

Gladden Brian T
 Form 4
 March 04, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Gladden Brian T

(Last) (First) (Middle)
 ONE DELL WAY
 (Street)

ROUND ROCK, TX 78682

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 DELL INC [DELL]

3. Date of Earliest Transaction (Month/Day/Year)
 03/02/2011

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Senior Vice President

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/02/2011		M ⁽¹⁾	42,000 A	\$ 8.39 300,715	D	
Common Stock	03/02/2011		S ⁽¹⁾	42,000 D	\$ 15.3374 258,715	D	
Common Stock	03/02/2011		S ⁽¹⁾	6,000 D	\$ 15.38 252,715	D	
Common Stock	03/02/2011		A ⁽²⁾	13,906 A	\$ 0 266,621	D	
Common Stock	03/02/2011		A ⁽³⁾	11,095 A	\$ 0 277,716 ⁽⁴⁾	D	

Edgar Filing: Gladden Brian T - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Nonqualified Stock Options	\$ 15.44	03/02/2011		A	323,476	(5) 03/02/2021	Common Stock	323	Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Gladden Brian T
ONE DELL WAY
ROUND ROCK, TX 78682

Senior Vice President

Signatures

/s/ Janet B. Wright,
Attorney-in-Fact

03/04/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction pursuant to 10b5-1 plan.

(2) Represents RSUs earned pursuant to performance based units granted in March 2009. Entire grant vests on March 5, 2012.

(3) Represents RSUs earned pursuant to performance based units granted in March 2010. Entire grant vests on March 26, 2013.

(4) Represents 1,822 unrestricted shares and 275,894 restricted stock units vesting as follows: 74,325 units on 5/20/11, 114,423 units on 3/5/12 and 87,146 units on 3/26/2013.

(5) Nonqualified stock options vesting as follows: 109,982 shares on 3/2/12 and 106,747 shares on 3/2 of 2013 and 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.