Viacom Inc.
Form 4
January 22, 2007

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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(Print or Type Responses)

1. Name and Address of Reporting Person *
REDSTONE SUMNER M

(Last) (First) (Middle)

1515 BROADWAY

(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Viacom Inc. [VIA, VIAB]

3. Date of Earliest Transaction (Month/Day/Year)
01/18/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director __X__ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chairman of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	01/18/2007		M		24,430	A	$ 22.0737	355,765	D	
Class B Common Stock	01/18/2007		S [(1)](#)		200	D	$ 41.76	355,565	D	
Class B Common Stock	01/18/2007		S [(1)](#)		100	D	$ 41.78	355,465	D	
Class B Common	01/18/2007		S [(1)](#)		100	D	$ 41.79	355,365	D	

Stock								
Class B Common Stock	01/18/2007		S[(1)]	700	D	$ 41.8	354,665	D
Class B Common Stock	01/18/2007		S[(1)]	500	D	$ 41.81	354,165	D
Class B Common Stock	01/18/2007		S[(1)]	1,000	D	$ 41.82	353,165	D
Class B Common Stock	01/18/2007		S[(1)]	1,600	D	$ 41.83	351,565	D
Class B Common Stock	01/18/2007		S[(1)]	2,200	D	$ 41.84	349,365	D
Class B Common Stock	01/18/2007		S[(1)]	1,600	D	$ 41.85	347,765	D
Class B Common Stock	01/18/2007		S[(1)]	1,100	D	$ 41.86	346,665	D
Class B Common Stock	01/18/2007		S[(1)]	1,300	D	$ 41.87	345,365	D
Class B Common Stock	01/18/2007		S[(1)]	600	D	$ 41.88	344,765	D
Class B Common Stock	01/18/2007		S[(1)]	700	D	$ 41.89	344,065	D
Class B Common Stock	01/18/2007		S[(1)]	1,500	D	$ 41.9	342,565	D
Class B Common Stock	01/18/2007		S[(1)]	1,100	D	$ 41.91	341,465	D
Class B Common Stock	01/18/2007		S[(1)]	1,865	D	$ 41.92	339,600	D
Class B Common Stock	01/18/2007		S[(1)]	400	D	$ 41.93	339,200	D

Class B Common Stock	01/18/2007		S[(1)]	800	D	$ 41.94	338,400	D	
Class B Common Stock	01/18/2007		S[(1)]	400	D	$ 41.95	338,000	D	
Class B Common Stock	01/18/2007		S[(1)]	100	D	$ 41.96	337,900	D	
Class B Common Stock	01/18/2007		S[(1)]	200	D	$ 41.97	337,700	D	
Class B Common Stock	01/18/2007		S[(1)]	200	D	$ 42	337,500	D	
Class B Common Stock							121	I	By 401(k)
Class B Common Stock							32,861,672	I	By NAIRI, Inc. [(2)]
Class B Common Stock							100	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock	$ 22.0737	01/18/2007		M			24,430	[(4)]	01/30/2007	Class B Common	24,430

Option (Right to Buy) [3]	Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REDSTONE SUMNER M 1515 BROADWAY NEW YORK, NY 10036	X	X	Chairman of the Board	

Signatures

By: Michael D. Fricklas, Attorney-in-Fact	01/22/2007
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2006. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on January 30, 2007 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.

(2) These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.

(3) Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.

(4) Current.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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