

Edgar Filing: IVEY DENISE - Form 4

IVEY DENISE  
 Form 4  
 November 06, 2001

-----  
 OMB APPROVAL  
 -----  
 OMB Number  
 Expires:  
 Estimated average burden  
 hours per response ..... .5  
 -----

U.S. SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or  
 Section 30(f) of the Investment Company Act of 1940

[ ] Check this box if no longer subject of Section 16. Form 4 or Form 5  
 obligations may continue. See Instruction 1(b).

=====

1. Name and Address of Reporting Person\*

Ivey	Denise	H.	
(Last)	(First)	(Middle)	
Gannett Co., Inc.		7950 Jones Branch Drive	
		(Street)	
McLean	Virginia		22107
(City)	(State)		(Zip)

=====

2. Issuer Name and Ticker or Trading Symbol

Gannett Co., Inc. ("GCI")  
 =====

3. IRS or Social Security Number of Reporting Person (Voluntary)

=====

4. Statement for Month/Year

October, 2001  
 =====

5. If Amendment, Date of Original (Month/Year)

=====

6. Relationship of Reporting Person to Issuer  
 (Check all applicable)

**Edgar Filing: IVEY DENISE - Form 4**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Group President/ Gulf Newspaper Group

7. Individual or Joint/Group Filing  
(Check applicable line)

Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		
			Amount	(A) or (D)	Price
Common Stock	10/16/01	M	10,200	A	\$32.00
Common Stock	10/16/01	S	10,200	D	\$66.00
Common Stock	To 09/30/01				
Common Stock	To 06/30/01				

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Edgar Filing: IVEY DENISE - Form 4

Page 1 of 2

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

=====

1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares Title
Stock Options	\$32.000	10/16/01 M		10,200	12/12/99 12/12/03	Common Stock 10,200

=====  
Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and

Edgar Filing: IVEY DENISE - Form 4

Trust Company.

/s/Denise H. Ivey

11/06/01

-----  
\*\*Signature of Reporting Person

-----  
Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

Page 2 of 2