PROCTER & GAMBLE CO
Form 4
August 13, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Steele Robert Allan

(Last) (First) (Middle)

ONE PROCTER AND GAMBLE PLAZA

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
PROCTER & GAMBLE CO [PG]

3. Date of Earliest Transaction (Month/Day/Year)
08/10/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Vice Chair-Global H and WB

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/10/2007		M		4,668	A	$ 34.5688	79,545.608	D	
Common Stock	08/10/2007		F		779	D	$ 65.085	78,766.608	D	
Common Stock	08/10/2007		M		7,404	A	$ 45.6625	86,170.608	D	
Common Stock	08/10/2007		F		633	D	$ 65.085	85,537.608	D	
Common Stock	08/10/2007		M		29,460	A	$ 45.97	114,997.608	D	

Common Stock	08/10/2007		F	2,768	D	$ 65.085	112,229.608	D	
Common Stock	08/10/2007		S	17,900	D	$ 65.68	94,329.608	D	
Common Stock	08/10/2007		S	400	D	$ 65.69	93,929.608	D	
Common Stock	08/10/2007		S	14,708	D	$ 65.7	79,221.608	D	
Common Stock	08/10/2007		S	1,800	D	$ 65.71	77,421.608	D	
Common Stock	08/10/2007		S	1,100	D	$ 65.72	76,321.608	D	
Common Stock	08/10/2007		S	200	D	$ 65.75	76,121.608	D	
Common Stock	08/10/2007		S	100	D	$ 65.76	76,021.608	D	
Common Stock	08/11/2007		S	600	D	$ 65.73	75,421.608	D	
Common Stock							13,799.9972	I	By Retirement Plan Trustees

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to	$ 34.5688	08/10/2007		M			4,668	09/24/2004	09/24/2016	Common Stock	4,668

buy)								
Stock Option (right to buy)	$ 45.6625	08/10/2007	M	7,404	09/13/2005	09/13/2012	Common Stock	7,404
Stock Option (right to buy)	$ 45.97	08/10/2007	M	29,460	09/15/2006	09/15/2013	Common Stock	29,460

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Steele Robert Allan ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202			Vice Chair-Global H and WB	

Signatures

Jason P. Muncy as Attorney-in-Fact for ROBERT A. STEELE	08/13/2007
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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