

LIVE VENTURES Inc  
Form 3  
January 17, 2017

**FORM 3**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Johnson Virland A  
(Last) (First) (Middle)

325 E. WARM SPRINGS RD.  
#102

(Street)

LAS VEGAS,Â NVÂ 89119

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)  
01/03/2017

3. Issuer Name **and** Ticker or Trading Symbol  
LIVE VENTURES Inc [LIVE]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer \_\_\_\_ Other  
(give title below) (specify below)  
Chief Financial Officer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

Date Expiration  
Exercisable Date

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

Title Amount or  
Number of  
Shares

4. Conversion  
or Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)  
or Indirect  
(I)

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

(Instr. 5)

Stock Option (Right to Buy) Common Stock, par value \$0.001	01/03/2018	01/03/2027	Common Stock	4,000	\$ <u>(1)</u>	D	Â
Stock Option (Right to Buy) Common Stock, par value \$0.001	01/03/2019	01/03/2027	Common Stock	4,000	\$ <u>(1)</u>	D	Â
Stock Option (Right to Buy) Common Stock, par value \$0.001	01/03/2020	01/03/2027	Common Stock	4,000	\$ <u>(1)</u>	D	Â
Stock Option (Right to Buy) Common Stock, par value \$0.001	01/03/2021	01/03/2027	Common Stock	4,000	\$ <u>(1)</u>	D	Â
Stock Option (Right to Buy) Common Stock, par value \$0.001	01/03/2022	01/03/2027	Common Stock	4,000	\$ <u>(1)</u>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Johnson Virland A 325 E. WARM SPRINGS RD. #102 LAS VEGAS, NV 89119	Â	Â	Â Chief Financial Officer	Â

## Signatures

/s/ Virland A.  
Johnson

01/17/2017

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Issued under the Company's 2014 Omnibus Equity Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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