u>	01/22/2014	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 53.725	11/16/2006	A	3,750		<u>(1)</u>	01/27/2015	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 44.365	11/16/2006	A	3,750		<u>(1)</u>	01/26/2016	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 31.7	11/16/2006	A	11,250		<u>(1)</u>	10/23/2012	Common Stock	11,25
Director Stock Option (Right to Buy)	\$ 41.49	11/16/2006	D		3,750	<u>(1)</u>	01/22/2014	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 53.725	11/16/2006	D		3,750	<u>(1)</u>	01/27/2015	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 44.365	11/16/2006	D		3,750	<u>(1)</u>	01/26/2016	Common Stock	3,75
Director Stock Option (Right to Buy)	\$ 31.7	11/16/2006	D		11,250	<u>(1)</u>	10/23/2012	Common Stock	11,25

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

EDGAR JIM
1007 WEST NEVADA X
URBANA, IL 61801

Signatures

/s/ James M. Spira as Attorney-in-Fact for Jim Edgar 11/17/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option, to the extent unexercisable, became exercisable in full on November 16, 2006.
- In a merger of one of the issuer's subsidiaries into the Alberto-Culver Company ("Old Alberto-Culver") to effect the formation of a

 (2) holding company (the "Holding Company Merger") this option replaced an option to purchase a number of shares of common stock of
 Old Alberto-Culver equal to the number of shares subject to this option at an exercise price equal to the exercise price of this option.
 - This option was assumed by Alberto-Culver Company, formerly known as New Aristotle Holdings, Inc. ("New Alberto-Culver"), in connection with the spin-off by the issuer of New Alberto-Culver (the "Spin-Off") and replaced with an option to purchase a number of shares of common stock of New Alberto Culver equal to the number of shares subject to this option multiplied by a ratio, the numerator
- (3) of which is the Old Alberto-Culver stock price prior to the Spin-Off ("Pre Spin-Off Price") and the denominator of which is the 5-day average of the New Alberto-Culver stock price after the Spin-Off ("Post Spin-Off Price") at an exercise price equal to the exercise price of this option multiplied by a ratio, the numerator of which is the Post Spin-Off Price and the denominator of which is the Pre Spin-Off Price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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