BUCHANAN DAVID

Form 4

February 11, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 1(b).

(Print or Type Responses)

(Last)

(City)

1. Name and Address of Reporting Person * **BUCHANAN DAVID**

(First) (Middle)

(Zip)

3490 PIEDMONT ROAD, SUITE 1550

(State)

(Street)

2. Issuer Name and Ticker or Trading

Symbol

FIDELITY SOUTHERN CORP [LION]

3. Date of Earliest Transaction

(Month/Day/Year)

01/22/2010

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

(Check all applicable)

Executive Vice President

10% Owner Other (specify

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

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Number:

Expires:

response...

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

below)

Director

X_ Officer (give title

ATLANTA, GA 30305

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1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	or(A) or Disposed of	Securities	Ownership	Indirect
(Instr. 3)		any	Code	(D)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Direct (D)	Ownership
					Following	or Indirect	(Instr. 4)
				(4)	Reported	(I)	
				(A)	Transaction(s)	(Instr. 4)	
			C-1- V	or Amount (D) Price	(Instr. 3 and 4)		
			Code V	Amount (D) Price			
Fidelity							
Southern							

 $A^{(1)}$

25,000

Southern

Corporation 01/22/2010

common stock **Fidelity**

Southern Corporation

common stock

13,232

59,308.0851

By 401(k)

I 3,075

Ι

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Fidelity Southern	By IRA/401(k)
Corporation	Rollover
common	Account
stock	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option Right to Buy	\$ 18.7					02/01/2008(4)	02/01/2011	Fidelity Souther Corporation common stock	5,000
Stock Option Right to Buy	\$ 4.6					07/22/2009 <u>(5)</u>	07/22/2013	Fidelity Southern Corporation common stock	50,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
BUCHANAN DAVID			Executive			
3490 PIEDMONT ROAD, SUITE 1550			Vice			
ATLANTA, GA 30305			President			

Reporting Owners 2

Signatures

Barbara McNeill, Attorney in Fact for David Buchanan

01/22/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Award
- (2) These shares are restricted shares subject to a risk of forfeiture under certain circumstances.
- (3) Closing price as of January 21, 2010
- (4) 1/3 on 2/01/08; 1/3 on 2/01/09; 1/3 on 2/01/10
- (5) 1/3 on 7/22/09; 1/3 on 7/22/10; 1/3 on 7/22/11

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3