

TELECOM ITALIA S P A  
Form 6-K  
September 22, 2009  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 6-K**  
**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15D-16**  
**UNDER THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF SEPTEMBER 2009**

**Telecom Italia S.p.A.**

(Translation of registrant's name into English)

**Piazza degli Affari 2**

**20123 Milan, Italy**

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: FORM 20-F  FORM 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. YES  NO

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

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The present document has been translated from the document issued and filed in Italy, from the Italian into the English language solely for the convenience of international readers. Despite all the efforts devoted to this translation, certain errors, omissions or approximations may subsist. Telecom Italia, its representatives and employees decline all responsibility in this regard.

**Cautionary Statement for Purposes of the Safe Harbor Provisions of the United States Private Securities Litigation Reform Act of 1995**

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements, which reflect management's current views with respect to certain future events, trends and financial performance. Actual results may differ materially from those projected or implied in the forward-looking statements. Such forward-looking information is based on certain key assumptions which we believe to be reasonable but forward-looking information by its nature involves risks and uncertainties, which are outside of our control, that could significantly affect expected results of future events.

The following important factors could cause actual results to differ materially from those projected or implied in any forward-looking statements:

our ability to successfully implement our strategy over the 2009-2011 period;

our ability to successfully achieve our debt reduction targets;

the continuing impact of increased competition in a liberalized market, including competition from established domestic competitors and global and regional alliances formed by other telecommunications operators in our core Italian domestic fixed-line and wireless markets;

the impact of the global recession in the principal markets in which we operate;

our ability to utilize our relationship with Telefónica to attain synergies primarily in areas such as network, IT, purchasing and international mobile roaming;

our ability to introduce new services to stimulate increased usage of our fixed and wireless networks to offset declines in the traditional fixed-line voice business due to the continuing impact of regulatory required price reductions, market share loss, pricing pressures generally and shifts in usage patterns;

our ability to successfully implement our internet and broadband strategy both in Italy and abroad;

the impact of regulatory decisions and changes in the regulatory environment in Italy and other countries in which we operate;

the impact of economic development generally on our international business and on our foreign investments and capital expenditures;

our services are technology-intensive and the development of new technologies could render such services non-competitive;

the impact of political developments in Italy and other countries in which we operate;

the impact of fluctuations in currency exchange and interest rates;

our ability to build up our business in adjacent markets and in international markets (particularly in Brazil), due to our specialist and technical resources;

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our ability to achieve the expected return on the investments and capital expenditures we have made and continue to make (such as those in Brazil);

the amount and timing of any future impairment charges for our licenses, goodwill or other assets; and

the outcome of litigation, disputes and investigations in which we are involved or may become involved.

The foregoing factors should not be construed as exhaustive. Due to such uncertainties and risks, readers are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date hereof. We undertake no obligation to release publicly the result of any revisions to these forward-looking statements which may be made to reflect events or circumstances after the date hereof, including, without limitation, changes in our business or acquisition strategy or planned capital expenditures, or to reflect the occurrence of unanticipated events.

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*This document has been translated into English solely for the convenience of the readers.*

*In the event of a discrepancy, the Italian-language version prevails.*

**Half-yearly Financial Report at June 30, 2009**

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Selected Operating and Financial Data

Telecom Italia Group

Half-year 2009 highlights

**Cash flows from operations and financial discipline**

During the first half of 2009, the Group's transformation described in the Industrial Plan 2009-2011 was set into motion. The plan calls for a structural revision of the composition of Revenues, marketing processes and also the implementation of efficiency and control programs for expenditures aimed at containing cash costs. These actions, combined with a rigorous financial discipline, brought cash flows from operations to 2.2 billion euros or about 600 million euros more than in the corresponding period of 2008.

**Organic EBITDA and organic EBITDA margin**

The above actions as applied to Revenues and Costs made it possible to keep EBITDA basically in line with the corresponding period of 2008, improving on the percentage margin against the first half of 2008 by 1.5 percentage points, increasing from 39.7% to 41.2%. Such results put the Telecom Italia Group among the top performers in the TLC sector.

**Pre-tax profit**

Effective financial management together with the positive trend of operating management resulted in an increase in pre-tax profit of 192 million euros, +13.8% over the first half of 2008.

\*\*\*

The main financial and operating indicators performed as follows in the first half of 2009:

Consolidated **Revenues**: are 13,953 million euros. The organic change<sup>(1)</sup> is -3.8% compared to the same period of the prior year. In particular:

the organic reduction of **Domestic Revenues** is 4.7%: although National Wholesale revenues grew (+15.8%), retail Revenues contracted as a result of competition and the macroeconomic trend which caused a variation in Revenues of -3.0% in the Top Clients Division, -8.7% in the Business Division and -6.8% in the Consumer Division.

This variation was determined by a reduction of the Revenues of the mobile segment (-7.1%) and a contraction of the Revenues in the fixed segment (-1.6%) which is a confirmation of the slowdown of the erosion recorded during 2008.

the organic growth of **Revenues in Brazil** is +2.1% (+0.7% in the first quarter of 2009, +3.4% in the second quarter of 2009, compared to the same quarter of the prior year). In a first half in transition, in which the reorganization measures were completed and the first steps in the commercial relaunch plan were taken, VAS and product revenues recorded a good performance, driven by the growth of the customer base which, after a contraction in the first quarter, once again became positive (+4.8% compared to the first quarter of 2009).

Consolidated organic **EBITDA**: is 5,747 million euros. Notwithstanding the above-mentioned organic reduction in Revenues, the organic change in EBITDA is -0.2% compared to the first half of 2008. This significant result was reached thanks to the structural

(1) *The organic change in Revenues, EBITDA and EBIT is calculated by excluding the effects of the change in the scope of consolidation, exchange differences and non-organic components constituted by non-recurring items and other non-organic income/expenses.*





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revision of the composition of Revenues which benefited from the services which carried a higher margin, as well as due to efficiency and control measures over all the cost variables according to the operating cost reduction programs announced in the Group's Plan 2009-2011.

Consolidated organic **EBIT**: is 2,817 million euros. The organic change is -1.9% compared to the first half of 2008.

Consolidated organic **EBIT margin**: is 20.2% in the first half of 2009, with a gain of 0.4% points over the same period of the prior year.

**Finance income/expenses and income taxes**: the financial component, investment management and the equity valuation of associates record an overall improvement of 87 million euros.

Income taxes increased by 484 million euros: excluding deferred income taxes of 515 million euros in the first half of 2008 on accelerated depreciation taken in prior years reversed to income, income taxes decreased by 31 million euros.

**Profit for the period attributable to owners of the Parent**: is 964 million euros and decreased by 153 million compared to the first half of 2008, mainly as a result of higher income taxes.

**Net free cash flow from operations**: is 2,170 million euros and improved by 587 million euros compared to the first half of 2008. This is the consequence of a stable operating margin year-on-year and the effectiveness of measures aimed at controlling costs and monitoring and selecting capital expenditure projects. Capital expenditures in particular decreased by 913 million euros (-30.9%) compared to the first half of 2008, which had included 477 million euros for the acquisition of the 3G license in Brazil.

**Adjusted net financial debt**: the volatility of interest rates and exchange rates which were a distinguishing feature of the financial markets starting from the fourth quarter of 2008, had a sharp impact on the fair value of derivatives and related financial assets and liabilities. In order to present a more realistic analysis of net financial debt, a new performance measure has been introduced denominated adjusted net financial debt which excludes purely accounting and non-monetary effects deriving from the fair value measurement of derivatives and the related financial assets and liabilities.

At June 30, 2009, adjusted net financial debt amounts to 34,859 million euros, increasing 333 million euros compared to December 31, 2008 (34,526 million euros). This increase is a reflection of the payment of income taxes, including 244 million euros for tax disputes, provided for in prior years, and the distribution of dividends for 1,050 million euros.

The change in adjusted net financial debt in the first half of 2009, totaling +333 million euros, can be compared to +1,456 million euros recorded in the corresponding period of the prior year, with an improvement of 1,123 million euros.

**Liquidity margin**: amounts to 8.1 billion euros at June 30, 2009. During the first half of 2009, the situation of the European and United States financial markets made it possible to issue new bonds and obtain new loans at advantageous conditions. In addition, 6.5 billion euros of available irrevocable long-term credit lines (expiring in 2014) is available, not subject to events which limit its utilization. In the present environment of financial market uncertainty, the Telecom Italia Group keeps a high level of financial coverage in order to have a sufficient treasury margin at its disposal to meet debt repayment obligations over the next 18 to 24 months.

**Table of Contents****Consolidated Operating and Financial Data**

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change %
Revenues	13,953	14,809	-5.8%
EBITDA <sup>(1)</sup>	5,670	5,502	3.1%
EBIT <sup>(1)</sup>	2,680	2,575	4.1%
Profit before tax from continuing operations	1,588	1,396	13.8%
Profit from continuing operations	941	1,233	-23.7%
Loss from Discontinued operations/Non-current assets held for sale		(148)	°
Profit for the period	941	1,085	-13.3%
Profit for the period attributable to owners of the Parent	964	1,117	-13.7%
Investments:			
Industrial	2,043	2,956	-30.9%
Financial	4		°

**Consolidated Financial Position Data**

(millions of euros)	6/30/2009	12/31/2008	Change
Total assets	86,143	85,650	493
Total equity	26,621	26,825	-204
- attributable to owners of the Parent	25,820	26,095	-275
- attributable to Minority Interest	801	730	71
Total liabilities	59,522	58,825	697
Total equity and liabilities	86,143	85,650	493
Share capital	10,585	10,591	-6
Net financial debt carrying amount <sup>(1)</sup>	35,185	34,039	1,146
Adjusted net financial debt <sup>(1)</sup>	34,859	34,526	333
Adjusted net invested capital <sup>(2)</sup>	61,480	61,351	129
Debt Ratio (Adjusted net financial debt /Adjusted net invested capital)	56.7%	56.3%	+0.4 pp

**Headcount, number in the Group at period-end <sup>(3)</sup>**

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(number)	6/30/2009	12/31/2008	Change
Headcount (excluding headcount of Discontinued operations/Non-current assets held for sale)	76,560	77,825	-1,265
Headcount of Discontinued operations/Non-current assets held for sale			

**Headcount, average number in the Group <sup>(3)</sup>**

(equivalent number)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change %
Headcount (excluding headcount of Discontinued operations/Non-current assets held for sale)	73,368	76,660	-3,292
Headcount of Discontinued operations/Non-current assets held for sale		1,338	-1,338

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**Table of Contents****Consolidated Profit Ratios**

	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change %
EBITDA <sup>(1)</sup> / Revenues	40.6%	37.2%	3,4 pp
EBIT <sup>(1)</sup> / Revenues (ROS)	19.2%	17.4%	1,8 pp
Revenues/Headcount (average number in the Group, thousands of euros)	190,2	193,2	-3,0
EBITDA <sup>(1)</sup> /Headcount (average number in the Group, thousands of euros)	77,3	71,8	5,5

**Operating Data**

	6/30/2009	12/31/2008	Change
Fixed-line network connections in Italy at period-end (thousands)	19,170	20,031	-861
Physical accesses at period-end (Consumer + Business) (thousands)	16,621	17,352	-731
Mobile lines in Italy at period-end (thousands)	32,630	34,797	-2,167
Mobile lines in Brazil at period-end (thousands)	37,826	36,402	1,424
Broadband connections in Italy at period-end (thousands)	8,443	8,134	309
<i>of which retail broadband connections (thousands)</i>	6,859	6,754	105
Broadband connections in Europe at period-end (thousands)	2,452	2,510	-58

(1) Details are provided in the section Alternative Performance Measures .

(2) Adjusted net invested capital = Total equity + Adjusted net financial debt.

(3) Headcount includes the number of people with temp work contracts.

*The Telecom Italia Group Half-yearly Financial Report at June 30, 2009 has been prepared as set out in art. 154-ter (Financial Reports) of Legislative Decree 58/1998 (Consolidated Law on Finance TUF), and subsequent amendments and additions, and has been drawn up in accordance with International Accounting Standards issued by the International Accounting Standards Board and endorsed by the European Union (denominated IFRS ), as well as the measures enacted implementing art. 9 of Legislative Decree 38/2005.*

*The report includes:*

*the Interim Management Report;*

*the half-year condensed consolidated financial statements*

*the certification of the half-year condensed consolidated financial statements pursuant to art. 81-ter of Consob Regulation 11971 dated May 14, 1999, with amendments and additions*

**Certain new standards and interpretations came into effect beginning January 1, 2009 and have therefore been applied to these financial statements. In particular, following the retrospective application of IFRIC 13 (Customer Loyalty Programmes), the comparative data of the corresponding periods of the year 2008 has been appropriately restated. Additional information is presented in the Note Accounting Policies of the half-year condensed consolidated financial statements at June 30, 2009.**

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Moreover, as a result of the application of IFRS 8, the use of the terms *operating segment* and *Business Unit* in this Half-yearly Financial Report are considered synonymous.

The Telecom Italia Group, in addition to the conventional financial performance measures established by IFRS, uses certain alternative performance measures in order to present a better understanding of the trend of operations and financial condition. Specifically, these alternative performance measures refer to: *EBITDA*, *EBIT*, the organic change in Revenues, *EBITDA* and *EBIT*, and net financial debt carrying amount and adjusted net financial debt. Additional details on such measures are presented under *Alternative performance measures* .

Furthermore, particularly the part entitled *Business Outlook for the Year 2009* contains forward-looking statements. The Half-yearly Financial Report is based on the Group's intentions, beliefs or current expectations regarding financial performance and other aspects of the Group's operations and strategies. Readers are reminded not to place undue reliance on forward-looking statements; actual results may differ significantly from forecasts owing to numerous factors, the majority of which is beyond the scope of the Group's control.

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**PRINCIPAL CHANGES IN THE SCOPE OF CONSOLIDATION**

*Beginning May 1, 2009, the company Telecom Media News S.p.A. has been excluded from the scope of consolidation following the sale of a 60% stake by Telecom Italia Media S.p.A..*

*The following principal changes had taken place during 2008:*

*the exclusion of Entel Bolivia starting from the second quarter of 2008 after the Bolivian government issued a decree on May 1, 2008 calling for the nationalization of the company. The investment is now carried in Current assets;*

*the exclusion of the Pay-per-View business segment from December 1, 2008 after its disposal by Telecom Italia Media S.p.A..*

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Corporate Boards at June 30, 2009

**Board of Directors**

The Telecom Italia shareholders meeting held on April 14, 2008 elected the board of directors, establishing the number of directors at 15 and setting the expiry of the term of office at three years, up to the approval of the financial statements at December 31, 2010.

At June 30, 2009, the board of directors of the company is composed as follows:

<b>Chairman</b>	Gabriele Galateri di Genola
<b>Chief Executive Officer</b>	Franco Bernabè
<b>Directors</b>	César Alierta Izuel
	Paolo Baratta (independent)
	Tarak Ben Ammar
	Roland Berger (independent)
	Elio Cosimo Catania (independent)
	Stefano Cao (*)
	Jean Paul Fitoussi (independent)
	Berardino Libonati
	Julio Linares López
	Gaetano Micciché
	Aldo Minucci
	Renato Pagliaro
	Luigi Zingales (independent)
<b>Secretary to the Board</b>	Antonino Cusimano

(\*) Co-opted by the board of directors on February 27, 2009 to replace Gianni Mion who resigned and subsequently appointed a director by the shareholders meeting held on April 8, 2009 up to the expiry of the term of office of the board of directors (the approval of the 2010 financial statements).

The board of directors formed the following internal committees:

**Executive Committee**, composed of: Gabriele Galateri di Genola (Chairman), Franco Bernabè, Roland Berger, Elio Cosimo Catania, Julio Linares López, Aldo Minucci, Stefano Cao (appointed by the board of directors meeting held on May 7, 2009, to replace Gianni Mion) and Renato Pagliaro;

**Committee for Internal Control and Corporate Governance**, composed of: Paolo Baratta (Chairman), Roland Berger, Jean Paul Fitoussi and Aldo Minucci;

**Nomination and Remuneration Committee**, composed of: Elio Cosimo Catania (Chairman), Berardino Libonati and Luigi Zingales.

**Board of Statutory Auditors**

The board of statutory auditors of Telecom Italia was elected by the shareholders meeting held on April 8, 2009 and will remain in office until approval of the 2011 financial statements.



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The new board of statutory auditors is composed as follows:

**Chairman**  
**Acting Auditors**

Enrico Maria Bignami  
Gianluca Ponzellini  
Lorenzo Pozza  
Salvatore Spiniello  
Ferdinando Superti Furga  
Silvano Corbella  
Maurizio Lauri  
Vittorio Giacomo Mariani  
Ugo Rock

**Alternate Auditors**

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**Corporate Boards at June 30, 2009**

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Independent Auditors

The independent auditors are Reconta Ernst & Young S.p.A. up to the audit of the 2009 financial statements.

Manager responsible for preparing the corporate financial reports

Marco Patuano (Head of the Group Administration, Finance and Control Function) is the manager responsible for preparing the corporate financial reports of Telecom Italia.

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Corporate Boards at June 30, 2009**

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Macro-organization Chart at June 30, 2009

Telecom Italia Group

Note that as a result of the issue of Organizational Regulation No. 334, as of July 17, 2009 the Domestic Market Operations structure, headed by Oscar Cicchetti, is now organized as follows:

**Consumer:** headed by Fabrizio Bona;

**Business:** headed by Pietro Labriola;

**TOP Clients Market & Networked IT Services:** headed by Gianfilippo D Agostino;

**Customer Operations:** headed by Carlos Lambarri;

**Business Innovation:** headed by Luca Tomassini;

**Quality of Service:** headed by Paolo D Andrea.

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**Macro-organization Chart at June 30, 2009 Telecom Italia Group**

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## Information for Investors

Telecom Italia S.p.A. share capital at June 30, 2009

Share capital	10,673,803,873.70 euros
Number of ordinary shares (par value 0.55 euros each)	13,380,795,473
Number of savings shares (par value 0.55 euros each)	6,026,120,661
Number of Telecom Italia ordinary treasury shares	37,672,014
Number of Telecom Italia ordinary shares held by Telecom Italia Finance S.A.	124,544,373
Percentage of treasury shares held by the Group to share capital	0.84%
Market capitalization (based on June 2009 average prices)	16,926 million euros

## Shareholders

**Composition of Telecom Italia S.p.A. shareholders according to the Shareholders Book at June 30, 2009, supplemented by communications received and other sources of information (ordinary shares)**

## Major holdings in share capital

At June 30, 2009, taking into account the results in the Shareholders Book, communications sent to CONSOB and the Company pursuant to Legislative Decree 58 dated February 24, 1998, art. 120, and other sources of information, the principal shareholders of Telecom Italia S.p.A. ordinary share capital are as follows:

Holder	Type of ownership	% stake in ordinary share capital
Telco S.p.A.	Direct	24.50%
Findim Group S.A.	Direct	5.01%

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Furthermore, the following companies, as investment advisory firms, notified CONSOB that they are in possession of Telecom Italia S.p.A. ordinary shares:

Brandes Investment Partners LP: on July 23, 2008, for a quantity of ordinary shares equal to 4.024% of total Telecom Italia S.p.A. ordinary shares;

Alliance Bernstein LP: on November 14, 2008, for a quantity of ordinary shares equal to 2.069% of total Telecom Italia S.p.A. ordinary shares.

**Common representatives**

Carlo Pasteris is the common representative of the savings shareholders (for the years 2007 - 2009). Francesco Pensato is the common representative of the bondholders for the following bonds:

Telecom Italia S.p.A. 1.5% 2001-2010 convertible bonds with a repayment premium;

Telecom Italia S.p.A. 2002-2022 bonds at floating rates, open special series, reserved for subscription by employees of the Telecom Italia Group, in service or retired;

Telecom Italia S.p.A. 750,000,000 euros, 4.50% notes due 2011;

Telecom Italia S.p.A. 1,250,000,000 euros 5.375% notes due 2019.

Performance of the stocks of the major companies in the Telecom Italia Group  
Relative performance by Telecom Italia S.p.A.

1/1/2009 - 6/30/2009 vs. FTSE Italy All-Share Index and Dow Jones Stoxx TLC Index

(\*) Stock market prices. Source Reuters.

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Relative performance by Telecom Italia Media S.p.A.

1/1/2009 – 6/30/2009 vs. FTSE Italy All-Share Index and Dow Jones Stoxx MEDIA Index

(\* ) Stock market prices. Source Reuters.

Relative performance by Tim Participações S.A.

1/1/2009 – 6/30/2009 vs. BOVESPA Index and ITEL Index (in Brazilian reais)

(\* ) Stock market prices. Source Bloomberg.

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The ordinary and savings shares of Telecom Italia S.p.A. and the preferred shares of Tim Participações S.A. are listed on the New York Stock Exchange (NYSE). Telecom Italia S.p.A. shares are listed with ordinary and savings American Depositary Shares (ADS) representing, respectively, 10 ordinary shares and 10 savings shares.

Rating at June 30, 2009

	<b>Rating</b>	<b>Outlook</b>
STANDARD & POOR S	BBB	Stable
MOODY S	Baa2	Stable
FITCH RATINGS	BBB	Stable

Standard & Poor s, on July 29, 2009, confirmed its BBB rating of Telecom Italia with a stable outlook for the Group.

Moody s, on June 17, 2009, confirmed its Baa2 rating of Telecom Italia with a stable outlook for the Group.

Fitch Ratings, on June 12, 2009 confirmed its BBB rating of Telecom Italia with a stable outlook for the Group.

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## Review of Operating and Financial Performance Telecom Italia Group

Half-year 2009 consolidated operating performance

The main profit indicators in the first half of 2009 compared to those in the first half of 2008 are as follows:

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	amount	Change	
	2009	2008		%	% organic
<b>REVENUES</b>	<b>13,953</b>	<b>14,809</b>	(856)	(5.8)	(3.8)
<b>EBITDA</b>	<b>5,670</b>	<b>5,502</b>	168	3.1	(0.2)
<i>EBITDA MARGIN</i>	<i>40.6%</i>	<i>37.2%</i>	<i>3.4 pp</i>		
<i>ORGANIC EBITDA MARGIN</i>	<i>41.2%</i>	<i>39.7%</i>	<i>1.5 pp</i>		
<b>EBIT</b>	<b>2,680</b>	<b>2,575</b>	105	4.1	(1.9)
<i>EBIT MARGIN</i>	<i>19.2%</i>	<i>17.4%</i>	<i>1.8 pp</i>		
<i>ORGANIC EBIT MARGIN</i>	<i>20.2%</i>	<i>19.8%</i>	<i>0.4 pp</i>		
<b>PROFIT BEFORE TAX FROM CONTINUING OPERATIONS</b>	<b>1,588</b>	<b>1,396</b>	192	13.8	
<b>PROFIT FROM CONTINUING OPERATIONS</b>	<b>941</b>	<b>1,233</b>	(292)	(23.7)	
LOSS FROM DISCONTINUED OPERATIONS/NON-CURRENT ASSETS HELD FOR SALE		(148)	148	°	
<b>PROFIT FOR THE PERIOD</b>	<b>941</b>	<b>1,085</b>	(144)	(13.3)	
<b>PROFIT FOR THE PERIOD ATTRIBUTABLE TO OWNERS OF THE PARENT</b>	<b>964</b>	<b>1,117</b>	(153)	(13.7)	

The following chart summarizes the main line items which had an impact on the profit attributable to owners of the Parent in the first half of 2009:

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## Revenues

Revenues amount to 13,953 million euros in the first half of 2009 with a reduction of 5.8% compared to 14,809 million euros in the same period of 2008 (-856 million euros). In terms of the organic change, the reduction in consolidated revenues is -3.8% (-554 million euros).

In detail, the organic change in revenues is calculated by:

excluding the effect of the change in the scope of consolidation (-53 million euros, mainly in reference to the exclusion of Entel Bolivia from the second quarter of 2008);

excluding the effect of exchange differences (-273 million euros, being the sum of the negative exchange differences of the Brazil Business Unit<sup>(1)</sup>, equal to 285 million euros, and the exchange differences of the other Business Units, equal to +12 million euros);

excluding non-organic other revenues resulting from the settlement of some rate disputes with other operators in the first half of 2008, equal to 24 million euros.

The breakdown of Revenues by operating segment is the following:

(millions of euros)	1 <sup>st</sup> Half 2009		1 <sup>st</sup> Half 2008		Change		
	amount	% of total	amount	% of total	amount	%	% organic
Domestic	10,891	78.0	11,391	76.9	(500)	(4.4)	(4.7)
Brazil	2,299	16.5	2,537	17.1	(238)	(9.4)	2.1
European BroadBand	613	4.4	642	4.3	(29)	(4.5)	(4.5)
Media, Olivetti and Other Operations	303	2.2	426	2.9	(123)	(28.9)	
<i>Adjustments and Eliminations</i>	<i>(153)</i>	<i>(1.1)</i>	<i>(187)</i>	<i>(1.2)</i>	<i>34</i>	<i>(18.2)</i>	
<b>Total consolidated revenues</b>	<b>13,953</b>	<b>100.0</b>	<b>14,809</b>	<b>100.0</b>	<b>(856)</b>	<b>(5.8)</b>	<b>(3.8)</b>

The following chart summarizes the changes in revenues in the periods under comparison:

<sup>(1)</sup> The average exchange rate used to translate the Brazilian real to euro (expressed in terms of units of local currency per 1 euro), is equal to 2.92345 for the first half of 2009 and 2.59480 for the first half of 2008. The effect of the change in the exchange rates is calculated applying, to the period under comparison, the foreign currency translation rates used for the current period.

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The Domestic Business Unit (divided in Core Domestic and International Wholesale) was hurt overall in the first half by the negative market scenario with mixed results: the fixed telephony area continues to report an improving trend and mobile telephony registers a decline compared to previous quarters.

In particular, the change in Revenues of Core Domestic (telecommunication operations in Italy, shown in its new representation by business sales segment) during the first half of 2009 reflects the following:

a contraction in Consumer segment revenues (-6.8%) largely attributable to business areas with low margins (products -38% and mobile content -27%) while growth was reported for both fixed (+12%) and mobile (+23%) Broadband;

a reduction in Business segment revenues (-8.7%) hit to a greater extent than the other markets by the decline in consumption owing to the aforementioned economic picture and the contrasting impact of competition in the fixed telephony area due to asymmetries, particularly regarding Telecom Italia's customer win-back procedure;

a limited reduction in the Top segment (-3%) driven by strong growth in ICT solutions and packages (+16.9%), a stable mobile area and a fall in the fixed business;

a significant increase in the National Wholesale segment (+15.8% the organic increase) generated by the growth of the customer base of alternative operators.

As for the growth of the Brazil Business Unit revenues, the increase in organic revenues is +2.1% (+0.7% over the first quarter of 2009 compared to the same period of the prior year) thanks to the good trend in VAS and product revenues, buoyed by the expansion of the customer base which, after a decline in the first quarter, again reports a positive gain (+4.8% compared to the first quarter of 2009).

For an in-depth analysis of revenue performance by individual Business Unit, please refer to the section [The Business Units of the Telecom Italia Group](#).

**EBITDA**

EBITDA is equal to 5,670 million euros and increased, compared to the corresponding period of 2008, by 168 million euros (+3.1%). The organic change in EBITDA is a negative 12 million euros (-0.2%).

The EBITDA margin went from 37.2% in the first half of 2008 to 40.6% in the first half of 2009; at the organic level, the EBITDA margin is 41.2% in the first half of 2009 with an increase of 1.5 percentage points compared to the same period of the prior year (39.7%).

Details of EBITDA and EBITDA margins by operating segment are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009		1 <sup>st</sup> Half 2008		Change		
	amount	% of total	amount	% of total	amount	%	% organic
Domestic	5,044	88.9	4,897	89.0	147	3.0	(2.6)
<i>EBITDA margin</i>	<i>46.3</i>		<i>43.0</i>		<i>+3.3 pp</i>		<i>+1.1pp</i>
Brazil	527	9.3	521	9.5	6	1.2	20.4
<i>EBITDA margin</i>	<i>22.9</i>		<i>20.5</i>		<i>+2.4 pp</i>		<i>+3.7pp</i>
European BroadBand	129	2.3	119	2.2	10	8.4	8.4
<i>EBITDA margin</i>	<i>21.0</i>		<i>18.5</i>		<i>+2.5 pp</i>		<i>+2.5pp</i>
Media, Olivetti and Other Operations	(24)	(0.4)	(24)	(0.4)			
<i>Adjustments and Eliminations</i>	<i>(6)</i>	<i>(0.1)</i>	<i>(11)</i>	<i>(0.2)</i>	<i>5</i>	<i>(45.5)</i>	

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<b>Total consolidated</b>	<b>5,670</b>	<i>100.0</i>	<b>5,502</b>	<i>100.0</i>	168	3.1	(0.2)
<i>EBITDA margin</i>	<i>40.6%</i>		<i>37.2%</i>		<i>+3.4 pp</i>		<i>+1.5pp</i>

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The following chart summarizes the changes in EBITDA:

Income and expenses excluded from the calculation of organic EBITDA are the following:

(millions of euros)	1st Half 2009	1st Half 2008	Change
Disputes and settlements	41	36	5
Costs for services of the Brazil Business Unit associated with the settlement of a dispute	22		22
Other expenses, net	14	2	12
Expenses for mobility agreements under Law 223/91		287	(287)
<b>Total non-organic (income) expenses</b>	<b>77</b>	<b>325</b>	<b>(248)</b>

EBITDA was particularly impacted by the change in the following line items, analyzed below.

#### Acquisition of goods and services

Acquisition of goods and services stands at 5,951 million euros, with a reduction of 663 million euros (-10.0%) compared to the first half of 2008 (6,614 million euros) connected in part with the exchange rate effect, particularly that of the Brazil Business Unit (-160 million euros). In any case, the reduction of costs is across all areas of expenses, particularly the portion of revenues to be paid to other operators and purchases of goods by the Domestic Business Unit.

In detail:

(millions of euros)	1st Half 2009	1st Half 2008	Change
Purchases of goods	860	1,077	(217)
Portion of revenues to paid to other operators and interconnection costs	2,450	2,777	(327)
Commercial and advertising costs	951	962	(11)
Power, maintenance and outsourced services	622	644	(22)
Rent and leases	302	302	
Other service expenses	766	852	(86)
<b>Total acquisition of goods and services</b>	<b>5,951</b>	<b>6,614</b>	<b>(663)</b>
<i>% of revenues</i>	<i>42,7</i>	<i>44,7</i>	<i>-2,0pp</i>

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Employee benefits expenses

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Employee benefits expenses Italian companies:			
Expenses and costs of ordinary employees	1,774	1,778	(4)
Expenses for mobility agreements under Law 223/91		287	(287)
<b>Total employee benefits expenses Italian Companies</b>	<b>1,774</b>	<b>2,065</b>	<b>(291)</b>
<b>Total employee benefits expenses Foreign Companies</b>	<b>180</b>	<b>209</b>	<b>(29)</b>
<b>Total employee benefits expenses</b>	<b>1,954</b>	<b>2,274</b>	<b>(320)</b>
<i>% of revenues</i>	<i>14.0</i>	<i>15.4</i>	<i>-1.4pp</i>

In the Italian component of employee benefits expenses, the decrease of 4 million euros resulted from the reduction in the average number of the salaried workforce (-2,242 compared to the first half of 2008, at the same scope of consolidation) and is mainly offset by the effect of the June 2008 increase in minimum salaries established by the TLC collective national labor contract and estimated TLC labor contract expenses for the current year.

Employee benefits expenses in the first half of 2008 also included expenses amounting to 287 million euros for the start of mobility procedures under Law 223/91 by the Parent, Telecom Italia.

In the foreign component of employee benefits expenses, the decrease of 29 million euros is largely due to the exchange rate effect of the Brazil Business Unit (-14 million euros) and also to the exclusion from the scope of consolidation of the Entel Bolivia group (-4 million euros).

The average number of the salaried workforce is the following:

(equivalent number)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Average salaried workforce Italy	61,099	63,341	(2,242)
Average salaried workforce Foreign <sup>(1)</sup>	12,269	13,319	(1,050)
<b>Total average salaried workforce<sup>(2)</sup></b>	<b>73,368</b>	<b>76,660</b>	<b>(3,292)</b>
Non-current assets held for sale Foreign		1,338	(1,338)
<b>Total average salaried workforce including Non-current assets held for sale</b>	<b>73,368</b>	<b>77,998</b>	<b>(4,630)</b>

- (1) The change compared to the first half of 2008 includes a reduction due to the exclusion of a 742 average headcount of the Entel Bolivia group.
- (2) The total includes people with temp work contracts: 793 average headcount in the first half of 2009 (of which a 462 average headcount in Italy and a 331 average foreign headcount); a 1,567 average headcount in the first half of 2008 (of which a 1,065 average headcount in Italy and a 502 average foreign headcount).

Headcount at June 30, 2009 is the following:

(number)	6/30/2009	12/31/2008	Change
Headcount Italy	63,250	64,242	(992)
Headcount Foreign	13,310	13,583	(273)
<b>Total<sup>(1)</sup></b>	<b>76,560</b>	<b>77,825</b>	<b>(1,265)</b>

(1)

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Includes headcount with temp work contracts: 575 at 6/30/2009 (of which 255 in Italy and 320 foreign) and 1,075 at 12/31/2008 (of which 721 in Italy and 354 foreign).

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Other income

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Late payment fees charged for telephone services	34	46	(12)
Recovery of personnel costs, acquisition of goods and services rendered	23	28	(5)
Capital and operating grants	29	24	5
Damage compensation, penalties and sundry recoveries	22	40	(18)
Sundry income	30	20	10
<b>Total</b>	<b>138</b>	<b>158</b>	<b>(20)</b>
Other operating expenses			

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Writedowns and expenses in connection with credit management	293	373	(80)
Accruals to provisions	45	71	(26)
Telecommunications operating fees and charges	143	159	(16)
Taxes on revenues of Brazilian companies	124	135	(11)
Indirect duties and taxes	65	72	(7)
Penalties, compensation and administrative sanctions	46	21	25
Association dues and fees, donations, scholarships and traineeships	13	13	
Sundry expenses	21	21	
<b>Total</b>	<b>750</b>	<b>865</b>	<b>(115)</b>

Writedowns and expenses in connection with credit management include 189 million euros referring to the Domestic Business Unit (172 million euros in the first half of 2008), 82 million euros to the Brazilian Business Unit (183 million euros in the first half of 2008, which recorded higher writedowns for one specific sales channel) and 21 million euros to the European BroadBand Business Unit (16 million euros in the first half of 2008).

Accruals to provisions recorded mainly for pending disputes include 32 million euros referring to the Domestic Business Unit (48 million euros in the first half of 2008) and 11 million euros to the Brazilian Business Unit (20 million euros in the first half of 2008).

Penalties, compensation and administrative sanctions refer entirely to the Domestic Business Unit; in the first half of 2009, the amount also includes expenses in connection with a settlement with another operator.

Depreciation and amortization

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Amortization of intangible assets with a finite useful life	1,177	1,215	(38)
Depreciation of tangible assets owned and leased	1,750	1,737	13
<b>Total</b>	<b>2,927</b>	<b>2,952</b>	<b>(25)</b>

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The reduction in the amortization charge of intangible assets with a finite useful life is entirely in connection with the Brazil exchange rate effect (-31 million euros) and that effect had an impact on the depreciation charge of tangible assets owned and leased of -28 million euros, which was countered by higher depreciation charges by the Domestic, Brazil and European BroadBand Business Units.

Net losses on disposals of non-current assets

Net losses on disposals of non-current assets is 15 million euros and includes the negative impact of 11 million euros on the sale of a 60% stake in Telecom Media News S.p.A. by Telecom Italia Media S.p.A. In the first half of 2008, this line item had included net gains of 26 million euros mainly in reference to the sale of properties.

Impairment losses on non-current assets

The impairment loss of 48 million euros refers entirely to intangible assets of the Domestic Business Unit. Specifically, in light of the new organizational structure and the continuance of fixed-mobile convergence, at this time the credit management platform developed for the fixed consumer clientele is no longer considered usable.

EBIT

EBIT is 2,680 million euros, with an increase of 105 million euros compared to the first half of 2008 (+4.1%). Instead, the organic change in EBIT is a negative 55 million euros (-1.9%).

The EBIT margin went from 17.4% in the first half of 2008 to 19.2% in the first half of 2009; at the organic level, the EBIT margin is 20.2% in the first half of 2009 (19.8% in the corresponding period of the prior year).

The following chart summarizes the changes in **EBIT**:

Non-organic income and expenses excluded from the calculation of organic EBIT are the following:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Non-organic expenses already described under EBITDA	77	325	(248)
Impairment loss on non current assets	48		48
Losses (Gains) from the sale of properties and investments	11	(25)	36
Other expenses, net	1		1
<b>Total Non-organic (income) expenses</b>	<b>137</b>	<b>300</b>	<b>(163)</b>

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Share of profits (losses) of associates and joint ventures accounted for using the equity method

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
ETECSA	31	29	2
Other	2	8	(6)
<b>Total</b>	<b>33</b>	<b>37</b>	<b>(4)</b>

Other income (expenses) from investments

Other income (expenses) from investments in the first half of 2009 amount to a negative 33 million euros and include the writedown of 39 million euros on the 19.37% investment in the Italtel Group. The amount of the investment, recorded at cost, was written off on the basis of a valuation backed by a specific report on its estimated value, conducted by an independent appraiser. The line item also includes gains, net of the relative transaction expenses of 3 million euros, on the disposals, in early 2009, of the investments held in Luna Rossa Challenge 2007 and Luna Rossa Trademark, which had already been classified in Non-current assets held for sale at December 31, 2008.

Finance income (expenses)

Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Fair value measurement of call options on 50% of Sofora Telecomunicaciones share capital	5	(110)	115
Income (expenses) on bond buybacks		46	(46)
Early closing of cash flow derivatives	12	10	2
Net finance expenses, fair value adjustments of derivatives and underlyings and other items	(1,109)	(1,164)	55
<b>Total</b>	<b>(1,092)</b>	<b>(1,218)</b>	<b>126</b>

The change in finance income (expenses) was impacted by the following:

lower income on bond buybacks. Such bond repurchase transactions, although having no impact in terms of finance income in the first half of 2009 (income of 46 million euros in the first half of 2008), will give rise to lower finance expenses prospectively and constitute an efficient alternative investment of liquidity;

the overall reduction in interest rates and the positive change in the fair value adjustments of positions that qualified for hedge accounting and the improvement in the fair value measurement of the call options on Sofora.

Income tax expenses

Income tax expenses is 647 million euros and records an increase of 484 million euros compared to the same period of the prior year which had benefited from 515 million euros in deferred income taxes on accelerated depreciation taken in previous years reversed to income, net of the substitute tax, as allowed by the Italian Budget Law 2008.

Loss from Discontinued operations/Non-current assets held for sale

In the first half of 2008, this line item totaling -148 million euros had included the negative contribution of the consolidated loss of the Liberty Surf group which had been classified in discontinued operations and sold in August 2008.

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Consolidated financial position performance

**Financial position structure**

(millions of euros)	6/30/2009	12/31/2008	Change
<b>ASSETS</b>			
Non-current assets	68,938	70,957	(2,019)
<i>Goodwill</i>	44,077	43,891	186
<i>Intangible assets with a finite useful life</i>	6,345	6,492	(147)
<i>Tangible assets</i>	15,309	15,662	(353)
<i>Other non-current assets</i>	3,207	4,912	(1,705)
Current assets	17,205	14,684	2,521
<i>Inventories, Trade and miscellaneous receivables and other current assets</i>	8,667	8,480	187
<i>Current income tax receivables</i>	52	73	(21)
<i>Investments</i>	39	39	
<i>Securities other than investments, Financial receivables and other non-current financial assets, Cash and cash equivalents</i>	8,447	6,092	2,355
Discontinued assets/Non-current assets held for sale		9	(9)
	<b>86,143</b>	<b>85,650</b>	<b>493</b>
<b>LIABILITIES</b>			
Equity	26,621	26,825	(204)
Non-current liabilities	40,463	40,356	107
Current liabilities	19,059	18,469	590
Liabilities directly associated with Discontinued operations/Non-current assets held for sale			
	<b>86,143</b>	<b>85,650</b>	<b>493</b>

Non-current assets

**Goodwill:** increased by 186 million euros due to the fluctuation in the exchange rates of the Brazilian companies.

**Intangible assets with a finite useful life:** decreased by 147 million euros as a result of the following:

additions (+868 million euros);

amortization charge for the period (-1,177 million euros);

disposals, exchange differences, change in the scope of consolidation and other movements (for a net balance of +162 million euros);

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**Tangible assets:** decreased by 353 million euros from 15,662 million euros at the end of 2008 to 15,309 million euros at June 30, 2009, as a result of:

additions (+1,175 million euros);

depreciation charge for the period (-1,750 million euros);

disposals, exchange differences, change in the scope of consolidation and other movements (for a net balance of +222 million euros).

**Other non-current assets:** decreased by 1,705 million euros, from 4,912 million euros at the end of 2008 to 3,207 million euros at June 30, 2009. Of that amount, 539 million euros refers to Deferred tax assets after compensation with income taxes accrued for the first six months of 2009.

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Discontinued operations/Non-current assets held for sale

At the end of 2008, Discontinued operations assets/Non-current assets held for sale had included the investments held in Luna Rossa Challenge 2007 and Luna Rossa Trademark, which were sold in March 2009.

**Consolidated equity**

Consolidated equity amounts to 26,621 million euros (26,825 million euros at December 31, 2008), of which 25,820 million euros is attributable to owners of the Parent (26,095 million euros at December 31, 2008) and 801 million euros is attributable to Minority Interest (730 million euros at December 31, 2008).

In greater detail, the changes in equity are the following:

(millions of euros)	1/1	6/30/2009	1/1	12/31/2008
<b>At the beginning of the period (historical data)</b>		<b>26,856</b>		<b>26,985</b>
Change in accounting principles (*)		(31)		(4)
<b>At the beginning of the period (restated)</b>		<b>26,825</b>		<b>26,981</b>
<b>Total profit for the period</b>		877		(*)1,635
Dividends declared by:		(1,053)		(1,668)
- <i>Telecom Italia S.p.A.</i>		(1,029)		(1,609)
- <i>Other Group companies</i>		(24)		(59)
Bond conversions, equity instruments granted and purchase of treasury shares		(10)		(26)
Change in scope of consolidation and other changes		(18)		(97)
<b>At the end of the period</b>		<b>26,621</b>		<b>26,825</b>

(\*) Includes the impact of the retrospective application of IFRIC 13 (Customer Loyalty Programmes).

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Adjusted net financial debt and financial flows  
Net debt is composed as follows:

**Adjusted net financial debt**

(millions of euros)	6/30/2009	12/31/2008	Change
<b>Non-current financial liabilities:</b>			
Bonds	27,189	25,680	1,509
Amounts due to banks, other financial payables and liabilities	8,264	9,134	(870)
Finance lease liabilities	1,637	1,713	(76)
	<b>37,090</b>	<b>36,527</b>	<b>563</b>
<b>Current financial liabilities (1):</b>			
Bonds	4,740	4,497	243
Amounts due to banks, other financial payables and liabilities	2,920	1,496	1,424
Finance lease liabilities	276	274	2
	<b>7,936</b>	<b>6,267</b>	<b>1,669</b>
Financial liabilities relating to Discontinued operations/Non-current assets held for sale			
<b>GROSS FINANCIAL DEBT</b>	<b>45,026</b>	<b>42,794</b>	<b>2,232</b>
<b>Non-current financial assets:</b>			
Securities other than investments	(16)	(15)	(1)
Financial receivables and other non-current financial assets	(1,378)	(2,648)	1,270
	<b>(1,394)</b>	<b>(2,663)</b>	<b>1,269</b>
<b>Current financial assets</b>			
Securities other than investments	(999)	(185)	(814)
Financial receivables and other current financial assets	(380)	(491)	111
Cash and cash equivalents	(7,068)	(5,416)	(1,652)
	<b>(8,447)</b>	<b>(6,092)</b>	<b>(2,355)</b>
Financial assets relating to Discontinued operations/Non-current assets held for sale			
<b>FINANCIAL ASSETS</b>	<b>(9,841)</b>	<b>(8,755)</b>	<b>(1,086)</b>
<b>NET FINANCIAL DEBT CARRYING AMOUNT</b>	<b>35,185</b>	<b>34,039</b>	<b>1,146</b>
<i>Reversal of fair value measurement of derivatives and related financial liabilities/assets</i>	<i>(326)</i>	<i>487</i>	<i>(813)</i>
<b>ADJUSTED NET FINANCIAL DEBT</b>	<b>34,859</b>	<b>34,526</b>	<b>333</b>
<i>Detailed as follow:</i>			
<b>ADJUSTED GROSS FINANCIAL DEBT</b>	<b>43,844</b>	<b>41,226</b>	<b>2,618</b>
<b>ADJUSTED FINANCIAL ASSETS</b>	<b>(8,985)</b>	<b>(6,700)</b>	<b>(2,285)</b>

(1) of which current portion of medium/long-term debt:

<i>Bonds</i>	4,740	4,497	243
<i>Amounts due to banks, other financial payables and liabilities</i>	2,216	684	1,532
<i>Finance lease liabilities</i>	276	274	2

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The financial risk management policies of the Telecom Italia Group are directed towards diversifying market risks, fully hedging exchange rate risk and minimizing interest rate exposure by an appropriate diversification of the portfolio, which is also achieved by using carefully selected derivative financial instruments. Such instruments, it should be stressed, are not used for speculative purposes and all have an underlying.

The Group defines an optimum composition for the fixed-rate and floating-rate debt structure and uses derivative financial instruments to achieve that prefixed composition. Taking into account the Group's operating activities, the optimum mix of medium/long-term non-current financial liabilities has been established, on the basis of the nominal amount, at around 65% - 70% for the fixed-rate component and 30% - 35% for the floating-rate component.

In managing market risks, the Group has adopted a Guideline policy for debt management using derivative instruments and mainly uses IRS and CCIRS derivative financial instruments. Additional details are provided in the Note Derivatives in the half-year condensed consolidated financial statements of the Telecom Italia Group at June 30, 2009.

The volatility of interest rates and exchange rates featuring prominently in the financial markets beginning in the fourth quarter of 2008, significantly impacted the fair value measurement of the derivative positions and the related financial assets and liabilities.

With this in mind and in order to present a more realistic analysis of net financial debt, a new performance measure has been introduced, in addition to the usual indicator (renamed Net financial debt carrying amount), denominated Adjusted net financial debt which excludes effects that are purely accounting and non-monetary in nature deriving from the fair value measurement of derivatives and related financial assets and liabilities. The measurement of derivative financial instruments, which also have the objective of predetermining the exchange rate and the interest rate of future variable contractual flows, does not, in fact, require an effective financial settlement.

Starting with the June 2009 data, this new net financial debt measure will be used consistently and also presented for the comparative data of previous periods.

The following chart summarizes the main transactions which had an impact on the change in net financial debt during the first half of 2009:

*(\*) Adjustment of the fair value measurement of derivatives and related financial assets and liabilities.*



**Table of Contents****Net free cash flow from operations**

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
EBITDA	5,670	5,502	168
Capital expenditures on an accrual basis	(2,043)	(2,956)	913
Change in net operating working capital:	(1,435)	(1,142)	(293)
<i>Change in inventories</i>	(4)	(21)	17
<i>Change in trade receivables and net amounts due on construction contracts</i>	(221)	56	(277)
<i>Change in trade payables (*)</i>	(1,356)	(1,499)	143
<i>Other changes in operating receivables/payables</i>	146	322	(176)
Change in provisions for employees benefits	(26)	292	(318)
Change in operating provisions and Other changes	4	(113)	117
<b>Net free cash flow from operations</b>	<b>2,170</b>	<b>1,583</b>	<b>587</b>

(\*) Including the change in trade payables for amounts due to fixed asset suppliers.

Net free cash flow from operations amounts to 2,170 million euros in the first half of 2009 and shows an improvement of 587 million euros compared to the corresponding period of the prior year mainly as a result of the reduction in capital expenditure requirements (-913 million euros compared to the first half of 2008).

**Capital expenditures flow**

Capital expenditures flow is 2,043 million euros, with a decrease of 913 million euros compared to the first half of 2008. The breakdown is as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	% of total	1 <sup>st</sup> Half 2008	% of total	Change
Domestic	1,609	78.8	1,952	66.0	(343)
Brazil	288	14.1	824	27.9	(536)
European BroadBand	124	6.1	189	6.4	(65)
Media, Olivetti and Other Operations	27	1.3	29	1.0	(2)
<i>Adjustments and Eliminations</i>	(5)	(0.3)	(38)	(1.3)	33
<b>Total</b>	<b>2,043</b>	<b>100.0</b>	<b>2,956</b>	<b>100.0</b>	<b>(913)</b>
<i>% of Revenues</i>	<i>14.6</i>		<i>20.0</i>		<i>5.4pp</i>

Capital investments in the first half of 2008 had included 477 million euros relating to the purchase of the mobile telephone licenses for the Brazil Business Unit's 3G service. Without considering that purchase, the reduction in capital expenditures, besides the impact of the exchange rate of the Brazilian real (-39 million euros), is also due to the impact of the programs to cut costs and capital expenditures begun in 2008.

The following also had an effect on net financial debt during the first half of 2009:

**Disposal of investments and other divestitures flow**

Disposal of investments and other divestitures flow amounts to 41 million euros (60 million euros in the first half of 2008) and refers to the sale of the investments held in Luna Rossa Challenge 2007 and Luna Rossa Trademark (for total cash receipts of 13 million euros), the sale of the investment in Telecom Media News in the first half of 2009, after the necessary capitalization, and also the disposal of other tangible and

intangible assets. In particular, the disposals of tangible assets included the cancellation of a contract for the purchase of an aircraft which involved the manufacturer's restitution of the advances that had been paid by Telecom Italia (about 21 million euros).

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Financial investments and treasury shares buyback flow

Amounts to 15 million euros and 11 million euros of that amount refers to the buyback of a total of 11.4 million Telecom Italia ordinary shares purchased to service the top management incentive plan denominated 2008 TOP Plan. The average unit price was 0.92959 euros per share (including brokerage commissions).

The buyback was carried out through the financial agent Mediobanca which operated with a mandate for the purchase of the shares on behalf of the Company in complete autonomy and independently of Telecom Italia and in accordance with the Regulation of the markets organized and operated by Borsa Italiana S.p.A. and the relative instructions.

Finance expenses, taxes and other net non-operating requirements flow

Finance expenses, taxes and other net non-operating requirements flow mainly includes the payment, made during the first half of 2009, of taxes (which include 244 million euros for the tax disputes which had already been provided for in prior years), net finance expenses and also the change in non-operating receivables and payables.

Sales of receivables to factoring companies

The sales of receivables to factoring companies finalized during the first half of 2009 resulted in a positive effect on net financial debt at June 30, 2009 of 623 million euros (794 million euros at December 31, 2008 and 699 million euros at June 30, 2008).

Gross financial debt

*Bonds*

Bonds at June 30, 2009 are recorded for 31,929 million euros (30,177 million euros at December 31, 2008). Their nominal repayment amount is 31,293 million euros, with an increase of 2,473 million euros compared to December 31, 2008 (28,820 million euros).

The change in bonds during the first half of 2009 is as follows:

(millions of the original currency)	currency	amount	Issue date	
<b>NEW ISSUES</b>				
Telecom Italia S.p.A. 500 million euros, 7.875% maturing 1/22/2014	EUR	500	1/22/2009	
Telecom Italia S.p.A. 650 million euros, 6.75% maturing 3/21/2013	EUR	650	3/19/2009	
Telecom Italia S.p.A. 850 million euros, 8.25% maturing 3/21/2016	EUR	850	3/19/2009	
Telecom Italia S.p.A. 750 million pounds, 7.375% maturing 12/15/2017	GBP	750	5/26/2009	
Telecom Italia Capital S.A. 1,000 million U.S. dollars, 6.175% maturing 6/18/2014	USD	1,000	6/18/2009	
Telecom Italia Capital S.A. 1,000 million U.S. dollars, 7.175% maturing 6/18/2019	USD	1,000	6/18/2009	
<b>REPAYMENTS</b>				
Telecom Italia Finance S.A. 5.15%, issue guaranteed by Telecom Italia S.p.A.	EUR	(*)1,450	2/9/2009	
Telecom Italia S.p.A. Floating Rate Notes Euribor 3M+ 0.60%	EUR	110	3/30/2009	
<b>BUYBACKS</b>				
Telecom Italia Finance S.A. 1,849(**) million euros 6.575% maturing July 2009	EUR	253.77	Buyback period January June	
Telecom Italia Finance S.A. 119 million euros Floating Rate Notes maturing June 2010	EUR	20.00	March May	
Telecom Italia S.p.A. 796 million euros Floating Rate Notes maturing June 2010	EUR	53.75	April May	

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**Telecom Italia S.p.A. 2002-2022 bonds, reserved for subscription by employees of the Group:** total of 358 million euros (nominal amount) at June 30, 2009 which increased during the first half of 2009 by 10 million euros (348 million euros at December 31, 2008).

**Bond buybacks:** as occurred in 2008, in the first half of 2009 the Telecom Italia Group bought back bonds in order to:

give investors a further possibility of monetizing their position;

partially repay some debt securities before maturity, increasing the overall return on the Group's liquidity without inviting any additional risks.

(\*) Net of 50 million euros of bonds repurchased by the Company in 2008.

(\*\*) Net of 107 million euros of bonds repurchased by the Company in 2008.

***Revolving Credit Facility and Term Loan***

The composition and drawdown of the syndicated committed credit lines available at June 30, 2009, represented by the Term Loan (TL) of 1.5 billion euros expiring January 2010 and the Revolving Credit Facility (RCF) for a total of 8 billion euros expiring August 2014, are presented in the following table:

(billions of euros)	6/30/2009		12/31/2008	
	Agreed	Drawn down	Agreed	Drawn down
Term Loan expiring 2010	1.5	1.5	1.5	1.5
Revolving Credit Facility expiring 2014	8.0	1.5	8.0	1.5
<b>Total</b>	<b>9.5</b>	<b>3.0</b>	<b>9.5</b>	<b>3.0</b>

It should be noted that Lehman Brothers Bankhaus AG London Branch bank is the Lender of the Revolving Credit Facility and Term Loan for the following amounts:

under the RCF, the bank has a commitment for 127 million euros of which 23.8 million euros has been disbursed;

under the TL, the bank has a commitment for 19.9 million euros, for an amount completely disbursed.

With regard to Lehman Brothers Bankhaus AG's commitment, the Telecom Italia Group has not received any communication from Lehman Brothers Bankhaus AG, or from its representatives or directors or agent of the committed facilities which, at this time, entails changes compared to the situation prior to the bankruptcy of Lehman Brothers Holding Inc.

***Maturities of financial liabilities and average cost of debt***

The average maturity of non-current financial liabilities (including the current portion of medium/long-term financial liabilities) is 7.69 years.

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The average cost of the Group's debt, considered as the cost for the period calculated on an annual basis and resulting from the ratio of debt-related expenses to average exposure, is equal to about 5.6%.

For details of the maturities of the financial liabilities in terms of expected nominal repayment amount, as contractually agreed, please refer to the Notes "Net financial debt" and "Financial risk management" in the half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group.

### Liquidity margin

The Telecom Italia Group's available liquidity margin, calculated as the sum of *Cash and cash equivalents* and *Securities other than investments*, amounts to 8,067 million euros at June 30, 2009 (5,601 million euros at December 31, 2008) which, together with its unused committed credit lines of 6.5 billion euros, allows the Group to amply meet its repayment obligations over the next 18 to 24 months. During the first half of 2009, the situation of the European and United States financial markets made it possible to issue new bonds and obtain new loans at advantageous conditions. These transactions have ensured an increase in cash compared to the end of 2008 despite the payment of dividends and the repayment of bonds.

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In particular:

*Cash and cash equivalents* are 7,068 million euros (5,416 million euros at December 31, 2008). In the first half of 2009, as occurred at the end of 2008, Telecom Italia S.p.A. invested 1,499 million euros in Repurchase Agreements (with AA- ratings by S&P) on Italian government securities with a maximum maturity of one month.

The different technical forms of investing available cash at June 30, 2009, including euro commercial paper for 70 million euros, can be analyzed as follows:

Maturities: investments have a maximum maturity date of three months;

Counterparty risk: investments are made with first-rate banks and financial institutions that have high creditworthiness and a rating of at least A;

Country risk: investments are mainly made in major European financial markets;

*Securities other than investments*, maturing beyond three months, for 999 million euros (185 million euros at December 31, 2008), which include 912 million euros of Italian treasury bonds purchased by Telecom Italia S.p.A. (with A ratings by S&P) and 87 million euros of bonds issued by counterparties with ratings of at least BBB+ with different maturities, but all with an active market.

In the **second quarter of 2009**, **adjusted net financial debt** increased by 390 million euros. The effect of the positive operating change was absorbed by the distribution of dividends and tax payments.

**Adjusted net financial debt**

(millions of euros)	6/30/2009	3/31/2009	Change
<b>NET FINANCIAL DEBT CARRYING AMOUNT</b>	<b>35,185</b>	<b>34,518</b>	<b>667</b>
<i>Reversal of fair value measurement of derivatives and related financial assets/liabilities</i>	(326)	(49)	(277)
<b>ADJUSTED NET FINANCIAL DEBT</b>	<b>34,859</b>	<b>34,469</b>	<b>390</b>
<i>Detailed as follow:</i>			
<b>ADJUSTED GROSS FINANCIAL DEBT</b>	43,844	41,172	2,672
<b>ADJUSTED FINANCIAL ASSETS</b>	(8,985)	(6,703)	(2,282)

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Events Subsequent to June 30, 2009

Please refer to the specific Note "Events subsequent to June 30, 2009" in the half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group.

Business Outlook for the Year 2009

With regard to the business outlook for the current year, on the basis of performance during the first six months, the Telecom Italia Group confirms its earnings and financial targets announced at the end of 2008 during the presentation of the Group's 2009-2011 three-year plan. In particular:

Domestic Business Unit: organic EBITDA at 9.9 - 10 billion euros;

Brazil Business Unit: organic EBITDA at about 3.6 billion Brazilian reais;

Net financial debt/EBITDA ratio at about 2.9 at year-end 2009.  
Consequently, the Group confirms organic EBITDA at the previous target.

This outlook for 2009 could nevertheless be influenced by risks and uncertainties dependent upon a number of factors, the majority of which is beyond the Group's control. These include:

changes in the general macroeconomic scenario in the Italian and South American markets;

variations in business conditions;

changes in legislation and regulations (changes in prices and rates);

outcomes of disputes and litigation with regulatory authorities, competitors and other parties;

financial risks (trend of interest rates and/or exchange rates).

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**Events Subsequent to June 30, 2009 Business Outlook for the Year 2009**

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**Separate Consolidated Income Statements**

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change (a - b)	
	2009 (a)	2008 Restated (b)	amount	%
Revenues	13,953	14,809	(856)	(5.8)
Other income	138	158	(20)	(12.7)
<b>Total operating revenues and other income</b>	<b>14,091</b>	<b>14,967</b>	<b>(876)</b>	<b>(5.9)</b>
Acquisition of goods and services	(5,951)	(6,614)	663	10.0
Employee benefits expenses	(1,954)	(2,274)	320	14.1
Other operating expenses	(750)	(865)	115	13.3
Changes in inventories	(24)	17	(41)	°
Internally generated assets	258	271	(13)	(4.8)
<b>OPERATING PROFIT BEFORE DEPRECIATION AND AMORTIZATION, CAPITAL GAINS (LOSSES) AND IMPAIRMENT REVERSALS (LOSSES) ON NON-CURRENT ASSETS (EBITDA)</b>	<b>5,670</b>	<b>5,502</b>	<b>168</b>	<b>3.1</b>
Depreciation and amortisation	(2,927)	(2,952)	25	0.8
Gains (losses) on disposals of non-current assets	(15)	26	(41)	°
Impairment reversals (losses) on non-current assets	(48)	(1)	(47)	°
<b>OPERATING PROFIT (EBIT)</b>	<b>2,680</b>	<b>2,575</b>	<b>105</b>	<b>4.1</b>
Share of profits (losses) of associates and joint ventures accounted for using the equity method	33	37	(4)	(10.8)
Other income (expenses) from investments	(33)	2	(35)	°
Finance income	1,525	1,512	13	0.9
Finance expenses	(2,617)	(2,730)	113	4.1
<b>PROFIT BEFORE TAX FROM CONTINUING OPERATIONS</b>	<b>1,588</b>	<b>1,396</b>	<b>192</b>	<b>13.8</b>
Income tax expenses	(647)	(163)	(484)	°
<b>PROFIT FROM CONTINUING OPERATIONS</b>	<b>941</b>	<b>1,233</b>	<b>(292)</b>	<b>(23.7)</b>
Profit (loss) from Discontinued operations/Non-current assets held for sale		(148)	148	
<b>PROFIT FOR THE PERIOD</b>	<b>941</b>	<b>1,085</b>	<b>(144)</b>	<b>(13.3)</b>
of which:				
* Profit attributable to owners of the Parent	964	1,117	(153)	(13.7)
* Profit (loss) attributable to Minority Interest	(23)	(32)	9	28.1

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**Table of Contents****Consolidated Statements of Comprehensive Income**

In accordance with revised IAS 1 (*Presentation of Financial Statements*), which came into effect on January 1, 2009, the following Statement of Comprehensive Income includes the profit or loss for the period as shown in the Separate Consolidated Income Statement and all non-owner changes in equity.

(millions of euros)		1st Half 2009	1st Half 2008 Restated
<b>PROFIT FOR THE PERIOD</b>	<b>(A)</b>	<b>941</b>	<b>1,085</b>
<b>Other components of the statement of comprehensive income:</b>			
<b>Available for sale assets:</b>			
Profit (loss) from fair value adjustments		(12)	4
Loss (profit) transferred to the Separate Income Statement			
Income tax expense		8	
	<b>(B)</b>	<b>(4)</b>	<b>4</b>
<b>Hedging instruments:</b>			
Profit (loss) from fair value adjustments		(786)	(363)
Loss (profit) transferred to the Separate Income Statement		(71)	381
Income tax expense		240	(3)
	<b>(C)</b>	<b>(617)</b>	<b>15</b>
<b>Exchange differences on translating foreign operations:</b>			
Profit (loss) on translating foreign operations		571	140
Loss (profit) on translating foreign operations transferred to the Separate Income Statement			
Income tax expense			
	<b>(D)</b>	<b>571</b>	<b>140</b>
<b>Share of other profits (losses) of associates and joint ventures accounted for using the equity method</b>			
Profit (loss)		(14)	(17)
Loss (profit) transferred to the Separate Income Statement			
Income tax expense			
	<b>(E)</b>	<b>(14)</b>	<b>(17)</b>
<b>Total</b>	<b>(F=B+C+D+E)</b>	<b>(64)</b>	<b>142</b>
<b>TOTAL PROFIT (LOSS) FOR THE PERIOD</b>	<b>(A+F)</b>	<b>877</b>	<b>1,227</b>
Attributable to:			
* <b>Owners of the Parent</b>		<b>782</b>	<b>1,230</b>
* <b>Minority Interest</b>		<b>95</b>	<b>(3)</b>

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**Table of Contents****Consolidated Statements of Financial Position**

(millions of euros)	6/30/2009 (a)	12/31/2008 Restated (b)	Change (a-b)
<b>ASSETS</b>			
<b>NON-CURRENT ASSETS</b>			
<b>Intangible assets</b>			
Goodwill	44,077	43,891	186
Intangible assets with a finite useful life	6,345	6,492	(147)
	<b>50,422</b>	<b>50,383</b>	<b>39</b>
<b>Tangible assets</b>			
Property, plant and equipment owned	13,951	14,252	(301)
Assets held under finance leases	1,358	1,410	(52)
	<b>15,309</b>	<b>15,662</b>	<b>(353)</b>
<b>Other non-current assets</b>			
Investments in associates and joint ventures accounted for using the equity method	472	496	(24)
Other investments	59	57	2
Securities, financial receivables and other non-current financial assets	1,394	2,663	(1,269)
Miscellaneous receivables and other non-current assets	819	694	125
Deferred tax assets	463	1,002	(539)
	<b>3,207</b>	<b>4,912</b>	<b>(1,705)</b>
<b>TOTAL NON-CURRENT ASSETS (A)</b>	<b>68,938</b>	<b>70,957</b>	<b>(2,019)</b>
<b>CURRENT ASSETS</b>			
Inventories	383	379	4
Trade and miscellaneous receivables and other current assets	8,284	8,101	183
Current income tax receivables	52	73	(21)
Investments	39	39	
Securities other than investments	999	185	814
Financial receivables and other current financial assets	380	491	(111)
Cash and cash equivalents	7,068	5,416	1,652
<b>Current Assets sub-total</b>	<b>17,205</b>	<b>14,684</b>	<b>2,521</b>
<b>Discontinued operations/Non-current assets held for sale</b>			
of a financial nature			
of a non-financial nature		9	(9)
		<b>9</b>	<b>(9)</b>
<b>TOTAL CURRENT ASSETS (B)</b>	<b>17,205</b>	<b>14,693</b>	<b>2,512</b>
<b>TOTAL ASSETS (A+B)</b>	<b>86,143</b>	<b>85,650</b>	<b>493</b>
<b>EQUITY AND LIABILITIES</b>			
<b>EQUITY</b>			
Equity attributable to owners of the Parent	25,820	26,095	(275)
Equity attributable to Minority Interest	801	730	71
<b>TOTAL EQUITY (C)</b>	<b>26,621</b>	<b>26,825</b>	<b>(204)</b>
<b>NON-CURRENT LIABILITIES</b>			
Non-current financial liabilities	37,090	36,527	563
Employee benefits	1,204	1,212	(8)
Deferred tax liabilities	184	386	(202)
Provisions	742	692	50

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Miscellaneous payables and other non-current liabilities	1,243	1,539	(296)
<b>TOTAL NON-CURRENT LIABILITIES (D)</b>	<b>40,463</b>	<b>40,356</b>	<b>107</b>
<b>CURRENT LIABILITIES</b>			
Current financial liabilities	7,936	6,267	1,669
Trade and miscellaneous payables and other current liabilities	9,954	10,942	(988)
Current income tax payables	1,169	1,260	(91)
<b>Current liabilities sub-total</b>	<b>19,059</b>	<b>18,469</b>	<b>590</b>
<b>Liabilities directly associated with Discontinued operations/Non-current assets held for sale</b>			
of a financial nature			
of a non-financial nature			
<b>TOTAL CURRENT LIABILITIES (E)</b>	<b>19,059</b>	<b>18,469</b>	<b>590</b>
<b>TOTAL LIABILITIES (F=D+E)</b>	<b>59,522</b>	<b>58,825</b>	<b>697</b>
<b>TOTAL EQUITY AND LIABILITIES (C+F)</b>	<b>86,143</b>	<b>85,650</b>	<b>493</b>

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**Table of Contents****Consolidated Statement of Cash Flow**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Profit from continuing operations	941	1,233
<i>Adjustments for:</i>		
Depreciation and amortisation	2,927	2,952
Impairment losses (reversals) on non-current assets (including investments)	117	111
Net change in deferred tax assets and liabilities	584	(477)
Losses (gains) realized on disposals of non-current assets (including investments)	11	(26)
Share of losses (profits) of associates and joint ventures accounted for using the equity method	(33)	(37)
Change in employee benefits	(26)	292
Change in inventories	(4)	(21)
Change in trade receivables and net amounts due from customers on construction contracts	(221)	56
Change in trade payables	(988)	(1,076)
Net change in miscellaneous receivables/payables and other assets/liabilities	(176)	614
<b>CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES (A)</b>	<b>3,132</b>	<b>3,621</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
<i>Purchase of intangible assets on an accrual basis</i>	(868)	(1,432)
<i>Purchase of tangible assets on an accrual basis</i>	(1,175)	(1,524)
Total purchase of intangible and tangible assets on an accrual basis	(2,043)	(2,956)
<i>Change in amounts due to fixed asset suppliers</i>	(368)	3
Total purchase of intangible and tangible assets on a cash basis	(2,411)	(2,953)
Acquisition of other investments	(4)	
Change in financial receivables and other financial assets	192	113
Proceeds from sale of subsidiaries, net of cash disposed of	(11)	
Proceeds from sale/repayment of intangible, tangible and other non-current assets	52	60
<b>CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES (B)</b>	<b>(2,182)</b>	<b>(2,780)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Change in current financial liabilities and other	(1,173)	(226)
Proceeds from non-current financial liabilities (including current portion)	5,153	1,918
Repayments of non-current financial liabilities (including current portion)	(2,236)	(2,997)
Consideration paid for equity instruments	(11)	
Dividends paid	(1,050)	(1,664)
<b>CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES (C)</b>	<b>683</b>	<b>(2,969)</b>
<b>CASH FLOWS FROM (USED IN) DISCONTINUED OPERATIONS/NON-CURRENT ASSETS HELD FOR SALE (D)</b>		<b>(26)</b>
<b>AGGREGATE CASH FLOWS (E=A+B+C+D)</b>	<b>1,633</b>	<b>(2,154)</b>
<b>NET CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD (F)</b>	<b>5,226</b>	<b>6,204</b>
Net foreign exchange differences on net cash and cash equivalents (G)	71	7
<b>NET CASH AND CASH EQUIVALENTS AT END OF THE PERIOD (H=E+F+G)</b>	<b>6,930</b>	<b>4,057</b>

**Table of Contents****ADDITIONAL CASH FLOWS INFORMATION:**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
Income taxes (paid) received	(286)	(84)
Interest expense paid	(1,917)	(2,006)
Interest income received	575	624
Dividends received	3	22

**ANALYSIS OF NET CASH AND CASH EQUIVALENTS:**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
<b>NET CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD:</b>		
Cash and cash equivalents from continuing operations	5,416	6,449
Bank overdrafts repayable on demand from continuing operations	(190)	(275)
Cash and cash equivalents from Discontinued operations/Non-current assets held for sale		30
Bank overdrafts repayable on demand from Discontinued operations/Non-current assets held for sale		
	<b>5,226</b>	<b>6,204</b>
<b>NET CASH AND CASH EQUIVALENTS AT END OF THE PERIOD:</b>		
Cash and cash equivalents from continuing operations	7,068	4,413
Bank overdrafts repayable on demand from continuing operations	(138)	(360)
Cash and cash equivalents from Discontinued operations/Non-current assets held for sale		20
Bank overdrafts repayable on demand from Discontinued operations/Non-current assets held for sale		(16)
	<b>6,930</b>	<b>4,057</b>

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Selected Operating and Financial Data - The Business Units of the Telecom Italia Group

The data of the Telecom Italia Group is presented in this Half-yearly Financial Report according to the following operating segments:

**Domestic** Business Unit: includes domestic operations for voice and data services on fixed and mobile networks for final customers (retail) and other operators (wholesale) as well as the relative support activities;

**Brazil** Business Unit: includes telecommunications operations in Brazil;

**European BroadBand** Business Unit: includes broadband services in Germany and the Netherlands;

**Media** Business Unit: includes television network operations and management;

**Olivetti** Business Unit: includes activities for the manufacture of digital printing systems and office products;

**Other operations:** includes finance companies and other minor companies not strictly related to the core business of the Telecom Italia Group.

Information by operating segment is as follows:

	Revenues		EBITDA		EBIT		Capital expenditures		Headcount at period-end (number)	
	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	6/30/	12/31/
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
(millions of euros)										
Domestic	10,891	11,391	5,044	4,897	2,711	2,645	1,609	1,952	61,009	61,816
Brazil	2,299	2,537	527	521	37	(2)	288	824	10,149	10,285
European BroadBand	613	642	129	119	(9)	2	124	189	2,778	2,912
Media	114	148	(6)	(35)	(47)	(69)	24	27	850	967
Olivetti	153	180	(12)	(12)	(15)	(16)	2	1	1,124	1,194
Other operations	36	98	(6)	23	(7)	14	1	1	650	651
Adjustments and Eliminations	(153)	(187)	(6)	(11)	10	1	(5)	(38)		
<b>Consolidated Total</b>	<b>13,953</b>	<b>14,809</b>	<b>5,670</b>	<b>5,502</b>	<b>2,680</b>	<b>2,575</b>	<b>2,043</b>	<b>2,956</b>	<b>76,560</b>	<b>77,825</b>

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Highlights of the operating data of the Telecom Italia Group Business Units are presented in the following table.

	6/30/2009	12/31/2008	6/30/2008
<b>DOMESTIC FIXED</b>			
Fixed-line network connections in Italy at period-end (thousands)	19,170	20,031	20,952
Physical accesses (Consumer +Business) at period-end (thousands)	16,621	17,352	18,131
Voice pricing plans (thousands)	5,461	5,834	6,034
Broadband accesses in Italy at period-end (thousands)	8,443	8,134	7,792
<i>of which retail (thousands)</i>	6,859	6,754	6,564
Virgilio average daily page views during period (millions)	47.0	44.8	45.2
Virgilio average daily single visitors (millions)	3.1	2.5	2.4
<b>Network infrastructure in Italy:</b>			
- access network in copper (millions of km - pair)	109.3	109.3	106.8
- access and carrier network in optical fiber (millions of km - fiber)	3.9	3.9	3.8
<b>Network infrastructure abroad:</b>			
- European backbone (km of fiber)	55,000	55,000	55,000
- Mediterranean (km of submarine cable)	7,000	7,000	7,000
- South America (km of fiber)	30,000	30,000	30,000
<b>Total traffic:</b>			
Minutes of traffic on fixed-line network (billions)	70.2	144.3	74.9
- Domestic traffic	60.7	125.3	65.6
- International traffic	9.5	19.0	9.3
<b>DOMESTIC MOBILE</b>			
Number of lines at period-end (thousands)	32,630	34,797	35,796
<i>of which prepaid lines (thousands) <sup>(1)</sup></i>	26,347	28,660	29,927
Change in lines (%)	(6.2)	(4.2)	4.3
Churn rate <sup>(2)</sup>	14.7	23.6	11.3
Total outgoing traffic per month (millions of minutes)	2,970	3,054	3,062
Total outgoing and incoming traffic per month (millions of minutes)	4,206	4,316	4,318
Average monthly revenues per line <sup>(3)</sup>	19.5	20.0	19.5
<b>BRAZIL</b>			
Number of lines at period-end (thousands)	37,826	36,402	33,815
<b>EUROPEAN BROADBAND <sup>(4)</sup></b>			
Broadband accesses in other European countries at period-end			
(thousands)	2,452	2,510	2,522
<b>MEDIA</b>			
La7 audience share Free to Air (analog mode)			
(average during period, in %)	3.0	3.1	3.1
La7 audience share Free to Air (analog mode)			
(last month of period, in %)	3.4	3.0	3.2

(1) Excluding not human SIM.

(2) The data refers to total lines. The churn rate for the period represents the number of mobile customers who discontinued service during the period expressed as a percentage of the average number of customers.

(3) The values are calculated on the basis of revenues from services (including revenues from prepaid cards and revenues from non-domestic traffic) as a percentage of the average number of lines.

(4)

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For purposes of comparison, the data presented excludes the broadband connections of Liberty Surf group (973 thousand at June 30, 2008) following the sale of the company to Iliad S.A., finalized on August 26, 2008.

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### The Business Units of the Telecom Italia Group

#### Domestic

##### The Business Unit

The Domestic Business Unit operates as the consolidated market leader in the sphere of voice and data services on fixed and mobile networks for final retail customers and other wholesale operators. In the international field, the Business Unit develops fiber optic networks for wholesale customers (in Europe, in the Mediterranean and in South America).

##### The structure of the Business Unit

The Domestic Business Unit is organized as follows:

—  
(\* Principal companies: Telecom Italia S.p.A., Matrix S.p.A., Telenergia S.p.A., Telecontact Center S.p.A. and PAtH.Net S.p.A.

As regards the new customer centric organization which the Telecom Italian Group has adopted for the domestic market, the manner of representing the Business Unit has changed from the one presented in the 2008 annual report in which such information had been organized by fixed and mobile technology.

The principal operating and financial data of the Business Unit is now reported according to two Cash-generating units (CGU):

**Core Domestic:** Core Domestic includes all telecommunications activities inherent to the Italian market. Revenues indicated in the tables that follow are divided according to the net contribution of each market segment to the CGU's results, excluding infrasegment transactions. The sales market segments defined on the basis of the new customer centric organizational model are as follows:

**Consumer:** Consumer comprises the aggregate of voice and internet services and products managed and developed for persons and families in the fixed and mobile telecommunications markets, public telephony and the web portal/services of the company Matrix;

**Business:** Business is constituted by the aggregate of voice, data, internet and ICT solutions services and products managed and developed for the SMEs (small and medium-sized enterprises) and SOHO (Small Office Home Office) in the fixed and mobile telecommunications markets;

**Top:** Top comprises the aggregate of voice, data, internet and ICT solutions services and products managed and developed for the Top, Large Account and Enterprise clientele in the fixed and mobile telecommunications area;

**National Wholesale:** National Wholesale consists of the management and development of the portfolio of regulated and unregulated wholesale services for fixed and mobile operators in the domestic market;

**Other** (support structures): Other includes:

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Technology & Operations: services related to the development, building and operation of network infrastructures, real estate properties plant and information technology, in addition to delivery and assurance processes regarding clientele services;

Staff & Other: services carried out by staff functions and support activities conducted by minor companies of the Group (Telenergia) offered to the market and other Business Units.

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**International Wholesale:** International Wholesale includes the activities of the Telecom Italia Sparkle group which operates in the international voice, data and internet services market aimed at fixed and mobile telecommunications operators, ISP/ASP (Wholesale market) and multinational companies through its own networks in the European, Mediterranean and South American markets.

Main operating and financial data

Key results in the first half of 2009 by the Domestic Business Unit overall and by segment of clientele and business compared to the first half of 2008 are presented in the following tables.

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	amount	Change %	% organic
Revenues	10,891	11,391	(500)	(4.4)	(4.7)
EBITDA	5,044	4,897	147	3.0	(2.6)
<i>EBITDA margin</i>	<i>46.3</i>	<i>43.0</i>			
EBIT	2,711	2,645	66	2.5	(4.7)
<i>EBIT margin</i>	<i>24.9</i>	<i>23.2</i>			
Capital expenditures	1,609	1,952	(343)	(17.6)	
Headcount at period-end (number)	61,009	( <sup>1</sup> ) 61,816	(807)	(1.3)	

(<sup>1</sup>) Headcount at December 31, 2008.

**Core Domestic**

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	amount	Change %	% organic
Revenues	10,337	10,850	(513)	(4.7)	(4.9)
<i>Consumer</i>	<i>5,544</i>	<i>5,947</i>	<i>(403)</i>	<i>(6.8)</i>	<i>(6.8)</i>
<i>Business</i>	<i>1,911</i>	<i>2,092</i>	<i>(181)</i>	<i>(8.7)</i>	<i>(8.7)</i>
<i>Top</i>	<i>1,816</i>	<i>1,872</i>	<i>(56)</i>	<i>(3.0)</i>	<i>(3.0)</i>
<i>National Wholesale</i>	<i>974</i>	<i>831</i>	<i>143</i>	<i>17.2</i>	<i>15.8</i>
<i>Other</i>	<i>92</i>	<i>108</i>	<i>(16)</i>	<i>(14.8)</i>	<i>(24.6)</i>
EBITDA	4,872	4,716	156	3.3	(2.4)
<i>EBITDA margin</i>	<i>47.1</i>	<i>43.5</i>			
EBIT	2,602	2,522	80	3.2	(4.4)
<i>EBIT margin</i>	<i>25.2</i>	<i>23.2</i>			
Capital expenditures	1,578	1,874	(296)	(15.8)	
Headcount at period-end (number)	59,723	( <sup>1</sup> ) 60,539	(816)	(1.3)	

(<sup>1</sup>) Headcount at December 31, 2008.

As far as the impact on margins is concerned, the decline in revenues in the first half of 2009 against the first half of 2008 (-513 million euros) is largely compensated by a corresponding reduction in related costs (referring to the portion of revenues to be paid to other telecommunications operators and purchases of merchandise for resale).

In particular, as regards the market segments, the following changes compared to the corresponding period of 2008 are noted:

**Consumer:** the reduction in revenues (-403 million euros; -6.8%) is attributable to lower access and fixed traffic revenues (-138 million euros) owing to the contraction of the customer base (-1.2 million accesses), only partly offset by the increase in subscriber charges, the impact of the change in regulated interconnection rates, particularly income from termination on the mobile network (-59 million euros), the decrease in value-added service revenues (-36 million euros) and content revenues (-40 million euros), the decline in the mobile customer base and the contraction of product sales volumes (-140 million euros, of which -117 million euros refers to mobile devices). Such changes in the traditional business areas were in part offset by the growth of the customer base and broadband service revenues on the fixed network (+54 million euros, +12%) and mobile network (+32 million euros, +23%);

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**Business:** the contraction in revenues (-181 million euros, -8.7%) is mainly due to the economic difficulties encountered by the SMEs segment which adversely affected consumption, and the focus on higher margin services and products. The contraction is much more evident in the fixed area (-10%) partly on account of contrasts in the sphere of competition particularly regarding win-back procedures;

**Top:** the decrease of revenues (-56 million euros, -3%) is the outcome of three different factors: a strong growth in ICT solutions and packages (+16.9%) with a 2 point increase in market share, from around 7% in the first half of 2008 to 9% in the first half of 2009, a basic stability in the mobile area and the ongoing contraction of the fixed-line area, partly in connection with the economic environment and the consequent reduction of consumption by companies. Moreover, it should be noted that the contraction in the second quarter of 2009 (-2.1%) was lower than that of the first quarter (-3.8%);

**National Wholesale:** the increase in revenues (+143 million euros, +17.2%; 15.8% in organic terms) is generated by the growth of the OLO customer base on Local Loop Unbundling, Wholesale Line Rental and Bitstream services.

**International Wholesale**

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	amount	Change %	% organic
Revenues	877	901	(24)	(2.7)	(4.1)
<i>of which third parties</i>	595	590	5	0.8	
EBITDA	184	187	(3)	(1.6)	(3.5)
<i>EBITDA margin</i>	21.0	20.8			
EBIT	115	122	(7)	(5.7)	(7.0)
<i>EBIT margin</i>	13.1	13.5			
Capital expenditures	31	78	(47)	(60.3)	
Headcount at period-end (number)	1,286	<sup>(1)</sup> 1,277	9	0.7	

<sup>(1)</sup> Headcount at December 31, 2008.

In the first half of 2009, International Wholesale (Telecom Italia Sparkle group) reported revenues of 877 million euros, down 24 million euros compared to the first half of 2008 (-2.7%) owing to the reduction of voice services in the captive market. Revenues from third parties grew by approximately 5 million euros thanks principally to the good trend of the IP/Data, Multinational Corporations and Consulting businesses which in part offset the above reduction in voice services.

\*\*\*

Besides the summary by market segment reported above, sales information by technology (fixed and mobile) is also presented below as a continuation of the information presented in the annual and interim reports of the previous periods.

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## Revenues

Revenues of the Business Unit by technology and market segment are reported below:

(millions of euros)	1 <sup>st</sup> Half 2009			1 <sup>st</sup> Half 2008			Change %		
	Total	Fixed (*)	Mobile (*)	Total	Fixed (*)	Mobile (*)	Total	Fixed (*)	Mobile (*)
<b>Market segment</b>									
Consumer	5,544	2,552	3,151	5,947	2,700	3,439	(6.8)	(5.5)	(8.4)
Business	1,911	1,271	672	2,092	1,418	715	(8.7)	(10.4)	(6.0)
Top	1,816	1,450	409	1,872	1,490	413	(3.0)	(2.7)	(1.0)
National Wholesale	974	1,348	68	831	1,108	53	17.2	21.7	28.3
Other (support structures)	92	97	12	108	78	21	(14.8)	24.4	(42.9)
<b>Total Core Domestic</b>	<b>10,337</b>	<b>6,718</b>	<b>4,312</b>	<b>10,850</b>	<b>6,794</b>	<b>4,641</b>	<b>(4.7)</b>	<b>(1.1)</b>	<b>(7.1)</b>
International Wholesale	877	877		901	901		(2.7)	(2.7)	
<i>Eliminations</i>	<i>(323)</i>	<i>(194)</i>		<i>(359)</i>	<i>(210)</i>		<i>(10.0)</i>	<i>(7.6)</i>	
<b>Total Domestic</b>	<b>10,891</b>	<b>7,401</b>	<b>4,312</b>	<b>11,391</b>	<b>7,485</b>	<b>4,641</b>	<b>(4.4)</b>	<b>(1.1)</b>	<b>(7.1)</b>

(\*) The breakdown by fixed and mobile technology is presented gross of intersegment eliminations.

## Fixed Telecommunications

In the first six months of 2009, revenues of the fixed telecommunications area amount to 7,401 million euros and decreased by 84 million euros (-1.1%) compared to the corresponding period of the prior year. At the organic level, the change in revenues is a reduction of 121 million euros (-1.6%), continuing the trend of improvement noted during 2008 and in the first quarter of 2009.

At June 30, 2009, the number of retail voice accesses is around 16.6 million (-731,000 accesses compared to December 31, 2008). The wholesale customer portfolio increased and at June 30, 2009 reached approximately 5.7 million accesses (+741,000 accesses compared to December 31, 2008). The overall access market recorded an increase of 15,000 units from December 2008.

The total broadband portfolio at June 30, 2009 is equal to 8.4 million accesses (+309,000 accesses compared to December 31, 2008), of which retail is 6.86 million and wholesale is 1.58 million.

The following chart shows the trend of revenues in the major business areas:

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(millions of euros)	1 <sup>st</sup> Half		1 <sup>st</sup> Half		Change	
	2009	2008	2009	2008	amount	%
	%	%				
Traffic	1,422	40.6	1,628	41.9	(206)	(12.7)
Accesses	1,778	50.8	1,879	48.3	(101)	(5.4)
VAS services	108	3.1	138	3.5	(30)	(21.7)
Telephone products	194	5.5	246	6.3	(52)	(21.1)
<b>Total Retail Voice</b>	<b>3,502</b>	<b>100</b>	<b>3,891</b>	<b>100</b>	<b>(389)</b>	<b>(10.0)</b>

Retail voice revenues, in all market segments, show an ongoing reduction in the customer base and traffic volumes due to the competitive environment in which the company operates. Combined with this is a reduction in regulated fixed-mobile termination rates and the discontinuance of certain mandatory or voluntary Premium services offered by the company: in fact, VAS service revenues decreased by -30 million euros compared to the first half of 2008.

The economic impact in terms of lower revenues from accesses (-101 million euros), despite the increase in subscriber charges which came into effect on February 1, 2009 for the domestic business, is nevertheless compensated by the expansion of national wholesale services (+91 million euros for regulated intermediate services such as Local Loop Unbundling and Wholesale Line Rentals).

Internet

(millions of euros)	1 <sup>st</sup> Half		1 <sup>st</sup> Half		Change	
	2009	2008	2009	2008	amount	%
	%	%				
<b>Total Internet</b>	<b>841</b>	<b>100</b>	<b>810</b>	<b>100</b>	<b>31</b>	<b>3.8</b>
<i>of which content/portal</i>	<i>69</i>	<i>8.2</i>	<i>57</i>	<i>7.0</i>	<i>12</i>	<i>21.1</i>

Revenues from internet are 841 million euros, up 31 million euros compared to the first half of 2008. The Narrowband component continues to decline and now represents only 2% of total revenues. The total domestic retail broadband access portfolio in the domestic market reached 6.9 million accesses, growing 105,000 compared to the end of 2008. Flat-rate packages now account for 81% of the total retail broadband customer portfolio (77% at year-end 2008). IPTV services continue to gain ground in the Consumer market (the portfolio has 397,000 customers, +68,000 compared to the end of 2008) and the Virgilio portal Web packages and activities grew. The Alice Casa offering has a portfolio of 351,000 customers (+233,000 compared to December 31, 2008) and accounts for 5.1% of the broadband portfolio compared to 1.7% at December 2008.

Business Data

(millions of euros)	1 <sup>st</sup> Half		1 <sup>st</sup> Half		Change	
	2009	2008	2009	2008	amount	%
	%	%				
Leased lines	97	11.7	102	12.7	(5)	(4.9)
Data transmission	259	31.4	281	35.1	(22)	(7.8)
Data products	95	11.5	88	11.0	7	8
ICT services	375	45.4	330	41.2	45	13.6
<b>Total Data Business</b>	<b>826</b>	<b>100</b>	<b>801</b>	<b>100</b>	<b>25</b>	<b>3.1</b>

Revenues of the Data Business area rose by 25 million euros compared to the first half of 2008 (+3.1%) thanks to the growth of the packages offered by Telecom Italia for ICT services and products. Those revenues increased by 45 million euros (+13.6%), especially in the services area which grew by 17.7%.

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	1 <sup>st</sup> Half 2009		1 <sup>st</sup> Half 2008		Change	
		%		%	amount	%
National Wholesale	1,417	69.2	1,171	64.4	246	21.0
International Wholesale (*)	629	30.8	647	35.6	(18)	(2.8)
<b>Total Wholesale</b>	<b>2,046</b>	<b>100</b>	<b>1,818</b>	<b>100</b>	<b>228</b>	<b>12.5</b>

(\*) Includes sales to the third-party market and domestic Mobile Telecommunications.

The customer portfolio of Telecom Italia's wholesale division reached about 6.0 million accesses for voice services and 1.6 million for broadband services at the end of June 2009.

On the whole, revenues from national wholesale services show an increase of 246 million euros (+21.0%) compared to the corresponding period of 2008. The change in wholesale revenues is related to the expansion of the customer base of alternative operators served through the various types of accesses.

## Mobile Telecommunications

Mobile telecommunications revenues for the first half of 2009 total 4,312 million euros, down by 329 million euros (-7.1%) compared to the first six months of 2008. This decline is due to:

the contraction of traditional value-added services (text messaging) and relative to the sale of content;

the change in regulated interconnection rates;

the reduction in the sales volume of handsets.

At June 30, 2009, the number of Telecom Italia mobile lines is about 32.6 million. The reduction compared to December 31, 2008 can be attributed to greater selectivity in the sales policy focusing on higher-value customers. This strategy is confirmed by the number of postpaid lines which reached 19% of total lines compared to about 18% at March 31, 2009 and about 17% at December 31, 2008, as well as the cessation of silent lines.

The following chart summarizes the trend of the main types of revenues.

Outgoing voice

Outgoing voice revenues total 2,340 million euros, down by 77 million euros (-3.2%) compared to the first half of 2008, mainly as a result of the reduction in the customer base.

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Incoming voice revenues of 618 million euros record a decrease of 98 million euros (-13.7%), compared to the same period of 2008, principally due to the reduction of termination prices on the mobile network and marginally also to the above-mentioned contraction in the customer base.

Value-added services (VAS)

Value-added services (VAS) revenues amount to 969 million euros and fell by 6.6% compared to the first half of 2008. Such contraction is primarily attributable to VAS content (ring tones, logos and games) following a drop in the usage of such services caused by the general economic situation. The ratio of VAS revenues to revenues from services is about 24%, in line with the 2008 average.

Handset sales

Handset sales revenues are 227 million euros, down by 98 million euros, compared to the first half of 2008. The reduction is due to a decrease in the total quantities sold owing to a more selective sales policy that rationalizes the product portfolio and focuses on quality (higher percentage of advanced handsets and devices using mobile internet) and also to the margins on these same handsets and devices.

## EBITDA

EBITDA amounts to 5,044 million euros, an increase of 147 million euros compared to 2008 (+3.0%). The EBITDA margin is 46.3%, an increase of 3.3 percentage points compared to the corresponding period of 2008. The organic change in EBITDA compared to the first half of 2008 is a negative 134 million euros (-2.6%) with an EBITDA margin of 46.8% (45.7% in the first half of 2008). Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
<b>HISTORICAL EBITDA</b>	<b>5,044</b>	<b>4,897</b>	<b>147</b>
Effect of translation of foreign currency financial statements		4	(4)
Non-organic (income) expenses	48	325	(277)
<i>Expensis for mobility agreements under Law 223/91</i>		287	(287)
<i>Disputes and settlements</i>	41	36	5
<i>Other expenses, net</i>	7	2	5
<b>COMPARABLE EBITDA</b>	<b>5,092</b>	<b>5,226</b>	<b>(134)</b>

With regard to changes in costs, the following is noted:

*acquisition of goods and services* totals 4,117 million euros, with a reduction of 428 million euros (-9.4%) compared to the first half of 2008. The change is mainly due to a decrease in the amount to be paid to other operators, partly following the reduction in the termination rates of voice calls on the network of other operators from the fixed and mobile network, and lower purchases of products for resale, in addition to keeping commercial expenses in check, particularly those related to customer acquisition. Such decrease is connected with the Group's strategy of focusing on higher-value customers;

*employee benefits expenses* of 1,700 million euros, decreased by 277 million euros compared to the corresponding period of 2008. In fact, in the first half of 2008, 287 million euros had been provided in connection with the mobility procedure under Law 223/91. Excluding such effect, employee benefits expenses recorded an increase of 10 million euros; the contraction in the average headcount (-2,031 compared to the first half of 2008) is mainly offset by the effect of the June 2008 increase in minimum salaries established by the TLC collective national labor contract and estimated TLC labor contract expenses for the current year.

## EBIT

EBIT is 2,711 million euros, with an increase of 66 million euros (+2.5%) compared to the corresponding period of 2008. The EBIT margin is 24.9% (23.2% in the first half of the prior year).

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EBIT performance can be attributed, apart from the factors commented under EBITDA, to higher depreciation and amortization charges of 5 million euros and the fact that the first half of 2008 had benefited from gains recognized on the sale of properties for 25 million euros while in the first half of 2009 impairment losses of 48 million euros were recorded on the development of the credit management platform for the fixed consumer clientele which, in light of the new organizational structure and the continuance of the fixed-mobile convergence process, is now no longer considered usable.

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The organic change in EBIT is a negative 139 million euros (-4.7% compared to the corresponding period of 2008). The EBIT margin is 25.8% (in line with the first half of 2008). Details are as follows:

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
<b>HISTORICAL EBIT</b>	<b>2,711</b>	<b>2,645</b>	<b>66</b>
Effect of translation of foreign currency financial statements		2	(2)
Non-organic (income) expenses	97	300	(203)
<i>Non-organic expenses already described under EBITDA</i>	48	325	(277)
<i>Non-recurring gains on sale of properties</i>		(25)	25
<i>Impairment loss on intangible assets</i>	48		48
<i>Other expenses</i>	1		1
<b>COMPARABLE EBIT</b>	<b>2,808</b>	<b>2,947</b>	<b>(139)</b>
Capital expenditures			

Capital expenditures total 1,609 million euros, down by 343 million euros compared to the same period of 2008. The percentage of capital expenditures to revenues is 14.8% (17.1% in the first half of 2008). That reduction is largely due to lower commitments associated with handset packages (either rented or in connection with multi-year contracts), the acquisition, in the first quarter of 2008, of WI-MAX licenses and also the optimization and the rationalization of capital expenditures for the Broadband Access network, Core Platform and Control, Service and Application Platform.

## Headcount

Headcount is 61,009, with a reduction of 807 compared to December 31, 2008. The figure includes 174 people with temp work contracts.

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## Commercial agreements

On March 3, 2009, Telecom Italia sealed an agreement with Mediaset through which it will be possible to access content in the Mediaset Premium package through Alice Home TV. This package boosts the Telecom Italia IPTV platform with new content adding films, TV series, cartoons and the best of the soccer Serie A TIM Championships;

on April 21, 2009, the Impresa Semplice plan was launched which offers a portfolio of integrated solutions dedicated to SMEs. Thanks to the high-speed full IP access networks, hardware resources and applications software available at the Telecom Italia Data Center, the companies can access the most advanced ICT services at reasonable costs and without having to sustain any initial investment; the Impresa Semplice solutions include accesses to fixed and mobile networks, voice and data communications systems, messaging and collaboration tools, telecommunications products and computer work stations, hosting and virtualization of hardware and software resources;

on June 5, 2009, Telecom Italia and Aria signed a series of agreements which will allow them to focus their respective strategies and build infrastructural synergies with the aim of closing the Digital Divide and extending high-speed internet access to those areas of Italy that have not yet been reached by ADSL service. The first agreement calls for the operator Aria's right to use Telecom Italia's WiMAX frequencies in the regions of central and southern Italy such as Abruzzi, Umbria, Latium, Molise, Apulia, Campania, Basilicata, Calabria and Sardinia. At the same time, Aria will see that the minimum coverage is reached, guaranteeing the commitments undertaken with the Ministry of Economic Development. Under the agreement, Telecom Italia could also supply its own customers broadband using WiMAX technology, thanks to Aria's white label wholesale package, throughout Italy. Finally, thanks to another agreement between the parties, Aria will use Telecom Italia's transport network infrastructures to build its own

network;

on July 3, 2009, Telecom Italia and 3 Italia sealed a co-siting agreement to share the access sites to the mobile network which regards both the existing sites and those that will be built in the future. The subject of the agreement is the so-called

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passive infrastructures: poles, cables, power supply and air-conditioning systems and other civil infrastructures. Maintaining the ownership of their own infrastructures, each operator will host the mobile stations of the partner with the aim of optimizing network coverage all over the country.

The agreement is for three years, is renewable and when fully operational will cover 2,000 sites, ensuring an optimization of investments, a savings of 30% in costs and a reduction in the network development times of each operator.

### Principal changes in the regulatory framework

#### Retail fixed markets

Beginning February 1, 2009, Telecom Italia raised the monthly subscriber charge for its residential clientele from 12.14 euros to 13.40 euros. This increase had been authorized by AGCom by resolution 719/08/Cons, published in the Gazzetta Ufficiale of January 7, 2009.

Following AGCom's approval of the increase in the residential subscriber charge, the price of the WLR subscriber charge of the POTS line was also increased on February 1, 2009 from 10.68 euros/month to 11.79 euros/month (excluding VAT).

#### Wholesale fixed markets

##### Unbundled access and co-location services

On March 24, 2009, AGCom (under Resolution 14/09/CIR) approved Telecom Italia's Reference Offer relating to unbundled access services and co-location services for the year 2009 which, starting January 1, 2009, fixes the LLU rental at 8.49 euros/month, with an increase of 0.85 euros/month compared to 2008. On June 8, 2009, Telecom Italia, in accordance with the above Resolution, republished the Reference Offer for the year 2009.

##### Broadband access services (Bitstream)

On March 24, 2009, AGCom (under Resolution 13/09/CIR) also approved the Reference Offer for Telecom Italia's Bitstream services for 2008, providing for a reduction of the monthly ADSL access rental from 9 euros/month to 8.50 euros/month for the period January 1 – December 31, 2008. On May 19, 2009, in accordance with the above Resolution, Telecom Italia published the new version of the Bitstream Reference Offer for 2008 which will be applied retroactively from January 1, 2008.

Moreover, on June 18, 2009, Telecom Italia published the Bitstream Reference Offer for 2009. In accordance with the indications specified in Resolution 13/09/CIR which established, for ADSL access, a reduction in the monthly charge of not less than 5% of the 2008 price and, for the ATM bandwidth, a reduction of not less than 9% of the 2008 price, Telecom Italia reduced the monthly charge for ADSL access from 8.50 euros/month to 8.07 per month for the period January 1 – December 31, 2009. The Bitstream Reference Offer for 2009 must now be approved by AGCom.

## **Mobile market**

### Frequencies

On June 9, 2009, the bid for the assignment of user rights to the frequencies in the 2100 MHz band for the 3G-type mobile service offering ended. Telecom Italia, Vodafone and Wind each were assigned 1 block of frequencies, each equal to 2x5 MHz. The amount paid by Telecom Italia in July 2009 was 88,782,000 euros.

### International roaming

In June 2009, a new Regulation was adopted by the European Parliament and Council relating to roaming within the Community (544/2009).

The rule, which modifies the previous Regulation of June 2007 on the subject (717/2007), calls for additional price reductions for voice calls (retail and wholesale) and fixes maximum prices also for text messaging (at the retail and wholesale level) and data (at the wholesale level), to be applied within the 27 member states starting from July 2009. In particular, the rule:

limits the cost of sending a text message to 0.11 euros (excluding VAT) and 0.04 euros for wholesale;

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reduces the price limit (excluding VAT) on voice calls to 0.43 euros/min. for calls dialed and 0.19 euros/min. for calls received, also reducing the price limit for wholesale to 0.26 euros/min.;

imposes a maximum price on wholesale data at 1 euro per MB.

Further reductions are set to start on July 1, 2010 and July 1, 2011. The new Regulation also calls for more transparency obligations on retail data and the introduction of expenditure ceilings beginning March 1, 2010 in order to avoid the so-called "bill shock" phenomenon.

The new laws will be applied up to summer 2012. The European Commission will re-examine the Regulation by June 30, 2011.

### **Mobile termination**

Under Resolution 667/08/CONS, published in the Gazzetta Ufficiale dated January 3, 2009, AGCom set up a planned series of reductions (running from 2009 to 2012) in the maximum termination prices of mobile network operators establishing, from July 1, 2009, a value of 7.70 euro cents/min. for Telecom Italia and Vodafone, 8.70 euro cents/min. for Wind and 11.0 euro cents/min. for H3G.

As a result of the change in the mobile termination price, Telecom Italia gave customers, from July 1, 2009, a reduction in the cost of calls from a land-line phone to all mobile telephone operators, diversified according to the corresponding reductions in the mobile termination prices.

In February 2009, AGCom began a process to produce a new cost model for the mobile termination service which takes into maximum consideration the Recommendation of the European Commission on the regulation of termination rates on fixed and mobile networks in the EU, adopted on May 7, 2009 (2009/396/EC). The adoption of the new cost model in the years to come could lead to the revision of the termination prices already authorized by AGCom in the resolution noted above.

### **BroadBand**

On June 19, 2009, Law 69 dated June 18, 2009 was published in the Gazzetta Ufficiale and article 1 introduces economic and legal measures to assist in the expansion of broadband. In particular, the law calls for:

a provision of up to 800 million euros (with 85% earmarked for the south of Italy) to complete a program for infrastructure work that the government should deem necessary to technologically update the electronic communications networks (a resolution by CIPE is currently expected that should establish the actual distribution of the funds and the relative amount).

a series of exceptions and corrections to the existing legislation to remove some legal obstacles and operationally facilitate the building of the networks.

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## Brazil

## The Business Unit

The Telecom Italia Group operates in the mobile and fixed telecommunications markets in Brazil through the Tim Brasil group, which offers mobile services using UMTS, GSM and TDMA technologies.

## The structure of the Business Unit

The Tim Brasil group is organized as follows:

## Main operating and financial data

Key results in the first half of 2009 compared to the first half of 2008 are presented in the following table.

	(millions of euros)		(millions of Brazilian reais)		amount (c-d)	Change	
	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half	1 <sup>st</sup> Half		%	%
	2009 (a)	2008 (b)	2009 (c)	2008 (d)		(c-d)/d	organic
Revenues	2,299	2,537	6,721	6,582	139	2.1	2.1
EBITDA	527	521	1,541	1,351	190	14.1	20.4
<i>EBITDA margin</i>	22.9	20.5	22.9	20.5			
EBIT	37	(2)	107	(6)	113	ns	ns
<i>EBIT margin</i>	1.6	(0.1)	1.6	(0.1)			
Capital expenditures	288	824	843	2,138	(1,295)	(60.6)	
Headcount at period-end (number)	10,149	<sup>(1)</sup> 10,285	10,149	<sup>(1)</sup> 10,285	(136)	(1.3)	

<sup>(1)</sup> Headcount at December 31, 2008.

## Revenues

Revenues total 6,721 million Brazilian reais, 139 million Brazilian reais higher than in the first half of 2008 (+2.1%) compared to +0.7% in the first quarter of 2009. Product revenues grew from 413 million Brazilian reais in the first half of 2008 to 618 million Brazilian reais in the first half of 2009 (+49.6%). Service revenues went from 6,169 million Brazilian reais in the first half of 2008 to 6,103 million Brazilian reais in the first half of 2009 (-1.1%). In this category of service revenues, VAS revenues increased by 21.7% over the corresponding period of the prior year, owing to both the growth of the customer base (which after a contraction reported in the first quarter, once again shows a gain totaling +4.8% compared to the first quarter of 2009) and data packages with broadband and services and content. The dilution of average monthly revenues per user continues: 27.9 Brazilian reais at June 2009 compared to 31.5 Brazilian reais at June 2008; during the last few months of the first half, a gradual recovery was noted thanks to the positive contribution of the postpaid customer base and the success of new prepaid plans.

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Total lines at June 30, 2009 are 37,826 thousand, up 11.9% compared to June 30, 2008 and 3.9% compared to December 31, 2008, corresponding to a 23.7% market share on lines.

**EBITDA**

EBITDA amounts to 1,541 million Brazilian reais and is 190 million Brazilian reais higher than in the first half of 2008 (+14.1%); the EBITDA margin is 22.9%, up 2.4 percentage points over the first half of 2008. This result was achieved by exercising a tight control over costs combined with an efficiency plan to generate resources to support the Business Unit's growth and the commercial relaunching of Tim Brasil. The cost components which grew compared to the previous half consequently refer to the expansion of the business.

During the first half of 2009, negotiations were concluded with Embratel regarding the dispute that began in 2005 over long-distance traffic and interconnection. The settlement produced a negative impact on EBITDA of 64 million Brazilian reais along with the recognition of amounts payable by Embratel that had been disputed and that had already been recorded in Tim Participações' financial statements for 90 million Brazilian reais. In April 2009, following a burglary, an impairment loss was recorded on the San Paolo warehouse for 21 million Brazilian reais. The organic change in EBITDA compared to the same period of 2008 is +275 million Brazilian reais with an EBITDA margin of 24.2% (20.5% in the first half of 2008). Details are as follows:

(millions of Brazilian reais)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
<b>HISTORICAL EBITDA</b>	<b>1,541</b>	<b>1,351</b>	<b>190</b>
Tim Participações costs for services associated with the settlement of a dispute	64		64
Other expenses	21		21
<b>COMPARABLE EBITDA</b>	<b>1,626</b>	<b>1,351</b>	<b>275</b>

With regard to changes in costs, the following is noted:

*acquisition of goods and services*, totaling 3,860 million Brazilian reais, increased by 4.2% compared to the same period of 2008 (3,704 million Brazilian reais), mainly as a result of higher other selling costs, especially advertising costs, equal to 239 million Brazilian reais in the first half of 2009 (150 million Brazilian reais in the same period of 2008), and fees, sales commissions and other selling costs of 699 million Brazilian reais in the first half of 2009 (604 million Brazilian reais in the first half of 2008). Such increases were in part compensated by the reduction in the portion of revenues to be paid to other TLC operators;

*employee benefits expenses*, amounting to 288 million Brazilian reais, fell by 25 million Brazilian reais compared to the first half of 2008 (-8.0%) due to a variation in the composition and in the unit cost of the workforce. Average headcount went from 9,213 in the first half of 2008 to 9,259 in the first half of 2009. The percentage of employee benefits expenses to revenues is 4.3%, -0.5 percent compared to the same period of 2008;

*other operating expenses*, amounting to 1,015 million Brazilian reais, decreased by 19.6% (1,262 million Brazilian reais in the first half of 2008) mainly as a result of lower losses on receivables relating to the TV sales channel. Such expenses consist of the following:

(millions of Brazilian reais)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
Writedowns and expenses in connection with credit management	240	475	(235)
Accruals to provisions	32	51	(19)
Telecommunications operating fees and charges	340	343	(3)
Taxes on revenues	363	350	13
Indirect duties and taxes	24	27	(3)
Sundry expenses	16	16	

<b>Total</b>	<b>1,015</b>	<b>1,262</b>	<b>(247)</b>
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## EBIT

EBIT amounts to 107 million Brazilian reais, with an improvement of 113 million Brazilian reais compared to the first half of 2008. This increase is due to a higher contribution by the EBITDA margin compared to the first half of 2008, in part offset by higher amortization and depreciation charges of 74 million Brazilian reais on the 3G license, purchased in the second quarter of 2008, and capital expenditures connected with the new UMTS network.

The organic change in EBIT is a positive 198 million Brazilian reais compared to the same period of 2008 with a positive EBIT margin of 2.9% (a negative 0.1% EBIT margin in the first half of 2008). Details are as follows:

(millions of Brazilian reais)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change
<b>HISTORICAL EBIT</b>	<b>107</b>	<b>(6)</b>	<b>113</b>
Non-organic expenses already described under EBITDA	85		85
<b>COMPARABLE EBIT</b>	<b>192</b>	<b>(6)</b>	<b>198</b>
Capital expenditures			

Capital expenditures amount to 843 million Brazilian reais with a decrease of 1,295 million Brazilian reais compared to the same period of 2008. They mainly refer to the 3G license which was purchased in April 2008 for 1,239 million Brazilian reais.

## Headcount

Headcount is 10,149 at June 30, 2009, a reduction of 136 people compared to December 31, 2008 (10,285).

## Commercial developments

In the first half of 2009, the relaunching of the positioning and the relative sales strategy of the Tim Brasil group were directed to:

strengthening the TIM brand by using new advertising formats and the launching of new advertising campaigns (e.g. TIM Blue Earth ) geared to repositioning the brand and communicating a clear message about its distinctive features;

launching of new promotional packages aimed at encouraging the use of its services such as Plano Infinity which introduces a new communication concept for the client, by passing from a rate per minute to a rate per call;

intensifying the focus in the corporate segment, with the launch of the TIM Empresa Simples plan, aimed at the small business world with packages that provide for integrating voice (fixed and mobile) and data services;

launching of innovative products and services, such as the WI-FI mini router and the BlackBerry Storm , and the first service in the Brazilian market with internet access using a prepaid formula and exclusive sales of high-range handsets such as the Motorola Aura and the Nokia 5800 ;

continually developing third-generation services (Tim Web Broadband) and integrated plans for fixed, mobile and Internet services; the Triple play plan was launched which gives access to mobile services, internet and cable TV;

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continually improving network quality and the level of service and building the loyalty and retention policy in the high-usage segments.

Main changes in the regulatory framework

On March 2, 2009, the last step was concluded in the gradual opening of number portability in the country begun on September 1, 2008. Consequently, telephone number portability is now available in all the SMP Register Areas of Brazil for mobile and in all the STFC Local Areas for fixed telecommunications.

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Other relevant information

On April 16, 2009, agreements were sealed between the Tim Brasil group and the Docas group for the indirect acquisition of control of Intelig Telecomunicações Ltda, the domestic and international Brazilian telecommunications operator for long-distance and data transmission services, through the merger by incorporation of the parent of Intelig (Holdco Participações Ltda) in Tim Participações S.A..

The finalization of the transaction is subject to a series of conditions including the approval of the Brazilian National Regulatory Agency (Anatel) and the restructuring of Intelig's pre-existing debt position with the banks and former shareholders, such that the company will be able to present a net financial position of zero at the closing. The restructuring is in progress.

As a result of the merger, the Docas group (through the vehicle company JVCO Participações Ltda) will acquire an investment in ordinary and preferred share capital of Tim Participações of up to 6.15% of each class of stock. The exchange ratio will be subject to verification and confirmation on the basis of an economic and financial valuation report issued by a leading financial institution, also in light of the debt situation that will have to be verified. The transaction was submitted to the Brazilian Antitrust Authority and approval is still pending.

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## European BroadBand

## The Business Unit

The Business Unit offers Broadband access and services in metropolitan areas in Germany and the Netherlands through the subsidiaries HanseNet Telekommunikation GmbH and BBNed N.V..

## The structure of the Business Unit

The Business Unit is organized as follows:

## Main operating and financial data

Key results in the first half of 2009, for the entire Business Unit and by country, compared to the first half of 2008, restated for purposes of comparison, are presented in the following tables.

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change	
	2009	2008	amount	%
Revenues	613	642	(29)	(4.5)
EBITDA	129	119	10	8.4
<i>EBITDA margin</i>	<i>21.0</i>	<i>18.5</i>		
EBIT	(9)	2	(11)	°
<i>EBIT margin</i>	<i>(1.5)</i>	<i>0.3</i>		
Capital expenditures	124	189	(65)	(34.4)
Headcount at period-end (number)	2,778	<sup>(1)</sup> 2,912	(134)	(4.6)

<sup>(1)</sup> Headcount at December 31, 2008.

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(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change	
	2009	2008	amount	%
Revenues	569	601	(32)	(5.3)
EBITDA	123	115	8	7.0
<i>EBITDA margin</i>	<i>21.6</i>	<i>19.1</i>		
EBIT	(5)	9	(14)	°
<i>EBIT margin</i>	<i>(0.9)</i>	<i>1.5</i>		
Capital expenditures	120	181	(61)	(33.7)

**Netherlands (BBNed)**

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change	
	2009	2008	amount	%
Revenues	44	41	3	7.3
EBITDA	6	4	2	n.s.
<i>EBITDA margin</i>	<i>13.6</i>	<i>9.8</i>		
EBIT	(4)	(7)	3	n.s.
<i>EBIT margin</i>	<i>(9.1)</i>	<i>(17.1)</i>		
Capital expenditures	4	8	(4)	n.s.

**Revenues**

Revenues amount to 613 million euros and record a decrease of 29 million euros (-4.5%) compared to the first half of 2008. The broadband customer portfolio at June 30, 2009 is equal to about 2.5 million accesses, a number that is basically unchanged from December 31, 2008 and from June 30, 2008. The narrowband customer portfolio is at 0.4 million accesses at June 30, 2009, a decrease compared to 0.5 million accesses at the end of December 2008 and 0.6 million accesses at the end of June 2008.

In greater detail, revenues from business operations conducted in Germany total 569 million euros and register a decrease of 5.3% compared to the first half of 2008 (-32 million euros), mainly due to lower contributions to revenues from AOL customers (Broadband resale and Narrowband) and Wholesale services, which are only partly offset by higher revenues from unbundled accesses and mobile services. The broadband customer portfolio in Germany is about 2.3 million accesses at June 30, 2009, stable compared to December 31, 2008 and a reduction from 2.4 million at June 30, 2008.

The Netherlands contributes 44 million euros to total revenues, 3 million euros more than in the first half of 2008 (+7.3%), thanks to a higher contribution from ADSL retail service revenues. The customer portfolio numbering about 163,000, is lower by about 3,000 compared to December 31, 2008, but 2,000 higher compared to June 30, 2008.

**EBITDA**



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EBITDA amounts to 129 million euros and records an increase of 10 million euros (+8.4%) compared to the first half of 2008. The EBIT margin is 21.0% against 18.5% in the first six months of 2008.

With regard to changes in costs, the following is noted:

*acquisition of goods and services*, totaling 415 million euros, decreased by 10.0% compared to the first half of 2008 (-46 million euros). The reduction is mainly the consequence of lower advertising and promotional expenses, commercial costs (partly due to the acquisition of new customers with minimum 2-year contracts, the costs of which are capitalized: 16 million euros in the first half of 2009 and 3 million euros in the first half of 2008) and outsourced customer care costs, while interconnection costs with other operators grew in association with the growth of the unbundled Alice customer base;

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*employee benefits expenses* amount to 64 million euros and decreased by 1 million euros compared to the first half of 2008 (-2%) as a result of the reduction in the average headcount (from 2,965 in the first half of 2008 to 2,635 in the first half of 2009);

*other operating expenses* of 21 million euros rose by 5 million euros compared to the first half of 2008 mainly due to higher expenses connected with credit management.

### EBIT

EBIT is a negative 9 million euros against a positive 2 million euros in the first half of 2008.

The drop in EBIT is due to a considerable increase in depreciation and amortization charges (+20 million euros) owing to both significant capital expenditures in network infrastructures and supporting information systems made between the end of 2007 and 2008 and the capitalization of costs incurred for the acquisition of new customers with 2-year minimum contracts.

### Capital expenditures

Capital expenditures amount to 124 million euros, down by 65 million euros compared to the first half of 2008 largely on account of the contraction of investments in network infrastructures and the activation costs capitalized of new customers on the access platforms of other operators.

### Headcount

Headcount is 2,778 at June 30, 2009, with a reduction of 134 compared to December 31, 2008, and includes 320 people with temp work contracts (354 at December 31, 2008).

### Commercial packages

#### Germany

The growth of the Broadband market in Germany has slowed down appreciably since the fourth quarter of 2008 and this situation is confirmed by the figures for the first half of 2009 which show a net growth of about 500,000 Broadband lines per quarter. The market scenario is characterized by growing competition on the part of cable operators, by the strong commercial relaunching of the German incumbent Deutsche Telekom (DT) and the aggressiveness of the principal alternative operators (especially Vodafone and United Internet) in terms of pricing and promotions. It should also be noted that United Internet acquired the Broadband access business of the operator Freenet.

In this competitive environment, HanseNet, in the first six months of 2009, put into place a new strategy based on three principal elements:

sales & marketing approach focused on the acquisition of higher-value customers;

special emphasis on the end-to-end management of the acquired customer base;

rigorous financial discipline.

The new commercial approach has led to an increase in the acquisition of more profitable customers (in the areas in which HanseNet has its network) through less costly sales channels (the web and call center) and with a greater number of new 2-year minimum contracts. Better end-to-end management of the customer base made it possible to appreciably reduce the churn rate starting from the second quarter of 2009, further focusing on both upselling actions of the clientele with the aim of increasing the margin per customer - and on the development of the new Alice ADSL package based on quality, commitment to the customer and personalized assistance. During the first half of 2009, the Mobile Only package was introduced to sustain the acquisition of new customers so that the Mobile package is no longer limited only to ADSL Alice customers.

The Netherlands

In the first half of 2009, the competitive environment remained more or less unchanged, with operators confirming their sales policies.

In this scenario, BBNed, the Dutch subsidiary of the Group, has maintained its positioning as an active operator in the different markets and segments, wholesale and retail, business and consumer. Further emphasis was placed on improving the profitability of the packages, operational efficiency and, at the same time, controlling costs and evaluating the economic return of the investments.

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### **Main changes in the regulatory framework**

The most important changes in the regulatory framework in Germany during the first half of 2009 refer to the introduction of the obligation imposed by the incumbent Deutsche Telekom (DT) of providing competitors access, in addition to PSTN, also on an IP basis, as well as unbundled resale access. The draft of the decision submitted in March must still be made official. The German telecommunications regulator (BnetzA) also imposed stricter network access obligations in rural areas so that a minimum quality of service would be guaranteed to end ADSL customers (1 Megabit per second). Furthermore, the regulator slightly reduced the LLU monthly charge, clearly in contrast with a request by DT to substantially increase the charge.

The German government has presented the development strategy for Broadband access on a national level, divided into two stages:

- 1) connectivity to internet by all German families by the end of 2010;
- 2) guarantee the coverage of 75% of families with a Broadband access at speeds of at least 50 Mbps by 2014.

With the aim of encouraging cooperation among the operators and public utilities, the regulator has promoted the creation of a databank of the infrastructures (piping system) for laying the optic fibers throughout the country and at the disposition of all the operators. The databank, whose procedures for implementation were the subject of public consultation in July 2009, should be available in the fall.

Finally, DT's communication of the prices relating to the bitstream wholesale offering of the new VDSL network should be available in the second half of the year.

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## Media

## The Business Unit

In 2008, the Telecom Italia Media group changed its organizational structure for the purpose of establishing a focused and specific presence over La7 and MTV as a result of the increase in the number of channels and products now on several platforms (Free to Air, Web, satellite and Mobile) in addition to the specifics of the different editorial profiles. It was therefore decided to more visibly distinguish the attributions of responsibility between the two companies; consequently, beginning January 1, 2009, the manner of presenting the income statement and financial position results have also been revised so that three specific business segments have been identified as follows:

**Telecom Italia Media S.p.A.:** activities relating to La7 and the Telecom Italia Group's Digital Content which develops and creates content for the IPTV, DVB-H and Web platforms;

**MTV Group:** activities relating to MTV, the Playmaker production unit, the musical platforms via satellite, the Nickelodeon and Comedy Central satellite channels, MTV Mobile and multimedia (Web);

**Network operator (TIMB):** assets for the management of the Group's analog and digital networks and hosting service on digital multiplexes.

## The structure of the Business Unit

The Business Unit is organized as follows:

## Main operating and financial data

On December 1, 2008, Telecom Italia Media S.p.A. sold the Pay-per-View business segment and, in May 2009, as part of the actions undertaken for regaining profitability set out in the Industrial Plan, sold a 60% stake in Telecom Media News, which controls the APCom press agency, one of the major operators in primary national news, to the company Sviluppo Programmi Editoriali S.p.A (E.P.S. group).

Key results of the Business Unit in the first half of 2009 compared to the first half of 2008 are presented in the following table.

(millions of euros)	1 <sup>st</sup> Half 2009	1 <sup>st</sup> Half 2008	Change amount	%
Revenues	114	148	(34)	(23.0)
EBITDA	(6)	(35)	29	82.9
<i>EBITDA margin</i>	<i>(5.3)</i>	<i>(23.6)</i>		
EBIT	(47)	(69)	22	31.9
<i>EBIT margin</i>	<i>(41.2)</i>	<i>(46.6)</i>		
Capital expenditures	24	27	(3)	(11.1)
Headcount at period-end (number)	850	<sup>(1)</sup> 967	(117)	(12.1)

<sup>(1)</sup> Headcount at December 31, 2008.

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The principal operating data of the Pay-per-View business sold, for the first half of 2008 only, and the data of the company Telecom Media News up to April 30, 2009 and the first half of 2008 are as follows:

(millions of euros)	1/1 - 4/30/2009	1 <sup>st</sup> Half	Change	
		2008	amount	%
Revenues	3	46	(43)	(93.5)
EBITDA	(2)	(13)	11	84.6
<i>EBITDA margin</i>	(66.7)	(28.3)		
EBIT	(2)	(14)	12	85.7
<i>EBIT margin</i>	(66.7)	(30.4)		

Tables and comments on the data for the first half of 2009 and the data restated for the first half of 2008, completely excluding the results relating to the Pay-per-View business sold and the company Telecom Media News, are as follows:

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change	
	2009	2008	amount	%
Revenues	111	107	4	3.7
EBITDA	(4)	(22)	18	81.8
<i>EBITDA margin</i>	(3.6)	(20.6)		
EBIT	(34)	(55)	21	38.2
<i>EBIT margin</i>	(30.6)	(51.4)		
Capital expenditures	24	26	(2)	(7.7)
Headcount at period-end (number)	850	<sup>(1)</sup> 856	(6)	(0.7)

<sup>(1)</sup> Headcount at December 31, 2008.

**Revenues**

Revenues amount to 111 million euros, up 3.7% compared to 107 million euros in the first half of 2008. In greater detail:

revenues of Telecom Italia Media S.p.A. in the first half of 2009, before intragroup eliminations, amount to 61 million euros. This is an increase of 8 million euros (+14.7%) compared to the first half of 2008. Net advertising revenues show a slight improvement compared to the first half of 2008 (+1 million euros), sales of Digital Content for Telecom Italia grew (+4 million euros) as did sales for services to Dahlia TV (+4 million euros), an activity that was completed in the first half of 2009;

revenues of the MTV Group, amounting to 46 million euros, before intragroup eliminations, are down by 12.7% (-6 million euros) compared to the first half of 2008 (52 million euros). This result is attributable to lower advertising revenues (-9 million euros) offset only in part by higher revenues from MTV Mobile activities (+4 million euros);

revenues relating to Network Operator activities, before intragroup eliminations, amount to 22 million euros, compared to 23 million euros in the first half of 2008. This result is principally due to lower invoicing of hosting services on digital multiplexes.

**EBITDA**

EBITDA amounts to -4 million euros (-22 million euros in the first half of 2008) and recorded a positive change of 18 million euros (+81.8%) compared to the first half of 2008.

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EBITDA of Telecom Italia Media S.p.A. is a negative 16 million euros, an improvement of 19 million euros compared to the first half of 2008. The improvement for the period can be ascribed not only to higher revenues but also to lower La7 programming costs for 13 million euros, mainly concentrated in the entertainment sector (-8 million euros).

EBITDA of the MTV Group, equal to about 4 million euros, is more or less unchanged compared to the first half of 2008. To deal with the fall in advertising, MTV initiated a program for the reorganization of the company at the end of the first quarter. This program has led to cost savings which are mainly concentrated in production activities and has made it possible to minimize the impact of the reduction of revenues on EBITDA.

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EBITDA relating to Network Operator activities is a positive 7 million euros and lower by 1 million euros compared to the first half of 2008; such reduction is entirely attributable to the decline in revenues.

### EBIT

EBIT amounts to -34 million euros (-55 million euros in the first half of 2008), with an improvement of 21 million euros. The change, besides the aforementioned improvement in EBITDA, can be essentially ascribed to lower amortization and depreciation charges (-3 million euros) relating to the user rights of digital frequencies, the useful life of which was extended starting from the second half of 2008 after the introduction of changes in the law.

### Capital expenditures

Capital expenditures amount in total to 24 million euros (26 million euros in the first half of 2008). Such expenditures refer to Telecom Italia Media S.p.A. and the MTV Group, for 17 million euros and 2 million euros respectively, mostly for the acquisition of television rights extending beyond one year (16 million euros). Capital expenditures by the Network Operator (5 million euros) regard the acquisition of infrastructures for the expansion and maintenance of the digital network.

### Headcount

Headcount is 850 at June 30, 2009, with a reduction of 6 compared to December 31, 2008 and includes 76 people with temp work contracts (75 at December 31, 2008).

### Main changes in the regulatory framework

While the EU Commission expressed satisfaction with the reforms introduced by Law 101 dated June 6, 2008 in respect of the Gasparri Law and resulting Consolidation Law on Broadcasting, it however found the plan for the assignment of bandwidth inadequate and recommended an increase in the number of digital dividends earmarked for auction to allow new players to enter the market.

In response to the Commission's latest conclusions, in resolution 181/09/CONS, transposed into primary regulation by the Community law 2008, in the process of being published in the Gazzetta Ufficiale, the Authority established the new criteria for the complete digitalization of terrestrial television broadcasting networks. National broadcasters will be allowed to convert their existing digital networks one by one, as well as to operate at least one MUX to broadcast current analog content.

In short, Telecom Italia Media should be the assignee in the process of conversion of the networks currently in use of (i) two networks for the conversion of the digital network currently in use and (ii) one network for the conversion of the current two analog La7 and MTV networks. Telecom Italia Media can take part in the bid, only for the part of the bid regarding the two DVBT networks and the one DVBH network.

### Events subsequent to June 30, 2009

On July 30, 2009, the Telecom Italia Media board of directors examined the progress on the project for the valuation of the Digital Assets of the Network Operator. The conclusion of the first stage of the project, in which the company was assisted by the investment bank Merrill Lynch, led to the selection of the potential buyers which will proceed to the next stage. That stage calls for a period of due diligence and afterwards binding offers will be presented on the basis of which the final negotiations will be conducted.

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Olivetti

**The Business Unit**

The Olivetti group operates in the sector of digital printing systems and ink-jet office products, in specialized applications for the banking field and commerce and for information systems managing forecast games, electronic voting and e-government and also manufactures products using silicon technology (ink-jet print heads and Micro Electro-Mechanical Systems – MEMS and industrial applications) It is also present with a dedicated structure in the field of documental services (digital management of company documents), caring services (specialist help-desk) and technical assistance. The market of the Business Unit is focused mainly in Europe, Asia and South America.

**The structure of the Business Unit**

The Business Unit is organized as follows (main companies only):

**Main operating and financial data**

Key results in the first half of 2009 compared to the first half of 2008 are presented in the following table.

(millions of euros)	1 <sup>st</sup> Half	1 <sup>st</sup> Half	Change	
	2009	2008	amount	%
Revenues	153	180	(27)	(15.0)
EBITDA	(12)	(12)		
<i>EBITDA margin</i>	(7.8)	(6.7)		
EBIT	(15)	(16)	1	6.3
<i>EBIT margin</i>	(9.8)	(8.9)		
Capital expenditures	2	1	1	°
Headcount at period-end (number)	1,124	<sup>(1)</sup> 1,194	(70)	(5.9)

<sup>(1)</sup> Headcount at December 31, 2008.

Revenues

Revenues amount to 153 million euros in the first six months of 2009, down by 27 million euros compared to the first half of 2008.

As far as products are concerned, revenues decreased in the first half of 2009 by about 16% compared to the same period of 2008, partly as a result of lower volumes sold owing to the difficult economic scenario and in a market picture where some areas contracted by as much as 30%. The most significant reductions occurred in European markets, particularly in Spain and in Great Britain where the pound sterling decreased significantly in value.

With regard to ink-jet products, the 35% reduction in revenues is due to lower sales of fax machines, multifunction printers and accessories.

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Printers for banking counter applications, the segment in which Olivetti is the market leader, basically remained stable in terms of revenues with the sole exception of the Mid-East markets. The supply of counter printers to the Italian post office company, Poste Italiane S.p.A., continued in 2009. Moreover, Olivetti recently won a bid in Australia for the supply of 13,000 printers worth 3.3 million U.S. dollars.

The sales of fiscal tax registers record lower revenues compared to the first half of 2008, which had benefited from the demand to renew machines that had already been installed owing to the so-called seven-year period, that is, the average period over which the fiscal memory inserted in the products becomes depleted.

Professional office products, copiers and relative accessories are the segment most hurt by the current market crisis: in the first six months of 2009 as compared to the corresponding period of 2008, a sharp reduction in the black and white copier segment was recorded in terms of sales volumes (-29%) and in the color copier segment (-11%) a reduction in the average price of 10%.

In 2009, installations began, to date more than 2000, on an important project in cooperation with the Domestic Business Unit for the supply of specialized terminals for payments/services to authorized tobacconists in Italy.

### **EBITDA**

EBITDA is a negative 12 million euros, unchanged compared to the first half of the prior year. The lower margin connected with the fall in revenues was absorbed by a significant reduction of fixed overheads, the result of the effects of the reorganization. Considering also the impact of exchange rate fluctuations on sales in foreign currency to customers outside the EU and on purchases of merchandise and products in foreign currencies, the change in the U.S. dollar rate against the euro adversely affected EBITDA by 2 million euros. If the foreign exchange effect is not considered, the comparison with the first half of 2008 would be an improvement of 2 million euros.

### **EBIT**

EBIT is a negative 15 million euros, an improvement of 1 million euros over the first half of the prior year (a negative 16 million euros).

### **Capital expenditures**

Capital expenditures amount to 2 million euros, an increase of 1 million euros compared to the same period of 2008.

### **Headcount**

Headcount is 1,124 (1,030 in Italy and 94 abroad) at June 30, 2009, a decrease of 70 compared to December 31, 2008 (1,194 of whom 1,088 in Italy and 106 abroad).

### **Events subsequent to June 30, 2009**

In July 2009, Olivetti presented the new Documental Hub offering which proposes a series of solutions and services for the digital management of corporate documents to the world of companies and the Public Administration. Available in the on demand mode through the Telecom Italia Data Center, the offering not only makes it possible to dematerialize paper flows but also makes advanced services available such as the digital signature (also through cell phones), digital filing in accordance with law and electronic invoicing without the need of having one's own dedicated IT structure.

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International Investments Accounted for Using the Equity Method

Telecom Argentina Group

Held by: Telecom Italia and Telecom Italia International through Sofora/Nortel Inversora 13.97%

The group operates in the sectors of fixed and mobile telecommunications, internet and data transmission in Argentina and also offers mobile telephone services in Paraguay.

At June 30, 2009, land lines in service (including installed public telephones) are about 4,335,000, a slight increase compared to December 31, 2008 (4,299,000).

As regards Broadband, accesses total approximately 1,110,000, with an increase of 8% compared to the end of 2008 (1,032,000).

In the mobile business, the customer base of the group reached approximately 15,337,000 customers at June 30, 2009 (11% of which is in Paraguay), with an increase of about 7% compared to year-end 2008 (14,375,000). The number of postpaid customers also increased by 2% compared to the end of December 2008 and continues to account for about 30% of the total customer base. Migration of mobile customers from TDMA, which was still used by only a small number in Paraguay at December 31, 2008, to GSM technology was completed during the first half and is now used by 100% of customers.

ETECSA

Held by: Telecom Italia International 27%

The company operates a monopoly in the sectors of fixed and mobile telecommunications, internet and data transmission in Cuba. At June 30, 2009, the number of land lines in service (also including installed public telephones) is 1,098,800, a slight increase compared to December 31, 2008 (1,088,100). Of the lines in service, 51,900 are invoiced in U.S. dollars and the others, associated with the social development of Cuban telecommunications, in non-convertible Cuban pesos. With a market that is still of modest proportions, at June 30, 2009, the number of internet and data customers has reached 27,200, 5% more than at year-end 2008 (25,800).

In the mobile telephony business, the customer base is close to 472,300 at June 30, 2009, with an increase of over 42% compared to December 31, 2008 (331,700). The number of customers with postpaid contracts constitutes almost 94% of customers and is equal to 442,200 (303,600 at December 31, 2008). The performance for the period still benefits from the considerable reductions in activation charges which took place on December 11, 2008 and on May 18, 2009.

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Related Party Transactions

In accordance with art. 81 of the Regulation for the implementation (adopted by Consob under Resolution 11971 dated May 14, 1999 and subsequent changes) of Legislative Decree 58 dated February 24, 1998, concerning the discipline of issuers, there are no significant transactions with related parties, including intragroup transactions, which are non-recurring or unusual / atypical in nature.

The information on related party transactions required by Consob Communication DEM/6064293 dated July 28, 2006 is disclosed in the financial statement themselves and in the Note Related party transactions in the half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group.

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Sustainability section

The activities and projects of greatest importance carried out in the course of the first six months of 2009 for the stakeholders The Environment and Human Resources, are reported below.

The Environment

### Energy

The Group's commitment to improve energy efficiency and encourage the use of alternative sources of energy is proceeding through initiatives that have already been launched and new projects, such as:

the technological improvement of air conditioning systems and interventions to reduce electricity consumption through the segregation of environments with different temperature needs;

the modernising of AC/DC conversion systems through the introduction of technological solutions that guarantee greater efficiency and therefore less energy losses;

the constant control and maintaining in efficient operation of the traditional fixed line switching network (circuit switching network) and of the data networks;

the technological upgrading of mobile network equipment which allows new and better performance in terms of transmission capacity, of air conditioning and energy consumption requirements;

the adoption of the most efficient technological solutions for the servers installed in the Data Centers, thanks to the concentration of the machines and to the reduction of energy consumption relative to the hardware and the air conditioning of the rooms;

the reduction of the energy consumption of certain Radio Base Stations thanks to co-siting agreements: the sharing of the sites allows the more efficient use of electricity, especially regarding the air conditioning of the rooms;

the adoption of high energy efficiency solutions such as small cogeneration and tri-cogeneration. The latter represents an evolution of cogeneration systems which produce electricity and heat by transforming recovered thermic energy even into refrigerator energy and thereby significantly increasing the efficiency of the equipment.

the use of renewable sources through photovoltaic and mixed wind-photovoltaic equipment (systems composed of a micro wind turbine and an assembly of photovoltaic panels capable of transforming wind and solar energy into electricity);

the introduction of cooling equipment of the full free cooling type which operates by exploiting the difference in temperature between the internal and external environments. These are systems that are modified to force the flow of outside air (appropriately filtered) in such a way that it comes in contact with the parts to be cooled, without the need for traditional systems of mechanical conditioning by compressor (cooled water or direct expansion). In this way, it is possible to obtain a significant lowering of energy consumption for the cooling of the technical rooms;

the experimentation, in collaboration with the University of Turin, with innovative free cooling solutions, whose results pave the way for more extensive use within the year.

Telecom Italia furthermore is promoting various commercial initiatives that also feature solutions permitting energy saving:

Punto Lan , launched at the beginning of 2009 as part of the Impresa Semplice offer for the Business segment, offers a solution based on IP technology for the supply of work stations for Internet navigation, voice traffic with Voice over IP and cabling for the creation of a local network. Through the joint control of router, switch, exchange, Wi-Fi and firewall, the apparatus permits a reduction in energy consumption of up to 60% compared to the traditional technological configurations;

MyEnergy , an offer to customers with significant energy consumption, carries out, through a network of local sensors, the continuous monitoring of electricity consumed and of environmental parameters such as temperature, humidity and brightness. The analysis of the data collected permits the optimisation of the energy supply, the identification of actions aimed at energy and cost saving, the verification of the energy supply as recorded in the bill, the comparison between various energy providers, the allocation of energy costs of individual equipment.

#### Paper

For the purpose of supporting the company choice to mainly use paper originating from forests that are certified and run according to the rigorous environmental standards of the Forest Stewardship Council (FSC), awareness operations have been conducted in the first six months of the year aimed at employees and at the review of the acquisition process, through strict limitations in the ordering phase of virgin fibre paper.

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### Product Responsibility

A policy of Green Procurement has been defined and agreed with the suppliers aimed at minimising the impact on the environment deriving from the acquisition of goods and services. The document, published on the suppliers' portal, permits the orientation of the policies of acquisition in order to favour, in accordance with the departments concerned, products and services with low environmental impact. All aspects associated with the life of the product/service are considered: design, production, use and end of life.

Telecom Italia has subscribed to the European Code of Conduct (CoC) on Broadband Communication Equipment. The protocol sets out the limits of energy absorption of broadband equipment, both terminals and network, for the three year period, 2009-2011. Within the scope of this, the limits on the energy requirements of numerous devices that are present in homes, offices and public places (ADSL modems, routers, VoIP telephones and Wi-Fi access points) are regulated, in addition to all the infrastructure equipment of the broadband network. Adhering to the protocol is aimed at ensuring a reduction in the consumption of energy resources used by telecommunications equipment that can reach as much as 40% in the domestic environment. The adoption of products that conform with the code represents the company's concrete commitment to benefit customers and the environment.

In the course of the six months, Telecom Italia's first cordless product of low environmental impact was launched. The ECO telephone, now forming part of a list of products promoted by the Customer service 187, was designed and constructed with material derived from corn, free of halogens in the electronic parts, with energy consumption lower than 40% of that in similar products, and the power supply, in conformity with the Energy Star prerequisites, possesses the characteristics defined by the Code of Conduct on Efficiency of External Power Supplies. The packaging is in recycled cardboard and is free of plastic components.

### Waste Management

In the course of 2008, the system of differentiated waste collection of the materials in the offices of Telecom Italia has been completed, and is now active in 230 offices in Italy. In line with the 2009 objective of increasing the collection of paper to be sent for recycling, in the first months of the year, the provision of ecobox containers was carried out in the office centres in Rome, Turin, Naples and Palermo. Monthly monitoring of the volume of paper collected has given positive results and confirms the expected increase.

Regarding the regulation ADR<sup>3</sup> for the road haulage of dangerous goods, in the first six months of the year, a training programme to update the technical support personnel was launched and completed and the training dedicated to the department of Technical Infrastructures is still underway.

In conformity with the provisions of the regulations in force, the carrying out of specific controls in the field on the operational procedures for the collection of waste has continued.

In expectation of the promulgation of the implementing Decree on the distributors of electrical and electronic equipment, required to implement the regulatory procedure under Legislative Decree 151/05 which refers to this kind of waste (WEEE - waste electrical and electronic equipment), in order to bring the company's sales points into operation, an internal ad hoc procedure has been provided.

Olivetti has launched a process in all Italy for the collection, recycling and disposal of non-industrial batteries and rechargeable batteries. The operation is being carried out in collaboration with the ECORIT consortium in which the company has the role of founder member.

In TIM Brasil, the operation to increase awareness in the community on the topic of waste that is dangerous to health and the environment is continuing. In shops and company offices on Brazilian territory, suitable containers have been provided for the collection of drained batteries and to dispose of cell phones and accessories.

### Mobility Management

The project is aimed at reducing the environmental impact of commuting between home and work and contributing to the improvement of the quality of life of employees in those Italian cities that have the greatest urban traffic and a high level of atmospheric pollution.

In the first six months of 2009, the project's activities were relaunched and responsibilities were assigned in accordance with the evolution of the organisational interventions. The improvement operations foreseen for the office centres in the cities of Turin, Milan, Bologna, Rome and Naples are underway and accessibility analyses have been launched of the most important offices in the cities of Padua, Mestre, Florence and



Palermo.

<sup>3</sup> Agreement concerning the international carriage of Dangerous goods by Roads .

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### Systems of Environmental Management and Integrated Systems

In the Technology & Operations department, actions are continuing for the purpose of maintaining the certification regarding the Systems of Management of Quality, the Environment and the Security of Information, in conformity with the standards, ISO 9001, ISO 14001 and ISO 27001. Moves are continuing, moreover, to extend the Environmental System ISO 14001 to include the department of Open Access (now only certified with ISO 9001) with the objective of gaining the certification within the year.

In the Customer Care centres in Rome and Naples, efforts to retain the certification of the Integrated System of Management of Safety and the Environment attained in 2008 were successful.

In the first six months of 2009, supervisory visits have been carried out in Elettra as part of confirmation of certification ISO 14001 and ISO 9001. During the same period, TI Sparkle attained OHSAS 18001 certification for Italian sites, unifying the System of Environmental Management with that of Safety, and has begun activities to extend the said certification to the more important sites abroad.

### Environmental audit

In the first six months of 2009, analysis was carried out on the corrective measures effected by the Network suppliers to end the lack of conformity revealed during the checks carried out in 2008. Furthermore, audit activities have been planned aimed at ensuring the respect for the legal prerequisites on matters of the environment and safety, and to ensure conformity with the contractual clauses on the proper management of activities with potentially significant impact.

Four audits have been conducted on the Systems of Environmental Management, three Integrated Safety and Environment audits on the most representative Network suppliers and an audit of verification regarding the environmental performance at one of the waste treatment plants. In TI Sparkle, an audit targeted on waste has been carried out.

### Education, Training and Communication

The operations of spreading awareness and knowledge about environmental topics, directed at Group personnel, proceeded in the first six months with the publication on the company Intranet of in-depth articles on paper and waste management , and through campaigns on energy saving.

The last two sessions were held of the seminar, Management of Environmental Emergencies , dedicated to the prevention of land pollution.

On the occasion of the March convention, which involved 1,400 Group managers, on the topics of Innovation, Quality and Development, all emissions of greenhouse gases connected to the event were neutralised. Emissions from transport, energy and paper consumption were estimated at 141 tons of equivalent CO<sub>2</sub> and the respective credits acquired have been addressed to a forestation project in Lombardy.

In the month of June, a seminar was organised aimed at the management on the topic, Green Economy: sustainability and green acquisitions , with the purpose of stimulating awareness about the associated challenges and opportunities, and to compare company experiences in the reduction of environmental impact, starting with the phase of acquisition of the products/services. At that occasion, the recent policy of Green Procurement described in the paragraph, Product Responsibility , was launched.

Through the Group s television channels, La7 and MTV, many programmes have been produced and initiatives carried out aimed at spreading awareness and involving the public on environmental matters. In particular, on the occasion of June 5th, World Environment Day, the initiative

La7 and the environment: a commitment exclusively for everybody was launched inviting viewers to send in to [www.la7.it/ambiente](http://www.la7.it/ambiente) their proposals for contributing to the world of the future. The contributions collected may be read on the site, along with videos and news on the subject, where there is a wide range of links available to find out more on how to save money by investing in eco-sustainable activities. On the same day, Tim Brasil made official its environmental policy and has launched an internal campaign aimed at increasing the awareness of personnel with regard to the environment. To assist this, a list of simple actions to share among the family was provided, including the practice of collecting differentiated waste, and, used batteries and storage devices, the choice of recyclable and recycled materials, saving water and energy.

The AvoiComunicare Internet site, during the first six months of 2009, focused on environmental topics and on sustainable development, revealed in a survey as priority matters for the said Blog users. Numerous interviews have been carried out and made available on the site

designed to stimulate debate on various environmental matters. The initiative was heralded and supported by appropriate information campaigns in the media.

The Environment Project, finally, ensures the integrated management of environmental matters within the Group, with the objective of monitoring risks, contributing to the improvement of environmental performance and to support the dissemination of knowledge on the subject among employees, including through the regular updating of the site.

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## Human Resources

## Headcount and changes in the Telecom Italia Group

The headcount of personnel at June 30, 2009, was divided as follows:

(units)	6.30.2009	12.31.2008	Changes
Italy	62,995	63,521	(526)
Abroad	12,990	13,229	(239)
Total Personnel on payroll	75,985	76,750	(765)
Leased personnel	575	1,075	(500)
Total Personnel	76,560	77,825	(1,265)
Non-current assets held for sale			
Total	76,560	77,825	(1,265)

Excluding leased personnel, the Group's workforce has been reduced by 765 units compared to December 31, 2008.

The changes can be itemized as follows:

the departure of the Company TM News, (-105 units), from the area of consolidation;

net turnover down by 660 units, as specified for individual Business Unit:

(units)	Recruited (*)	Departed (*)	Net change
Domestic	629	(972)	(343)
Brazil	1,290	(1,426)	(136)
European BroadBand, Olivetti, Media and Others	160	(341)	(181)
Turn over	2,079	(2,739)	(660)

(\*) Transfers within the Group are also included in the table.

## Development

The process of Performance Evaluation compared to the 2008 results has been completed, with the assessment of the performance of more than 50,000 personnel.

In Tim Brasil, 96.5% of the employees<sup>4</sup> were assessed on their 2008 performance.

<sup>4</sup> The process regards employees who have worked for a minimum period of six months in the year in question, except directors and those who work in Customer Care (for whom an appropriate assessment is made).

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Among the initiatives undertaken was the project School-Business Network, aimed at students in the last two years of higher technical colleges. The project is based on an educational course formed of 12 hours of lectures, planned in concert with teachers from 11 Italian Technical Colleges. The best 11 young people, among the 323 students involved, will take part in a two-week Summer Campus at the Elis Centre.

Project Campus, in the start-up phase, is aimed at the best students graduating from Bachelor Degree courses in certain Italian universities. The young people will be supervised by a coach and have the chance to participate in training courses and seminars held by the Consortium ELIS and by Telecom Italia.

The collaboration with the Polytechnic of Turin has continued with the launch of the third edition of the Innovation Master. By sponsoring 21 study bursaries, Telecom Italia will be granting post-graduate training to young engineers. The 2008 edition ended positively with the hiring of 10 of the 11 participants.

The presence of the company brand name in the university world is made concrete through lectures and personal interventions by the Group's managers and by participation in workshops and job meetings. In the first six months of 2009, 7 career days have been held in Italy: 5 in Rome, 1 in Milan and 1 in Bologna.

The partnership with the University Luigi Bocconi of Milan has continued through a programme of sponsorship of a pre-experience Master's, aimed at young graduates and a post-experience Master's aimed at young professionals. The masters are aimed at developing economic-financial and managerial competence.

**Training**

In the Telecom Italia Group, training activities undertaken in the first six months of 2009 amount, for personnel in Italy, to around 1 million hours (in classrooms, on-line and on-the-job training), as the following table shows, and around 6.8 million euros in direct costs, excluding the cost of the work and travel expenses. The hours per head are equal to 15.6. As regards training in health and safety matters, see the relevant paragraph.

TYPE OF TRAINING	CLASSROOM			TRAINING ON THE JOB			ON LINE			TOTAL		
	HOURS	COSTS	PARTICIPANTS	HOURS	COSTS	PARTICIPANTS	HOURS	COSTS	PARTICIPANTS	HOURS	COSTS	PARTICIPANTS
MANAGERIAL	187,153	4,181,808	12,057	694,422	0	16,777	19,633	55,470	28,721	901,208	4,237,278	3
OPERATIONAL	61,657	2,244,132	3,896	0	0	0	19		19	61,676	2,244,132	
FUNCTIONAL	2,260	12,000	279	0	0	0	681		493	2,941	12,000	
ENVIRONMENT	6,417	41,510	185	14,935	0	237	0	0	0	21,352	41,510	
LANGUAGES	6,591	314,265	478	0	0	0	0	0	0	6,591	314,265	
TOTAL (*)	264,078	6,793,715	16,895	709,357	0	17,014	20,333	55,470	29,233	993,768	6,849,185	3

(\*) The total does not refer to the algebraic sum but to the number of resources that have made use of at least one training intervention (either in the classroom, on-the-job training or on line).

**Cross-Group projects**

In the course of the six months, two Seminars have been held on the subject of Environmental Emergencies which involved around 40 resources for a total of 1,500 hours of training, and the Seminar Green Economy:

Sustainability and Green Acquisitions, aimed at around 80 resources among senior and middle managers of the various departments for around 700 hours (see also the chapter The Environment).

Following on from 2008, training sessions have been fulfilled on behavioural skills, and on ICT scenarios for senior managers, middle managers and levels 6 and 7, which were designed to reinforce the spread of a uniform Managerial culture.

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The 2009 Training Plan on the Sarbanes Oxley Act - 404 (SQA) and on the Law 262/2006 has been launched, aimed at updating awareness on the obligations that arise from them. To support the wider dissemination of the Organisational Model 231, and ensure its effective implementation, an on line training course has been made available, which can be used by the e-learning platform, in addition to sessions in the classroom. A special edition of noi.flash was dedicated to the subject and distributed to colleagues in all the Group's companies.

In the month of May, 2009, the Expressing Quality project was launched with the aim of contributing to the attainment of higher levels of Customer Satisfaction and spread the company's new vision for Quality through available, which can be used by the e-learning platform, in addition to sessions in the classroom. A special edition

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of noi.flash was dedicated to the subject and distributed to colleagues in all the Group's companies. In the month of May, 2009, the "Expressing Quality" project was launched with the aim of contributing to the attainment of higher levels of Customer Satisfaction and spread the company's new vision for Quality through Customer Promises. The initiative will be extended over time to all the organisational departments involved in Quality processes, including the management.

Training to ensure business and technological effectiveness

Specialist training has continued to be directed at the specific responsibilities of departments, understood both as their most traditional component (equipment, fixed and mobile network broadband services, ICT systems, technological plants, power plants) and in terms of innovation (new generation networks), in observance also of the obligations assumed with respect to the Guarantor of Communications.

Training projects are in the implementation phase on the "System of Management, Quality, Environment and Safety" and on the ability to give guidance to customers ("Open Access, nice to meet you").

Regarding the methodology employed, in addition to classroom and on-the-job training, the recently introduced e-learning platform has been extensively used.

In Tim Brasil, in June, 2009, the average number of hours training for employees was 20.6 hours per head, including the e-learning for which Tim Brasil created its own learning portal, Portale di Apprendimento@aula.TIM.

### Internal communication

In order to minimise the impact of the Group on the environment, in terms of the emission of greenhouse gases, Telecom Italia is promoting the participation of employees in company events through new ways of interacting via the web. It is indeed possible to follow the events of the various company Departments from the employee's own work station through the PC, and they are encouraged to have a dialogue with managers by using blogs and virtual networks.

### Information and company media

noi.magazine: 1 issue of the magazine published, printed in 2009 on ecological, recycled paper;

noi.flash: one edition devoted to Sustainability and a special edition on decree 231 were produced, disseminated on line and printed on ecological, recycled paper, exclusively for those employees who are unable to access the company emails;

noi.tv: bi-weekly editions were produced of the news programme, "Videonews", containing monographic services and videos with selections of articles from the press;

Intranet: the development and launch of the platform for the company's blog.  
Integration activities and projects

The "us for them" community, launched in 2007 and inspired by the theme of voluntary social work, currently has 105 participants among associations and non-profit organizations. In April, 2009, three charity initiatives were conducted in the cities of Rome and Naples, linked to the Easter festivities.  
Activities and projects aimed at involving employees



In the first months of the year, more than 30 medium-long term initiatives were launched to involve employees: 10,000 tickets, gadgets and invitations to the Vip Area were handed out in the face of more than 35,000 requests to participate;

Noi.shop: five new promotions were launched for Telecom Italia products and those of commercial products exclusively for employees, with more than 30,000 visitors a month;

Porta un amico in TIM (Bring a friend to TIM): 581 employees of the Group took part in the competition introducing 2004 new customers.

#### People caring

To help employees improve the balance between their working lives and free time, the existing agreements have been broadened and diversified (auto and motorbike, entertainment and culture, sport, financial institutions, health and wellbeing, travel and holidays, various) and other initiatives have been implemented (e-community, dedicated events, shows).

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The summer offer for children of employees was confirmed, including themed trips on how to do sports, on studying English and Spanish, in addition to traditional summer camps in tourist destinations.

The Time Saving Services for employees (agency services, laundry, shoe repairs) has continued successfully: inauguration in other offices will be evaluated.

In addition to the 9 My nest nurseries already present within company office centres, an agreement has been arranged with an outside organisation in Rome in response to the numerous requests from colleagues.

In the experimentation stage, in two company nurseries in Rome, a summer centre being held in August will welcome children up to 6 years of age.

In May, the Porte Aperte (Open Doors) initiative was implemented, aimed at employees children up to the age of 12, to allow them to get to know their parents workplace.

### Health and Safety

In the course of the first six months of 2009, in all the Group s companies in Italy, numerous activities have been continued or started from scratch, including:

Research on Wellbeing in the call centers: the analysis and evaluation has been carried out of the data that emerged following the second monitoring exercise carried out in the period, October/November, 2008. In addition, actions aimed at the correct application of the Company/Trades Union Organisations agreement have proceeded on the Wellbeing in the call centers, signed in May, 2008.

Updating the Risk Evaluation Document (RED): the Documents of Risk Evaluation have been drawn up and made official for the four Employers identified by the Board of Directors for Telecom Italia. The respective improvement programmes for the two-year period, 2009-2010, have also been approved.

Training: a process has been launched of spreading awareness of the supervisory role in the health and safety of the workers: training courses have been started for all Call Center operators on the risks to hearing linked to the use of headsets; the Safety Guide project has continued with the creation of a further 7 editions of the information/training course. During the first six months, the Service of Prevention and Protection has directly delivered 42,209 hours of training on matters of health and safety.

Site Sharing Project: in agreement with Vodafone, the common protocols have been completed for the management of the safety at work as far as the shared Radio Base Stations (RBS); a method of reciprocal warning of anomalies encountered in the RBS has been put in place, that contributes to reducing the risks for the health and safety of workers.

Health control procedures: the document describes the tasks and the responsibilities in the management of the process of protecting the health of workers exposed to specific risks, including the protocols for health checks to which employees must be subjected, depending on the activity undertaken. The process has been reviewed and updated to include health checks for risks connected to night work, to exposure to electromagnetic fields and to work on transmission systems with laser on fibre optics.

Earthquake in the L Aquila area: workers called to work in the earthquake zone in support of local personnel were supplied with Personal Protection Equipment, and a procedure was drawn up and illustrated which describe the precautions to be adopted in works in buildings affected by the earthquake.

Risk assessment for insect stings: at the conclusion of the risk assessment regarding insect stings (wasps, bees and hornets), concerning all personnel who work outside, a procedure has been drawn up which describes the conduct that workers must adopt in the presence of these insects.

#### Industrial relations

In the months of January and February 2009, through successive in-depth meetings, the Company explained to the Trades Union Organisations the organisational reflections in the Strategic Plan, 2009-2011. In the context of the subsequent changes to the workforce, a mobility procedure was launched on May 25 under law 223/91 for 470 workers operating in the Directory Assistance sector (Service 12.54, Data Lists Assurance, Exchanges, International Work Services Centre, Territorial Support). On July 21, 2009, the Company renounced the option of mobility and stipulated, at the Ministry of Labour, a Solidarity Contract of a defensive nature with the Trades Union Organisations, under the legal regulations in force, regarding workers belonging to the above mentioned organisational area. The Solidarity Contract involves the reduction of working hours in order to avoid, wholly or in part, the reduction or the declaration of surplus personnel; for the workers involved, INPS is to provide for the partial integration of payments not received due to the reduction in working hours.

On February 5, 2009, specific agreements were signed with the National Secretaries of SLC-CGIL, FISTEL-CISL and UILCOM-UIL on the definition of the production units, necessary for the elections of the Unitary Union Representative Body (RSU) and the Health and Safety representatives, on work conditions for Union representatives, and on the Joint Health and Safety Committees.

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Following the earthquake that hit the territory of L'Aquila, making the company offices inoperable, on April 7, the Company and the Union signed the joint examination under article 5, paragraph 1, of the law 164/75, activating for a period of four weeks the Ordinary Temporary Unemployment Compensation for 62 workers. Furthermore, the company has provided instruments of further economic support, thereby enabling workers to manage the problems caused by the earthquake, assured of income and free from work activities.

On May 5, the agreement was signed with SLC-CGIL, FISTEL-CISL, UILCOM-UIL, the RSU National Coordination and UGL Telecommunications which defined the organisational macro-areas and the respective parameters of quality/productivity to be used in the assessment of the Performance-related Pay Award of Telecom Italia S.p.A. for the years, 2009-2011. This system allows the more direct correlation of the contributions of specific groups of workers to the business results with the respective amount of the share of variable salary.

On January 22, an understanding was reached with SLC-CGIL, FISTEL-CISL, UILCOM-UIL and the RSU of Matrix S.p.A. on the second level of negotiations, under which improved treatment was defined for workers, compared to that provided by the National Collective Agreement, on the main contractual provisions according to the guidelines already adopted in Telecom Italia.

Finally, with regard to Shared Service Center SRL, on March 17, 2009, an agreement integrating the National Collective Agreement was signed with SLC-CGIL, FISTEL-CISL and the RSU, and a one-off payment was defined for all workers, which covers the Performance-Related Pay Award of 2008. On May 21, furthermore, negotiations to define the Award for the years 2009-2011, were launched with the company's RSU and the National Secretaries of the SLC-CGIL, FISTEL-CISL and the UILCOM-UIL.

In Telecom Italia Media, the main subject that concerned Industrial Relations in the course of the first six months of 2009 was the agreement, reached on February 2, 2009, with the journalists' trades union with regard to the procedure of collective dismissal regarding 25 journalists, started in the month of September, 2008.

The agreement, reached through the institution of the solidarity contract, revokes the procedure of collective dismissal. It lasts two years, from March 1, 2009, to February 28, 2011, and provides for the reduction of working hours and pay by 16%. The reduction in pay will be compensated, to the amount of 50%, by a specific indemnity distributed by INPGI which also ensures the accreditation of the notional contributions.

The understanding has been signed by TI Media, assisted by the Union of Industries and Businesses of Rome and by the FIEG, and, for the unions, by the Editorial Committee of La7, the FNSI and the Rome and Lombardy Press Association.

In Tim Brasil, the latest collective union agreement of two years' duration was stipulated in 2008, and remains valid until 2010; it is in line with the current economic, political and legal situation in Brazil. In November, 2009, only the financial clauses will be renegotiated.

In 2008, the reduction of the working week from 44 to 42 hours in 2009, and 40 hours a week in 2010, was agreed in negotiations. Finally, wages will be increased by 6% from July, 2009.

### Stock Options

Stock options have been used within the Telecom Group in order to retain and offer long term incentives to members of management.

### Telecom Italia

In the course of the first six months of 2009, the deadline passed for exercising options relative to:

the second lot of the stock option 2002 Plan;

the second lot of the stock option 2002 Top Plan;

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the second lot of the stock option 2003-2005 Plan (ex TIM).

In addition, the exercising of options of existing Plans was suspended during the Shareholders Meeting from March 23, 2009 to April 17, 2009, in accordance with the relevant Regulations.

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The essential elements of the stock option Plans of Telecom Italia and Telecom Italia Media are summarised in the Note Telecom Italia Group s stock option Plans .

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### Research and Development

Telecom Italia Group's research and development activities are carried out by TILab, by the Operational and Business Units (Networks, Marketing, Information Technology, Security) and by the Group's companies.

TILab oversees the Group's technological innovation, scouting out new technologies, and the engineering operations of the services and network platforms, through a network of strategic partnerships with the main producers of telecommunications equipment and systems, and with research centres of excellence at the most highly qualified national and international academic institutions. In the first six months of 2009, 3 new collaborative projects were begun with as many universities covering research concerning new technologies, encryption algorithms, services concepts and new paradigms of communication.

Activities to enhance and generate competitive advantage for Telecom Italia Group have been pursued through a strategic management of the relationship between research, Intellectual Property Rights (IPR) and business, aimed at the development of the company's assets in patents rights; in this context, during 2009, 3 new applications for patents have been registered.

The principle activities carried out by TILab in the first six months of 2009 are given below:

the creation of services in the iPhone environment, in particular, access to information and multimedia content within the range of value added services (VAS). As part of this, version 2.0 of Virgilio was successfully launched, enhanced with maps and local content;

the start of experimentation with innovative fibre cabling solutions inside buildings (Fiber to the Home - FTTH). Its peculiar characteristic is that it can be used without creating impact on the existing infrastructure;

the start of engineering and deployment operations on 200 exchanges of the Kaleidos system for energy efficiency; the installations have begun for trials of management of energy efficiency at business customers;

the start, in partnership with the Miroglio group, of the first initiative at the national level of fidelity card based on SIM, with Near Field Communication (NFC) proximity technology which enables the use of the phone owner's SIM as a Fidelity Card.

the development, in collaboration with Nokia Siemens Networks, of the first intelligent antennas able to improve the performance of High Speed Packet Access (HSPA) technology. This equipment makes it possible to optimise the mobile radio base stations, improving the quality of the service offered to customers and, at the same time, guaranteeing less energy consumption and a lowering of electromagnetic fields.

Notification is given, furthermore, that Telecom Italia has subscribed to the European Code of Conduct on Broadband, to the drawing up of which TILab actively contributed. With the stamp of the CoC, the Company undertakes to select new Broadband equipment in consideration of energy efficiency for the purpose of minimising the environmental impact and to contain the energy expenditure of customers. For further information in this regard, see the chapter, The Environment.

The research and development activities carried out by the Operational and Business Units of Telecom Italia have been directed towards developments carried out internally or sub-contracted to outside suppliers in order to create:

software products dedicated to systems for managing both the marketing offers and activities for customers (Business Support Systems) and the functioning of networks (Operational Support Systems), Security and other IT services;

testing and specific checks for tenders and network architecture studies.

The main activities have been:

the development of a new Customer Centric platform, CRM Business, for the commercial management of the customers SOHO, SME, Enterprise and Top;

the evolution of the digital platform in support of business and the implementation of new services for the Consumer, Business & Top customers. In particular, work has been aimed at supporting the following offers: Family offer; Friend & Family; MTV (main functions); IPTV; Alice HOME (naked); Alice Total Security ; Alice DATA KIT (upselling fixed-mobile); TIM Business Deal Made ; Office On Hand ; Alice Deal Made on VoIP; Alice Business (naked).

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## Alternative Performance Measures

In this Half-yearly Financial Report at June 30, 2009 of the Telecom Italia Group, in addition to the conventional financial performance measures established by IFRS, certain alternative performance measures are presented for purposes of a better understanding of the trend of operations and the financial condition. Such measures, which are also presented in other periodical financial reports (annual report and quarterly reports) should, however, not be construed as a substitute for those required by IFRS.

The non-IFRS alternative performance measures used are described below:

**EBITDA:** This financial measure is used by Telecom Italia as the financial target in internal presentations (business plans) and in external presentations (to analysts and investors). It represents a useful unit of measurement for the evaluation of the operating performance of the Group (as a whole and at the level of the Business Units), in addition to **EBIT**. These measures are calculated as follows:

**Profit before tax from continuing operations**

- + Finance expenses
- Finance income
- +/- Other expenses (income) from investments
- +/- Share of losses (profits) of associates and joint ventures accounted for using the equity method

**EBIT - Operating profit**

- +/- Impairment (reversals) losses on non-current assets
- +/- Losses (gains) on disposals of non-current assets
- + Depreciation and amortization

**EBITDA - Operating profit before depreciation and amortization, Capital gains (losses) and Impairment reversals (losses) on non-current assets**

**Organic change in Revenues, EBITDA and EBIT:** These measures express changes (amount and/or percentage) in Revenues, EBITDA and EBIT, excluding, where applicable, the effects of the change in the scope of consolidation, exchange differences and non-organic components constituted by non-recurring items and other non-organic income/expenses. Telecom Italia believes that the presentation of such additional information allows for a more complete and effective understanding of the operating performance of the Group (as a whole and at the level of the Business Units). The organic change in Revenues, EBITDA and EBIT is also used in presentations to analysts and investors. Details of the economic amounts used to arrive at the organic change are provided in this half-yearly report as well as an analysis of the major non-organic components for the first six month of 2009 and 2008.

**Net Financial Debt:** Telecom Italia believes that Net Financial Debt represents an accurate indicator of its ability to meet its financial obligations. It is represented by Gross Financial Debt less Cash and Cash Equivalents and other Financial Assets. A schedule is presented in this half-yearly report that shows the statement of financial position amounts used to calculate the Net Financial Debt of the Group.

In order to better represent the actual change in net financial debt, in addition to the usual measure (renamed Net financial debt carrying amount ) a new measure has been added denominated Adjusted net financial debt which excludes effects that are purely accounting in nature resulting from the fair value measurement of derivatives and related financial assets and liabilities. In fact, the volatility of interest rates and exchange rates that is a distinguishing feature of the financial markets starting from the fourth quarter of 2008, significantly impacted the fair value measurement of the derivative positions and the related financial assets and liabilities.

Beginning from this half-yearly report at June 30, 2009, the new net financial debt measure will be used consistently and also presented for the comparative data of previous periods.





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Net financial debt is calculated as follows:

- + Non-current financial liabilities
- + Current financial liabilities
- + Financial liabilities directly associated with Non-current assets held for sale

**A) Gross financial debt**

- + Non-current financial assets
- + Current financial assets
- + Financial assets included in Non-current assets held for sale

**B) Financial assets**

**C = (A - B) Net financial debt carrying amount**

**D) Reversal of fair value measurement of derivatives and related financial assets/liabilities**

**E = (C + D) Adjusted net financial debt**

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## Consolidated Statements of Financial Position

**Assets**

(millions of euros)	note	6/30/2009	<i>of which related parties</i>	12/31/2008 Restated	<i>of which related parties</i>
<b>NON-CURRENT ASSETS</b>					
<b>Intangible assets</b>					
Goodwill	3)	44,077		43,891	
Intangible assets with a finite useful life	4)	6,345		6,492	
		<b>50,422</b>		<b>50,383</b>	
<b>Tangible assets</b>					
	5)				
Property, plant and equipment owned		13,951		14,252	
Assets held under finance leases		1,358		1,410	
		<b>15,309</b>		<b>15,662</b>	
<b>Other non-current assets</b>					
Investments in associates and joint ventures accounted for using the equity method	6)	472		496	
Other investments	6)	59		57	
Securities, financial receivables and other non-current financial assets	6)	1,394	86	2,663	255
Miscellaneous receivables and other non-current assets	6)	819	27	694	4
Deferred tax assets	6)	463		1,002	
		<b>3,207</b>		<b>4,912</b>	
<b>TOTAL NON-CURRENT ASSETS (A)</b>		<b>68,938</b>		<b>70,957</b>	
<b>CURRENT ASSETS</b>					
Inventories		383		379	
Trade and miscellaneous receivables and other current assets	7)	8,284	414	8,101	386
Current income tax receivables		52		73	
Investments		39		39	
Securities other than investments		999		185	
Financial receivables and other current financial assets		380	15	491	41
Cash and cash equivalents		7,068	2,027	5,416	1,197
<b>Current Assets sub-total</b>		<b>17,205</b>		<b>14,684</b>	
<b>Discontinued operations/Non-current assets held for sale</b>					
	8)				
of a financial nature					
of a non-financial nature				9	
				<b>9</b>	
<b>TOTAL CURRENT ASSETS (B)</b>		<b>17,205</b>		<b>14,693</b>	
<b>TOTAL ASSETS (A+B)</b>		<b>86,143</b>		<b>85,650</b>	

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(millions of euros)	note	6/30/2009	<i>of which related parties</i>	12/31/2008 Restated	<i>of which related parties</i>
<b>EQUITY</b>	9)				
Share Capital issued		10,674		10,674	
Less: treasury shares		(89)		(83)	
<b>Share Capital</b>		<b>10,585</b>		<b>10,591</b>	
Paid-in capital		1,689		1,689	
Other reserves and retained earnings (accumulated losses), including profit for the period		13,546		13,815	
<b>Equity attributable to owners of the Parent</b>		<b>25,820</b>		<b>26,095</b>	
Equity attributable to Minority Interest		801		730	
<b>TOTAL EQUITY (A)</b>		<b>26,621</b>		<b>26,825</b>	
<b>NON-CURRENT LIABILITIES</b>					
Non-current financial liabilities	10)	37,090	482	36,527	855
Employee benefits	14)	1,204		1,212	
Deferred tax liabilities		184		386	
Provisions	15)	742		692	
Miscellaneous payables and other non-current liabilities		1,243	25	1,539	26
<b>TOTAL NON-CURRENT LIABILITIES (B)</b>		<b>40,463</b>		<b>40,356</b>	
<b>CURRENT LIABILITIES</b>					
Current financial liabilities	10)	7,936	602	6,267	217
Trade and miscellaneous payables and other current liabilities	16)	9,954	393	10,942	452
Current income tax payables		1,169		1,260	
<b>Current liabilities sub-total</b>		<b>19,059</b>		<b>18,469</b>	
<b>Liabilities directly associated with Discontinued operations/Non-current assets held for sale</b>					
of a financial nature					
of a non-financial nature					
<b>TOTAL CURRENT LIABILITIES (C)</b>		<b>19,059</b>		<b>18,469</b>	
<b>TOTAL LIABILITIES (D=B+C)</b>		<b>59,522</b>		<b>58,825</b>	
<b>TOTAL EQUITY AND LIABILITIES (A+D)</b>		<b>86,143</b>		<b>85,650</b>	

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## Separate Consolidated Income Statements

(millions of euros)	note	1st Half 2009	<i>of which related parties</i>	1st Half 2008 Restated	<i>of which related parties</i>
Revenues		13,953	469	14,809	520
Other income		138	2	158	6
<b>Total operating revenues and other income</b>		<b>14,091</b>		<b>14,967</b>	
Acquisition of goods and services		(5,951)	(302)	(6,614)	(369)
Employee benefits expenses		(1,954)	(57)	(2,274)	(70)
Other operating expenses		(750)		(865)	
Changes in inventories		(24)		17	
Internally generated assets		258		271	
<b>OPERATING PROFIT BEFORE DEPRECIATION AND AMORTIZATION, CAPITAL GAINS (LOSSES) AND IMPAIRMENT REVERSALS (LOSSES) ON NON-CURRENT ASSETS (EBITDA)</b>		<b>5,670</b>		<b>5,502</b>	
<i>of which net impact of non-recurring items</i>	23)	(7)		(290)	
Depreciation and amortisation		(2,927)		(2,952)	
Gains (losses) on disposals of non-current assets		(15)		26	
Impairment reversals (losses) on non-current assets		(48)		(1)	
<b>OPERATING PROFIT (EBIT)</b>		<b>2,680</b>		<b>2,575</b>	
<i>of which net impact of non-recurring items</i>	23)	(66)		(265)	
Share of profits (losses) of associates and joint ventures accounted for using the equity method		33		37	
Other income (expenses) from investments		(33)		2	
Finance income	18)	1,525	39	1,512	31
Finance expenses	19)	(2,617)	(210)	(2,730)	(69)
<b>PROFIT BEFORE TAX FROM CONTINUING OPERATIONS</b>		<b>1,588</b>		<b>1,396</b>	
<i>of which net impact of non-recurring items</i>	23)	(63)		(264)	
Income tax expenses		(647)		(163)	
<b>PROFIT FROM CONTINUING OPERATIONS</b>		<b>941</b>		<b>1,233</b>	
Profit (loss) from Discontinued operations/Non-current assets held for sale	8)			(148)	
<b>PROFIT FOR THE PERIOD</b>		<b>941</b>		<b>1,085</b>	
<i>of which net impact of non-recurring items</i>	23)	(48)		(194)	
of which:					
* <b>Profit attributable to owners of the Parent</b>		<b>964</b>		<b>1,117</b>	
* Profit (loss) attributable to Minority Interest		(23)		(32)	

(euros)	1st Half 2009	1st Half 2008 Restated
<b>Basic and Diluted Earnings Per Share (EPS) (*)</b>		
Basic and Diluted EPS per:		
Ordinary Share	0,05	0,06
Savings Share	0,06	0,07
Of which:		
<i>From continuing operations</i>		
Ordinary Share	0,05	0,07
Savings Share	0,06	0,07
<i>From Discontinued operations/Non-current assets held for sale</i>		
Ordinary Share		(0,01)
Savings Share		

(\*) Basic EPS is equal to Diluted EPS.

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## Consolidated Statements of Comprehensive Income

(millions of euros)		1st Half 2009	1st Half 2008 Restated
<b>PROFIT FOR THE PERIOD</b>	<b>(A)</b>	<b>941</b>	<b>1,085</b>
<b>Other components of the statement of comprehensive income:</b>			
<b>Available-for-sale assets:</b>			
Profit (loss) from fair value adjustments		(12)	4
Loss (profit) transferred to the Separate Consolidated Income Statement			
Income tax expense		8	
	<b>(B)</b>	<b>(4)</b>	<b>4</b>
<b>Hedging instruments:</b>			
Profit (loss) from fair value adjustments		(786)	(363)
Loss (profit) transferred to the Separate Consolidated Income Statement		(71)	381
Income tax expense		240	(3)
	<b>(C)</b>	<b>(617)</b>	<b>15</b>
<b>Exchange differences on translating foreign operations:</b>			
Profit (loss) on translating foreign operations		571	140
Loss (profit) on translating foreign operations transferred to the Separate Consolidated Income Statement			
Income tax expense			
	<b>(D)</b>	<b>571</b>	<b>140</b>
<b>Share of other profits (losses) of associates and joint ventures accounted for using the equity method</b>			
Profit (loss)		(14)	(17)
Loss (profit) transferred to the Separate Consolidated Income Statement			
Income tax expense			
	<b>(E)</b>	<b>(14)</b>	<b>(17)</b>
<b>Total</b>	<b>(F=B+C+D+E)</b>	<b>(64)</b>	<b>142</b>
<b>TOTAL PROFIT (LOSS) FOR THE PERIOD</b>	<b>(A+F)</b>	<b>877</b>	<b>1,227</b>
Attributable to:			
* <b>Owners of the Parent</b>		<b>782</b>	<b>1,230</b>
* <b>Minority Interest</b>		<b>95</b>	<b>(3)</b>

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## Consolidated Statements of Changes in Equity

**Changes in equity for the first half of 2008 (Restated)**

(millions of euros)	Equity attributable to owners of the Parent							Total	Equity attributable to Minority Interest	Total equity
	Share capital	Paid-in capital	Reserve for available-for-sale financial assets	Reserve for cash flow hedges	Reserve for exchange differences on translating foreign operations	Other gains (losses) of associates and joint ventures accounted for using the equity method	Other reserves and retained earnings (accumulated losses), including profit for the period			
<b>Balance at December 31, 2007</b>	10,605	1,689	(12)	204	886	(52)	12,602	25,922	1,063	26,985
Change in accounting principles (IFRIC 13)							(4)	(4)		(4)
<b>Adjusted balance at December 31, 2007</b>	10,605	1,689	(12)	204	886	(52)	12,598	25,918	1,063	26,981
<b>Changes in equity during the first half of 2008:</b>										
Dividends approved							(1,609)	(1,609)	(59)	(1,668)
Total comprehensive income for the period			4	15	111	(17)	1,117	1,230	(3)	1,227
Change in the scope of consolidation									(117)	(117)
Other changes							6	6	2	8
<b>Balance at June 30, 2008</b>	10,605	1,689	(8)	219	997	(69)	12,112	25,545	886	26,431

**Changes in equity for the first half of 2009**

(millions of euros)	Equity attributable to owners of the Parent							Total	Equity attributable to Minority Interest	Total equity
	Share capital	Paid-in capital	Reserve for available-for-sale financial assets	Reserve for cash flow hedges	Reserve for exchange differences on translating foreign operations	Other gains (losses) of associates and joint ventures accounted for using the equity method	Other reserves and retained earnings (accumulated losses), including profit for the period			
<b>Balance at December 31, 2008</b>	10,591	1,689	(22)	441	255	(39)	13,211	26,126	730	26,856
							(31)	(31)		(31)

Change in  
accounting principles  
(IFRIC 13)

<b>Adjusted balance at December 31, 2008</b>	<b>10,591</b>	<b>1,689</b>	<b>(22)</b>	<b>441</b>	<b>255</b>	<b>(39)</b>	<b>13,180</b>	<b>26,095</b>	<b>730</b>	<b>26,825</b>
<b>Changes in equity during the first half of 2009:</b>										
Dividends approved							(1,029)	(1,029)	(24)	(1,053)
Total comprehensive income for the period			(4)	(617)	453	(14)	964	782	95	877
Grant of equity instruments							1	1		1
Treasury shares	(6)						(5)	(11)		(11)
Other changes							(18)	(18)		(18)
<b>Balance at June 30, 2009</b>	<b>10,585</b>	<b>1,689</b>	<b>(26)</b>	<b>(176)</b>	<b>708</b>	<b>(53)</b>	<b>13,093</b>	<b>25,820</b>	<b>801</b>	<b>26,621</b>

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## Consolidated Statements of Cash Flow

(millions of euros)	note	1st Half 2009	1st Half 2008 Restated
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Profit from continuing operations		941	1,233
<i>Adjustments for:</i>			
Depreciation and amortisation		2,927	2,952
Impairment losses (reversals) on non-current assets (including investments)		117	111
Net change in deferred tax assets and liabilities		584	(477)
Losses (gains) realized on disposals of non-current assets (including investments)		11	(26)
Share of losses (profits) of associates and joint ventures accounted for using the equity		(33)	(37)
Change in employee benefits		(26)	292
Change in inventories		(4)	(21)
Change in trade receivables and net amounts due from customers on construction contracts		(221)	56
Change in trade payables		(988)	(1,076)
Net change in miscellaneous receivables/payables and other assets/liabilities		(176)	614
<b>CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES (A)</b>		<b>3,132</b>	<b>3,621</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
<i>Purchase of intangible assets on an accrual basis</i>	4)	(868)	(1,432)
<i>Purchase of tangible assets on an accrual basis</i>	5)	(1,175)	(1,524)
Total purchase of intangible and tangible assets on an accrual basis (*)		(2,043)	(2,956)
<i>Change in amounts due to fixed asset suppliers</i>		(368)	3
Total purchase of intangible and tangible assets on a cash basis		(2,411)	(2,953)
Acquisition of other investments		(4)	
Change in financial receivables and other financial assets		192	113
Proceeds from sale of subsidiaries, net of cash disposed of		(11)	
Proceeds from sale/repayment of intangible, tangible and other non-current assets		52	60
<b>CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES (B)</b>		<b>(2,182)</b>	<b>(2,780)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Change in current financial liabilities and other		(1,173)	(226)
Proceeds from non-current financial liabilities (including current portion)		5,153	1,918
Repayments of non-current financial liabilities (including current portion)		(2,236)	(2,997)
Consideration paid for equity instruments		(11)	
Dividends paid (*)		(1,050)	(1,664)
<b>CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES (C)</b>		<b>683</b>	<b>(2,969)</b>
<b>CASH FLOWS FROM (USED IN) DISCONTINUED OPERATIONS/NON-CURRENT ASSETS HELD FOR SALE (D)</b>			<b>(26)</b>
<b>AGGREGATE CASH FLOWS (E=A+B+C+D)</b>		<b>1,633</b>	<b>(2,154)</b>
<b>NET CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD (F)</b>		<b>5,226</b>	<b>6,204</b>
Net foreign exchange differences on net cash and cash equivalents (G)		71	7
<b>NET CASH AND CASH EQUIVALENTS AT END OF THE PERIOD (H=E+F+G)</b>		<b>6,930</b>	<b>4,057</b>

**(\*) OF WHICH RELATED PARTIES**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
Total acquisitions of intangible and tangible assets on an accrual basis	(13)	(173)
Dividends paid	(168)	(267)



**Table of Contents****ADDITIONAL CASH FLOWS INFORMATION:**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
Income taxes (paid) received	(286)	(84)
Interest expense paid	(1,917)	(2,006)
Interest income received	575	624
Dividends received	3	22

**ANALYSIS OF NET CASH AND CASH EQUIVALENTS:**

(millions of euros)	1st Half 2009	1st Half 2008 Restated
<b>NET CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD:</b>		
Cash and cash equivalents - from continuing operations	5,416	6,449
Bank overdrafts repayable on demand - from continuing operations	(190)	(275)
Cash and cash equivalents - from Discontinued operations/Non-current assets held for sale		30
Bank overdrafts repayable on demand - from Discontinued operations/Non-current assets held for sale		
	<b>5,226</b>	<b>6,204</b>
<b>NET CASH AND CASH EQUIVALENTS AT END OF THE PERIOD:</b>		
Cash and cash equivalents - from continuing operations	7,068	4,413
Bank overdrafts repayable on demand - from continuing operations	(138)	(360)
Cash and cash equivalents - from Discontinued operations/Non-current assets held for sale		20
Bank overdrafts repayable on demand - from Discontinued operations/Non-current assets held for sale		(16)
	<b>6,930</b>	<b>4,057</b>

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### Note 1 Form, content and other general information

#### Form and content

Telecom Italia S.p.A. is a corporation organized under the laws of the Republic of Italy. Telecom Italia S.p.A. and its subsidiaries (the Telecom Italia Group or the Group ) operate mainly in Europe, the Mediterranean Basin and South America.

The Group is engaged principally in the communications segment and, particularly, in the fixed and mobile national and international telecommunications segments, the television segment and the office products segment.

The head office of the Parent, Telecom Italia, is located in Milan, Italy.

The half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group are expressed, unless otherwise indicated, in millions of euros, which is also the currency of the primary economies in which the Group operates. Foreign subsidiaries are included in the consolidated financial statements in accordance with the accounting policies described in the Note Accounting policies in the consolidated financial statements at December 31, 2008, to which reference can be made.

The half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group have been prepared on a going concern basis (for further details, please refer to the Note Accounting Policies ) and in accordance with International Financial Reporting Standards issued by the International Accounting Standards Board and endorsed by the European Union (designated as **IFRS** ), as well as the laws and regulations in force in Italy (particularly the measures enacted implementing art. 9 of Legislative Decree 38 dated February 28, 2005).

In the first half of 2009, the Telecom Italia Group has not elected the early adoption of any IFRS.

The half-year condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group have been prepared in accordance with IAS 34 (*Interim Financial Reporting*) and, as permitted by this standard, do not include all the information that would be required in annual financial statements; accordingly, these financial statements should be read together with the 2008 consolidated financial statements of the Telecom Italia Group.

For purposes of comparison, the consolidated statement of financial position at December 31, 2008 as well as the separate consolidated income statement, the consolidated statement of comprehensive income, the consolidated statement of cash flows and the consolidated statement of changes in equity for the six months ended June 30, 2008 have been presented in accordance with IAS 1 revised (*Presentation of Financial Statements*) described below. Furthermore, following the retrospective application, starting from January 1, 2009, of IFRIC 13 (*Customer Loyalty Programmes*) the comparative data of the corresponding periods of the year 2008 have been appropriately restated.

The publication of the first-half condensed consolidated financial statements at June 30, 2009 of the Telecom Italia Group has been authorized by resolution of the board of directors meeting held on August 6, 2009.

#### Financial statement formats

The financial statement formats adopted are consistent with those indicated in IAS 1 revised, which came into effect on January 1, 2009. In particular:

the consolidated statement of financial position has been prepared by classifying assets and liabilities according to current and non-current criterion;

the separate consolidated income statement has been prepared by classifying operating expenses by nature of expense as this form of presentation is considered more appropriate and representative of the specific business of the Group, conforms to internal reporting and is in line with the industrial sector of reference;

the consolidated statement of comprehensive income includes the profit or loss for the period as shown in the separate consolidated income statement and all non-owner changes in equity;

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the consolidated statement of cash flows has been prepared by presenting cash flows from operating activities according to the indirect method, as permitted by IAS 7 (*Statement of Cash Flows*).

Furthermore, as required by Consob resolution 15519 dated July 27, 2006, in the separate consolidated income statement, the income and expenses relating to non-recurring transactions have been specifically identified and their relative effects on the principal intermediate result levels have been shown separately. Again in reference to the above Consob resolution, in the half-year condensed consolidated financial statements, the amounts of the balances or transactions with related parties have been shown separately.

Disclosure by operating segment

The operating segments of the Telecom Italia Group are organized according to the relative geographical localization for the telecommunications business (Domestic, Brazil and European BroadBand) and according to the specific businesses for the other segments. However, the application of IFRS 8 has not required any changes in the disclosure by operating segment.

Furthermore, as a result of the application of IFRS 8, the term operating segment is considered synonymous with Business Unit; the operating segments of the Telecom Italia Group are the following:

**Domestic Business Unit:** includes domestic operations for voice and data services on fixed and mobile networks for final customers (retail) and other operators (wholesale) as well as the relative support activities;

**Brazil Business Unit:** includes telecommunications operations in Brazil;

**European BroadBand Business Unit:** includes broadband services in Germany and the Netherlands;

**Media Business Unit:** includes television network operations and management;

**Olivetti Business Unit:** includes activities for the manufacture of digital printing systems and office products;

**Other operations:** includes finance companies and other minor companies not strictly related to the core business of the Telecom Italia Group.

Scope of consolidation

The changes in the scope of consolidation at June 30, 2009 compared to December 31, 2008 are listed below:

a) Inclusions in the scope of consolidation:

<b>Company</b>		<b>Business Unit</b>	<b>Month</b>
H.R. Services S.r.l.	newly formed	Other Operations	June 2009

b) Exclusions from the scope of consolidation:

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<b>Company</b>		<b>Business Unit</b>	<b>Month</b>
Thinx.sm Telehouse Internet Exchange S.r.l. (in liquidation)	liquidated	Domestic	June 2009
Telecom Media News S.p.A.	disposed of	Media	May 2009

Besides the above mentioned inclusions and exclusions, the changes in the scope of consolidation at June 30, 2009 compared to June 30, 2008, are listed below:

c) Inclusions in the scope of consolidation (\*):

<b>Company</b>		<b>Business Unit</b>	<b>Month</b>
Purple Tulip B.V.	new acquisition	Other Operations	December 2008
Telecom Italia Sparkle Bulgaria EOOD	newly formed	Domestic	December 2008
Telecom Italia Sparkle Czech S.R.O.	newly formed	Domestic	September 2008
Telecom Italia Sparkle Est S.r.l.	newly formed	Domestic	November 2008
Telecom Italia Sparkle Hungary L.L.C.	newly formed	Domestic	September 2008
Telecom Italia Sparkle Slovakia S.R.O.	newly formed	Domestic	November 2008

(\*) During 2008, Telecom Italia Media transferred the business segment denominated Pay-per-View to a newly formed company named APTV S.r.l.. Later, on December 1, 2008, APTV S.r.l. was sold.

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d) Exclusions from the scope of consolidation (\*):

Company		Business Unit	Month
Ascai Servizi S.r.l. (in liquidation)	liquidated	Other Operations	December 2008
Liberty Surf group	disposed of	European Broadband (**)	August 2008
Iridium Italia S.p.A. (in liquidation)	liquidated	Other operations	November 2008
Olivetti Argentina S.A.C.e.I. (in liquidation)	liquidated	Olivetti	August 2008
Olivetti de Puerto Rico Inc.	liquidated	Olivetti	August 2008

(\*) During 2008, Telecom Italia Media transferred the business segment denominated Pay-per-View to a newly formed company named APTV S.r.l.. Later, on December 1, 2008, APTV S.r.l. was sold.

(\*\*) Classified in Non-current assets held for sale .

e) Mergers:

Company		Business Unit	Month
Diaspron do Brasil S.A. (in liquidation)	merged in Telecom Italia Latam S.A.	Other operations	October 2008
Multidata S.A. Eletronica Industria e Comercio (in liquidation)	(ex-Olivetti do Brasil S.A.)		

It should be noted that the Entel Bolivia group was excluded from the scope of consolidation starting from the second quarter of 2008 following the decree emanated by the Bolivian government for its nationalization.

A breakdown of the subsidiaries, associates and joint ventures of Telecom Italia at June 30, 2009 and December 31, 2008 is as follows:

	6/30/2009		
	Italy	Abroad	Total
<b>Companies:</b>			
subsidiaries consolidated line-by-line	33	69	102
joint ventures accounted for using the equity method	1	1	2
associates accounted for using the equity method	17	4	21
<b>Total companies</b>	<b>51</b>	<b>74</b>	<b>125</b>

	12/31/2008		
	Italy	Abroad	Total
<b>Companies:</b>			
subsidiaries consolidated line-by-line	33	70	103
joint ventures accounted for using the equity method	1	1	2
associates accounted for using the equity method	18	4	22
<b>Total companies</b>	<b>52</b>	<b>75</b>	<b>127</b>

For additional details, please refer to the Note List of companies of the Telecom Italia Group .

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### Note 2 Accounting policies

#### Going concern

The half-year condensed consolidated financial statements at June 30, 2009 have been prepared on a going concern basis as there is the reasonable expectation that Telecom Italia will continue its operating activities in the foreseeable future.

In particular, consideration has been given to the following factors which Management believes, at this time, are not such as to generate doubts as to the Group's ability to continue as a going concern:

the main risks and uncertainties to which the Group and the various activities of the Telecom Italia Group are exposed, referred to in the specific paragraph "Business outlook for the year 2009" in the Interim Management Report;

the measures adopted in terms of the mix between risk capital and debt capital as well as the policy for the remuneration of risk capital, described in the paragraph devoted to the information on share capital under the Note "Equity";

the identification, the analysis, the objectives and the policy for financial risk management (market risk, credit risk and liquidity risk) described in the Note "Financial risk management".

#### Accounting policies and consolidation principles

The accounting policies and consolidation principles adopted in the preparation of the half-year condensed consolidated financial statements at June 30, 2009 have been applied on a basis consistent with those used for the annual consolidated financial statements at December 31, 2008, to which reference can be made except for new standards and interpretations adopted by the Group beginning from January 1, 2009 (especially IFRIC 13 and IAS 1 revised), and described below, as well as changes required because of the nature of interim financial reporting.

Specifically, in the half-year condensed consolidated financial statements at June 30, 2009, the income taxes for the six months of the individual consolidated companies are calculated according to the best possible estimate based on available information and on a reasonable forecast of performance up to the end of the tax period. Conventionally, the income tax liabilities (current and deferred) on the income for the interim period of the individual consolidated companies are recorded net of advances and tax receivables (excluding receivables for which refunds have been requested) as well as deferred tax assets, and classified in "Deferred tax liabilities"; if the balance between deferred tax assets and deferred tax liabilities is an asset it is conventionally recognized in "Deferred tax assets".

#### Use of estimates

The preparation of the half-year condensed consolidated financial statements at June 30, 2009 and notes requires Management to make estimates and assumptions based also on subjective judgments, past experience and hypotheses considered reasonable and realistic in relation to the information known at the time of the estimate. With regard to the most important accounting estimates, please refer to those illustrated in the annual consolidated financial statements at December 31, 2008.

#### New Standards and Interpretations endorsed by the EU and in effect from January 1, 2009

As required by IAS 8 (*Accounting Policies, Changes in Accounting Estimates and Errors*), IFRS in effect from January 1, 2009 are reported below and briefly summarized.

#### IFRS 8 (*Operating Segments*)

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On November 21, 2007, Commission Regulation (EC) 1358-2007 was published endorsing IFRS 8 (Operating Segments).

IFRS 8 requires an entity to report financial and descriptive information about its reportable segments. Reportable segments are operating segments or aggregations of operating segments for which discrete financial information is available and whose operating results are reviewed regularly by the entity's Chief Operating Decision Maker (CODM) to make decisions about resources to be allocated to the segment and to assess its performance. Financial information is to be presented on the same basis as that used for internal reporting to the CODM.

IFRS 8 supersedes IAS 14 (Segment Reporting).

The adoption of this standard did not produce any changes in operating segment disclosure.

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### *IAS 23 (Borrowing Costs) amendments*

On December 10, 2008, Commission Regulation (EC) 1260-2008 was published endorsing the amendments to IAS 23 (Borrowing Costs).

The main amendment to IAS 23 removes the option, allowed in the previous version of the standard, of immediately recognizing borrowing costs as an expense in the period incurred (benchmark treatment adopted by the Telecom Italia Group), rather than capitalizing them (alternative treatment). The revised IAS 23 requires borrowing costs that are directly attributable to the acquisition, construction or production of qualifying assets that take a substantial period of time to get ready for use or sale to be capitalized as part of the cost of such assets.

The adoption of the standard did not have any effect on the half-year condensed consolidated financial statements at June 30, 2009.

### *IFRS 2 (Share-Based Payment) amendments*

On December 16, 2008, Commission Regulation (EC) 1261-2008 was published endorsing the amendments to IFRS 2.

The standard clarifies the definition of vesting conditions and specifies the cases in which a condition that is not satisfied will result in the recognition of a cancellation of the award granted.

The adoption of the standard did not have any effect on the half-year condensed consolidated financial statements at June 30, 2009.

### *IFRIC 13 (Customer Loyalty Programmes)*

On December 16, 2008, Commission Regulation (EC) 1262-2008 was published endorsing IFRIC 13. This interpretation addresses general accounting guidelines for customer loyalty programmes. Such interpretation is characterized by the following elements:

loyalty award credits granted to a customer are considered a separately identifiable element of the original sales transaction of the product or service itself and represent rights granted to the customer, for which the customer implicitly paid;

the amount of sales proceeds allocated to the loyalty award credits is measured by reference to their fair value (that is, the amount for which the award credits could have been sold separately). The entity recognizes the deferred portion of the proceeds as revenue only when it has fulfilled its obligations.

IFRIC 13 was applied retrospectively in accordance with IAS 8. This resulted in a restatement of the amounts in the separate consolidated income statement and consolidated statement of cash flows in the first half of 2008 as well as the amounts in the consolidated statement of financial position at December 31, 2008. Only the Domestic operating segment was affected by IFRIC 13.

The adoption of this Interpretation resulted in: a reduction in Revenues mainly referring to the deferral of the component relative to the loyalty award credits granted; an increase in Acquisition of goods and services in relation to the awards made and a consequent reduction in the tax charge.

From the standpoint of the financial position, this Interpretation led to the recognition of higher Current liabilities mainly as a result of the deferral of Revenues, the recognition of Deferred tax assets and a consequent reduction in Equity.

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In detail:

(millions of euros)	1 <sup>st</sup> Half 2008 Impact		
	Historical	IFRIC 13	Restated
Revenues	14,838	(29)	14,809
Acquisition of goods and services	(6,610)	(4)	(6,614)
<b>OPERATING PROFIT BEFORE DEPRECIATION AND AMORTIZATION, CAPITAL GAINS (LOSSES) AND IMPAIRMENT REVERSALS (LOSSES) ON NON-CURRENT ASSETS (EBITDA)</b>	<b>5,535</b>	<b>(33)</b>	<b>5,502</b>
<b>OPERATING PROFIT (EBIT)</b>	<b>2,608</b>	<b>(33)</b>	<b>2,575</b>
<b>PROFIT BEFORE TAX FROM CONTINUING OPERATIONS</b>	<b>1,429</b>	<b>(33)</b>	<b>1,396</b>
Income tax expense	(173)	10	(163)
<b>PROFIT FROM CONTINUING OPERATIONS</b>	<b>1,256</b>	<b>(23)</b>	<b>1,233</b>
<b>PROFIT FOR THE PERIOD</b>	<b>1,108</b>	<b>(23)</b>	<b>1,085</b>
Attributable to:			
* Owners of the Parent	1,140	(23)	1,117
* Minority Interest	(32)		(32)

(millions of euros)	1/1/2008 Impact			12/31/2008 Impact		
	Historical	IFRIC 13	Restated	Historical	IFRIC 13	Restated
Deferred tax assets	247	3	250	987	15	1,002
<b>TOTAL NON-CURRENT ASSETS</b>	<b>70,688</b>	<b>3</b>	<b>70,691</b>	<b>70,942</b>	<b>15</b>	<b>70,957</b>
<b>TOTAL ASSETS</b>	<b>87,425</b>	<b>3</b>	<b>87,428</b>	<b>85,635</b>	<b>15</b>	<b>85,650</b>
<b>EQUITY</b>						
Other reserves and retained earnings (accumulated losses), including profit for the period	13,628	(4)	13,624	13,846	(31)	13,815
<b>Equity attributable to owners of the Parent</b>	<b>25,922</b>	<b>(4)</b>	<b>25,918</b>	<b>26,126</b>	<b>(31)</b>	<b>26,095</b>
Equity attributable to Minority Interest	1,063		1,063	730		730
<b>TOTAL EQUITY</b>	<b>26,985</b>	<b>(4)</b>	<b>26,981</b>	<b>26,856</b>	<b>(31)</b>	<b>26,825</b>
Trade and miscellaneous payables and other current liabilities	12,380	7	12,387	10,896	46	10,942
<b>TOTAL CURRENT LIABILITIES</b>	<b>19,162</b>	<b>7</b>	<b>19,169</b>	<b>18,423</b>	<b>46</b>	<b>18,469</b>
<b>TOTAL LIABILITIES</b>	<b>60,440</b>	<b>7</b>	<b>60,447</b>	<b>58,779</b>	<b>46</b>	<b>58,825</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>87,425</b>	<b>3</b>	<b>87,428</b>	<b>85,635</b>	<b>15</b>	<b>85,650</b>

The adoption of this Interpretation had an effect on earnings per share in the first half of 2008 of less than 0.01 euros.

IAS 1 (*Presentation of Financial Statements*) amendments

On December 17, 2008, Commission Regulation (EC) 1274-2008 was published endorsing the amendments to IAS 1.

The main changes introduced provide for:

the presentation of all owner changes in equity in the statement of changes in equity;

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the presentation of all non-owner changes in equity either:

in one statement of comprehensive income, which includes revenues, income, costs and expenses recognized directly in the income statement, the profit (loss) for the year, as well as the detail of income and expenses recognized directly in equity (these latter forming the Other comprehensive income ); or

in two statements (adopted by Telecom Italia): a statement (separate income statement) displaying components of profit (loss) for the year and a second statement (statement of comprehensive income) beginning with profit (loss) for the year and displaying components of other comprehensive income.

IAS 32 (*Financial Instruments: Presentation*) and IAS 1 (*Presentation of Financial Statements*) amendments

On January 21, 2009, Commission Regulation (EC) 53-2009 was published endorsing some amendments to IAS 32 and IAS 1.

The amendments to IAS 32 require, when certain conditions are met, that certain puttable financial instruments or obligations arising on liquidation should be classified as equity.

The amendments to IAS 1 require disclosure of specific information about those instruments.

The adoption of these amendments did not have any effect on the half-year condensed consolidated financial statements at June 30, 2009.

Improvements to IFRS (IASB year of issue: 2008)

On January 23, 2009, Commission Regulation (EC) 70-2009 was published endorsing some improvements to IFRS.

The improvements that are effective from January 1, 2009 are the following:

IAS 1 (*Presentation of Financial Statements*): assets and liabilities relating to derivative financial instruments that are not held for trading and that are not financial guarantee contracts or designated hedging instruments should be presented as either current or non-current assets and liabilities, according to their settlement date;

IAS 16 (*Property, Plant and Equipment*): the amendment provides clarification on the classification and accounting treatment for an entity that, in the course of the ordinary activities, routinely sells items of property, plant and equipment that it has held for rental to others;

IAS 19 (*Employee Benefits*): the amendment clarifies the treatment for changes in employee benefits, defines recognition for cost and income relating to past service cost and revises the distinction between short-term and long-term employee benefits, and must be applied prospectively;

IAS 20 (*Accounting for Government Grants and Disclosure of Government Assistance*): the amendment states that the benefit of a government loan at a below-market interest rate should be treated as a government grant, and must be applied prospectively;

IAS 23 (*Borrowing Costs*): the amendment revises the definition of borrowing costs;



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IAS 28 (*Investments in Associates*): the amendment clarifies that where investments in associates are accounted for by the equity method, any impairment loss should not be allocated to specific assets (and, in particular, to any goodwill) included within the carrying amount of the investment in the associate, but, rather, to the investment as a whole. Accordingly, where there are conditions for a subsequent reversal, such impairment reversal is recognized in full;

IAS 36 (*Impairment of Assets*): this amendment requires additional disclosure if fair value less costs to sell is determined using discounted cash flow projections;

IAS 38 (*Intangible Assets*): the amendment states that when an entity incurs costs providing future economic benefits, but no intangible assets are recognized, such costs should be recognized as expenses when incurred, meaning when the entity receives the related goods or services. Moreover, an amendment to the standard allows entities to use the Unit of Production Method to calculate the amortization charge on an intangible asset with a finite useful life;

IAS 39 (*Financial Instruments: Recognition and Measurement*): the amendment clarifies how to calculate the revised effective interest rate on a financial instrument on cessation of fair value hedge accounting and also specifies the cases in which it is possible for there to be movements into and out of the *fair value through profit or loss* category .

The adoption of Improvements to IFRS (2008) did not have any effect on the half-year condensed consolidated financial statements at June 30, 2009.

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### *IFRIC 16 (Hedges of a Net Investment in a Foreign Operation)*

On June 4, 2009, Commission Regulation (EC) 460-2009 was published endorsing IFRIC 16.

This interpretation eliminates the possibility of applying hedge accounting for the exposure arising from a difference between the functional currency of a foreign operation and the presentation currency of the parent entity's consolidated financial statements. The interpretation also clarifies that the hedging instrument in the hedge of a net investment in a foreign operation can be held by any entity within the group.

The adoption of the standard did not have any effect on the half-year condensed consolidated financial statements at June 30, 2009.

### *New Standards and Interpretations endorsed by the EU but not yet in effect Improvements to IFRS (IASB year of issue: 2008)*

On January 23, 2009, Commission Regulation (EC) 70-2009 was published endorsing some amendments to IFRS, among which are those relating to IFRS 5 (*Non-current Assets held for Sale and Discontinued Operations*). This amendment clarifies that all of a subsidiary's assets and liabilities are classified as held for sale if an entity's disposal sale plan results in loss of control, regardless of whether the entity will retain a non-controlling interest in its former subsidiary after the sale.

The amended IFRS 5 is effective from January 1, 2010.

The adoption of these improvements is not expected to have any effect on the consolidated financial statements of the Group.

### *IFRS 3R (Business Combinations) and IAS 27R (Consolidated and Separate Financial Statements)*

On June 3, 2009, Commission Regulations (EC) 494-2009 and 495-2009 were published endorsing the revised versions of IFRS 3R and IAS 27R.

IFRS 3R introduces some amendments to the accounting treatment of business combinations which will have an effect on the amount of recognized goodwill, on the profit for the period in which the acquisition takes place and on the profit of subsequent periods.

IAS 27R provides that a change in the share of ownership of a parent entity in a subsidiary which does not result in loss of control must be recognized as an equity transaction, clarifies the accounting treatment in the case of loss of control in a subsidiary and states that losses attributable to the non-controlling interests should be allocated to the equity of the non-controlling interests, even if this results in the non-controlling interests having a deficit balance.

The amendments to these standards must be applied prospectively beginning from January 1, 2010 and therefore will produce effects on future acquisitions, disposals and transactions with non-controlling interests. However early adoption in 2009 is allowed.

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## Note 3 Goodwill

Goodwill increased compared to December 31, 2008 by 186 million euros and the breakdown by operating segment is as follows:

(millions of euros)	12/31/2008	Exchange differences	6/30/2009
Domestic	41,953		41,953
Brazil	1,038	186	1,224
European BroadBand	672		672
Media	228		228
<b>Total</b>	<b>43,891</b>	<b>186</b>	<b>44,077</b>

Goodwill in accordance with IAS 36 is not amortized but is tested for impairment annually or more frequently if specific events or circumstances indicate that it may be impaired. The Group carried out the impairment test on an annual basis at December 31, 2008. However, since the carrying amount of the Group's equity at June 30, 2009 is higher than its stock market capitalization and this constitutes an external factor indicating an impairment presumption pursuant to IAS 36, paragraph 12, the Group repeated the impairment test at June 30, 2009. For the purposes of this impairment test, goodwill was allocated to the cash-generating unit (CGU) or groups of CGU according to the maximum aggregation limit which cannot exceed the operating segment in accordance with IFRS 8. Since the Group has adopted a new customer centric organization in the Domestic segment, replacing the previous organization based on the distinction by fixed and mobile technology, goodwill of the CGUs or groups of CGUs which form the Domestic segment was reallocated on the basis of the relative values of the new CGUs or groups of CGUs at January 1, 2009 under IAS 36, paragraph 87. The allocation of goodwill considers the lowest level at which goodwill is monitored for internal management purposes. The business units (or groups of units) to which goodwill was allocated are as follows:

Segment	Business units (or groups of units)
Domestic	Core Domestic International Wholesale
Brazil	Tim Brasil
European BroadBand	HanseNet BBNed
Media	Telecom Italia Media

The value used to determine the recoverable amount of the units (or groups of units) to which goodwill was allocated is the value in use, with the exception of Telecom Italia Media, for which the stock market capitalization at June 30, 2009 was used as the fair value of the entity.

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The most representative basic assumptions for the calculation of the value in use of each group of units are presented in the following table:

<b>Core Domestic</b>	<b>International Wholesale</b>	<b>Brazil</b>	<b>HanseNet</b>
EBITDA margin (EBITDA/sales) during the period of the plan	EBITDA margin (EBITDA/sales) during the period of the plan	Growth rate of sales during the explicit forecast period (2009-2011)	EBITDA margin (EBITDA/sales) current
Investments to maintain profit capability (in proportion to sales)	Costs of network user rights (IRUs) and related amortization	EBITDA margin (EBITDA/sales) during the period of the plan	Operating marginality Investments to maintain profit capability (in proportion to sales)
		BRL/euro exchange rate	
Cost of capital	Cost of capital	Cost of capital	Cost of capital
Long-term growth rate	Long-term growth rate	Long-term growth rate	Long-term growth rate

The estimate of the recoverable amount is based upon the data in the three-year plan, adjusted in order to consider, where necessary the variations between the actual first-half 2009 data and the 2009 budget data (always in reference to the first half). The plan data extends for two and a half years (up to December 31, 2011), the estimated flows beyond 2011 have been capitalized in perpetuity.

With regard to HanseNet, so as not to consider the net present value of future investments in the impairment test (IAS 36, paragraphs 44 and 49), reference was only made to the normalized flow of estimated results for the next twelve months (second half 2009 + first half 2010) for considering the investments to maintain profit capability under the assumption of zero growth (the maintaining of the economic benefits that are expected to derive from the CGU in its current condition), capitalized in perpetuity.

The nominal growth rates used to estimate the end amount are the following (the growth rate of Brazil refers to flows in Brazilian reais):

<b>Core Domestic</b>	<b>International Wholesale</b>	<b>Brazil</b>	<b>HanseNet</b>
-0.5%	-0.5%	+3.4%	+0%

Such rates fall within the range of growth rates applied by the analysts following Telecom Italia stock (as can be seen from the reports published after the announcement of the Group's first-quarter 2009 results).

The cost of capital was estimated by considering the following:

- a) the criteria for the estimate of the cost of capital which was applied is CAPM - Capital Asset Pricing Model (the same criteria used by the Group to estimate the value in use and referred to in Annex A of IAS 36);
- b) the Beta coefficient for operating segments was obtained by using the Beta coefficients of the European telephone incumbents, including Telecom Italia itself, adjusted to take into account the financial structure;
- c) in the case of HanseNet, the Beta coefficient was calculated on the basis of Beta coefficients of comparable listed companies in Europe, adjusted to take into account the financial structure;

- d) in the case of International Wholesale, a full equity structure was considered since it is representative of the normal financial structure of the business;
  
- e) for the principal operating segments in which the group operates, for comparison purposes, reference was made to the weighted average cost of capital (WACC) identified by the analysts who follow Telecom Italia stock in their reports published after the announcement of the Group's first-quarter 2009 results. Since a direct correlation exists between the cost of capital used by the analysts and the long-term growth rate (g) projected for the purposes of estimating the end amount, a comparison was also made in terms of capitalization rates (WACC/g).

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On the basis of these elements, the post-tax Weighted Average Cost of Capital and the capitalization rate (WACC post-tax - g) were estimated for each business unit (the Brazilian values refer to flows in Reais) as follows:

	Core Domestic	International Wholesale	Brazil	HanseNet
WACC post tax	7.5%	9.3%	12.7%	7.7%
WACC post tax g	8.0%	9.8%	9.3%	7.7%

Having considered the nominal flows of the result for the estimate of the value in use, the discount rates are also expressed in nominal terms (in Brazilian reais for Brazil).

A sensitivity analysis of the results compared to the weighted average cost of capital was also carried out for the individual cash-generating units for which the value in use was estimated. The value in use remains higher than the carrying amounts so there is no impairment, even assuming an increase in the weighted average cost of capital of 70 basis points (hundredths of a percentage point), except for the HanseNet CGU. In the case of the HanseNet CGU, the value in use (32 million euros higher than the carrying amount) would be in line with the carrying amount in the financial statements, with an increase in the cost of capital of 17 basis points. This is also due to the effect of the criteria used to estimate the flows for the value in use which, in accordance with IAS 36, paragraph 44, may not consider the estimated benefits of possible investments for expansion, but only the flows necessary to maintain the level of economic benefits which are expected to derive from the CGU in its current condition.

Since the domestic Central Functions became part of the Core Domestic CGU after the reorganization of the core Domestic segment, it was not necessary to carry out a second level impairment test on that segment. Instead, a second level impairment test was made by considering the recoverable amount at the level of the entire Group in order to include the Central Functions and the Business Units of the Group without any goodwill allocation (Olivetti and Other Operations). The total recoverable amount of all the Business Units of the Group was compared to the carrying amount of the total operating capital referring to the same units/segments. No impairment losses resulted at this level of testing either.

Note 4 Intangible assets with a finite useful life

Intangible assets with a finite useful life decreased by 147 million euros compared to December 31, 2008. Details on the composition and movements during the period are as follows:

(millions of euros)	12/31/2008	Additions	Amortization	Impairment losses / reversals	Disposals	Exchange differences	Other changes	6/30/2009
Industrial patents and intellectual property rights	2,620	383	(840)			69	310	2,542
Concessions, licenses, trademarks and similar rights	3,088	58	(168)		(1)	135		3,112
Other intangible assets	290	155	(169)			7		283
Work in progress and advance payments	494	272		(48)	(1)	3	(312)	408
<b>Total</b>	<b>6,492</b>	<b>868</b>	<b>(1,177)</b>	<b>(48)</b>	<b>(2)</b>	<b>214</b>	<b>(2)</b>	<b>6,345</b>

Additions made during the first half of 2009 include 140 million euros of internally generated assets (171 million euros in the first half of 2008).

**Industrial patents and intellectual property rights** at June 30, 2009 consist almost entirely of applications software purchased outright and user license rights acquired for an indefinite time period (amortized over the period of useful benefit, estimated in three years). They mainly refer to Telecom Italia S.p.A. (1,973 million euros) and the Brazil Business Unit (442 million euros).

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**Concessions, licenses, trademarks and similar rights** at June 30, 2009 mainly refer to:

the unamortized cost of UMTS and GSM licenses (1,687 million euros for Telecom Italia S.p.A. and 861 million euros for the Brazil Business Unit);

unamortized cost of the license for the WiMax service of Telecom Italia S.p.A. for 13 million euros (14 million euros of additions for the acquisition in 2008);

Indefeasible Rights of Use-IRU (202 million euros) referring mainly to the Telecom Italia Sparkle group companies (International Wholesale);

TV frequencies of the Media Business (134 million euros);

costs incurred by the European Broadband companies for Local Loop Unbundling (186 million euros).

**Other intangible assets** at June 30, 2009 include:

195 million euros for the capitalization of subscriber acquisition costs amortized over the minimum contract period (12 or 24 months) and referring to some sales campaigns of Telecom Italia S.p.A. (134 million euros), the Tim Brasil group (45 million euros) and European Broadband (16 million euros);

72 million euros for the unamortized amount attributed to the customer relationship (64 million euros, amortized over 5.4 years) and the audience agreement (8 million euros, amortized over 5 years) of the internet activities in Germany.

**Work in progress and advance payments** at June 30, 2009 have been written down by 48 million euros: in light of the new organization of the Domestic Business Unit structure and the continuance of fixed-mobile convergence, at this time the credit management platform developed for the fixed consumer clientele is no longer considered usable.

Note 5 Tangible assets (owned and under finance leases)

Property, plant and equipment owned

Property, plant and equipment owned decreased by 301 million euros compared to December 31, 2008. Details on the composition and movements during the year are as follows:

(millions of euros)	12/31/2008	Additions	Depreciation	Disposals	Exchange differences	Other changes	6/30/2009
Land	123					3	126
Buildings (civil and industrial)	493	1	(22)	(2)	4	32	506
Plant and equipment	12,037	803	(1,459)	(3)	200	84	11,662
Manufacturing and distribution equipment	38	4	(10)			1	33
Ships	33		(4)			1	30
Other	857	56	(192)	(6)	37	77	829

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Construction in progress and advance payments	<b>671</b>	287	(21)	13	(185)	<b>765</b>
<b>Total</b>	<b>14,252</b>	<b>1,151</b>	<b>(1,687)</b>	<b>(32)</b>	<b>254</b>	<b>13,951</b>

Additions in the first half of 2009 include 118 million euros of internally generated assets (100 million euros in the first half of 2008).

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Assets held under finance leases

Assets held under finance leases decreased by 52 million euros compared to December 31, 2008. Details on the composition and movements during the year are as follows:

(millions of euros)	12/31/2008	Additions	Depreciation	Other changes	6/30/2009
Buildings (civil and industrial)	1,302	10	(54)	19	1,277
Plant and equipment	37		(1)		36
Aircraft	3		(2)		1
Other	16		(6)	(1)	9
Construction in progress and advance payments	52	14		(31)	35
<b>Total</b>	<b>1,410</b>	<b>24</b>	<b>(63)</b>	<b>(13)</b>	<b>1,358</b>

Note 6 Other non-current assets

Other non-current assets decreased by 1,705 million euros compared to December 31, 2008 and include:

(millions of euros)	6/30/2009	12/31/2008
<b>Investments accounted for using the equity method:</b>		
Associates	403	435
Joint ventures	69	61
	<b>472</b>	<b>496</b>
<b>Other investments</b>	<b>59</b>	<b>57</b>
<b>Securities, financial receivables and other non-current financial assets:</b>		
Securities other than investments	16	15
Financial receivables and other non-current financial assets	1,378	2,648
	<b>1,394</b>	<b>2,663</b>
<b>Miscellaneous receivables and other non-current assets:</b>		
Miscellaneous receivables	298	170
Medium/long-term prepaid expenses	521	524
	<b>819</b>	<b>694</b>
<b>Deferred tax assets</b>	<b>463</b>	<b>1,002</b>
<b>Total</b>	<b>3,207</b>	<b>4,912</b>

**Investments in associates** accounted for using the equity method decreased due to the reclassification of the Italtel Group (39 million euros) to **other investments** since the shareholders' agreements ended at the close of 2008 and were not renewed; it includes the investments in ETECSA (338 million euros), Tiglio I (39 million euros), Teleleasing (17 million euros) and other minor companies (9 million euros), including the remaining interest held in Telecom Media News S.p.A. after the sale of a 60% stake in the company.

**Investments in joint ventures** accounted for using the equity method include the investments in Sofora Telecomunicaciones S.A. and Consorzio Tema Mobility in which 50% stakes are held.

**Other investments** include the investments in Fin.Priv. (17 million euros), Sia-SSB (11 million euros) and other minor investments (31 million euros).

The 19.37% investment in Italtel Group, reclassified from investments in associates and recorded at cost, was written off on the basis of a valuation backed by a specific report on its estimated value, conducted by an independent appraiser.

The list of companies accounted for using the equity method is presented in the Note List of companies of the Telecom Italia Group .



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**Financial receivables and other non-current financial assets** are composed as follows:

(millions of euros)	6/30/2009	12/31/2008
Financial receivables for lessors net investments	235	257
Loans to employees	55	59
Hedging derivatives relating to hedged items classified as non-current assets/liabilities of a financial nature	1,067	2,310
Other financial receivables	21	22
<b>Total</b>	<b>1,378</b>	