Edgar Filing: Lifevantage Corp - Form 4

Lifevantage	Corp										
Form 4 March 05, 20)15										
									OMB APPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check th if no long	1er							Expires:	January 31, 2005		
subject to Section 16. Form 4 or				RITIES				Estimated burden ho response.	d average ours per		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type I	Responses)										
BEINDORFF MICHAEL A Symbol			r Name and		Fradin	g	5. Relationship of Reporting Person(s) to Issuer				
	Lifevar	tage Corp	[LFVN]			(Check all applicable)					
(Last)	of Earliest Transaction /Day/Year)				_X_ Director10% Owner						
9785 SOUTH MONROE STREET, 03/03/20 SUITE 300			-				Officer (give titleOther (specify below)				
SANDY, U	Amendment, Date Original (Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
SAND1, U							Person				
(City)	(State) (Zip)	Tab	le I - Non-D	Derivative S	ecuri	ties Ac	quired, Disposed o	of, or Beneficia	ally Owned		
1.Title of Security (Instr. 3)	(Month/Day/Year) Exe any	2. Transaction Date 2A. Deemed Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)			sposed and f (A) or	of 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	03/03/2015		Code V D	Amount 25,000 (1)	(D) D	Price \$ 0	197,000	D			
Common Stock							8,000	I	By Spouse		
Common Stock							1,100	I	By Spouse as Custodian for Minor Child		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Tit	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr	. 3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
						Date	Expiration	Title	Amount or Number		
						Exercisable	Date	inte	of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Add	Relationships					
	Director	10% Owner	Officer	Other		
BEINDORFF MICHAEL A 9785 SOUTH MONROE STREET SANDY, UT 84070	, SUITE 300	Х				
Signatures						
/s/ Rob Cutler, Attorney-in-Fact	03/05/2015					
<u>**</u> Signature of Reporting Person	Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were acquired pursuant to a restricted stock award granted on November 19, 2014, which was cancelled in its entirety prior
- (1) to vesting of the shares with the Reporting Person's consent on March 3, 2015. No consideration was paid to the Reporting Person for such cancellation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.