

Keiser John T.  
Form 4  
November 16, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Keiser John T.

2. Issuer Name and Ticker or Trading Symbol  
Zendesk, Inc. [ZEN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1019 MARKET STREET  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/15/2018

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Operating Officer

SAN FRANCISCO, CA 94103

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |                                   |
| Common Stock                    | 11/15/2018                           |  | M                              | 2,917 A \$ 32,477 <sup>(2)</sup>                                  |   | D  |                                   |
| Common Stock                    | 11/15/2018                           |  | F                              | 1,447 <sup>(3)</sup> D \$ 53.1                                    | 31,030  | D  |                                   |
| Common Stock                    | 11/15/2018                           |  | M                              | 200 A \$ 31,230   |   | D  |                                   |
| Common Stock                    | 11/15/2018                           |  | F                              | 100 <sup>(3)</sup> D \$ 53.1                                      | 31,130  | D  |                                   |
| Common Stock                    | 11/15/2018                           |  | M                              | 611 A \$ 31,741   |   | D  |                                   |

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|              |            |   |                    |   |         |        |   |
|--------------|------------|---|--------------------|---|---------|--------|---|
| Common Stock | 11/15/2018 | F | 303 <sup>(3)</sup> | D | \$ 53.1 | 31,438 | D |
| Common Stock | 11/15/2018 | M | 84                 | A | Ⓛ       | 31,522 | D |
| Common Stock | 11/15/2018 | F | 42 <sup>(3)</sup>  | D | \$ 53.1 | 31,480 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Restricted Stock Unit                      | Ⓛ  | 11/15/2018                           |  | M                              | 2,917   | <sup>(4)</sup> 05/06/2023                                | Common Stock  | 2,917                         |
| Restricted Stock Unit                      | Ⓛ  | 11/15/2018                           |  | M                              | 200   | <sup>(5)</sup> 05/09/2024                                | Common Stock  | 200                           |
| Restricted Stock Unit                      | Ⓛ  | 11/15/2018                           |  | M                              | 611   | <sup>(6)</sup> 02/08/2025                                | Common Stock  | 611                           |
| Restricted Stock Unit                      | Ⓛ  | 11/15/2018                           |  | M                              | 84  | <sup>(7)</sup> 02/08/2025                                | Common Stock  | 84                            |

## Reporting Owners

| Reporting Owner Name / Address                                  | Relationships   |
|---|---|
| Keiser John T.<br>1019 MARKET STREET<br>SAN FRANCISCO, CA 94103 | Director 10% Owner Officer<br>Chief Operating Officer |

## Signatures

/s/ Hasani Caraway, Attorney-in-Fact for John T.  
Keiser

11/16/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units convert into common stock on a one-for-one basis.
  - (2) Includes 271 shares acquired by the Reporting Person on November 14, 2018 pursuant to the Issuer's Employee Stock Purchase Plan in a transaction exempt under Rule 16b-3(c).  
  
Represents the number of shares withheld by the Issuer in satisfaction of tax withholding obligations in connection with the vesting of the
  - (3) restricted stock units listed in Table II. Such withholding is mandated by an election of the Issuer made in advance and does not represent a discretionary trade by the Reporting Person.  
  
1/4th of the shares issuable pursuant to the restricted stock units shall vest one year after the vesting commencement date of May 15, 2016 and an additional 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month thereafter, subject to the
  - (4) Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.  
  
1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of May 15,
  - (5) 2017, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.  
  
1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of January
  - (6) 15, 2018, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.  
  
1/12th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of January
  - (7) 15, 2018, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.