MARCHEX INC Form 4

February 01, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

OMB 3235-0287 Number: January 31, Expires: 2005

OMB APPROVAL

Estimated average burden hours per 0.5 response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad HOROWITZ	•	_	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer				
			MARCHEX INC [MCHX]	(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction					
413 PINE ST	ΓREET, SU	ITE 500	(Month/Day/Year) 02/01/2008	_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) Chief Executive Officer				
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check				
SEATTLE, V	WA 98101		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Ac	cquired, Disposed of, or Beneficially Owned				
1 Title of	Transaction	Data 24 Daar	and 2 4 Consuiting Apprimed	5 Amount of 6 7 Notions of				

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	02/01/2008		S	7,500	` /		677,500	I	By MARRCH Investments, LLC	
Class B Common Stock	02/01/2008		S	7,500	D	\$ 7.96	670,000	I	By MARRCH Investments, LLC	
Class B Common Stock	02/01/2008		S	7,500	D	\$ 7.97	662,500	I	By MARRCH Investments, LLC	

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Stock Class B	Class B Common Stock	02/01/2008	S	42,500	D	\$ 8.01	620,000	Ι	By MARRCH Investments, LLC
Common Stock 83,333 I By Pem LLC Class B Common 5,000 I By IRA	Common						806,000	D	
Common 5,000 I By IRA	Common						83,333	I	By Pemrose, LLC
	Common						5,000	I	By IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 Title of 	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	tionNumber	Expiration D	ate	Amoun	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Derivativ	e		Securiti	ies	(Instr. 5)
· ·	Derivative		•	`	Securities	S		(Instr. 3	3 and 4)	
	Security				Acquired			`	(
	~~~~				(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
					+, and 3)					
								I	Amount	
						Date	Evaluation	C	or	
							Expiration	Title 1	Number	
						Exercisable	Date	(	of	
				Code	V (A) (D)			5	Shares	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
Topolonia o militario militario de la composición de la composició	Director	10% Owner	Officer	Other				
HOROWITZ RUSSELL C 413 PINE STREET SUITE 500 SEATTLE, WA 98101	X	X	Chief Executive Officer					

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### **Signatures**

Russell C. Horowitz 02/01/2008

**Signature of Date
Reporting Person

#### **Explanation of Responses:**

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### **Remarks:**

***All of the sales in this Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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