### Edgar Filing: MCCARVEL JOHN P - Form 4

MCCARVE	EL JOHN P										
Form 4											
August 03, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL			
UNITED STATES SECONTIES					ES AND EXCHANGE COMMISSION gton, D.C. 20549			OMB Number:	3235-0287		
Check the check	nger									January 31,	
subject	51ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF						Expires: Estimated a	2005 verage			
Section		SECURITIES						burden hou	rs per		
Form 4 Form 5		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,						response	0.5		
obligatio	-						•	Act of 1934, 1935 or Section			
may cor	itinue.			•	•	-	ct of 1940		L		
<i>See</i> Inst 1(b).	ruction	50(11)	or the fi	rvestmen	t Compu	y 2 <b>x</b>		,			
(Print or Type	Responses)										
1. Name and Address of Reporting Person _ 2. Issi				er Name <b>and</b> Ticker or Trading 5				5. Relationship of Reporting Person(s) to			
MOCADUEL IOUND			Symbol					Issuer			
			Crocs, Inc. [CROX]					(Check all applicable)			
(Last)	(First) (	Middle)	3. Date o	f Earliest T	ransactior	1		(Check	an applicable	)	
			(Month/Day/Year)					X Director		Owner	
				08/01/2011				XOfficer (give titleOther (specify below) below)			
MONARCH PARK PLACE Chief Executive Officer							er				
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
File			Filed(Month/Day/Year)					Applicable Line)			
NIWOT, CO 80503								_X_Form filed by One Reporting Person Form filed by More than One Reporting			
NIWOI, C	0 80303							Person			
(City)	(State)	(Zip)	Tab	le I - Non-	Derivativ	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of	2. Transaction Date			3.			cquired (A)		6.	7. Nature of	
Security	(Month/Day/Year)		Date, if	Transactio				Securities	Ownership Form:	Indirect Popoficial	
(Instr. 3) any (Month/Day/Ye			v/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)				Beneficially Owned	Form: Direct (D)	Beneficial Ownership	
		<b>`</b>						Following	or Indirect	(Instr. 4)	
						(A)		Reported Transaction(s)	(I) (Instr. 4)		
				Code V	A	or	Duites	(Instr. 3 and 4)	(1130.4)		
Common					Amount	(D)	Price				
Stock	08/01/2011			М	5,000	А	\$ 10.5	391,772	D		
							\$				
Common	08/01/2011			<b>S</b> (1)	5,000	D	ъ 30.8619	386,772	D		
Stock	00/01/2011			<u> </u>	5,000	D	(2) (2)	300,772	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Transaction of Derivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 10.5	08/01/2011		М	5,000	(3)	02/06/2016	Common Stock	5,000	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MCCARVEL JOHN P C/O CROCS, INC. 6328 MONARCH PARK PLACE NIWOT, CO 80503	Х		Chief Executive Officer				
Signatures							
/s/ Joff Lashar							

/s/ jen Lasner,	08/03/2011		
Attorney-in-Fact	08/05/2011		
<b>**</b> Signature of Reporting Person	Date		

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold pursuant to a sales plan adopted by the reporting person on May 18, 2011 and intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934.

(2) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$30.841
 (2) to \$30.899, inclusive. The reporting person undertakes to provide to the issuer, any shareholder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

(3) All of the options are vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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