

Philip Morris International Inc.  
Form 8-K  
January 29, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of**

**The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 26, 2010**

**Philip Morris International Inc.**

**(Exact name of registrant as specified in its charter)**

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(State or other jurisdiction

(Commission File Number)

(I.R.S. Employer

of incorporation)

Identification No.)

**120 Park Avenue, New York, New York**

**10017-5592**

(Address of principal executive offices)

(Zip Code)

**Registrant's telephone number, including area code: (917) 663-2000**

**(Former name or former address, if changed since last report.)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On January 26, 2010, Philip Morris International Inc. (the Company), announced that Jean-Claude Kunz, President EEMA Region & PMI Duty Free, will retire on June 30, 2010. Mr. Kunz will be succeeded by Mirosław Zielinski, who is currently serving as the Company's President, Latin America & Canada. Mr. Zielinski will be succeeded as President, Latin America & Canada by James R. Mortensen, who is currently serving as the Company's Managing Director Mexico, Ecuador & Peru.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By: /s/ G. PENN HOLSENBECK

Name: G. Penn Holsenbeck

Title: Vice President & Corporate Secretary

DATE: January 29, 2010