

Lewis John Hartnett  
 Form 4  
 August 25, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Osmium Partners, LLC

2. Issuer Name and Ticker or Trading Symbol  
 SPARK NETWORKS INC [LOV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 300 DRAKES LANDING ROAD, SUITE 172

3. Date of Earliest Transaction (Month/Day/Year)  
 08/23/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)  
 GREENBRAE, CA 94904

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |           |   |                           |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|-----------|---|---------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |           |   |                           |
| Common Stock                    | 08/23/2017                           |  | P                              |   | 175,000   | A  | \$ 1.2866<br>(1)                                      | 1,905,115 | I | By Osmium Capital, LP (2) |
| Common Stock                    | 08/23/2017                           |  | P                              |   | 65,000  | A  | \$ 1.2866<br>(1)                                      | 481,144   | I | By Osmium Spartan, LP (2) |
| Common Stock                    | 08/23/2017                           |  | P                              |   | 78,041  | A  | \$ 1.2866<br>(1)                                      | 360,441   | I | By Osmium Diamond, LP (2) |

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|              |            |  |   |        |   |                     |           |   |                                       |
|--------------|------------|--|---|--------|---|---------------------|-----------|---|---------------------------------------|
| Common Stock | 08/24/2017 |  | P | 60,000 | A | \$<br>1.2927<br>(3) | 1,965,115 | I | By<br>Osmium<br>Capital,<br>LP (2)    |
| Common Stock | 08/24/2017 |  | P | 20,000 | A | \$<br>1.2927<br>(3) | 501,144   | I | By<br>Osmium<br>Spartan,<br>LP (2)    |
| Common Stock | 08/24/2017 |  | P | 22,448 | A | \$<br>1.2927<br>(3) | 382,889   | I | By<br>Osmium<br>Diamond,<br>LP (2)    |
| Common Stock | 08/25/2017 |  | P | 18,000 | A | \$<br>1.2719<br>(4) | 1,983,115 | I | By<br>Osmium<br>Capital,<br>LP (2)    |
| Common Stock | 08/25/2017 |  | P | 6,000  | A | \$<br>1.2719<br>(4) | 507,144   | I | By<br>Osmium<br>Spartan,<br>LP (2)    |
| Common Stock | 08/25/2017 |  | P | 6,000  | A | \$<br>1.2719<br>(4) | 388,889   | I | By<br>Osmium<br>Diamond,<br>LP (2)    |
| Common Stock |            |  |   |        |   |                     | 1,197,699 | I | By<br>Osmium<br>Capital II,<br>LP (2) |
| Common Stock |            |  |   |        |   |                     | 113,799   | I | By John<br>H. Lewis<br>directly (2)   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|--|---------------------------------------|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|--|---------------------------------------|

Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Trans  
(Instr

| Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|
|------|---|-----|-----|---------------------|--------------------|-------|--|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Osmium Partners, LLC<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904  | X             | X         |         |       |
| Lewis John Hartnett<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904   | X             | X         |         |       |
| OSMIUM CAPITAL LP<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904     | X             | X         |         |       |
| Osmium Capital II, LP<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904 | X             | X         |         |       |
| OSMIUM SPARTAN L P<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904    | X             | X         |         |       |
| Osmium Diamond, LP<br>300 DRAKES LANDING ROAD<br>SUITE 172<br>GREENBRAE, CA 94904    | X             | X         |         |       |

## Signatures

/s/ John H. Lewis, individually, and as Managing Member of Osmium Partners, LLC, for  
itself and as General Partner of Osmium Capital, LP, Osmium Capital II, LP, Osmium  
Spartan, LP and Osmium Diamond, LP

08/25/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Column 4 is a weighted average price. The prices actually paid ranged from \$1.165 to \$1.45 per share. The reporting person will provide to the Issuer, any security holder of the Issuer, or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range.
- (2) The general partner of Osmium Capital, LP, Osmium Capital II, LP, Osmium Spartan, LP and Osmium Diamond, LP is Osmium Partners, LLC. John H. Lewis is the controlling member of Osmium Partners, LLC, and Mr. Lewis may be deemed to have voting and dispositive power with respect to the shares held by Osmium Capital, LP, Osmium Capital II, LP, Osmium Spartan, LP and Osmium Diamond, LP. Mr. Lewis disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein, if any, and this report shall not be deemed an admission that Mr. Lewis is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.
- (3) The price in Column 4 is a weighted average price. The prices actually paid ranged from \$1.23 to \$1.30 per share. The reporting person will provide to the Issuer, any security holder of the Issuer, or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range.
- (4) The price in Column 4 is a weighted average price. The prices actually paid ranged from \$1.26 to \$1.34 per share. The reporting person will provide to the Issuer, any security holder of the Issuer, or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range.

### Remarks:

For purposes of Section 16 of the Securities Exchange Act of 1934, as amended, the Reporting Person may be deemed to be a Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.