

POLO RALPH LAUREN CORP  
Form 4  
June 05, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KOSH MITCHELL ALAN**

2. Issuer Name and Ticker or Trading Symbol  
**POLO RALPH LAUREN CORP [RL]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**650 MADISON AVENUE**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**06/01/2007**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Senior VP, HR & Legal**

**NEW YORK, NY 10022**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Class A Common Stock            | 06/01/2007                           |  | S                              | 600   | D \$ 96.9   | 9,200  | D   |
| Class A Common Stock            | 06/01/2007                           |  | S                              | 400   | D \$ 96.89  | 8,800  | D   |
| Class A Common Stock            | 06/01/2007                           |  | S                              | 500   | D \$ 96.88  | 8,300  | D   |
| Class A Common                  | 06/01/2007                           |  | S                              | 500   | D \$ 96.87  | 7,800  | D   |

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## Stock

|                            |            |   |       |   |             |       |   |
|----------------------------|------------|---|-------|---|-------------|-------|---|
| Class A<br>Common<br>Stock | 06/01/2007 | S | 100   | D | \$<br>96.85 | 7,700 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200   | D | \$<br>96.83 | 7,500 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200   | D | \$<br>96.81 | 7,300 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 700   | D | \$ 96.8     | 6,600 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 300   | D | \$<br>96.79 | 6,300 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 100   | D | \$<br>96.77 | 6,200 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 400   | D | \$<br>96.76 | 5,800 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 1,000 | D | \$<br>96.71 | 4,800 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 600   | D | \$ 96.7     | 4,200 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200   | D | \$<br>96.69 | 4,000 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200   | D | \$<br>96.66 | 3,800 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 400   | D | \$<br>96.65 | 3,400 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 300   | D | \$<br>96.64 | 3,100 | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200   | D | \$<br>96.61 | 2,900 | D |

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|                            |            |   |     |   |          |                  |   |
|----------------------------|------------|---|-----|---|----------|------------------|---|
| Class A<br>Common<br>Stock | 06/01/2007 | S | 400 | D | \$ 96.6  | 2,500            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 400 | D | \$ 96.59 | 2,100            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 100 | D | \$ 96.58 | 2,000            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.57 | 1,800            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.52 | 1,600            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.47 | 1,400            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 100 | D | \$ 96.43 | 1,300            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 100 | D | \$ 96.36 | 1,200            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.35 | 1,000            | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.32 | 800              | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 200 | D | \$ 96.15 | 600              | D |
| Class A<br>Common<br>Stock | 06/01/2007 | S | 600 | D | \$ 96.14 | 0 <sup>(1)</sup> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|   |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                                     |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| KOSH MITCHELL ALAN<br>650 MADISON AVENUE<br>NEW YORK, NY 10022 |               |           | Senior VP, HR & Legal |       |

## Signatures

Yen D. Chu, 06/04/2007  
Attorney-in-Fact

        Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This filing is part two of two Form 4 filings disclosing the transactions taking place on June 1, 2007 for the above reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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