

CHECKERS DRIVE IN RESTAURANTS INC /DE

Form 8-K

August 31, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)  
August 27, 2004

CHECKERS DRIVE-IN RESTAURANTS, INC.  
(Exact name of registrant as specified in its charter)

|                 |              |                     |
|-----------------|--------------|---------------------|
| DELAWARE        | 0-19649      | 58-1654960          |
| (State or Other | (Commission  | (IRS Employer       |
| Jurisdiction of | File Number) | Identification No.) |
| Incorporation)  |              |                     |

4300 WEST CYPRESS STREET, SUITE 600, TAMPA FLORIDA 33607  
(Address of Principal Executive Offices) (Zip Code)

(813\_ 283-7000  
(Registrant's Telephone Number, Including Area Code)

NOT APPLICABLE  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing  
is intended to simultaneously satisfy the filing  
obligation of the registrant under any of the following  
provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425  
under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12  
under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to  
Rule 14d-2(b) under the Exchange Act (17 CFR  
240.14d-2(b))

Pre-commencement communications pursuant to  
Rule 13e-4(c) under the Exchange Act (17 CFR  
240.13e-4(c))

Item 7.01. REGULATION FD DISCLOSURE.

On August 27, 2004, the Registrant issued  
a news release entitled "Checkers(R) Feeds  
20,000 in Hurricane Relief Effort  
Double drive-thru chain partners with  
American Red Cross in southeast Florida", a  
copy of which is attached hereto as Exhibit 99.1.

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHECKERS DRIVE-IN RESTAURANTS, INC.

By: \_\_\_\_\_

Name: Keith E. Sirois  
Title: Director, CEO and President  
Dated: August 27, 2004

EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release, dated August 27, 2004

Exhibit 99.1

CHECKERS DRIVE-IN RESTAURANTS, INC.

4300 West Cypress Street, Suite 600,  
Tampa, Florida 33607  
\* (813) 283-7000 \* (813) 283-7001

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MARC Public Relations  
412-562-1186  
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Checkers(R) Feeds 20,000 in Hurricane Relief Effort  
Double drive-thru chain partners with  
American Red Cross in southeast Florida

TAMPA, FL - August 27, 2004 - Today,  
Checkers Drive-In Restaurants, Inc. (NASDAQ:  
CHKR), donated 20,000 buns, burgers and all  
the condiments to the American Red Cross'  
Hurricane Charley relief effort to help feed  
residents of Port Charlotte and Punta Gorda,  
Florida, who were impacted by the recent storm.

"We're a Tampa-based company with nearly 200  
Checkers(R) locations throughout Florida, and  
we're committed to the communities and people  
that we serve," said Keith E. Sirois, President  
and CEO of Checkers Drive-In Restaurants, Inc.  
"I commend the men and women of the Red Cross  
who are making it possible to distribute our  
food to those in need, and we hope this contribution  
makes a difference in the recovery efforts."

The burgers were distributed today at Henry's  
Kitchen, a Red Cross mobile kitchen located at  
2400 Rampart Boulevard in the King's Gate Adult  
Resort in Port Charlotte; at the Red Cross Sprit  
of America kitchen located at Sacred Heart

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Catholic Church on 521 Cross Street in Punta Gorda; and at select mobile emergency response vehicles throughout the areas.

"Donations such as this by Checkers Drive-In Restaurants, Inc. enable us to keep costs down as we bring disaster relief to those recovering from the damage caused by Hurricane Charley," said Wayne Brennessel, director of the Hurricane Charley relief effort at the American Red Cross. "We greatly appreciate all of the donations made by corporate and individual donors."

About the American Red Cross

You can help the victims of Hurricane Charley and thousands of other disasters across the country each year by making a financial gift to the American Red Cross Disaster Relief Fund, which enables the Red Cross to provide shelter, food, counseling and other assistance to those in need.

Led by 1.2 million volunteers and 36,000 employees, the Red Cross annually mobilizes relief to families affected by more than 67,000 disasters, trains nearly 12 million people in lifesaving skills and exchanges more than a million emergency messages for U.S. military service personnel and their families.

About Checkers Drive-In Restaurants, Inc.

Checkers Drive-In Restaurants, Inc. ([www.checkers.com](http://www.checkers.com)) is the largest double drive-thru restaurant chain in the United States. The Company develops, produces, owns, operates and franchises quick service "double drive-thru" restaurants.

Except for historical information, this announcement contains "forward-looking" and "Safe Harbor" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended and the Private Securities Litigation Reform Act of 1995. These forward-looking and Safe Harbor statements reflect management's expectations based upon currently available information and data; however, actual results are subject to future events and uncertainties, which could cause actual results to materially differ from those projected in these statements. Further information regarding factors that could affect the company's financial and other results is included in the company's Forms 10Q and 10K, filed with the Securities and Exchange Commission.