## EXPEDIA INC Form 4 April 04, 2003

# FORM 4

\_ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Ado<br>BLACHFORD   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <b>EXPEDIA, INC. (EXPE</b> ) |                      |   |     |         |  |                | 6. Relationship of Reporting<br>Person(s)<br>to Issuer (Check all applicable)  |                       |  |   |  |  |
|--|---|----------------------|---|-----|---------|--|----------------|--|-----------------------|--|---|--|--|
| (Last)<br>13810 S.E. EAS<br>SUITE 400  | of Reporting Person,  |                      |   |     | Mon     | atement for<br>th/Day/Year<br><b>3/2003</b>              | 10<br><b>X</b> | X Director          10% Owner          X Officer (give title below)          Other (specify below)   |                       |  |   |  |  |
|  |   |                      |   |     |         |  |                | <u>esident &amp; Ch</u><br>ficer   | <u>iief Executive</u> |  |   |  |  |
| BELLEVUE, W  |   |                      |   |     | Date    | 5. If Amendment,<br>Date of Original<br>(Month/Day/Year) |                | <ul> <li>7. Individual or Joint/Group Filing<br/>(Check Applicable Line)</li> <li>X Form filed by One Reporting<br/>Person</li> <li>Form filed by More then One</li> </ul> |                       |  |   |  |  |
|  |   |                      |   |     |         |  |                |  |                       | Form filed by More than One<br>Reporting Person      |   |  |  |
| (City)   | (State) (Z  | ip)                  | Tε  | ble | I Non-D | erivati  | ve Secu        | urities Acquired, Disposed of, or Beneficially Owned   |                       |  |   |  |  |
| 1. Title of<br>Security2. Trans-<br>action2A. Deemed<br>Execution(Instr. 3)Date<br>(Month/ Day/Date,<br>if any |   |                      | 3. Trans-<br>action4. Securities Acquire<br>(A) or Disposed of (<br>Code<br>(Instr. 3, 4 & 5)(Instr. 8) |     |         |  |                |  |                       | 6. Owner-<br>ship Form:<br>Direct (D)<br>or Indirect | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |  |
|  | Year)   | (Month/Day/<br>Year) | Code  | v   | Amount  | (A)<br>or<br>(D)   | Price          | ing Reported<br>Transactions(s)<br>(Instr. 3 & 4)  |                       | (I)<br>(Instr. 4)                                    | (Instr. 4)  |  |  |
| COMMON<br>STOCK  | 04/03/03  |                      | М   |     | 2,000   | Α  | \$7.68         | 3  |                       |  |   |  |  |
| COMMON<br>STOCK  | 04/03/03  |                      | <b>S</b> <u>(1)</u>   |     | 2,000   | D  | \$50.14        | 120  | 0,200                 | D  |   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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#### FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. Conver- | 3. Trans- | 3A.       | 4.     | 5.         | 6. Date Exercisable | 7. Title and | 8. Price of | 9. Number of | 10.    | 11. Nature |
|-------------|------------|-----------|-----------|--------|------------|---------------------|--------------|-------------|--------------|--------|------------|
| Derivative  | sion or    | action    | Deemed    | Trans- | Number     | and Expiration      | Amount of    | Derivative  | Derivative   | Owner- | of Indirec |
| Security    | Exercise   | Date      | Execution | action | of         | Date                | Underlying   | Security    | Securities   | ship   | Beneficia  |
|             | Price of   |           | Date,     | Code   | Derivative | (Month/Day/         | Securities   | (Instr. 5)  | Beneficially | Form   | Ownershi   |
|             |            |           |           |        |            |                     |              |             |              |        |            |

OMB APPROVAL

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| (Instr. 3)        |        | Day/<br>Year) | ` | (Instr.<br>8) | Acc<br>(A)<br>Disj<br>of ( | posed<br>D)<br>tr. 3, | Year)        |  | (Instr. 3 & 4) |  | Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | of Deriv-<br>ative<br>Security:<br>Direct<br>(D)<br>or<br>Indirect<br>(I) | (Instr. 4) |
|-------------------|--------|---------------|---|---------------|----------------------------|-----------------------|--------------|--|----------------|--|---|---|------------|
| Options           | \$7.68 | 03/27/03      |   | Code V        | / (A)                      | (D)                   | Exer-cisable | Expira-<br>tion<br>Date<br><b>09-20-06</b> |                | Amount<br>or<br>Number<br>of<br>Shares<br><b>2,000</b> | 72,930  | (Instr. 4)<br>D   |            |
| (Right to<br>Buy) |        |               |   |               |                            |                       |              |  | Stock          |  |   |   |            |

Explanation of Responses:

(1) This sale was effected pursuant to the terms of a 10b5-1 sales plan adopted by the reporting person on August 28, 2002. (2) 12,696 shares vested on 9/20/00 and 12,696 shares shall vest every six month period thereafter, becoming fully vested on 03/20/04.

> By: /s/ Erik C. Blachford by Mark S. Britton, his attorney-in-fact \*\*Signature of Reporting Person

<u>04-04-03</u> Date

\*\*Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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