

MOONE ROBERT H
Form 4
November 17, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
MOONE ROBERT H

2. Issuer Name **and** Ticker or Trading
Symbol
STATE AUTO FINANCIAL CORP
[STFC]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
518 E. BROAD STREET
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/16/2005

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)
Chairman, President, CEO

COLUMBUS, OH 43215

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Shares without par value	11/16/2005		S	2,960 D	\$ 34 126,458.752 (1)	D	
Common Shares without par value	11/16/2005		S	560 D	\$ 34.01 125,898.752 (1)	D	
Common Shares without par value	11/16/2005		S	99 D	\$ 34.02 125,799.752 (1)	D	

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Common Shares without par value	11/16/2005	S	99	D	\$ 34.03	125,700.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	100	D	\$ 34.07	125,600.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	100	D	\$ 34.08	125,500.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	300	D	\$ 34.1	125,200.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	80	D	\$ 34.11	125,120.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	200	D	\$ 34.25	124,920.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	287	D	\$ 34.31	124,633.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	1,208	D	\$ 34.32	123,425.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	100	D	\$ 34.33	123,325.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	89	D	\$ 34.34	123,236.752 <u>(1)</u>	D
Common Shares without par value	11/16/2005	S	99	D	\$ 34.35	123,137.752 <u>(1)</u>	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

MOONE ROBERT H
518 E. BROAD STREET
COLUMBUS, OH 43215

Chairman, President, CEO

Signatures

Robert H. Moone by John R. Lowther, attorney in fact pursuant to POA filed with
Commission 7-19-91

11/17/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes indirect holdings by spouse of 11,400,000 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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