

MOTIVE INC  
 Form 3  
 September 28, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Clepper Anna                            |         | (Month/Day/Year)                     | MOTIVE INC [MOTV]  |  |
| (Last)                                    | (First) | (Middle)                             | 09/19/2007   |  |
| 12515 RESEARCH BLVD.,                     |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| BUILDING 5                                |         |                                      |  |  |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| AUSTIN,Â TXÂ 78759                        |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | VP of Human Resources  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 15,077  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

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|                            | Date Exercisable | Expiration Date |              | Amount or Number of Shares |       | or Indirect (I) (Instr. 5) |   |
|----------------------------|------------------|-----------------|--------------|----------------------------|-------|----------------------------|---|
| Stock Option- Right to Buy | 10/12/2001       | 10/12/2007      | Common Stock | 2,273                      | \$ 44 | D                          | Â |
| Stock Option- Right to Buy | 10/12/2001       | 10/12/2007      | Common Stock | 66,478                     | \$ 44 | D                          | Â |
| Stock Option- Right to Buy | 01/31/2003       | 01/31/2009      | Common Stock | 8,333                      | \$ 12 | D                          | Â |
| Stock Option- Right to Buy | 01/31/2003       | 01/31/2009      | Common Stock | 60,417                     | \$ 12 | D                          | Â |
| Stock Option- Right to Buy | 09/06/2003       | 09/06/2009      | Common Stock | 12,500                     | \$ 5  | D                          | Â |
| Stock Option- Right to Buy | 03/31/2004       | 03/31/2010      | Common Stock | 20,000                     | \$ 5  | D                          | Â |
| Stock Option- Right to Buy | 03/31/2004       | 03/31/2010      | Common Stock | 28,750                     | \$ 5  | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| Clepper Anna<br>12515 RESEARCH BLVD., BUILDING 5<br>AUSTIN, TX 78759 | Â             | Â         | Â VP of Human Resources | Â     |

## Signatures

/s/ Amy Workman, Attorney  
in Fact

09/28/2007

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.