Edgar Filing: STIFEL FINANCIAL CORP - Form 4

	ANCIAL CORP										
Form 4	2005										
February 14,									OMB A	PPROVAL	
FORM	4 UNITED	STATES		ITIES A hington,			NGE	COMMISSION		3235-0287	
Check thi if no long subject to Section 10 Form 4 or	CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Expires: January 31, 2005 Estimated average burden hours per response 0.5				
Form 5 obligatior may conti <i>See</i> Instru 1(b).	Filed pur sinue. Section 17(a) of the P	ublic Uti	. ,	ling Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40		0.5	
(Print or Type R	Responses)										
1. Name and Address of Reporting Person <u>*</u> IMHOFF MICHAEL F			2. Issuer Name and Ticker or Trading Symbol STIFEL FINANCIAL CORP [SF]					5. Relationship of Reporting Person(s) to Issuer			
(Last) 9132 SOUT DRIVE	(First) (N		3. Date of (Month/Da 02/11/20	-	ansaction			Director X Officer (give below)		6 Owner er (specify	
				If Amendment, Date Original iled(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
LITTLETON	N, CO 80126								Aore than One R		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed of	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any	n Date, if	Code (Instr. 8)		l (A) o l of (D 4 and (A) or) 5)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock				Code V	Amount	(D)	Price		D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exerci Expiration Da (Month/Day/Y	te	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Units	\$ 0	02/11/2005		А	779	<u>(1)</u>	(2)	Common Stock	779
Phantom Stock Units	\$ 0	02/11/2005		А	195	01/01/2008	(2)	Common Stock	195
Phantom Stock Units	\$ 0	02/11/2005		А	1,150	<u>(3)</u>	(2)	Common Stock	1,150
Stock Option (Option to Buy)	\$ 7.7813					<u>(4)</u>	01/12/2010	Common Stock	10,667

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
IMHOFF MICHAEL F 9132 SOUTH ROUNDTREE DRIVE LITTLETON, CO 80126			DIR FI TRADING				

Signatures

By: Forrest M. Smith For: Michael F. 02/11/2005 Imhoff

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Phantom Stock Units vest in 33 1/3% increments on 1/1/06, 1/1/07 and 1/1/08.
- (2) No expiration date for these Units.
- (3) Phantom Stock Units vest in 20% increments on 1/1/06, 1/1/07, 1/1/08, 1/1/09 and 1/1/10.
- (4) Options vest in 20% increments on 1/12/01, 1/12/02, 1/12/03, 1/12/04 and 1/12/05.

Reporting Owners

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.