PINCH JOHN G Form 4 March 03, 2010

## FORM 4

#### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Check this box if no longer subject to Section 16.

Number: January 31, Expires: 2005

5. Relationship of Reporting Person(s) to

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Class A Common

Stock, \$.01 par value

(Print or Type Responses)

1. Name and Address of Reporting Person \*

03/01/2010

| PINCH JOH                                    | Symbol CUMUI        | Symbol CUMULUS MEDIA INC [CMLS] |   |                         | Issuer (Check all applicable)         |  |              |  |
|--|---------------------|---------------------------------|---|-------------------------|---------------------------------------|--|--------------|--|
| (Last) (First) (Middle) 3280 PEACHTREE ROAD, |                     | (Month/Da                       | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>03/01/2010 |                         |                                       | Director 10% OwnerX_ Officer (give title Other (specify below) |              |  |
| NW, SUITE                                    | 2300                |                                 |   |                         | · · · · · · · · · · · · · · · · · · · | VP & Co-COO  |              |  |
|  | 4. If Amer          | ndment, Dat                     | te Original   | 6. Individual or        | Joint/Group Fili                      | ng(Check   |              |  |
|  |                     | Filed(Mon                       | th/Day/Year)  |                         | Applicable Line) _X_ Form filed by    | One Reporting Po   | erson        |  |
| ATLANTA,                                     | GA 30305            |                                 |   |                         | Form filed by Person                  | More than One Ro   | eporting     |  |
| (City)                                       | (State) (Z          | Zip) Table                      | e I - Non-D   | erivative Securities Ac | quired, Disposed                      | of, or Beneficia   | lly Owned    |  |
| 1.Title of                                   | 2. Transaction Date | 2A. Deemed                      | 3.  | 4. Securities           | 5. Amount of                          | 6. Ownership   | 7. Nature of |  |
| Security                                     | (Month/Day/Year)    | Execution Date, if              | Transactio  | onAcquired (A) or       | Securities                            | Form: Direct   | Indirect     |  |
| (Instr. 3)                                   |                     | any                             | Code  | Disposed of (D)         | Beneficially                          | (D) or   | Beneficial   |  |
|  |                     | (Month/Day/Year)                | (Instr. 8)  | (Instr. 3, 4 and 5)     | Owned                                 | Indirect (I)   | Ownership    |  |
|  |                     |                                 |   |                         | Following                             | (Instr. 4)   | (Instr. 4)   |  |
|  |                     |                                 |   | (A)                     | Reported<br>Transaction(s)            |  |              |  |
|  |                     |                                 |   | or                      | (Instr. 3 and 4)                      |  |              |  |
|  |                     |                                 | Code V  | Amount (D) Price        | (                                     |  |              |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title        | and          | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------------|--------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | onNumber   | Expiration D  | ate         | Amoun           | t of         | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly         | ying         | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit         | ies          | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3       | 3 and 4)     |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |                 |              |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |                 |              |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |                 |              |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |                 |              |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |                 |              |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |                 |              |             |        |
|             |             |                     |                    |            |            |               |             |                 | A manuat     |             |        |
|             |             |                     |                    |            |            |               |             |                 | Amount       |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |                 | Or<br>Number |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title Number of |              |             |        |
|             |             |                     |                    | C + V      | (A) (D)    |               |             |                 |              |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |                 | Shares       |             |        |

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

PINCH JOHN G 3280 PEACHTREE ROAD, NW SUITE 2300 ATLANTA, GA 30305

**EVP & Co-COO** 

### **Signatures**

/s/ Richard S. Denning, Attorney-in-fact

03/03/2010

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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