

COCA-COLA ENTERPRISES, INC.
Form 8-K
March 20, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 20, 2012

COCA-COLA ENTERPRISES, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-34874
(Commission
File No.)

27-2197395
(IRS Employer
Identification No.)

2500 Windy Ridge Parkway, Atlanta, Georgia 30339
(Address of principal executive offices, including zip code)

(678) 260-3000
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

..Written communications pursuant to Rule 425 under the Securities Act
(17 CFR 230.425)

..

Soliciting material pursuant to Rule 14a-12 under the Exchange Act
(17 CFR 240.14a-12)

“Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
(17 CFR 240.14d-2(b))

“Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act
(17 CFR 240.13e-4(c))

Item 8.01. Other events

The Company issued a press release on March 20, 2012, stating it will host an event with investors and analysts at the Consumer Analyst Group of Europe (CAGE) Conference in London on March 21, and affirming its full-year 2012 guidance. The Company will webcast the CAGE presentation through its website, www.cokecce.com, on Wednesday, March 21 beginning at 11:15 a.m. ET.

The press release is attached as Exhibit 99.1

Item 9.01 Financial Statements and Exhibits

- (a) Not Applicable.
- (b) Not Applicable.
- (c) Not Applicable.
- (d) Exhibits

EXHIBIT NUMBER	DESCRIPTION
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99.1	Press Release dated March 20, 2012.
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COCA-COLA ENTERPRISES, INC.

(Registrant)

Date: March 20, 2012

By:

Name:

William T. Plybon

Title:

Vice President, Secretary and
Deputy General Counsel

EXHIBIT LIST

EXHIBIT
NUMBER
99.1

DESCRIPTION
Press Release dated March 20, 2012.