### Edgar Filing: FIRST DATA CORP - Form 4

| FIRST DATA CO<br>Form 4                                                                                                                                                                                                                                                    | ORP                                                                                           |               |            |                                                     |                                                                                                            |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------|------------|-----------------------------------------------------|------------------------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|--|--|
| April 13, 2016                                                                                                                                                                                                                                                             |                                                                                               |               |            |                                                     |                                                                                                            |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| FORM 4                                                                                                                                                                                                                                                                     |                                                                                               |               | CECU       | DIFIE                                               |                                                                                                            |                                            | COMMISSIO                                                                                                          | т                                                                    | PPROVAL                                                           |  |  |
|                                                                                                                                                                                                                                                                            | UNITED                                                                                        | STATES        |            | RITIES A<br>shington                                |                                                                                                            |                                            | COMMISSIO                                                                                                          | NomB<br>Number:                                                      | 3235-0287                                                         |  |  |
| Check this box<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or                                                                                                                                                                                                   |                                                                                               |               |            |                                                     |                                                                                                            |                                            |                                                                                                                    | Expires:<br>Estimated<br>burden hor<br>response                      | ed average<br>nours per                                           |  |  |
| Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |                                                                                               |               |            |                                                     |                                                                                                            |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| (Print or Type Respon                                                                                                                                                                                                                                                      | nses)                                                                                         |               |            |                                                     |                                                                                                            |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| 1. Name and Addres<br>Bisignano Frank                                                                                                                                                                                                                                      | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>FIRST DATA CORP [FDC]                |               |            |                                                     | 5. Relationship of Reporting Person(s) to Issuer                                                           |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| (Leet)                                                                                                                                                                                                                                                                     |                                                                                               |               | -          | -                                                   | (Check all applicable)                                                                                     |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| (Last) (<br>C/O FIRST DAT<br>CORPORATION<br>STREET, 29TH                                                                                                                                                                                                                   | <ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>04/11/2016</li></ul> |               |            |                                                     | X_ Director 10% Owner<br>X_ Officer (give title Other (specify<br>below) below)<br>Chief Executive Officer |                                            |                                                                                                                    |                                                                      |                                                                   |  |  |
| (Street) 4. If A                                                                                                                                                                                                                                                           |                                                                                               |               |            | If Amendment, Date Original<br>iled(Month/Day/Year) |                                                                                                            |                                            | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person            |                                                                      |                                                                   |  |  |
| NEW YORK, N                                                                                                                                                                                                                                                                | Y 10281                                                                                       |               |            |                                                     |                                                                                                            |                                            | Form filed by<br>Person                                                                                            | More than One R                                                      | eporting                                                          |  |  |
| (City) (                                                                                                                                                                                                                                                                   | (State)                                                                                       | (Zip)         | Tab        | ole I - Non-l                                       | Derivative                                                                                                 | Securities A                               | cquired, Disposed                                                                                                  | of, or Beneficia                                                     | lly Owned                                                         |  |  |
|                                                                                                                                                                                                                                                                            | ansaction Date<br>th/Day/Year)                                                                | Execution any | Date, if   | 3.<br>Transactio<br>Code<br>(Instr. 8)<br>Code V    | Disposed<br>(Instr. 3, 4                                                                                   | (A) or<br>of (D)                           | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Reminder: Report on                                                                                                                                                                                                                                                        | a separate line                                                                               | for each cl   | ass of sec | urities bene                                        | ficially ow                                                                                                | ned directly of                            | or indirectly.                                                                                                     |                                                                      |                                                                   |  |  |
|                                                                                                                                                                                                                                                                            |                                                                                               |               |            |                                                     | inforn<br>requii                                                                                           | nation cont<br>red to respo<br>ays a curre | spond to the colle<br>tained in this form<br>ond unless the fo<br>ntly valid OMB co                                | n are not<br>rm                                                      | SEC 1474<br>(9-02)                                                |  |  |
|                                                                                                                                                                                                                                                                            | Tabl                                                                                          |               |            |                                                     |                                                                                                            | sposed of, or<br>convertible s             | Beneficially Owner<br>securities)                                                                                  | 1                                                                    |                                                                   |  |  |

| 1. Title of | 2.         | 3. Transaction Date | 3A. Deemed         | 4.        | 5. Number of  | 6. Date Exercisable and | 7. Title and Amount of | 8. |
|-------------|------------|---------------------|--------------------|-----------|---------------|-------------------------|------------------------|----|
| Derivative  | Conversion | (Month/Day/Year)    | Execution Date, if | Transacti | iorDerivative | Expiration Date         | Underlying Securities  | De |

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| Security<br>(Instr. 3)     | or Exercise<br>Price of<br>Derivative<br>Security |            | any<br>(Month/Day/Year) | Code<br>(Instr. 8) | Acquor D (D) | urities<br>uired (A)<br>isposed of<br>r. 3, 4,<br>5) | (Month/Day,         | /Year)             | (Instr. 3 and              | 4)                               | Se<br>(Ir |
|----------------------------|---------------------------------------------------|------------|-------------------------|--------------------|--------------|------------------------------------------------------|---------------------|--------------------|----------------------------|----------------------------------|-----------|
|                            |                                                   |            |                         | Code V             | (A)          | (D)                                                  | Date<br>Exercisable | Expiration<br>Date | Title                      | Amount or<br>Number of<br>Shares |           |
| Class B<br>Common<br>Stock | <u>(1)</u>                                        | 04/11/2016 |                         | F <u>(2)</u>       |              | 58,986                                               | (1)(3)              | (1)(3)             | Class A<br>Common<br>Stock | 58,986                           | \$        |
| Class B<br>Common<br>Stock | <u>(1)</u>                                        |            |                         |                    |              |                                                      | <u>(1)</u>          | (1)                | Class A<br>Common<br>Stock | 602,599                          |           |

## **Reporting Owners**

| Reporting Owner Name / Address                                                                        | Relationships |            |                         |       |  |  |  |
|-------------------------------------------------------------------------------------------------------|---------------|------------|-------------------------|-------|--|--|--|
|                                                                                                       | Director      | 10% Owner  | Officer                 | Other |  |  |  |
| Bisignano Frank<br>C/O FIRST DATA CORPORATION<br>225 LIBERTY STREET, 29TH FLOOR<br>NEW YORK, NY 10281 | Х             |            | Chief Executive Officer |       |  |  |  |
| Signatures                                                                                            |               |            |                         |       |  |  |  |
| /s/ Gretchen A. Herron, by power of attorney                                                          |               | 04/13/2016 |                         |       |  |  |  |

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Shares of Class B common stock of First Data Corporation (the "Issuer") are convertible into shares of Class A common stock of the
(1) Issuer on a one-for-one basis at any time at the option of the holder with the prior written consent of the Issuer, automatically upon transfer, with certain exceptions, and upon certain other events.

- (2) Represents shares withheld to pay tax obligations in connection with the vesting of restricted stock awards.
- Includes 788,697 shares of restricted Class B common stock of the Issuer, including 355,910 of which will vest on January 1, 2017 and 432,787 of which will vest in two equal installments on January 1, 2017 and January 1, 2018, subject to continued employment through the applicable vesting dates.
- (4) Held by the Frank J. Bisignano 2015 Grantor Retained Annuity Trust.

### **Remarks:**

Mr. Bisignano disclaims beneficial ownership of the securities reported herein as indirectly beneficially owned, except to the e

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.