

CSS INDUSTRIES INC  
Form 4  
March 22, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KURTZMAN ELLEN B**

(Last) (First) (Middle)  
**1105 MARKET STREET**  
  
(Street)  
**WILMINGTON, DE 19801**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CSS INDUSTRIES INC [CSS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/21/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                                             |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| Common Stock (\$ .10 par value) | 03/21/2007                           |                                                    | S                              | (A) or (D)<br>Code V Amount (D) Price<br>1,000 (1) D \$ 34.7      | 6,019                                                                                         | I                                                        | By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trust dated December 12, 2003 (2) |
| Common Stock (\$ .10 par value) | 03/21/2007                           |                                                    | S                              | (A) or (D)<br>Code V Amount (D) Price<br>1,000 (1) D \$ 34.9      | 5,019                                                                                         | I                                                        | By Trust FBO Ellen B.                                                                             |

|                                          |            |   |                                |   |          |       |   |                                                                                                                                         |
|------------------------------------------|------------|---|--------------------------------|---|----------|-------|---|-----------------------------------------------------------------------------------------------------------------------------------------|
| value)                                   |            |   |                                |   |          |       |   | Kurtzman<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup>                                |
| Common<br>Stock<br>(\$ .10 par<br>value) | 03/21/2007 | S | <u>1,000</u><br><sup>(1)</sup> | D | \$ 34.99 | 4,019 | I | By Trust<br>FBO Ellen<br>B.<br>Kurtzman<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 03/21/2007 | S | <u>1,000</u><br><sup>(1)</sup> | D | \$ 35.03 | 3,019 | I | By Trust<br>FBO Ellen<br>B.<br>Kurtzman<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 03/22/2007 | S | <u>1,000</u><br><sup>(1)</sup> | D | \$ 35.09 | 2,019 | I | By Trust<br>FBO Ellen<br>B.<br>Kurtzman<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 03/21/2007 | S | <u>1,900</u><br><sup>(1)</sup> | D | \$ 34.6  | 7,019 | I | By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup>      |
| Common<br>Stock                          | 03/21/2007 | S | <u>1,000</u><br><sup>(1)</sup> | D | \$ 34.7  | 6,019 | I | By Trust<br>FBO David                                                                                                                   |

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|                                    |            |   |                     |   |          |        |   |                                                                                                                                                                                                                                                                              |
|------------------------------------|------------|---|---------------------|---|----------|--------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Common Stock<br>(\$0.10 par value) | 03/21/2007 | S | <u>1,000</u><br>(1) | D | \$ 34.9  | 5,019  | I | M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup><br><br>By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup>                          |
| Common Stock<br>(\$0.10 par value) | 03/21/2007 | S | <u>1,000</u><br>(1) | D | \$ 34.99 | 4,019  | I | By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup><br><br>By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common Stock<br>(\$0.10 par value) | 03/21/2007 | S | <u>1,000</u><br>(1) | D | \$ 35.03 | 3,019  | I | By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup><br><br>By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common Stock<br>(\$0.10 par value) | 03/22/2007 | S | <u>1,000</u><br>(1) | D | \$ 35.09 | 2,019  | I | By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup><br><br>By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trust dated<br>December<br>12, 2003 <sup>(2)</sup> |
| Common Stock<br>(\$0.10 par value) |            |   |                     |   |          | 20,800 | I | By Trust<br>FBO Blake<br>Robert<br>Kurtzman<br><u>(2)</u>                                                                                                                                                                                                                    |

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|                                    |         |   |                                                   |
|------------------------------------|---------|---|---------------------------------------------------|
| Common Stock<br>(\$ .10 par value) | 22,675  | I | By Trust<br>FBO Leigh Ann Kurtzman <sup>(2)</sup> |
| Common Stock<br>(\$ .10 par value) | 22,982  | I | By Trust<br>FBO Kenneth Kurtzman <sup>(2)</sup>   |
| Common Stock<br>(\$ .10 par value) | 66,732  | I | By Oliver Ernest Associates L.P. <sup>(2)</sup>   |
| Common Stock<br>(\$ .10 par value) | 565,151 | I | By Trust<br>FBO Jack Farber <sup>(2)</sup>        |
| Common Stock<br>(\$ .10 par value) | 749,250 | I | By 2003 Farber Family Trust <sup>(2)</sup>        |
| Common Stock<br>(\$ .10 par value) | 351,042 | I | By Trust<br>FBO Vivian Farber <sup>(2)</sup>      |
| Common Stock<br>(\$ .10 par value) | 750     | I | By Delv L.P. <sup>(2)</sup>                       |
| Common Stock<br>(\$ .10 par value) | 83,667  | D |                                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying | 8. Price of Derivative Security | 9. Nu Deriv Secur |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|--------------|----------------------------------------------------------|-----------------------------------|---------------------------------|-------------------|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|--------------|----------------------------------------------------------|-----------------------------------|---------------------------------|-------------------|

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| (Instr. 3) | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. 8) | Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | Securities<br>(Instr. 3 and 4) | (Instr. 5) | Bene-<br>ficial<br>Own-<br>er<br>Follo-<br>wing<br>Repo-<br>sition<br>Trans-<br>action<br>(Instr. |                    |       |                                        |
|------------|------------------------------------|------------------|------------|-------------------------------------------------------------------------------------------------|--------------------------------|------------|---------------------------------------------------------------------------------------------------|--------------------|-------|----------------------------------------|
|            |                                    |                  | Code       | V                                                                                               | (A)                            | (D)        | Date<br>Exercisable                                                                               | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |         |       |
|----------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                | Director      | 10% Owner | Officer | Other |
| KURTZMAN ELLEN B<br>1105 MARKET STREET<br>WILMINGTON, DE 19801 |               | X         |         |       |

## Signatures

|                                            |            |
|--------------------------------------------|------------|
| Michael A. Santivasci, Attorney<br>in Fact | 03/22/2007 |
| **Signature of Reporting Person            | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on February 21, 2007.
- (2) (2) The reporting person disclaims beneficial ownership of these shares to the extent that she does not have a pecuniary interest in them.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.