### Edgar Filing: MARCHEX INC - Form 4

MARCHEX Form 4	INC										
February 29,	2008										
<b>FORM</b>	4								PPROVAL		
	SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-0287			
Check this if no long subject to Section 10 Form 4 or Form 5			GES IN I SECUR	Expires:     January 31 2003       Estimated average       burden hours per       response     0.3							
obligation may conti <i>See</i> Instru 1(b).	inue. Section 17(a	) of the P	t to Section 16(a) of the Securities Exchange Act of 1934, the Public Utility Holding Company Act of 1935 or Section 0(h) of the Investment Company Act of 1940								
(Print or Type R	Responses)										
1. Name and Address of Reporting Person <u>*</u> CALDWELL ETHAN A			2. Issuer Name <b>and</b> Ticker or Trading Symbol MARCHEX INC [MCHX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	iddle)	3. Date of	Earliest Tra	ansaction			(Chec	к ап аррисави	e)	
413 PINE STREET, SUITE 500			(Month/Day/Year) 02/29/2008					Director 10% Owner X Officer (give title Other (specify below) below) General Counsel & CAO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
SEATTLE, V	WA 98101							Person	fore than One Re	eporting	
(City)	(State) (	Zip)	Table	e I - Non-Do	erivative S	Securi	ities Acc	uired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Date, if	3. Transactic Code (Instr. 8) Code V	on(A) or Di (D) (Instr. 3,	4 and (A) or	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class B				Coue v	Amount	(D)	T IICC				
Common Stock	02/29/2008			S	4,943	D	\$ 8.92	370,057	D		
Class B Common Stock	02/29/2008			S	57	D	\$ 8.97	370,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
CALDWELL ETHAN A 413 PINE STREET SUITE 500 SEATTLE, WA 98101			General Counsel & CAO				
Signatures							
Ethan A.							

Caldwell 02/29/2008

<u>\*\*</u>Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### **Remarks:**

\*\*\*All of the sales in Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.