APPLE INC Form 4 May 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * AHRENDTS ANGELA J

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

(Middle)

(Zip)

APPLE INC [AAPL]

(Check all applicable)

1 INFINITE LOOP

3. Date of Earliest Transaction (Month/Day/Year)

05/01/2014

Director 10% Owner X_ Officer (give title Other (specify

below) Senior Vice President

below)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Last)

(City)

(Instr. 3)

4. If Amendment, Date Original

Applicable Line) _X_ Form filed by One Reporting Person

Filed(Month/Day/Year)

Form filed by More than One Reporting

(Instr. 4)

6. Individual or Joint/Group Filing(Check

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

CUPERTINO, CA 95014

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership

(Instr. 4)

Reported (A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and 7. Title and Amount of 8. 1 Derivative Conversion (Month/Day/Year) Execution Date, if **Transaction**Derivative **Expiration Date Underlying Securities** Security or Exercise Code Securities (Month/Day/Year) (Instr. 3 and 4) any

De

Sec

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A or Disposed (D) (Instr. 3, 4, and 5)					(]
				Code V	(A) ((D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	<u>(1)</u>	05/01/2014		A	62,555	<u>(2)</u>	(2)	Common Stock	62,555	
Restricted Stock Unit	<u>(1)</u>	05/01/2014		A	33,476	<u>(3)</u>	(3)	Common Stock	33,476	
Restricted Stock Unit	<u>(1)</u>	05/01/2014		A	5,817	<u>(4)</u>	<u>(4)</u>	Common Stock	5,817	
Restricted Stock Unit	<u>(1)</u>	05/01/2014		A	5,739	<u>(5)</u>	(5)	Common Stock	5,739	
Restricted Stock Unit	<u>(1)</u>	05/01/2014		A	5,747	(6)	(6)	Common Stock	5,747	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
AHRENDTS ANGELA J							
1 INFINITE LOOP			Senior Vice President				

Signatures

CUPERTINO, CA 95014

/s/ Gene Levoff, Attorney-in-fact for Angela Ahrendts

05/05/2014

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- (2) These restricted stock units are scheduled to vest 26% on June 1, 2014; 32% on April 1, 2015; 21% on July 18, 2015; 15% on June 14, 2016; 3% on June 14, 2017; and 3% on June 14, 2018.
- (3) One-third of these restricted stock units are scheduled to vest on each of May 1, 2015; May 1, 2016; and May 1, 2017.
- Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including

 (4) April 30, 2015. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2015, with the vesting percentage determined based on actual performance.
- Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including (5) April 30, 2016. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2016, with the vesting percentage determined based on actual performance.

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Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from May 1, 2014 through and including

(6) April 30, 2017. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on May 1, 2017, with the vesting percentage determined based on actual performance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.