

BAKER HUGHES INC  
Form 425  
March 04, 2016

**Filing pursuant to Rule 425 under the  
Securities Act of 1933, as amended  
Deemed filed under Rule 14a-12 under the  
Securities Exchange Act of 1934, as amended**

**Filer: Halliburton Company**

**Subject Company: Baker Hughes Incorporated**

**Commission File No.: 001-09397**

**The following is a quarterly update presentation for Halliburton Company.**

Quarter Update: Fourth Quarter 2015 Investor Relations Contacts: Kelly Youngblood, Vice President Scott Danby, Manager 281-871-2688 or [investors@halliburton.com](mailto:investors@halliburton.com) NYSE Stock Symbol: HAL Common Dividend: \$0.18 in Fourth Quarter 2015 Shares Outstanding: 858 Million as of 1/29/2016 [www.halliburton.com](http://www.halliburton.com) Updated March 3, 2016

**Safe Harbor** The statements in this presentation that are not historical statements, including statements regarding future financial performance and the pending Baker Hughes transaction, are forward-looking statements within the meaning of the federal securities laws. These statements are subject to numerous risks and uncertainties, many of which are beyond the company's control, which could cause actual results to differ materially from the results expressed or implied by the statements. These risks and uncertainties include, but are not limited to: with respect to the Baker Hughes acquisition, the timing to consummate the proposed transaction; the terms, timing and completion of divestitures undertaken to obtain required regulatory approvals; the conditions to closing of the proposed transaction may not be satisfied or the closing of the proposed transaction otherwise does not occur; the risk a regulatory approval that may be required for the proposed transaction is not obtained or is obtained subject to conditions that are not anticipated; the diversion of management time on transaction-related issues; the ultimate timing, outcome and results of integrating the operations of Halliburton and Baker Hughes and the ultimate outcome of Halliburton's operating efficiencies applied to Baker Hughes' products and services; the effects of the business combination of Halliburton and Baker Hughes, including the combined company's future financial condition, results of operations, strategy and plans; expected synergies and other benefits from the proposed transaction and the ability of Halliburton to realize such synergies and other benefits; with respect to the Macondo well incident, final court approval of, and the satisfaction of the conditions in, Halliburton's September 2014 settlement, including the results of any appeals of rulings in the multi-district litigation; indemnification and insurance matters; with respect to repurchases of Halliburton common stock, the continuation or suspension of the repurchase program, the amount, the timing and the trading prices of Halliburton common stock, and the availability and alternative uses of cash; changes in the demand for or price of oil and/or natural gas can be significantly impacted by weakness in the worldwide economy; consequences of audits and investigations by domestic and foreign government agencies and legislative bodies and related publicity and potential adverse proceedings by such agencies; protection of intellectual property rights and against cyber attacks; compliance with environmental laws; changes in government regulations and regulatory requirements, particularly those related to offshore oil and natural gas exploration, radioactive sources, explosives, chemicals, hydraulic fracturing services, and climate-related initiatives; compliance with laws related to income taxes and assumptions regarding the generation of future taxable income; risks of international operations, including risks relating to unsettled political conditions, war, the effects of terrorism, foreign exchange rates and controls, international trade and regulatory controls, and doing business with national oil companies; weather-related issues, including the effects of hurricanes and tropical storms; changes in capital spending by customers; delays or failures by customers to make payments owed to us; execution of long-term, fixed-price contracts; structural changes in the oil and natural gas industry; maintaining a highly skilled workforce; availability and cost of raw materials; and integration and success of acquired businesses and operations of joint ventures. Halliburton's Form 10-K for the year ended December 31, 2015, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss some of the important risk factors identified that may affect Halliburton's business, results of operations, and financial condition. Halliburton undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

Safe Harbor This communication does not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities or a solicitation of any vote or approval. This communication relates to a proposed business combination between Halliburton and Baker Hughes. In connection with this proposed business combination, Halliburton has filed with the Securities and Exchange Commission (the “SEC”) a registration statement on Form S-4, including Amendments No. 1 and 2 thereto, and a definitive joint proxy statement/prospectus of Halliburton and Baker Hughes and other documents related to the proposed transaction. The registration statement was declared effective by the SEC on February 17, 2015 and the definitive proxy statement/prospectus has been mailed to stockholders of Halliburton and Baker Hughes. **INVESTORS AND SECURITY HOLDERS OF HALLIBURTON AND BAKER HUGHES ARE URGED TO READ THE JOINT PROXY STATEMENT/PROSPECTUS, REGISTRATION STATEMENT AND OTHER DOCUMENTS FILED OR THAT MAY BE FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION.** Investors and security holders may obtain free copies of these documents and other documents filed with the SEC by Halliburton and/or Baker Hughes through the website maintained by the SEC at <http://www.sec.gov>. Copies of the documents filed with the SEC by Halliburton are available free of charge on Halliburton’s internet website at <http://www.halliburton.com> or by contacting Halliburton’s Investor Relations Department by email at [investors@Halliburton.com](mailto:investors@Halliburton.com) or by phone at +1-281-871-2688. Copies of the documents filed with the SEC by Baker Hughes are available free of charge on Baker Hughes’ internet website at <http://www.bakerhughes.com> or by contacting Baker Hughes’ Investor Relations Department by email at [alondra.oteyza@bakerhughes.com](mailto:alondra.oteyza@bakerhughes.com) or by phone at +1-713-439-8822. Halliburton, Baker Hughes, their respective directors and certain of their respective executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of Halliburton is set forth in its Annual Report on Form 10-K for the year ended December 31, 2015, which was filed with the SEC on February 5, 2016, and its proxy statement for its 2015 annual meeting of stockholders, which was filed with the SEC on April 7, 2015. Information about the directors and executive officers of Baker Hughes is set forth in its Annual Report on Form 10-K for the year ended December 31, 2015, which was filed with the SEC on February 17, 2016, Amendment No. 1 to its Annual Report on Form 10-K for the year ended December 31, 2015, which was filed with the SEC on February 19, 2016, and its proxy statement for its 2015 annual meeting of stockholders, which was filed with the SEC on March 27, 2015. These documents can be obtained free of charge from the sources indicated above. Additional information regarding the participants in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, are contained in the proxy statement/prospectus and other relevant materials filed with the SEC. Participants in Solicitation Additional information

Agenda Company Overview Market Outlook Acquisition Update Strategic Markets Deep Water Unconventionals  
Mature Fields Financials 4

Drilling and Evaluation Completion and Production Service Offerings Consulting & Project Management Drill Bits  
& Services Baroid Landmark Testing & Subsea Wireline & Perforating Sperry Drilling Cementing Completion Tools  
Artificial Lift Production Enhancement Production Solutions Multi-Chem



Comparing North America Cycles Index of the U.S. Rig Count During Last Three Major Cycles Source: Baker Hughes U.S. Rig Count – through 2/26/16



North American Operational Efficiencies Administration/ Organizational Efficiencies R&D Optimization Real Estate  
Corporate ...with Nearly \$2 Billion of Annual Cost Synergies A Compelling Strategic Combination... International  
Operational Efficiencies Deal updates Halliburton and Baker Hughes Creating a Leading Oilfield Services Company  
Accelerates Halliburton Strategy in Unconventionals, Deep Water and Mature Fields Combined company  
well-positioned for continued superior growth, margins and returns Accretive to cash flow by end of year one after  
close; accretive to earnings per share by end of year two after close Sales process for planned divestitures continues.  
Working constructively with the European Commission, the DOJ and other competition enforcement authorities.  
Regulatory clearances received in Canada, Colombia, Ecuador, Kazakhstan, Russia, South Africa and Turkey.

We execute through collaboration, innovation, and process excellence to create value for our customers. **LOWEST COST PER BOE** Surface Efficiency Customized Chemistry Subsurface Insight **LOWEST COST PER FOOT RESERVOIR DELIVERY** Reduced Uncertainty Increased Reliability **INCREMENTAL BARRELS AND MAXIMUM RECOVERY** Immediate Impact Interventions Optimized Reservoir Management New Pay Zones Strategic Market Focus Deep Water Unconventionals Mature Fields

Deepwater Opportunity Source: Quest Offshore, Wood Mackenzie, IHS Upstream Competition and NOC Strategy Services Exploration Activity Development Activity Exploration Success Rate (Right-Axis) Deep water represents... 11% of current global production 66% of discoveries, by volume, in the last five years

Deep Water – Delivering the Safest, Lowest Cost Per Foot Drilled DrillingXpert™ Software RezConnect™ Well Testing System DecisionSpace® Geosciences Software Reducing Uncertainty Increasing Reliability Enhanced Single-Trip Multi-Zone FracPac™ System Industry’s First Fully Acoustically Controlled Testing System 3D Geoscience Interpretation and Visualization solution Consolidates Real-Time Monitoring and Drilling Modeling into Single Platform ESTMZ™ System Helps Reduce Completion Cost in Multiple-Zone Completions Acoustic activation of testing tools, with verification Receive and analyze well-test data in real time Transforms 2D data into complex 3D models Improves well planning, design, and geosteering Improved planning capabilities Increased drilling efficiency Real-time optimization Simultaneous perforations High-volume fracturing Reduces costly rig time

EARLY MAJORITY LATE MAJORITY LAGGING ADOPTERS CUSTOMER ADOPTION TIME = CUSTOM  
CHEMISTRY SUBSURFACE INSIGHT + Unconventional – Improving Well Economics + + DRILLING  
OPTIMIZATION SUPPLY CHAIN FRAC OF THE FUTURE EARLY ADOPTERS

Unconventionals – Surface Efficiency 35% LESS personnel 40% LESS completion time 20% LESS CAPITAL FRAC OF THE FUTURE™ SandCastle® Vertical Storage Bins Q10™ Pump Sand Logistics Command Center Mobile Technologies Significantly lowers downtime and maintenance costs Reduces footprint at wellsite, significantly lowers operational and capital costs Streamlines wellsite processes and increases back-office efficiencies Allows procurement and logistics specialists to monitor sand supply and deliveries in real time

Unconventionals – Subsurface Insight DecisionSpace® Earth Modeling FracInsightSM Service Select perforation clusters and frac stage locations to maximize production and minimize cost Evaluates rock properties to identify optimal entry points Works with any horizontal openhole logs, horizontal cased-hole logs, or vertical openhole logs + LWD data Eliminated unnecessary treatments for Eagle Ford customer, reducing stimulation costs by 35% Helping design more cost-effective wells by integrating geological data with well construction Full field 3-D visualization tools Accelerates seismic data analysis by up to 80% Saved 15 drilling days for deepwater NOC customer by optimizing well construction plan

Unconventionals – Custom Chemistry RockPerm™ Analysis A laboratory testing process to select the optimum additives for a stimulation treatment. OilPerm Formation Mobility Modifiers (FMMs) are designed to improve flow and enhance hydrocarbon production from shale reservoirs. MicroScoutSM Service Enhances conductivity and production by placing fine particulates into secondary micro-fractures too small to be propped by conventional frac sand. OilPerm™ FMM enables deeper fluid movement Conventional Chemistry MicroScout particles magnified 200x



Unconventionals – Global Opportunity Source: EIA, “Technically Recoverable Shale Oil and Shale Gas Resources,” June 2013 Shale Oil – Technically Recoverable Resources (billion barrels) Shale Gas – Technically Recoverable Resources (trillion cubic feet) Unconventional Challenges Geology Infrastructure Regulatory Environment Economic Viability Coalbed Methane Basins Shale Gas Basins Tight Gas Basins

Mature Fields – Impacting the Decline Curve Mature Fields is an underserved market Collaborate with our customers  
Grow through consulting-led mature field projects Deploy multilateral and infill drilling technologies Customer 1  
Customer 2 Customer 3 Customer 4 Customer 5 Sector Average Customer 6 Customer 7 Customer 8 Customer 9  
Customer 10 Decline Rate (per Annum) of Mature Fields (2013-2016)

Mature Fields – Consulting-Led Projects Malaysia – Bayan Redeveloping Bayan oil and gas field off East Malaysia Project includes seismic analysis, workover of existing wells, and new well drilling Ecuador – Igapo Multibillion-dollar opportunity over nine mature fields Contracted to provide consulting, drilling, and completions services Total project term is 15 years, with potential for a five-year extension Mexico – Humapa Contracted to manage asset block and to deliver services from asset planning to production operations Leveraging unconventional horizontal techniques and technology, as well as experience, in nearby Remolino project

4Q15 Revenue Breakdown Middle East/Asia Pacific Quarterly revenue declined by 5%, with a similar decline in operating income of 6%. Lower activity levels in Saudi Arabia and Iraq led the decline, partially offset by modestly higher sales in China and increased activity in Kuwait and Oman. Europe/Africa/CIS Fourth quarter revenue declined by 6% with a decrease in operating income of 18%. The decline for the quarter was primarily driven by a sharp reduction of activity in the North Sea, partially offset by higher activity in Angola and Algeria. North America North America revenue declined 13%, driven primarily by reduced activity throughout U.S. Land. Operating margins improved by approximately 160 basis points, as a result of year-end completion tool sales in the Gulf of Mexico, aggressive cost reduction efforts, and minimal weather disruptions during the quarter. Latin America Revenue and operating income declined by 6% and 9%, respectively, driven by reduced activity throughout most of the region. Partially offsetting this decline was improved activity levels in Mexico.

\* Excludes certain charges. See page 26 for reconciliation of adjusted return on average capital employed to return on average capital employed. † Return on Average Capital Employed is defined as net income attributable to company plus after tax interest expense divided by long-term debt plus shareholders' equity (average values from the beginning and end of the period) Financial Goals Total Revenue (Indexed) 1Q10 to 4Q15 Return on Average Capital Employed\*† 2010 to 2015 Q1 2010 = 100

Q1 2010 = 100 North America Revenue (Indexed) 1Q10 to 4Q15 International Revenue (Indexed) 1Q10 to 4Q15  
Global Revenue Q1 2010 = 100

Geographic Results (\$millions)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014	2015
Revenue North America	\$3,706	\$3,802	\$3,881	\$3,823	\$3,901	\$4,344	\$4,724	\$4,729	\$3,542	\$2,671	\$2,488	\$2,155	\$15,212	\$17,698	\$ 10,856
Latin America	945	944	1,002	1,018	859	897	1,045	1,074	949	767	739	694	3,909	3,875	3,149
Europe / Africa / CIS	1,187	1,299	1,340	1,399	1,299	1,381	1,464	1,346	1,097	1,095	1,021	962	5,225	5,490	4,175
Middle East / Asia	1,136	1,272	1,249	1,399	1,289	1,429	1,468	1,621	1,462	1,386	1,334	1,271	5,056	5,807	5,453
Total	\$6,974	\$7,317	\$7,472	\$7,639	\$7,348	\$8,051	\$8,701	\$8,770	\$7,050	\$5,919	\$5,582	\$5,082	\$29,402	\$32,870	\$23,633
Operating Income/(Loss) North America	\$ 605	\$ 666	\$ 657	\$ 644	\$ 602	\$ 790	\$ 906	\$ 918	\$ 279	\$ 130	\$ 8	\$ 41	\$ 2,572	\$ 3,216	\$ 458
Latin America	109	101	155	153	100	61	138	132	122	112	108	98	518	431	440
Europe / Africa / CIS	121	161	201	207	146	186	216	141	86	164	150	123	690	689	523
Middle East / Asia	187	219	200	259	211	264	262	337	281	307	298	281	865	1,074	1,167
Corporate and Other	(1,120)	(163)	(105)	(119)	(89)	(107)	112	(83)	(69)	(70)	(58)	(70)	(1,507)	(167)	(268)
Impairments and other charges	-	-	-	-	-	-	-	-	(129)	(1,208)	(306)	(381)	(282)	(129)	(2,177)
Baker Hughes acquisition-related costs	-	-	-	-	(17)	(39)	(83)	(82)	(105)	-	(17)	(308)	Total	\$ (98)	\$ 984
	\$1,108	\$1,144	\$ 970	\$1,194	\$1,634	\$1,299	\$ (548)	\$ 254	\$ 43	\$ 86	\$ 3,138	\$ 5,097	\$ (165)		

Items Included in Geographic Results (\$millions)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15		
Operating Income/(Loss)														
North America														
Restructuring charges												(34)		
(7)	(41)													
Latin America														
Restructuring charges														
(4)	(8)													
Europe / Africa / CIS														
Restructuring charges														
(6)	(2)													
Middle East / Asia														
Restructuring charges														
(7)	(5)													
Corporate and other:														
Macondo-related activity														
(1,000)	195													
Restructuring charges														
(3)	(20)													
Charitable contributions														
(23)	(55)													
Patent infringement case settlement														
(55)														
Impairments and other charges:														
(129)	(1,208)	(306)	(381)											
Baker Hughes acquisition-related costs:														
(17)	(39)	(83)	(82)	(105)	(17)	(308)								
Total	\$(1,000)	\$(55)	\$(54)	\$(38)	\$ -	\$ 195	\$(146)	\$(1,247)	\$(389)	\$(463)	\$(387)	\$(1,147)	\$ 49	\$(2,485)



Segment Results (\$millions)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014
2015 Revenue														
Completion and Production	\$5,471	\$4,246	\$3,444	\$3,200	\$2,831	\$17,506	\$20,253	\$13,682	\$4,100	\$4,363	\$4,501	\$4,542	\$4,420	\$5,420
Drilling and Evaluation	2,928	3,109	3,281	3,299	2,804	2,475	2,382	2,251	2,874	2,954	2,971	3,097	2,971	3,097
Total	\$7,348	\$8,051	\$8,701	\$8,770	\$7,050	\$5,919	\$5,582	\$5,082	\$6,974	\$7,317	\$7,472	\$7,639	\$7,472	\$7,639
Operating Income/(Loss)														
Completion and Production	\$1,071	\$1,051	\$462	\$313	\$163	\$144	\$2,875	\$3,670	\$615	\$732	\$763	\$765	\$661	\$887
Drilling and Evaluation	414	451	477	306	400	401	399	1,770	407	415	450	498	498	398
Corporate and other	(83)	(69)	(70)	(58)	(70)	(1,507)	(167)	(268)	(1,120)	(163)	(105)	(119)	(89)	(107)
Impairments and other charges	(282)	-	(129)	(2,177)	-	-	-	-	-	-	(129)	(1,208)	(306)	(381)
Baker Hughes acquisition-related costs	-	-	-	-	-	-	-	-	(17)	(39)	(83)	(82)	(105)	(17)
Total	\$ (98)	\$ 984	\$1,108	\$1,144	\$ 970	\$1,194	\$1,634	\$1,299	\$ (548)	\$ 254	\$ 43	\$ 86	\$ 3,138	\$ 5,097
CAPEX	3,283	2,184	DDA	448	474	481	497	510	685	711	679	859	643	732
									909	999	704	519	525	436
									1,900	2,126	1,835			

Items Included in Segment Results (\$millions)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15
Operating Income/(Loss) Completion and Production:												
charges	-- (40)	(10)	-----	-----	(50)	--	Drilling and Evaluation:		Restructuring			
-- (11)	(8)	-----	-----	(19)	--	Corporate and other:		Macondo-related activity	(1,000)	--		
- - - 195	-	-----	(1,000)	195	-	Restructuring charges	-- (3)	(20)	-----	-----	(23)	--
- (55)	--	-----	(55)	--		Impairments and other charges	-----	-----	(129)	(1,208)		
(306)	(381)	(282)	-	(129)	(2,177)	Baker Hughes acquisition-related costs	-----	---	(17)	(39)	(83)	(82)
(17)	(308)	Total	\$ (1,000)	\$ (55)	\$ (54)	\$ (38)	\$ -	\$ -	\$ 195	\$ (146)	\$ (1,247)	\$ (389)
49	\$ (2,485)								\$ (463)	\$ (387)	\$ (1,147)	\$

(\$millions) 2010 2011 2012 2013 2014 2015 As reported net income attributable to company \$1,835 \$2,839 \$2,635  
 \$2,125 \$3,500 \$(671) Interest expense, after-tax 209 181 206 260 289 345 As reported operating profit, after-tax  
 2,044 3,020 2,841 2,385 3,789 (326) Adjustments, after-tax 75 88 208 738 (15) 1,971 Adjusted operating profit,  
 after-tax (a) \$2,119 \$3,108 \$3,049 \$3,123 \$3,774 \$1,645 Average capital employed (b) 13,396 16,124 19,323 21,021  
 22,785 27,606 As reported ROACE (c) 15% 19% 15% 11% 17% (1%) Adjusted ROACE (c) 16% 19% 16% 15%  
 17% 6% (a) Management believes that operating income adjusted for certain charges is useful to investors to assess  
 and understand operating performance, especially when comparing results with previous and subsequent periods or  
 forecasting performance for future periods, primarily because management views the charges to be outside of the  
 company's normal operating results. Management analyzes operating income without the impact of these charges as  
 an indicator of performance, to identify underlying trends in the business, and to establish operational goals. See slides  
 23 and 25 for further details on these adjustments, pre-tax. (b) Average capital employed is a statistical mean of the  
 combined values of long-term debt and shareholders' equity for the beginning and end of the period. (c) As reported  
 return on average capital employed (ROACE) is calculated as: "As reported operating profit, after-tax" divided by  
 "Average capital employed." Adjusted ROACE is calculated as: "Adjusted operating profit, after-tax" divided by "Average  
 capital employed." Reconciliation of As Reported ROACE to Adjusted ROACE

Recap Best-in-Class Unconventional Solutions Robust Deepwater Service Portfolio Comprehensive Mature Fields  
Capabilities Expanded Platform for Superior Growth, Margins & Returns

Quarter Update: Fourth Quarter 2015 NYSE Stock Symbol: HAL Common Dividend: \$0.18 in Fourth Quarter 2015  
Shares Outstanding: 858 Million as of 1/29/2016 [www.halliburton.com](http://www.halliburton.com) Investor Relations Contacts: Kelly  
Youngblood, Vice President Scott Danby, Manager 281-871-2688 or [investors@halliburton.com](mailto:investors@halliburton.com) 28