Hanft Noah J Form 4 January 08, 2010

#### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person \* Hanft Noah J

> (First) (Middle)

2000 PURCHASE STREET

(Street)

2. Issuer Name and Ticker or Trading Symbol

MASTERCARD INC [MA]

3. Date of Earliest Transaction (Month/Day/Year) 01/06/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

of

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Check all applicable)

Director 10% Owner Other (specify \_X\_\_ Officer (give title below)

General Counsel & Corp. Sec.

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

PURCHASE, NY 10577-2509

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |              |     |  |  |   |  |  |
|--------------------------------------|---|--|---|--------------|-----|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or |              |     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
| C1 A                                 |   |  | Code V  | Amount       | (D) | Price  | (1115ti. 3 and 4)  |   |  |  |
| Class A<br>Common<br>Stock           | 01/06/2010                              |  | S   | 200 (1)      | D   | \$ 252.67  | 26,532   | D   |  |  |
| Class A<br>Common<br>Stock           | 01/06/2010                              |  | S   | 1,200<br>(1) | D   | \$<br>253.5942<br>(2)  | 25,332   | D   |  |  |
| Class A<br>Common<br>Stock           | 01/06/2010                              |  | S   | 800 (1)      | D   | \$<br>254.4409<br>(3)  | 24,532   | D   |  |  |
| Class A<br>Common                    | 01/06/2010                              |  | S   | 869 (1)      | D   | \$<br>255.6297   | 23,663   | D   |  |  |

(4) Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) |                  |            | 5.<br>orNumber | 6. Date Exerc<br>Expiration D | ate             | 7. Title a | of     | 8. Price of Derivative | 9. Nu<br>Deriv |
|------------------------|---------------|--------------------------------------|------------------|------------|----------------|-------------------------------|-----------------|------------|--------|------------------------|----------------|
| Security               | or Exercise   |                                      | any              | Code       | of             | (Month/Day/                   | Year)           | Underlyi   | ing    | Security               | Secui          |
| (Instr. 3)             | Price of      |                                      | (Month/Day/Year) | (Instr. 8) | Derivative     | <b>;</b>                      |                 | Securities | es     | (Instr. 5)             | Bene           |
|                        | Derivative    |                                      |                  |            | Securities     |                               |                 | (Instr. 3  | and 4) |                        | Own            |
|                        | Security      |                                      |                  |            | Acquired       |                               |                 |            |        |                        | Follo          |
|                        |               |                                      |                  |            | (A) or         |                               |                 |            |        |                        | Repo           |
|                        |               |                                      |                  |            | Disposed       |                               |                 |            |        |                        | Trans          |
|                        |               |                                      |                  |            | of (D)         |                               |                 |            |        |                        | (Instr         |
|                        |               |                                      |                  |            | (Instr. 3,     |                               |                 |            |        |                        |                |
|                        |               |                                      |                  |            | 4, and 5)      |                               |                 |            |        |                        |                |
|                        |               |                                      |                  |            |                |                               |                 | A          | mount  |                        |                |
|                        |               |                                      |                  |            |                | _                             |                 | or         |        |                        |                |
|                        |               |                                      |                  |            |                | Date<br>Exercisable           | Expiration Date |            | umber  |                        |                |
|                        |               |                                      |                  |            |                |                               |                 | of         |        |                        |                |
|                        |               |                                      |                  | Code V     | (A) (D)        |                               |                 | Sł         | hares  |                        |                |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Hanft Noah J General 2000 PURCHASE STREET Counsel & PURCHASE, NY 10577-2509 Corp. Sec.

## **Signatures**

/s/ Bart S. Goldstein attorney in fact for Noah J. Hanft pursuant to Power of Attorney dated July 24, 2006

01/08/2010

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The transactions reported in this Form 4 were effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1
- (1) of the Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on November 12, 2009. The pre-planned trading plan was adopted by the reporting person on November 6, 2009.
- (2) Represents the weighted average sales price for price increments ranging from \$253.03 to \$253.84.
- (3) Represents the weighted average sales price for price increments ranging from \$254.20 to \$254.70.

Reporting Owners 2

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(4) Represents the weighted average sales price for price increments ranging from \$255.53 to \$255.88.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.