

BOUHADANA JOSEPH

Form 4

October 13, 2017

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
BOUHADANA JOSEPH

(Last) (First) (Middle)

**C/O PERFUMANIA HOLDINGS,
INC., 35 SAWGRASS DRIVE,
SUITE 2**

(Street)

BELLPORT, NY 11713

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Perfumania Holdings, Inc. [PERF]

3. Date of Earliest Transaction
(Month/Day/Year)
10/11/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities		(Month/Day/Year)		(Instr. 3 and 4)		
				Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 24.05	10/11/2017	D ⁽¹⁾			1,000	01/31/2008	01/31/2018	Common Stock	1,000
Stock Option (Right to Buy)	\$ 3.87	10/11/2017	D ⁽¹⁾			1,000	01/28/2009	01/28/2019	Common Stock	1,000
Stock Option (Right to Buy)	\$ 6.42	10/11/2017	D ⁽¹⁾			1,000	12/10/2009	12/10/2019	Common Stock	1,000
Stock Option (Right to Buy)	\$ 8.46	10/11/2017	D ⁽¹⁾			5,000	10/08/2010	10/08/2020	Common Stock	5,000
Stock Option (Right to Buy)	\$ 9.82	10/11/2017	D ⁽¹⁾			5,000	01/26/2012	01/26/2022	Common Stock	5,000
Stock Option (Right to Buy)	\$ 9.26	10/11/2017	D ⁽¹⁾			15,000	04/02/2012	04/02/2022	Common Stock	15,000
Stock Option (Right to Buy)	\$ 5.98	10/11/2017	D ⁽¹⁾			5,000	01/10/2013	01/10/2023	Common Stock	5,000
Stock Option (Right to Buy)	\$ 4.75	10/11/2017	D ⁽¹⁾			5,000	12/11/2013	12/11/2023	Common Stock	5,000
Stock Option (Right to Buy)	\$ 5.9	10/11/2017	D ⁽¹⁾			5,000	12/10/2014	12/10/2024	Common Stock	5,000
	\$ 3.65	10/11/2017	D ⁽¹⁾			5,000	12/07/2015	12/07/2025		5,000

Stock
Option
(Right to
Buy)

Common
Stock

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
BOUHADANA JOSEPH C/O PERFUMANIA HOLDINGS, INC. 35 SAWGRASS DRIVE, SUITE 2 BELLPORT, NY 11713	X

Signatures

/s/ Matthew Dallett as
attorney-in-fact

10/13/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In order to facilitate the reorganization of the issuer under Chapter 11 of the Bankruptcy Code, these securities (which had no value) were cancelled for no consideration upon effectiveness of the issuer's Plan of Reorganization.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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