

Schmidt David Peter
Form 4
August 02, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Schmidt David Peter

(Last) (First) (Middle)

2202 NORTH WEST SHORE
BLVD., STE. 500

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2018

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

EVP & Pres. Bonefish Grill

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	08/01/2018		M	(A) or (D) Amount (1) 6,250	\$ 0	9,850	D
Common Stock	08/01/2018		F	(2) 1,522	\$ 19.34	8,328	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Units	\$ 0 ⁽³⁾	08/01/2018		M	6,250 ⁽⁴⁾	⁽⁵⁾ ⁽⁶⁾	Common Stock 6,250
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁷⁾ ⁽⁶⁾	Common Stock 7,049
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁸⁾ ⁽⁶⁾	Common Stock 7,482
Restricted Stock Units	\$ 0 ⁽³⁾					⁽⁹⁾ ⁽⁶⁾	Common Stock 1,362
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹⁰⁾ ⁽⁶⁾	Common Stock 1,250
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹¹⁾ ⁽⁶⁾	Common Stock 828
Restricted Stock Units	\$ 0 ⁽³⁾					⁽¹²⁾ ⁽⁶⁾	Common Stock 2,500
Stock Option (right to buy)	\$ 24.1					⁽¹³⁾ 02/23/2028	Common Stock 16,507
Stock Option (right to buy)	\$ 17.27					⁽¹⁴⁾ 02/24/2027	Common Stock 23,763
Stock Option (right to buy)	\$ 17.96					⁽¹⁵⁾ 08/01/2026	Common Stock 100,000

Stock Option (right to buy)	\$ 17.15	<u>(16)</u>	02/25/2026	Common Stock	8,463
Stock Option (right to buy)	\$ 25.36	<u>(17)</u>	02/26/2025	Common Stock	4,000
Stock Option (right to buy)	\$ 25.32	<u>(18)</u>	02/27/2024	Common Stock	2,434
Stock Option (right to buy)	\$ 17.4	<u>(18)</u>	02/26/2023	Common Stock	4,232

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schmidt David Peter 2202 NORTH WEST SHORE BLVD., STE. 500 TAMPA, FL 33607			EVP & Pres. Bonefish Grill	

Signatures

Kelly Lefferts, as
Attorney-in-Fact

08/02/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- (2) These common shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- (3) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- (4) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- (5) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- (6) This field is not applicable.
- (7) These restricted stock units, in the original grant amount of 7,049, will begin vesting in four equal annual installments on February 23, 2019.
- (8) These restricted stock units, in the original grant amount of 9,976, began vesting in four equal annual installments on February 24, 2018.
- (9) These restricted stock units, in the original grant amount of 2,723, began vesting in four equal annual installments on February 25, 2017.

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- (10) These restricted stock units, in the original grant amount of 2,500, began vesting in four equal annual installments on September 1, 2016.
- (11) These restricted stock units, in the original grant amount of 3,310, began vesting in four equal annual installments on February 26, 2016.
- (12) These restricted stock units, in the original grant amount of 10,000, began vesting in four equal annual installments on October 1, 2015.
- (13) These stock options, in the original grant amount of 16,507 will begin vesting in four equal annual installments on February 23, 2019.
- (14) These stock options, in the original grant amount of 23,763, began vesting in four equal annual installments on February 24, 2018.
- (15) These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- (16) These stock options, in the original grant amount of 8,463, began vesting in four equal annual installments on February 25, 2017.
- (17) These stock options, in the original grant amount of 4,000, began vesting in four equal annual installments on February 26, 2016.
- (18) These stock options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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