

CHRISTOPHER & BANKS CORP

Form 10-Q

August 30, 2017

Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 29, 2017

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_ to \_\_\_\_

Commission File No. 001-31390

CHRISTOPHER & BANKS CORPORATION

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

06 - 1195422

(I.R.S. Employer  
Identification No.)

2400 Xenium Lane North, Plymouth, Minnesota 55441

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (763) 551-5000

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

YES NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer", "smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer "

Accelerated filer "

Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company "

Emerging growth company "

Edgar Filing: CHRISTOPHER & BANKS CORP - Form 10-Q

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). YES NO  
As of August 25, 2017, there were 37,855,181 shares of the registrant's common stock outstanding.

---

Table of Contents

CHRISTOPHER & BANKS CORPORATION AND SUBSIDIARIES  
QUARTERLY REPORT ON FORM 10-Q  
TABLE OF CONTENTS

|  | Page      |
|--|-----------|
| <u>PART I</u>  |           |
| <u>FINANCIAL INFORMATION</u>   |           |
| <u>Item 1. Financial Statements (Unaudited):</u>   |           |
| <u>Condensed Consolidated Balance Sheets</u>   | <u>2</u>  |
| <u>Condensed Consolidated Statements of Operations</u>   | <u>3</u>  |
| <u>Condensed Consolidated Statements of Comprehensive Loss</u>                                       | <u>4</u>  |
| <u>Condensed Consolidated Statements of Cash Flows</u>   | <u>5</u>  |
| <u>Notes to Condensed Consolidated Financial Statements</u>  | <u>6</u>  |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | <u>12</u> |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>                            | <u>23</u> |
| <u>Item 4. Controls and Procedures</u>   | <u>23</u> |
| <u>PART II</u>   |           |
| <u>OTHER INFORMATION</u>   |           |
| <u>Item 1. Legal Proceedings</u>   | <u>23</u> |
| <u>Item 1A. Risk Factors</u>   | <u>24</u> |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>                           | <u>24</u> |
| <u>Item 3. Defaults Upon Senior Securities</u>   | <u>24</u> |
| <u>Item 4. Mine Safety Disclosures</u>   | <u>24</u> |
| <u>Item 5. Other Information</u>   | <u>24</u> |
| <u>Item 6. Exhibits</u>  | <u>25</u> |
| <u>Signatures</u>  | <u>26</u> |

Table of Contents

## PART I - FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## CHRISTOPHER &amp; BANKS CORPORATION AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands)

(unaudited)

|  | July 29,<br>2017 | January 28,<br>2017 |
|--|------------------|---------------------|
| <b>ASSETS</b>  |                  |                     |
| Current assets:  |                  |                     |
| Cash and cash equivalents  | \$22,573         | \$35,006            |
| Accounts receivable  | 3,833            | 2,549               |
| Merchandise inventories  | 41,917           | 36,834              |
| Prepaid expenses and other current assets  | 4,568            | 3,485               |
| Income taxes receivable  | 255              | 516                 |
| Total current assets   | 73,146           | 78,390              |
| Property, equipment and improvements, net  | 51,983           | 55,332              |
| Other non-current assets:  |                  |                     |
| Deferred income taxes  | 322              | 321                 |
| Other assets   | 641              | 577                 |
| Total other non-current assets   | 963              | 898                 |
| Total assets   | \$126,092        | \$134,620           |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>  |                  |                     |
| Current liabilities:   |                  |                     |
| Accounts payable   | \$22,994         | \$13,867            |
| Accrued salaries, wages and related expenses   | 4,338            | 6,613               |
| Accrued liabilities and other current liabilities  | 20,801           | 26,426              |
| Total current liabilities  | 48,133           | 46,906              |
| Non-current liabilities:   |                  |                     |
| Deferred lease incentives  | 8,540            | 9,021               |
| Deferred rent obligations  | 6,583            | 6,576               |
| Other non-current liabilities  | 2,574            | 822                 |
| Total non-current liabilities  | 17,697           | 16,419              |
| Commitments and contingencies  | —                | —                   |
| Stockholders' equity:  |                  |                     |
| Preferred stock — \$0.01 par value, 1,000 shares authorized, none outstanding  | —                | —                   |
| Common stock — \$0.01 par value, 74,000 shares authorized, 47,646 and 47,425 shares issued, and 37,855 and 37,634 shares outstanding at July 29, 2017 and January 28, 2017, respectively | 476              | 473                 |
| Additional paid-in capital   | 127,057          | 126,516             |
| Retained earnings  | 45,440           | 57,017              |
| Common stock held in treasury, 9,791 shares at cost at July 29, 2017 and January 28, 2017  | (112,711 )       | (112,711 )          |
| Total stockholders' equity   | 60,262           | 71,295              |
| Total liabilities and stockholders' equity   | \$126,092        | \$134,620           |

See Notes to Condensed Consolidated Financial Statements

2

---

Table of ContentsCHRISTOPHER & BANKS CORPORATION AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data)

(unaudited)

|   | Thirteen Weeks Ended |                  | Twenty-Six Weeks Ended |                  |
|---|----------------------|------------------|------------------------|------------------|
|   | July 29,<br>2017     | July 30,<br>2016 | July 29,<br>2017       | July 30,<br>2016 |
| Net sales                               | \$ 86,618            | \$ 89,923        | \$ 175,173             | \$ 189,957       |
| Merchandise, buying and occupancy costs | 61,990               | 59,774           | 120,007                | 122,096          |
| Gross profit                            | 24,628               | 30,149           | 55,166                 | 67,861           |
| Other operating expenses:               |                      |                  |                        |                  |
| Selling, general and administrative     | 29,179               | 30,626           | 60,153                 | 66,103           |
| Depreciation and amortization           | 3,167                | 2,974            | 6,266                  | 5,996            |
| Impairment of long-lived assets         | 93                   | 309              | 163                    | 476              |
| Total other operating expenses          | 32,439               | 33,909           | 66,582                 | 72,575           |
| Operating loss                          | (7,811 )             | (3,760 )         | (11,416 )              | (4,714 )         |
| Interest expense, net                   | (38 )                | (42 )            | (69 )                  | (82 )            |
| Other income                            | —                    | —                | —                      | 911              |
| Loss before income taxes                | (7,849 )             | (3,802 )         | (11,485 )              | (3,885 )         |
| Income tax provision                    | 40                   | 82               | 92                     | 167              |
| Net loss                                | \$ (7,889 )          | \$ (3,884 )      | \$ (11,577 )           | \$ (4,052 )      |
| Basic loss per share:                   |                      |                  |                        |                  |
| Net loss                                | \$ (0.21 )           | \$ (0.11 )       | \$ (0.31 )             | \$ (0.11 )       |
| Basic shares outstanding                | 37,156               | 36,981           | 37,123                 | 36,953           |
| Diluted loss per share:                 |                      |                  |                        |                  |
| Net loss                                | \$ (0.21 )           | \$ (0.11 )       | \$ (0.31 )             | \$ (0.11 )       |
| Diluted shares outstanding              | 37,156               | 36,981           | 37,123                 | 36,953           |

See Notes to Condensed Consolidated Financial Statements

Table of ContentsCHRISTOPHER & BANKS CORPORATION AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(in thousands)

(unaudited)

|  | Thirteen Weeks Ended |                  | Twenty-Six Weeks Ended |                  |
|--|----------------------|------------------|------------------------|------------------|
|  | July 29,<br>2017     | July 30,<br>2016 | July 29,<br>2017       | July 30,<br>2016 |
| Net loss                               | \$ (7,889 )          | \$ (3,884 )      | \$ (11,577)            | \$ (4,052)       |
| Other comprehensive income, net of tax | —                    | —                | —                      | —                |
| Comprehensive loss                     | \$ (7,889 )          | \$ (3,884 )      | \$ (11,577)            | \$ (4,052)       |

See Notes to Condensed Consolidated Financial Statements

Table of ContentsCHRISTOPHER & BANKS CORPORATION AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(unaudited)

|   | Twenty-Six Weeks Ended |                  |
|---|------------------------|------------------|
|   | July 29,<br>2017       | July 30,<br>2016 |
| Cash flows from operating activities:                                       |                        |                  |
| Net loss  | \$ (11,577 )           | \$ (4,052 )      |
| Adjustments to reconcile net loss to net cash used in operating activities: |                        |                  |
| Depreciation and amortization   | 6,266                  | 5,996            |
| Impairment of long-lived assets   | 163                    | 476              |
| Deferred income taxes, net  | —                      | 11               |
| Gain from company-owned life insurance                                      | —                      | (911 )           |
| Amortization of premium on investments                                      | —                      | 10               |
| Amortization of financing costs   | 31                     | 31               |
| Deferred lease-related liabilities  | (442 )                 | (381 )           |
| Stock-based compensation expense  | 550                    | 406              |
| Loss on disposal of assets  | —                      | 1                |
| Changes in operating assets and liabilities:                                |                        |                  |
| Accounts receivable   | (1,284 )               | 102              |
| Merchandise inventories   | (5,082 )               | (7,571 )         |
| Prepaid expenses and other assets   | (1,180 )               | (463 )           |
| Income taxes receivable   | 261                    | (88 )            |
| Accounts payable  | 9,096                  | 5,547            |
| Accrued liabilities   | (7,872 )               | 260              |
| Other liabilities   | 1,793                  | 106              |
| Net cash used in operating activities                                       | (9,277 )               | (520 )           |
| Cash flows from investing activities:                                       |                        |                  |
| Purchases of property, equipment and improvements                           | (3,150 )               | (6,788 )         |
| Proceeds from company-owned life insurance                                  | —                      | 911              |
| Maturities of available-for-sale investments                                | —                      | 3,005            |
| Net cash used in investing activities                                       | (3,150 )               | (2,872 )         |
| Cash flows from financing activities:                                       |                        |                  |
| Shares redeemed for payroll taxes   | (6 )                   | (23 )            |
| Net cash used in financing activities                                       | (6 )                   | (23 )            |
| Net decrease in cash and cash equivalents                                   | (12,433 )              | (3,415 )         |
| Cash and cash equivalents at beginning of period                            | 35,006                 | 31,506           |
| Cash and cash equivalents at end of period                                  | \$ 22,573              | \$ 28,091        |
| Supplemental cash flow information:   |                        |                  |
| Interest paid   | \$ 69                  | \$ 95            |
| Income taxes (refunded) paid  | \$ (251 )              | \$ 102           |
| Accrued purchases of equipment and improvements                             | \$ 219                 | \$ 226           |

See Notes to Condensed Consolidated Financial Statements





Table of Contents

CHRISTOPHER & BANKS CORPORATION AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)

NOTE 1 — Basis of Presentation

The unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q have been prepared by Christopher & Banks Corporation and its subsidiaries (collectively referred to as “Christopher & Banks”, “the Company”, “we” or “us”) pursuant to the current rules and regulations of the United States (“U.S.”) Securities and Exchange Commission. Accordingly, certain information and disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. have been omitted, pursuant to such rules and regulations. These unaudited condensed consolidated financial statements, except the condensed consolidated balance sheet as of January 28, 2017 derived from the Company's audited financial statements, should be read in conjunction with the audited financial statements and related notes included in the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

The results of operations for the interim period shown in this report are not necessarily indicative of results to be expected for the full fiscal year. In the opinion of management, the information contained herein reflects all adjustments, consisting only of normal adjustments, except as otherwise stated in these notes, considered necessary to present fairly our financial position, results of operations, and cash flows as of July 29, 2017, and July 30, 2016 and for all periods presented.

Recently issued accounting pronouncements

In May 2014, the Financial Accounting Standards Board (“FASB”) issued authoritative guidance under ASU No. 2014-09, Revenue from Contracts with Customers. ASU 2014-09 supersedes existing revenue recognition requirements and provides a new comprehensive revenue recognition model that requires entities to recognize revenue to depict the transfer of goods or services to a customer at an amount that reflects the consideration it expects to receive in exchange for those goods or services. In August 2015, the FASB issued ASU No. 2015-14, Revenue from Contracts with Customers, Deferral of the Effective Date, which defers the effective date of the new revenue recognition standard by one year. As a result, ASU 2014-09 is effective retrospectively for fiscal years and interim periods within those years beginning after December 15, 2017. Adoption is allowed by either the full retrospective or modified retrospective approach. We do not believe the adoption of this standard will have a material impact on our consolidated financial statements. The new revenue standard will require the Company to recognize gift card breakage proportional to actual gift card redemptions. The Company continues to evaluate the merits of adopting the standard under the full retrospective or modified retrospective approach, which will require certain reclassifications.

In February 2016, the FASB issued ASU 2016-02, Leases, which requires that lease arrangements longer than twelve months result in an entity recognizing an asset and liability. The updated guidance is effective for interim and annual periods beginning after December 15, 2018, and early adoption is permitted. The Company is currently evaluating the guidance and its impact on our condensed consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-09, Compensation-Stock Compensation (Topic 718) Improvements to Employee Share-Based Payment Accounting. ASU 2016-09 addresses simplification of several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. ASU 2016-09 is effective for public companies for annual reporting periods beginning after December 15, 2016, and interim periods within those fiscal years. The adoption of ASU 2016-09 did not have a material impact on the Company's consolidated financial statements mostly due to the impact of the tax valuation allowance.

We reviewed all other significant newly-issued accounting pronouncements and concluded they are either not applicable to our operations, or that no material effect is expected on our consolidated financial statements as a result of future adoption.

6

---

Table of Contents

## NOTE 2 — Merchandise Inventories and Sources of Supply

Merchandise inventories consisted of the following (in thousands):

|                                  | July 29,<br>2017 | January 28,<br>2017 |
|----------------------------------|------------------|---------------------|
| Merchandise - in store/eCommerce | \$32,648         | \$ 28,584           |
| Merchandise - in transit         | 9,269            | 8,250               |
| Total merchandise inventories    | \$41,917         | \$ 36,834           |

There have been no material changes to our ratio of imports to total merchandise purchases or concentration of supplier purchases in the twenty-six weeks ended July 29, 2017 compared to the fiscal 2016 year ended January 28, 2017.

## NOTE 3 — Property, Equipment and Improvements, Net

Property, equipment and improvements, net consisted of the following (in thousands):

| Description  | July 29,<br>2017 | January 28,<br>2017 |
|--|------------------|---------------------|
| Land   | \$1,597          | \$ 1,597            |
| Corporate office, distribution center and related building improvements    | 12,700           | 12,700              |
| Store leasehold improvements   | 49,362           | 49,450              |
| Store furniture and fixtures   | 69,244           | 69,598              |
| Corporate office and distribution center furniture, fixtures and equipment | 4,938            | 4,880               |
| Computer and point of sale hardware and software                           | 33,541           | 32,313              |
| Construction in progress   | 1,515            | 1,321               |
| Total property, equipment and improvements, gross                          | 172,897          | 171,859             |
| Less accumulated depreciation and amortization                             | (120,914)        | (116,527 )          |
| Total property, equipment and improvements, net                            | \$51,983         | \$ 55,332           |

Long-lived assets are evaluated for impairment whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. In conjunction with an impairment analysis, the Company determined that improvements and equipment at certain under-performing stores and at stores identified for closure were impaired. As a result, the Company recorded approximately \$0.1 million and \$0.3 million for long-lived asset impairments during the thirteen week periods ended July 29, 2017 and July 30, 2016, respectively. The Company recorded approximately \$0.2 million and \$0.5 million for long-lived asset impairments during the twenty-six week periods ended July 29, 2017 and July 30, 2016, respectively.

## NOTE 4 — Accrued Liabilities

Accrued liabilities and other current liabilities consisted of the following (in thousands):

|  | July 29,<br>2017 | January 28,<br>2017 |
|--|------------------|---------------------|
| Gift card and store credit liabilities               | \$5,128          | \$ 7,414            |
| Accrued Friendship Rewards Program loyalty liability | 3,587            | 3,770               |
| Accrued income, sales and other taxes payable        | 1,866            | 1,239               |
| Accrued occupancy-related expenses                   | 3,354            | 3,614               |
| Sales return reserve                                 | 1,282            | 943                 |
| eCommerce obligations                                | 2,868            | 3,190               |

|   |          |           |
|---|----------|-----------|
| Other accrued liabilities                               | 2,716    | 6,256     |
| Total accrued liabilities and other current liabilities | \$20,801 | \$ 26,426 |

NOTE 5 — Credit Facility

The Company is party to an amended and restated credit agreement (the "Credit Facility") with Wells Fargo Bank, N.A. ("Wells Fargo"), as lender. The Credit Facility was most recently amended and extended on September 8, 2014. The current expiration date is September 8, 2019.

7

---

Table of Contents

The Credit Facility provides the Company with revolving credit loans of up to \$50.0 million in the aggregate, subject to a borrowing base formula based primarily on eligible credit card receivables, inventory and real estate, as such terms are defined in the Credit Facility, and up to \$10.0 million of which may be drawn in the form of standby and documentary letters of credit.

Borrowings under the Credit Facility will generally accrue interest at a rate ranging from 1.50% to 1.75% over the London Interbank Offered Rate ("LIBOR") or 0.50% to 0.75% over the Wells Fargo Prime Rate based on the amount of Average Daily Availability for the Fiscal Quarter immediately preceding each Adjustment Date, as such terms are defined in the Credit Facility. The Company has the ability to select between the LIBOR or prime based rate at the time of the cash advance. The Credit Facility has an unused commitment fee of 0.25%.

The Credit Facility contains customary events of default and various affirmative and negative covenants. The sole financial covenant contained in the Credit Facility requires the Company to maintain Availability at least equal to the greater of (a) ten percent (10%) of the borrowing base or (b) \$3.0 million. In addition, the Credit Facility permits the payment of dividends to the Company's stockholders if certain financial conditions are met. The Company was in compliance with all covenants and other financial provisions as of July 29, 2017.

The Company's obligations under the Credit Facility are secured by the assets of the Company and its subsidiaries. The Company has pledged substantially all of its assets as collateral security for the loans, including accounts owed to the Company, bank accounts, inventory, other tangible and intangible personal property, intellectual property (including patents and trademarks), and stock or other evidences of ownership of 100% of all of the Company's subsidiaries.

The Company had no revolving credit loan borrowings under the Credit Facility during each of the twenty-six week periods ended July 29, 2017, and July 30, 2016. The total Borrowing Base at July 29, 2017 was approximately \$36.5 million. As of July 29, 2017, the Company had open on-demand letters of credit of approximately \$0.9 million. Accordingly, after reducing the Borrowing Base for the open letters of credit and the required minimum availability of the greater of \$3.0 million, or 10.0% of the Borrowing Base, the net availability of revolving credit loans under the Credit Facility was approximately \$32.0 million at July 29, 2017.

NOTE 6 — Income Taxes

The Company's liability for unrecognized tax benefits associated with uncertain tax positions is recorded within other non-current liabilities. There has been no material change in the reserve for unrecognized tax benefits since the end of the previous year. The Company recognizes interest and penalties related to unrecognized tax benefits as components of income tax expense.

The Company and its subsidiaries are subject to U.S. federal income taxes and the income tax obligations of various state and local jurisdictions. Periods after fiscal 2013 remain subject to examination by the IRS. With few exceptions, the Company is not subject to state income tax examination by tax authorities for taxable years prior to fiscal 2012.

As of July 29, 2017, the end of the second quarter of fiscal 2017, the Company had no other ongoing audits in various jurisdictions and does not expect the liability for unrecognized tax benefits to significantly increase or decrease in the next twelve months.

As of July 29, 2017, the possibility of future cumulative losses still exists. Accordingly, the Company has continued to maintain a valuation allowance against its net deferred tax assets. A small deferred tax asset was allowed related to certain tax benefits.

As of July 29, 2017, the Company has federal and state net operating loss carryforwards ("NOLs") which will reduce future taxable income. Approximately \$36.2 million in net federal tax benefits are available from federal NOLs. An additional \$1.2 million is available in net tax credit carryforwards. The state NOLs will result in net state tax benefits of approximately \$2.5 million.

Sections 382 and 383 of the Internal Revenue Code limit the annual utilization of certain tax attributes, including NOL carryforwards, incurred prior to a change in ownership. If the Company were to experience an ownership change, as defined by Sections 382 and 383, its ability to utilize its tax attributes could be substantially limited. Depending on the severity of the annual NOL limitation, the Company could permanently lose its ability to use a significant number of its accumulated NOLs.

Table of Contents

## NOTE 7 — Earnings Per Share

The following table sets forth the calculation of basic and diluted earnings per share (“EPS”) shown on the face of the accompanying consolidated statement of operations:

|  | Thirteen Weeks Ended |                  | Twenty-Six Weeks Ended |                  |
|--|----------------------|------------------|------------------------|------------------|
|  | July 29,<br>2017     | July 30,<br>2016 | July 29,<br>2017       | July 30,<br>2016 |
| Numerator (in thousands):  |                      |                  |                        |                  |
| Net loss attributable to Christopher & Banks Corporation                   | \$ (7,889 )          | \$ (3,884 )      | \$ (11,577)            | \$ (4,052)       |
| Denominator (in thousands):  |                      |                  |                        |                  |
| Weighted average common shares outstanding - basic                         | 37,156               | 36,981           | 37,123                 | 36,953           |
| Dilutive shares  | —                    | —                | —                      | —                |
| Weighted average common and common equivalent shares outstanding - diluted | 37,156               | 36,981           | 37,123                 | 36,953           |
| Net loss per common share:   |                      |                  |                        |                  |
| Basic  | \$ (0.21 )           | \$ (0.11 )       | \$ (0.31 )             | \$ (0.11 )       |
| Diluted  | \$ (0.21 )           | \$ (0.11 )       | \$ (0.31 )             | \$ (0.11 )       |

Total stock options of approximately 4.1 million and 2.2 million were excluded from the shares used in the computation of diluted earnings per share for the thirteen week periods ended July 29, 2017 and July 30, 2016, as they were anti-dilutive. Total stock options of approximately 4.1 million and 2.4 million were excluded from the shares used in the computation of diluted earnings per share for the twenty-six week periods ended July 29, 2017 and July 30, 2016, respectively, as they were anti-dilutive.

## NOTE 8 — Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Assets and liabilities recorded at fair value are categorized using defined hierarchical levels directly related to the amount of subjectivity associated with the inputs to fair value measurements, as follows:

Level 1 – Quoted prices in active markets for identical assets or liabilities

Level 2 – Inputs other than quoted prices included in Level 1 that are either directly or indirectly observable

Level 3 – Unobservable inputs that are significant to the fair value of the asset or liability.

Assets that are Measured at Fair Value on a Non-recurring Basis:

The following table summarizes certain information for non-financial assets for the twenty-six weeks ended July 29, 2017 and the fiscal year ended January 28, 2017, that are measured at fair value on a non-recurring basis in periods subsequent to an initial recognition period. The Company places amounts into the most appropriate level within the fair value hierarchy based on the inputs used to determine the fair value at the measurement date.

|   | Twenty-Six       | Fiscal Year         |
|---|------------------|---------------------|
|   | Weeks            | Ended               |
|   | Ended            | Ended               |
| Long-Lived Assets Held and Used (in thousands): | July 29,<br>2017 | January 28,<br>2017 |
| Carrying value                                  | \$ 163           | \$ 877              |
| Fair value measured using Level 3 inputs        | \$ —             | \$ 91               |



|                   |        |        |
|-------------------|--------|--------|
| Impairment charge | \$ 163 | \$ 786 |
|-------------------|--------|--------|

All of the fair value measurements included in the table above were based on significant unobservable inputs (Level 3). The Company determines fair value for measuring assets on a non-recurring basis using a discounted cash flow approach as discussed in Note 1, Nature of Business and Significant Accounting Policies in our Form 10-K for the year ended January 28, 2017. In determining future cash flows, the Company uses its best estimate of future operating results, which requires the use of significant estimates and assumptions, including estimated sales, merchandise margin and expense levels, and the selection of an appropriate discount rate; therefore, differences in the estimates or assumptions could produce significantly different results.

9

---

Table of Contents

General economic uncertainty impacting the retail industry and the continuation of recent trends in company performance makes it reasonably possible that additional long-lived asset impairments could be identified and recorded in future periods.

The fair value measurement of the long-lived assets encompasses the following significant unobservable inputs:

|   |        |
|---|--------|
|   | Range  |
| Unobservable Inputs                     | Fiscal |
|   | 2016   |
| Weighted Average Cost of Capital (WACC) | 16%    |
| Annual sales growth                     | 0% to  |
|   | 7%     |

n

## NOTE 9 — Legal Proceedings

The Company is subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. We accrue for loss contingencies associated with outstanding litigation or legal claims for which management has determined it is probable that a loss contingency exists and the amount of the loss can be reasonably estimated. In connection with a preliminary settlement of pre-litigation employment claims reached in February 2017, we established a loss contingency of \$1.475 million as of January 28, 2017. In connection therewith, on April 13, 2017, a complaint was filed in state Circuit Court in the Fifteenth Judicial Circuit in Palm Beach County, Florida (the "Florida Circuit Court") by three named plaintiffs in a purported class action asserting claims on behalf of current and former store managers. The plaintiffs principally alleged that they and other similarly situated store managers were improperly classified as exempt employees and thus not compensated for overtime work as required under applicable federal and state law. On May 4, 2017, the Company entered into a settlement agreement with the named plaintiffs and the proposed class. On May 8, 2017, the Florida Circuit Court issued an order approving the class settlement. As approved by the Florida Circuit Court, certain current and former store managers will be eligible to receive payments in connection with time worked in prior years. The settlement of the lawsuit is not an admission by us of any wrongdoing.

As part of the settlement, the Company contributed \$1.475 million into a settlement fund in the second fiscal quarter of 2017. Any funds remaining after payment of all submitted claims and related settlement fund costs and expenses will revert to the Company. A final resolution of the matter and the dissolution of the settlement fund is expected by the end of this fiscal year. While the ultimate amount of the claims paid under the settlement is likely to be less than the Company has recorded, the difference is not expected to have a material impact on our consolidated financial position or liquidity.

The ultimate resolution of legal matters can be inherently uncertain and for some matters, we are currently unable to predict the ultimate outcome, determine whether a liability has been incurred or make an estimate of the reasonably possible liability that could result from an unfavorable outcome because of these uncertainties. The Company does not, however, currently believe that the resolution of any pending matter will have a material adverse effect on its financial position, results of operations or liquidity.

## NOTE 10 — Segment Reporting

In the table below, Retail Operations includes activity generated by the Company's retail store locations (Missy Petite Women ("MPW"), Outlets, Christopher & Banks, and C.J. Banks stores) as well as the eCommerce business. Retail Operations only includes net sales, merchandise gross margin and direct store expenses with no allocation of corporate overhead as that is the information used by the chief operating decision maker to evaluate performance and to allocate

resources. The Corporate/Administrative balances include supporting administrative activity at the corporate office and distribution center facility and are included to reconcile the amounts to the condensed consolidated financial statements.

Table of Contents

## Business Segment Information

(in thousands)

|                                      | Retail<br>Operations | Corporate/<br>Administrative | Consolidated |
|--------------------------------------|----------------------|------------------------------|--------------|
| Thirteen Weeks Ended July 29, 2017   |                      |                              |              |
| Net sales                            | \$ 86,618            | \$ —                         | \$ 86,618    |
| Depreciation and amortization        | 2,491                | 676                          | 3,167        |
| Impairment of long-lived assets      | 93                   | —                            | 93           |
| Operating income (loss)              | 4,146                | (11,957 )                    | (7,811 )     |
| Thirteen Weeks Ended July 30, 2016   |                      |                              |              |
| Net sales                            | \$ 89,923            | \$ —                         | \$ 89,923    |
| Depreciation and amortization        | 2,360                | 614                          | 2,974        |
| Impairment of long-lived assets      | 309                  | —                            | 309          |
| Operating income (loss)              | 7,878                | (11,638 )                    | (3,760 )     |
| Twenty-Six Weeks Ended July 29, 2017 |                      |                              |              |
| Net sales                            | \$ 175,173           | \$ —                         | \$ 175,173   |
| Depreciation and amortization        | 4,950                | 1,316                        | 6,266        |
| Impairment of long-lived assets      | 163                  | —                            | 163          |
| Operating income (loss)              | 13,953               | (25,369 )                    | (11,416 )    |
| Total assets                         | 91,705               | 34,387                       | 126,092      |
| Twenty-Six Weeks Ended July 30, 2016 |                      |                              |              |
| Net sales                            | \$ 189,957           | \$ —                         | \$ 189,957   |
| Depreciation and amortization        | 4,746                | 1,250                        | 5,996        |
| Impairment of long-lived assets      | 476                  | —                            | 476          |
| Operating income (loss)              | 23,520               | (28,234 )                    | (4,714 )     |
| Total assets                         | 105,274              | 46,601                       | 151,875      |

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Our Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended January 28, 2017 and our unaudited Condensed Consolidated Financial Statements and related Notes included in Item 1 of this Quarterly Report on Form 10-Q. Unless otherwise noted, transactions and other factors significantly impacting our financial condition, results of operations and liquidity are discussed in order of magnitude.

Executive Overview

We are a national specialty retailer featuring exclusively-designed, privately-branded women's apparel and accessories. We offer our customer an assortment of unique, classic and versatile clothing that fits her everyday needs at a good value.

We operate an integrated, omni-channel platform that provides our customer the ability to shop when and where she wants, including online or at retail and outlet stores. This approach allows our customers to browse, purchase, return, or exchange our merchandise through the channel that is optimal for her.

As of July 29, 2017, we operated 473 stores in 45 states, including 320 Missy, Petite, Women ("MPW") stores, 79 outlet stores, 38 Christopher & Banks ("CB") stores, and 36 C.J. Banks ("CJ") stores. Our CB brand offers unique fashions and accessories featuring exclusively designed assortments of women's apparel in sizes 4 to 16 and in petite sizes 4P to 16P. Our C.J. Banks brand offers similar assortments of women's apparel in sizes 14W to 26W. Our MPW concept and outlet stores offer an assortment of both Christopher & Banks and C.J. Banks apparel servicing the Missy, Petite and Women-sized customer in one location.

Fiscal 2017 Strategic Priorities Update

Our overall business strategy is to build sustainable, long-term revenue growth and consistent profitability through the following strategic initiatives:

- Offer a differentiated product assortment
- Increase customer loyalty, acquire new customers, and recapture lapsed customers
- Leverage our omni-channel capabilities

Offer a differentiated product assortment

We are committed to ensuring we consistently meet our customers' needs with a differentiated merchandise assortment that fits her lifestyle at a recognizable value. We intend to increase the flow of our fashion offering and provide a more versatile assortment to encourage our customers to shop more frequently and buy more when she visits. To further support the newness of our merchandise presentations, we are analyzing our promotional cadence and adjusting our markdown strategy to increase inventory turnover to keep merchandise fresh and current.

Increase customer loyalty, acquire new customers, and recapture lapsed customers

We have a very loyal customer base that is highly engaged. The personalized customer service that our Associates provide is a differentiator for us and is a contributor to the loyalty our customers exhibit, with approximately 90% of our active customers participating in our loyalty rewards program.

We continue to be focused on maximizing the benefits of our customer relationship management ("CRM") database, Friendship Rewards Loyalty Program ("Friendship Rewards"), and private-label credit card program to strengthen

engagement with our customers. Our Friendship Rewards program, in conjunction with our CRM system, allows us to personalize communications and customize our offers. We also will continue to leverage our direct and digital marketing channels to encourage additional customer visits and increased spending per visit.

We are accelerating our efforts to re-engage customers that stopped shopping following the migration of their local CB or CJ store to the MPW format through targeted communications. We are also working to gain new customers and brand awareness through increased investments in digital paid media, and earned media. Additionally, we are increasing the frequency of store grass root events that will continue to capitalize on the strong relationships between our store associates and customers.

## Table of Contents

In the second quarter of fiscal 2017, we launched a “refer a friend” program to incentivize customers to introduce their friends to our brand. In the third quarter of fiscal 2017, we will implement personalization on our eCommerce site and in emails to further strengthen our customer relationships.

### Leverage Our Omni-Channel Capabilities

We will capitalize on investments made in our integrated, omni-channel strategy which is designed to provide customers a seamless retail experience together with the ability to shop when and where they want, including retail stores, outlet stores, online and mobile. These investments enable us to address multiple customer touch points to drive spend and build brand affinity by providing a comprehensive view of our customer and our merchandise assortment and depth.

In fiscal 2017, we expect continued growth in eCommerce by leveraging our new platform launched in fiscal 2016, including improving personalization and enhanced site experiences. New omni-channel capabilities, including new fulfillment functionality, store grading and localized assortment planning, will support improved management of the receipt, allocation, and distribution of merchandise.

In second quarter of fiscal 2017, we launched our “find in store” feature online in our effort to provide more convenience to our customers. We believe that providing more visibility into store inventory will help drive traffic to our stores where our associates can provide personalized service and outfitting recommendations, and ultimately lead to increased customer spend. Later in fiscal 2017, we expect to offer other fulfillment options, such as ship to store or pick up in store.

### Performance Measures

Management evaluates our financial results based on the following key measure of performance:

#### Comparable sales

Comparable sales is a measure that highlights the performance of our store channel and eCommerce channel sales by measuring the changes in sales over the comparable, prior-year period of equivalent length.

Our comparable sales calculation includes merchandise sales for:

- Stores operating for at least 13 full months;
- Stores relocated within the same center; and
- eCommerce sales.

Our comparable sales calculation excludes:

- Stores converted to the MPW format for 13 full months post conversion.

We believe our eCommerce operations are interdependent with our brick-and-mortar store sales and, as such, we believe that reporting combined store and eCommerce comparable sales is a more appropriate presentation. Our customers are able to browse merchandise in one channel and consummate a transaction in a different channel. At the same time, our customers have the option to return merchandise to a store or our third-party distribution center, regardless of the original channel used for purchase.

As we continue to execute our MPW format conversions, we have made changes to the base store population that comprises comparable stores, as illustrated in the table below:

|                  | July 29, 2017 | July 30, 2016 |
|------------------|---------------|---------------|
| Stores by Format |               |               |

Edgar Filing: CHRISTOPHER & BANKS CORP - Form 10-Q

|                       | Total<br>Store<br>Count | Comparable<br>Sales<br>Stores | % of<br>Comparable<br>Sales<br>Stores | Total<br>Store<br>Count | Comparable<br>Sales<br>Stores | % of<br>Comparable<br>Sales<br>Stores |
|-----------------------|-------------------------|-------------------------------|---------------------------------------|-------------------------|-------------------------------|---------------------------------------|
| MPW                   | 320                     | 300                           | 94 %                                  | 315                     | 287                           | 91 %                                  |
| Outlet                | 79                      | 77                            | 97 %                                  | 83                      | 53                            | 64 %                                  |
| Christopher and Banks | 38                      | 38                            | 100 %                                 | 55                      | 55                            | 100 %                                 |
| C.J. Banks            | 36                      | 36                            | 100 %                                 | 53                      | 53                            | 100 %                                 |
| Total Stores          | 473                     | 451                           | 95 %                                  | 506                     | 448                           | 89 %                                  |

Comparable sales measures vary across the retail industry. As a result, our comparable sales calculation is not necessarily comparable to similarly titled measures reported by other companies.



Table of Contents

To supplement our comparable sales performance measure, we also monitor changes in net sales per store and net sales per gross square foot for the entire store base.

## Second Quarter Fiscal 2017 Results of Operations

The following table presents selected consolidated financial data for the second quarter of fiscal 2017 compared to the second quarter of fiscal 2016:

| (dollars in thousands)                  | Thirteen Weeks Ended |                  |
|---|----------------------|------------------|
|   | July 29,<br>2017     | July 30,<br>2016 |
| Net sales                               | \$86,618             | \$89,923         |
| Merchandise, buying and occupancy costs | 61,990               | 59,774           |
| Gross profit                            | 24,628               | 30,149           |
| Other operating expenses:               |                      |                  |
| Selling, general and administrative     | 29,179               | 30,626           |
| Depreciation and amortization           | 3,167                | 2,974            |
| Impairment of store assets              | 93                   | 309              |
| Total other operating expenses          | 32,439               | 33,909           |
| Operating loss                          | (7,811 )             | (3,760 )         |
| Interest expense, net                   | (38 )                | (42 )            |
| Loss before income taxes                | (7,849 )             | (3,802 )         |
| Income tax provision                    | 40                   | 82               |
| Net loss                                | \$(7,889 )           | \$(3,884 )       |

| Rate trends as a percentage of net sales | Thirteen Weeks Ended |    |                  |    |
|--|----------------------|----|------------------|----|
|  | July 29,<br>2017     |    | July 30,<br>2016 |    |
| Gross margin                             | 28.4                 | %  | 33.5             | %  |
| Selling, general, and administrative     | 33.7                 | %  | 34.1             | %  |
| Depreciation and amortization            | 3.7                  | %  | 3.3              | %  |
| Operating loss                           | (9.0 )               | )% | (4.2 )           | )% |

## Second Quarter Fiscal 2017 Summary

Net sales decreased 3.7% compared to the same period last year primarily due to a decline in average unit retail prices and a decrease in average store count, partly offset by a sequential improvement in traffic, leading to an increase in transactions;

Net sales sequentially improved through the second quarter reaching a positive single-digit comparable sales % in fiscal July;

eCommerce sales increased 22.1% compared to a 10.8% increase the same period last year;

Gross margin rate decreased 510 basis points compared to the same period last year primarily driven by our efforts to sell through non go-forward product and address slow sellers more quickly through markdowns;

Net loss aggregated to \$7.9 million, a \$0.21 loss per share, compared to a net loss of \$3.9 million, or a \$0.11 loss per share, for the same period last year;

As of July 29, 2017, we held \$22.6 million of cash and cash equivalents, compared to \$28.1 million as of July 30, 2016.

Net Sales

|                           | Thirteen Weeks Ended |                  |             |
|---------------------------|----------------------|------------------|-------------|
| Net sales (in thousands): | July 29,<br>2017     | July 30,<br>2016 | %<br>Change |
| Net sales                 | \$ 86,618            | \$ 89,923        | (3.7 )%     |

The components of the 3.7% net sales decrease in the second quarter fiscal 2017 compared to the second quarter of fiscal 2016 were as follows:

Table of Contents

|                                    |                         |    |
|------------------------------------|-------------------------|----|
|                                    | Thirteen<br>Weeks Ended |    |
| Sales driver change components     | July 29, 2017           |    |
| Number of transactions             | 3.0                     | %  |
| Units per transaction              | 0.9                     | %  |
| Average unit retail                | (7.6)                   | )% |
| Total sales driver change increase | (3.7)                   | )% |

|                  |                         |    |
|------------------|-------------------------|----|
|                  | Thirteen<br>Weeks Ended |    |
| Comparable sales | July 29, 2017           |    |
| Comparable sales | (0.6)                   | )% |

Sales decreased primarily due to a 7.6% decrease in average unit retail prices, a 7.0% decline in average store count, partly offset by a sequential improvement in mall traffic, higher conversion rates and a 0.9% increase in units per transaction. The sales decrease was also correlated to lower inventory levels at the beginning of the quarter and promotional spend to sell through inventory that did not reflect our go-forward strategy, contributing to the decline in average unit retail prices.

To supplement our comparable sales measure, we also monitor changes in other store sales metrics as illustrated in the table below:

|                                    |                         |    |
|------------------------------------|-------------------------|----|
|                                    | Thirteen<br>Weeks Ended |    |
| Store metrics                      | July 29, 2017           |    |
| Net sales per store % change       | (0.7)                   | )% |
| Net sales per square foot % change | (1.9)                   | )% |

Net sales per store and Net sales per square foot decreased mainly due to a decline in average unit retail prices.

Store count, openings, closings, and square footage for our stores were as follows:

|                       | Store Count          |               |                    | July 29,<br>2017 | Avg<br>Store<br>Count | Square<br>Footage <sup>(1)</sup> |                      |
|-----------------------|----------------------|---------------|--------------------|------------------|-----------------------|----------------------------------|----------------------|
|                       | April<br>29,<br>2017 | Open<br>Close | MPW<br>Conversions |                  |                       | July 29,<br>2017                 | April<br>29,<br>2017 |
| Stores by Format      |                      |               |                    |                  |                       |                                  |                      |
| MPW                   | 320                  | —             | —                  | 320              | 320                   | 1,241                            | 1,241                |
| Outlet                | 82                   | —             | (3 )               | 79               | 80                    | 306                              | 329                  |
| Christopher and Banks | 38                   | —             | —                  | 38               | 38                    | 126                              | 126                  |
| C.J. Banks            | 36                   | —             | —                  | 36               | 36                    | 130                              | 130                  |
| Total Stores          | 476                  | —             | (3 )               | 473              | 474                   | 1,803                            | 1,826                |

<sup>(1)</sup> Square footage presented in thousands

Average store count in the second quarter of fiscal 2017 was 474 stores compared to an average store count of 509 stores in the second quarter fiscal 2016, a decrease of 6.9%. Average square footage in the second quarter of fiscal 2017 decreased 5.7% compared to the second quarter of fiscal 2016.

Gross Profit

|  | Thirteen Weeks Ended |                  |           |
|--|----------------------|------------------|-----------|
|  | July 29,<br>2017     | July 30,<br>2016 | Change    |
| Gross profit                                   | \$24,628             | \$30,149         | \$(5,521) |
| Gross margin rate as a percentage of net sales | 28.4 %               | 33.5 %           | (5.1 )%   |

Table of Contents

Gross margin rate decreased 510 basis points primarily driven by our efforts to sell through non go-forward product and address slow sellers more quickly through markdowns. The gross margin rate decline accelerated in the second quarter compared to the first quarter due to seasonal markdowns that typically occur at the end of the second quarter.

## Selling, General, and Administrative (“SG&amp;A”) Expenses

|  | Thirteen Weeks Ended |                  |           |
|--|----------------------|------------------|-----------|
|  | July 29,<br>2017     | July 30,<br>2016 | Change    |
| Selling, general, and administrative   | \$29,179             | \$30,626         | \$(1,447) |
| SG&A rate as a percentage of net sales | 33.7 %               | 34.1 %           | (0.4 )%   |

SG&A decreased by \$1.4 million, driven by lower store operating expenses of \$1.4 million due to a managed effort to reduce expenses. The SG&A expense decrease was also attributable to the absence of non-recurring charges of eCommerce transition costs of \$0.3 million incurred in the second quarter of fiscal 2016. These SG&A expense savings were partially offset by an increase in eCommerce operating expenses of \$0.2 million to support higher eCommerce sales. As a percent of net sales, SG&A improved approximately 40 basis points to 33.7%.

## Depreciation and Amortization (“D&amp;A”)

|                                       | Thirteen Weeks Ended |                  |        |
|---------------------------------------|----------------------|------------------|--------|
|                                       | July 29,<br>2017     | July 30,<br>2016 | Change |
| Depreciation and amortization         | \$3,167              | \$2,974          | \$193  |
| D&A rate as a percentage of net sales | 3.7 %                | 3.3 %            | 0.4 %  |

Depreciation and amortization expense increased primarily due to the deployment of technology solutions, including new omni-channel capabilities partly offset by the effects of the decrease in average store count.

## Impairment of Long-Lived Assets

|                                 | Thirteen Weeks Ended |                  |          |
|---------------------------------|----------------------|------------------|----------|
|                                 | July 29,<br>2017     | July 30,<br>2016 | Change   |
| Impairment of long-lived assets | \$ 93                | \$ 309           | \$(216 ) |

We recorded non-cash impairment charges related to long-lived assets held at store locations.

## Operating Loss

|  | Thirteen Weeks Ended |                  |           |
|--|----------------------|------------------|-----------|
|  | July 29,<br>2017     | July 30,<br>2016 | Change    |
| Operating loss                                   | \$(7,811)            | \$(3,760)        | \$(4,051) |
| Operating loss rate as a percentage of net sales | (9.0 )%              | (4.2 )%          | (4.8 )%   |

Our operating loss increased in the second quarter of fiscal 2017 compared to the second quarter of fiscal 2016 primarily due to a 510 basis point gross margin rate decline and net sales decrease of \$3.3 million, partly offset by a SG&A decrease of \$1.4 million, including the absence of fiscal 2016 non-recurring charges of \$0.3 million.

## Interest expense, net

|                       | Thirteen Weeks Ended |        |
|-----------------------|----------------------|--------|
|                       |                      | Change |
| Interest expense, net |                      |        |

|                       | July 29,<br>2017 | July 30,<br>2016 |
|-----------------------|------------------|------------------|
| Interest expense, net | \$ (38 )         | \$ (42 )         |

The change in interest expense, net is not material.

Table of Contents

## Income Tax Provision

|                      | Thirteen Weeks Ended |                  |          |
|----------------------|----------------------|------------------|----------|
|                      | July 29,<br>2017     | July 30,<br>2016 | Change   |
| Income tax provision | \$ 40                | \$ 82            | \$ (42 ) |

The change in the income tax provision is not material. For the thirteen weeks ended July 29, 2017, our effective tax rate was (1.3)% compared to (2.2)% in the same period last year.

## Net earnings

|  | Thirteen Weeks Ended |                  |           |
|--|----------------------|------------------|-----------|
|  | July 29,<br>2017     | July 30,<br>2016 | Change    |
| Net loss                                   |                      |                  |           |
| Net loss                                   | \$(7,889)            | \$(3,884)        | \$(4,005) |
| Net loss rate as a percentage of net sales | (9.1 )%              | (4.3 )%          | (4.8 )%   |

Our net loss increase in the second quarter of fiscal 2017 compared to our net loss in the second quarter of 2016 was primarily due to a gross margin rate decline and a net sales decrease partly offset by lower SG&A.

## First Half Fiscal 2017 Results of Operations

The following table presents selected consolidated financial data for the first half of fiscal 2017 compared to the first half of fiscal 2016:

| (dollars in thousands)                  | Twenty-Six Weeks Ended |                  |
|---|------------------------|------------------|
|   | July 29,<br>2017       | July 30,<br>2016 |
| Net sales                               | \$175,173              | \$189,957        |
| Merchandise, buying and occupancy costs | 120,007                | 122,096          |
| Gross profit                            | 55,166                 | 67,861           |
| Other operating expenses:               |                        |                  |
| Selling, general and administrative     | 60,153                 | 66,103           |
| Depreciation and amortization           | 6,266                  | 5,996            |
| Impairment of store assets              | 163                    | 476              |
| Total other operating expenses          | 66,582                 | 72,575           |
| Operating loss                          | (11,416 )              | (4,714 )         |
| Interest expense, net                   | (69 )                  | (82 )            |
| Other income                            | —                      | 911              |
| Loss before income taxes                | (11,485 )              | (3,885 )         |
| Income tax provision                    | 92                     | 167              |
| Net loss                                | \$(11,577 )            | \$(4,052 )       |

|  | Twenty-Six Weeks Ended |                  |   |  |
|--|------------------------|------------------|---|--|
|  | July 29,<br>2017       | July 30,<br>2016 |   |  |
| Rate trends as a percentage of net sales |                        |                  |   |  |
| Gross margin                             | 31.5                   | % 35.7           | % |  |
| Selling, general, and administrative     | 34.3                   | % 34.8           | % |  |
| Depreciation and amortization            | 3.6                    | % 3.2            | % |  |
| Operating loss                           | (6.5 )%                | (2.5 )%          |   |  |





Table of Contents

## First Half Fiscal 2017 Summary

Net sales decreased 7.8% compared to the same period last year primarily due to a decline in average unit retail prices and a decrease in average store count;

Net sales sequentially improved from a 11.5% sales decline and a comparable sales decrease of 8.9% in the first quarter of fiscal 2017 to a 3.7% sales decline and comparable sales decrease of 0.6% in the second quarter of fiscal 2017;

eCommerce sales increased 18.1% compared to a 27.2% increase the same period last year;

Gross margin rate decreased 420 basis points compared to the same period last year primarily driven by our second quarter efforts to sell through non go-forward product and address slow sellers more quickly through markdowns;

Net loss aggregated to \$11.6 million, a \$0.31 loss per share, compared to a net loss of \$4.1 million, or a \$0.11 loss per share, for the same period last year.

## Net Sales

| Net sales (in thousands): | Twenty-Six Weeks Ended |                  |             |
|---------------------------|------------------------|------------------|-------------|
|                           | July 29,<br>2017       | July 30,<br>2016 | %<br>Change |
| Net sales                 | \$ 175,173             | \$ 189,957       | (7.8 )%     |

The components of the 7.8% net sales decrease in the first half of fiscal 2017 compared to the first half of fiscal 2016 were as follows:

| Sales driver change components     | Twenty-Six<br>Weeks Ended |    |
|------------------------------------|---------------------------|----|
|                                    | July 29, 2017             |    |
| Number of transactions             | 1.6                       | %  |
| Units per transaction              | (0.6)                     | )% |
| Average unit retail                | (8.8)                     | )% |
| Total sales driver change increase | (7.8)                     | )% |

| Comparable sales | Twenty-Six<br>Weeks Ended |    |
|------------------|---------------------------|----|
|                  | July 29, 2017             |    |
| Comparable sales | (4.1)                     | )% |

Sales decreased primarily due to an 8.8% decrease in average unit retail prices, a 7.1% decline in average store count, continued weakness in mall traffic, and a 0.6% decrease in units per transaction, partly offset by higher conversion rates. The sales decrease was also correlated to lower inventory levels at the beginning of the year, lower inventory receipts in the first quarter and promotional spend to sell through inventory that did not reflect our go-forward strategy, contributing to the decline in average unit retail prices.

To supplement our comparable sales measure, we also monitor changes in other store sales metrics as illustrated in the table below:

| Store metrics                      | Twenty-Six<br>Weeks Ended |    |
|------------------------------------|---------------------------|----|
|                                    | July 29, 2017             |    |
| Net sales per store % change       | (5.2)                     | )% |
| Net sales per square foot % change | (6.6)                     | )% |

Net sales per store and Net sales per square foot decreased mainly due to a decline in average unit retail prices.

Store count, openings, closings, and square footage for our stores were as follows:

18

---

Table of Contents

|                       | Store Count |      |       |             | Square Footage <sup>(1)</sup> |          |             |       |
|-----------------------|-------------|------|-------|-------------|-------------------------------|----------|-------------|-------|
|                       | January 28, |      | MPW   | July 29,    | Avg Store                     | July 29, | January 28, |       |
| Stores by Format      | 2017        | Open | Close | Conversions | 2017                          | Count    | 2017        | 2017  |
| MPW                   | 318         | 1    | (4 )  | 5           | 320                           | 319      | 1,241       | 1,226 |
| Outlet                | 82          | —    | (3 )  | —           | 79                            | 81       | 306         | 329   |
| Christopher and Banks | 43          | —    | —     | (5 )        | 38                            | 39       | 126         | 142   |
| C.J. Banks            | 41          | —    | —     | (5 )        | 36                            | 37       | 130         | 147   |
| Total Stores          | 484         | 1    | (7 )  | (5 )        | 473                           | 476      | 1,803       | 1,844 |

<sup>(1)</sup> Square footage presented in thousands

Average store count in the first half of fiscal 2017 was 476 stores compared to an average store count of 512 stores in the same period of fiscal 2016, a decrease of 7.0%. Average square footage in the first half of fiscal 2017 decreased 5.7% compared to the same period of fiscal 2016.

## Gross Profit

|  | Twenty-Six Weeks Ended |               |            |
|--|------------------------|---------------|------------|
|  | July 29, 2017          | July 30, 2016 | Change     |
| Gross profit                                   | \$ 55,166              | \$ 67,861     | \$(12,695) |
| Gross margin rate as a percentage of net sales | 31.5 %                 | 35.7 %        | (4.2 )%    |

Gross margin rate decreased 420 basis points primarily driven by our efforts to sell through non go-forward product and address slow sellers more quickly through markdowns, and to a lesser extent, the effects of sales leverage on occupancy expenses. The gross margin rate decline accelerated in the second quarter compared to the first quarter due to seasonal markdowns that typically occur at the end of the second quarter.

## Selling, General, and Administrative (“SG&amp;A”) Expenses

|  | Twenty-Six Weeks Ended |               |           |
|--|------------------------|---------------|-----------|
|  | July 29, 2017          | July 30, 2016 | Change    |
| Selling, general, and administrative   | \$ 60,153              | \$ 66,103     | \$(5,950) |
| SG&A rate as a percentage of net sales | 34.3 %                 | 34.8 %        | (0.5 )%   |

SG&A decreased by \$5.9 million, driven by lower store operating expenses of \$3.2 million and lower net employee compensation expenses of \$1.2 million. The SG&A expense decrease was also attributable to the absence of non-recurring charges of \$2.2 million, including advisory fees in connection with shareholder activism of \$1.5 million and eCommerce transition costs of \$0.7 million incurred in the first half of fiscal 2016. These SG&A expense savings were partially offset by an increase in eCommerce operating expenses of \$1.0 million to support higher eCommerce sales. As a percent of net sales, SG&A improved approximately 50 basis points to 34.3%.

## Depreciation and Amortization (“D&amp;A”)

|                                       | Twenty-Six Weeks Ended |               |        |
|---------------------------------------|------------------------|---------------|--------|
|                                       | July 29, 2017          | July 30, 2016 | Change |
| Depreciation and amortization         | \$ 6,266               | \$ 5,996      | \$ 270 |
| D&A rate as a percentage of net sales | 3.6 %                  | 3.2 %         | 0.4 %  |

Depreciation and amortization expense increased primarily due to the deployment of technology solutions, including new omni-channel capabilities partly offset by the effects of the decrease in average store count.

Impairment of Long-Lived Assets

|                                 | Twenty-Six Weeks Ended |                  |          |
|---------------------------------|------------------------|------------------|----------|
|                                 | July 29,<br>2017       | July 30,<br>2016 | Change   |
| Impairment of long-lived assets | \$ 163                 | \$ 476           | \$(313 ) |

Table of Contents

We recorded non-cash impairment charges related to long-lived assets held at store locations.

## Operating Loss

|  | Twenty-Six Weeks Ended |                  |           |
|--|------------------------|------------------|-----------|
|  | July 29,<br>2017       | July 30,<br>2016 | Change    |
| Operating loss                                   |                        |                  |           |
| Operating loss                                   | \$(11,416 )            | \$(4,714 )       | \$(6,702) |
| Operating loss rate as a percentage of net sales | (6.5 )%                | (2.5 )%          | (4.0 )%   |

Our operating loss increased in the first half of fiscal 2017 compared to the first half of fiscal 2016 primarily due to a 420 basis point gross margin rate decline and a net sales decrease of \$14.8 million, partly offset by a SG&A decrease of \$5.9 million, including the absence of fiscal 2016 non-recurring charges of \$2.2 million.

## Interest expense, net

|                       | Twenty-Six Weeks Ended |                  |        |
|-----------------------|------------------------|------------------|--------|
|                       | July 29,<br>2017       | July 30,<br>2016 | Change |
| Interest expense, net |                        |                  |        |
| Interest expense, net | \$(69 )                | \$(82 )          | \$ 13  |

The change in interest expense, net is not material.

## Other income

|              | Twenty-Six Weeks Ended |                  |          |
|--------------|------------------------|------------------|----------|
|              | July 29,<br>2017       | July 30,<br>2016 | Change   |
| Other income |                        |                  |          |
| Other income | \$ —                   | \$ 911           | \$(911 ) |

Other income in the second quarter of fiscal 2016 reflects the receipt of proceeds from company-owned life insurance.

## Income Tax Provision

|                      | Twenty-Six Weeks Ended |                  |         |
|----------------------|------------------------|------------------|---------|
|                      | July 29,<br>2017       | July 30,<br>2016 | Change  |
| Income tax provision |                        |                  |         |
| Income tax provision | \$ 92                  | \$ 167           | \$(75 ) |

The change in the income tax provision is not material. For the first half 2017, our effective tax rate was (1.5)% compared to (4.3)% in the same period last year.

## Net earnings

|  | Twenty-Six Weeks Ended |                  |           |
|--|------------------------|------------------|-----------|
|  | July 29,<br>2017       | July 30,<br>2016 | Change    |
| Net loss                                   |                        |                  |           |
| Net loss                                   | \$(11,577 )            | \$(4,052 )       | \$(7,525) |
| Net loss rate as a percentage of net sales | (6.6 )%                | (2.1 )%          | (4.5 )%   |

Our net loss decrease in the first half of fiscal 2017 compared to our net loss in the first half of 2016 was primarily due to a gross margin rate decline, a net sales decrease, and the absence of company-owned life insurance proceeds partly offset by lower SG&A.

#### Fiscal 2017 Outlook

We are implementing a number of strategic initiatives addressing merchandising, marketing, eCommerce and store operations designed to stabilize the business and drive more consistent financial performance going forward. Given the number of changes and time required to rebalance the merchandise assortment, we will not be providing sales and EPS guidance for the near term.

20

---

Table of Contents

During the remainder of fiscal 2017, we plan to close 2 MPW stores, 1 Outlet and 1 CB store. In addition, we plan to convert 1 CB and 1 CJ store into 1 MPW store. Average square footage for the year is expected to be down approximately 5.3% as compared to fiscal 2016 and down 5.6% in the third quarter.

We expect capital expenditures for the year to range between \$6.5 million and \$7.5 million representing investments in store relocations, merchandising technology applications, and the development of omni-channel capabilities.

We expect our taxes for the year to be nominal and to represent minimum fees and taxes.

We expect the 53rd week in fiscal 2017 to add approximately \$4.2 million in sales and to reduce operating income by approximately \$1.6 million.

## Liquidity and Capital Resources

## Cash flow and liquidity

## Summary

We expect to operate our business and execute our strategic initiatives principally with funds generated from operations and, if necessary, from our amended and restated credit agreement (the “Credit Facility”) with Wells Fargo Bank N.A (“Wells Fargo”), subject to compliance with all covenants and other financial provisions of the Credit Facility. Cash flow from operations has historically been sufficient to provide for our uses of cash.

The following table summarizes our cash and cash equivalents as of the end of the second quarter of fiscal 2017 and the end of fiscal 2016:

| (in thousands)            | July 29,<br>2017 | January 28,<br>2017 |
|---------------------------|------------------|---------------------|
| Cash and cash equivalents | \$22,573         | \$ 35,006           |

The \$12.4 million decrease in cash and cash equivalents is primarily attributable the the net loss for the first half of fiscal 2017, investments in MPW store conversions and omni-channel capabilities, and changes in working capital. The working capital fluctuations are generally in-line with normal, seasonal patterns.

## Cash Flows

The following table summarizes our cash flows from operating, investing, and financing activities for the first half of fiscal 2017 compared to the first half of 2016:

| (in thousands)                            | Twenty-Six Weeks Ended |                  |
|---|------------------------|------------------|
|   | July 29,<br>2017       | July 30,<br>2016 |
| Net cash used in operating activities     | \$ (9,277 )            | \$ (520 )        |
| Net cash used in investing activities     | (3,150 )               | (2,872 )         |
| Net cash used in financing activities     | (6 )                   | (23 )            |
| Net decrease in cash and cash equivalents | \$ (12,433 )           | \$ (3,415 )      |

## Operating Activities

The decrease in cash used in operating activities in the first half of fiscal 2017 compared to the first half of fiscal 2016 was primarily due to an increase in the net loss for the twenty-six week period and changes in working capital. The changes in working capital primarily reflected the effects of a decrease in accrued liabilities, primarily due to payouts pertaining to a loss contingency, employee compensation, and timing of obligations to third-party service providers, partly offset an increase in accounts payable due to the timing of fashion merchandise receipts and lower inventory receipts.



## Table of Contents

### Investing Activities

The increase in cash used in investing activities in the first half of fiscal 2017 compared to the first half of fiscal 2016 was mainly attributable to the absence of available-for-sale investment maturities and the absence of proceeds from company-owned life insurance. Capital expenditures for the first half of fiscal 2017 were approximately \$3.2 million, which primarily reflected investments in MPW store conversions and technology associated with our omni-channel capabilities.

### Financing Activities

Financing activities in the first half of fiscal 2017 and 2016 were limited to a small number of shares redeemed by employees to satisfy payroll tax obligations.

We did not pay any dividends in the first half of fiscal 2017. We have not paid any dividends in the last three fiscal years.

### Sources of Liquidity

Funds generated by operating activities, available cash and cash equivalents, investments and our Credit Facility are our most significant sources of liquidity. We believe that our sources of liquidity will be sufficient to sustain operations and to finance anticipated capital investments and strategic initiatives over the next twelve months. However, in the event our liquidity is not sufficient to meet our operating needs, we may be required to limit our spending. There can be no assurance that we will continue to generate cash flows at or above current levels or that we will be able to maintain our ability to borrow under our existing facilities or obtain additional financing, if necessary, on favorable terms.

The Credit Facility with Wells Fargo was most recently amended and extended on September 8, 2014. The current expiration date is September 8, 2019. The Credit Facility provides the Company with revolving credit loans of up to \$50.0 million in the aggregate, subject to a borrowing base formula based primarily on eligible credit card receivables, inventory and real estate, as such terms are defined in the Credit Facility, and up to \$10.0 million of which may be drawn in the form of standby and documentary letters of credit.

The Company had no revolving credit loan borrowings under the Credit Facility during each of the twenty-six week periods ended July 29, 2017, and July 30, 2016. The total Borrowing Base at July 29, 2017 was approximately \$36.5 million. As of July 29, 2017, the Company had open on-demand letters of credit of approximately \$0.9 million. Accordingly, after reducing the Borrowing Base for the open letters of credit and the required minimum availability of the greater of \$3.0 million, or 10.0% of the Borrowing Base, the net availability of revolving credit loans under the Credit Facility was approximately \$32.0 million at July 29, 2017.

See Note 5 - Credit Facility for additional details regarding our Credit Facility, including a description of the sole financial covenant, with which we were in compliance as of July 29, 2017.

### Sourcing

There have been no material changes to our ratio of imports to total merchandise purchases or concentration of supplier purchases in the twenty-six weeks ended July 29, 2017 compared to the fiscal 2016 year ended January 28, 2017.

### Quarterly Results and Seasonality

Our quarterly results may fluctuate significantly depending on a number of factors, including general economic conditions, consumer confidence, customer response to our seasonal merchandise mix, timing of new store openings, adverse weather conditions, and shifts in the timing of certain holidays and shifts in the timing of promotional events.

#### Inflation

We do not believe that inflation had a material effect on our results of operations for the thirteen week and twenty-six week periods ended July 29, 2017.

## Table of Contents

### Forward-Looking Statements

We may make forward-looking statements reflecting our current views with respect to future events and financial performance. These forward-looking statements, which may be included in reports filed under the Exchange Act, in press releases and in other documents and materials as well as in written or oral statements made by or on behalf of the Company, are subject to certain risks and uncertainties, including those discussed in Item 1A - Risk Factors of our Annual Report on Form

10-K for the fiscal year ended January 28, 2017, which could cause actual results to differ materially from historical results or those anticipated.

The words or phrases “will likely result,” “are expected to,” “estimate,” “project,” “believe,” “expect,” “should,” “anticipate,” “intend” and similar expressions are intended to identify forward-looking statements within the meaning of Section 21e of the Exchange Act and Section 27A of the Securities Act of 1933, as amended, as enacted by the Private Securities Litigation Reform Act of 1995 (“PSLRA”). In particular, we desire to take advantage of the protections of the PSLRA in connection with the forward-looking statements made in this Quarterly Report on Form 10-Q.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date such statements are made. In addition, we wish to advise readers that the factors listed in Item 1A of our Annual Report on Form

10-K for the fiscal year ended January 28, 2017, as well as other factors, could affect our performance and could cause our actual results for future periods to differ materially from any opinions or statements expressed in the quarterly report on Form 10-Q. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

For a discussion of our exposure to, and management of our market risks, see Item 7A, Quantitative and Qualitative Disclosures about Market Risk, in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017. There have been no material changes to our exposure to, and management of our market risks in the thirteen weeks ended July 29, 2017.

### ITEM 4. CONTROLS AND PROCEDURES

#### Evaluation of Disclosure Controls and Procedures

The Company maintains disclosure controls and procedures that are designed to provide reasonable assurance that information required to be disclosed in the reports that the Company files or submits under the Securities and Exchange Act of 1934, as amended (the “Exchange Act”) is recorded, processed, summarized and reported within the time periods specified in the SEC’s rules and forms, and that such information is accumulated and communicated to the Company’s management, including its Interim Chief Executive Officer and Interim Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

The Company carried out an evaluation as of the end of the period covered by this report (the “Evaluation Date”), under the supervision and with the participation of its management, including its Interim Chief Executive Officer and Interim Chief Financial Officer, of the effectiveness of the design and operation of the Company’s disclosure controls and procedures pursuant to Rules 13(a)-15(e) and 15(d)-15(e) of the Exchange Act. Based on that evaluation, the Interim Chief Executive Officer and Interim Chief Financial Officer concluded that as of July 29, 2017 the Company’s disclosure controls and procedures are effective at the reasonable assurance level.

Changes in Internal Controls

There were no significant changes in our internal controls that could materially affect our disclosure controls and procedures subsequent to the Evaluation Date. Furthermore, there was no change in our internal control over financial reporting during the quarter ended July 29, 2017 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II

ITEM 1. LEGAL PROCEEDINGS

The Company is subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. We accrue for loss contingencies associated with outstanding litigation or legal claims for which management has determined it

Table of Contents

is probable that a loss contingency exists and the amount of the loss can be reasonably estimated. In connection with a preliminary settlement of pre-litigation employment claims reached in February 2017, we established a loss contingency of \$1.475 million as of January 28, 2017. In connection therewith, on April 13, 2017, a complaint was filed in state Circuit Court in the Fifteenth Judicial Circuit in Palm Beach County, Florida (the "Florida Circuit Court") by three named plaintiffs in a purported class action asserting claims on behalf of current and former store managers. The plaintiffs principally alleged that they and other similarly situated store managers were improperly classified as exempt employees and thus not compensated for overtime work as required under applicable federal and state law. On May 4, 2017, the Company entered into a settlement agreement with the named plaintiffs and the proposed class. On May 8, 2017, the Florida Circuit Court issued an order approving the class settlement. As approved by the Florida Circuit Court, certain current and former store managers will be eligible to receive payments in connection with time worked in prior years. The settlement of the lawsuit is not an admission by us of any wrongdoing.

As part of the settlement, the Company contributed \$1.475 million into a settlement fund in the second fiscal quarter of 2017. Any funds remaining after payment of all submitted claims and related settlement fund costs and expenses will revert to the Company. A final resolution of the matter and the dissolution of the settlement fund is expected by the end of this fiscal year. While the ultimate amount of the claims paid under the settlement is likely to be less than the Company has recorded, the difference is not expected to have a material impact on our consolidated financial position or liquidity.

The ultimate resolution of legal matters can be inherently uncertain and for some matters, we are currently unable to predict the ultimate outcome, determine whether a liability has been incurred or make an estimate of the reasonably possible liability that could result from an unfavorable outcome because of these uncertainties. The Company does not, however, currently believe that the resolution of any pending matter will have a material adverse effect on its financial position, results of operations or liquidity.

**ITEM 1A. RISK FACTORS**

In addition to the other information discussed in this report, the risk factors described in Part I, Item 1A. Risk Factors in our 2016 Annual Report on Form 10-K for the fiscal period ended January 28, 2017, should be considered as they could materially affect our business, financial condition or future results. There have not been any material changes with respect to the risks described in our 2016 Form 10-K, but these are not the only risks facing our company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial may also adversely affect our business, financial condition or operating results.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**ITEM 5. OTHER INFORMATION**

None.



Table of Contents

ITEM 6. EXHIBITS

Exhibit Description

- 10.1 Form of Christopher & Banks Corporation Indemnification Agreement (incorporated by reference to Exhibit 10.1 to Current Report on Form 8-K filed on June 20, 2017)  
Retention Agreement, effective as of July 25, 2017, by and between Christopher & Banks Corporation and
- 10.2\*\* Marc A. Ungerman (incorporated by reference to Exhibit 10.1 to Current Report on Form 8-K/A filed on July 26, 2017)
- 31.1\* Certification of Interim Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2\* Certification of Interim Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1\* Certification of the Interim Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32.2\* Certification of the Interim Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002  
Financial statements from the Quarterly Report on Form 10-Q of Christopher & Banks Corporation for the fiscal quarter ended July 29, 2017, formatted in eXtensible Business Reporting Language ("XBRL"): (i) the
- 101\* Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Operations; (iii) the Condensed Consolidated Statements of Comprehensive Loss, (iv) the Condensed Consolidated Statements of Cash Flows and (vi) the Notes to Condensed Consolidated Financial Statements

\* Filed with this report

\*\* Management agreement or compensatory plan or arrangement

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHRISTOPHER & BANKS CORPORATION

Dated: August 30, 2017    By:    /s/ Joel Waller  
Joel Waller  
Interim President, Chief Executive Officer and  
Director  
(Principal Executive Officer)

Dated: August 30, 2017    By:    /s/ Marc Ungerman  
Marc Ungerman  
Interim Chief Financial Officer  
(Principal Financial Officer)