VALASSIS COMMUNICATIONS INC Form 8-K October 25, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) October 25, 2012

# VALASSIS COMMUNICATIONS, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction

1-10991 (Commission 38-2760940 (I.R.S. Employer

of incorporation)

File Number)

Identification No.)

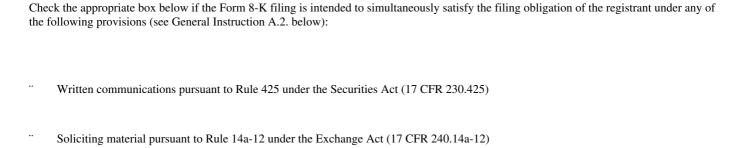
19975 Victor Parkway, Livonia, Michigan
(Address of principal executive offices)

Registrant s telephone number, including area code 734-591-3000

(Former name or former address, if changed since last report.)

48152

(Zip Code)



- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition

On October 25, 2012, Valassis Communications, Inc. issued a press release (the Press Release) announcing results for the quarter ended September 30, 2012. Furnished hereto as Exhibit 99.1 to this Current Report is a copy of the Press Release.

The information in this Current Report and Exhibit 99.1 attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

Exhibit

Number Description

99.1 Press release dated October 25, 2012

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VALASSIS COMMUNICATIONS, INC. (Registrant)

Dated: October 25, 2012

/s/ Robert L. Recchia Robert L. Recchia Executive Vice President and

Chief Financial Officer

#### EXHIBIT INDEX

### Exhibit

Number Description

99.1 Press release dated October 25, 2012