FREEMAN JAME I

Form 4 July 14, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FREEMAN JAME I

(Street)

2. Issuer Name and Ticker or Trading Symbol

Issuer

5. Relationship of Reporting Person(s) to

DILLARDS INC [DDS]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

02/05/2008

_X__ Director 10% Owner X_ Officer (give title _ _ Other (specify

below)

Senior VP, CFO

1600 CANTRELL ROAD

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

LITTLE ROCK, AR 72201

(City)	(State) (Z	ip) Table	I - Non-De	rivative S	ecurit	ties Acqui	ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount		Price	(Instr. 3 and 4)			
Common Class A	02/05/2008		A(1)	3	A	\$ 19.1	183,348	D		
Common Class A	02/28/2008		A <u>(1)</u>	538	A	\$ 15.32	183,886	D		
Common Class A	05/02/2008		A(1)	4	A	\$ 21.04	188,109	D		
Common Class A	05/16/2008		A(1)	44	A	\$ 18.9	188,153	D		
Common Class A	05/23/2008		A(1)	74	A	\$ 15.9	188,227	D		

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Common Class A	05/30/2008	A <u>(1)</u>	74	A	\$ 15.93	188,301	D
Common Class A	06/06/2008	A(1)	76	A	\$ 15.42	188,377	D
Common Class A	06/13/2008	A(1)	82	A	\$ 14.26	188,459	D
Common Class A	06/20/2008	A <u>(1)</u>	83	A	\$ 14.05	188,542	D
Common Class A	06/27/2008	A(1)	99	A	\$ 11.9	188,641	D
Common Class A	07/07/2008	A <u>(1)</u>	109	A	\$ 10.79	188,750	D
Common Class A	07/11/2008	A <u>(1)</u>	129	A	\$ 9.08	188,879	D
Common Class A	07/18/2008	A <u>(1)</u>	118	A	\$ 9.94	188,997	D
Common Class A	08/01/2008	A <u>(1)</u>	115	A	\$ 10.16	189,112	D
Common Class A	08/01/2008	A <u>(1)</u>	115	A	\$ 10.16	189,227	D
Common Class A	08/05/2008	A <u>(1)</u>	2	A	\$ 10.87	189,229	D
Common Class A	08/14/2008	A <u>(1)</u>	104	A	\$ 11.29	189,333	D
Common Class A	08/15/2008	A(1)	98	A	\$ 11.92	189,431	D
Common Class A	08/22/2008	A(1)	104	A	\$ 11.3	189,535	D
Common Class A	08/29/2008	A(1)	95	A	\$ 12.34	189,630	D
Common Class A	09/04/2008	A <u>(1)</u>	89	A	\$ 13.21	189,719	D
Common Class A	09/12/2008	A <u>(1)</u>	93	A	\$ 12.65	189,812	D
Common Class A	09/19/2008	A <u>(1)</u>	87	A	\$ 13.47	189,899	D
Common Class A	09/26/2008	A <u>(1)</u>	93	A	\$ 12.6	189,992	D
Common Class A	10/03/2008	A(1)	104	A	\$ 11.29	190,096	D
	10/10/2008	A(1)	151	A	\$ 7.75	190,247	D

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Common Class A							
Common Class A	10/17/2008	A <u>(1)</u>	176	A	\$ 6.65	190,423	D
Common Class A	10/27/2008	A <u>(1)</u>	272	A	\$ 4.31	390,695	D
Common Class A	10/31/2008	A <u>(1)</u>	223	A	\$ 5.26	390,918	D
Common Class A - Retirement Plan						10,678	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.		5.	6. Date Exerc	cisable and	7. Tit.	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ction	Number	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code		of	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8)	Derivative	e		Secur	rities	(Instr. 5)
	Derivative				,	Securities			(Instr	. 3 and 4)	
	Security					Acquired					
					((A) or					
]	Disposed					
						of (D)					
					((Instr. 3,					
						4, and 5)					
										Amount	
							Date	Expiration	m: d	or	
							Exercisable	Date	Title	Number	
				G 1	T 7	(A) (D)				of	
				Code	V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
FREEMAN JAME I									
1600 CANTRELL ROAD	X		Senior VP, CFO						
LITTLE ROCK, AR 72201									

Reporting Owners 3

Relationshins

Signatures

/s/ James I. 07/13/2009 Freeman

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Represents an aquisition of Class A Common Stock from contributions to the Dillard's, Inc "Stock Purchase Plan". Effective January 1, 2008, the Issuer's qualified defined contribution retirement plan was amended and, accordingly, subsequent to that date the Stock
- (1) Purchase Plan no longer meets all of the requirements for an "Excess Benefit Plan" under which transactions are generally exempt from reporting pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B) under the Securities Exchange Act of 1934 (the "Act"). Such aquisistions, however, continue to be exempt from potential liability under Section 16(b) of the Act pursuant to Rule 16b-3(d) under the Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4