

DAKTRONICS INC /SD/
Form 8-K
January 11, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 11, 2010

Daktronics, Inc.
(Exact name of registrant as specified in its charter)

| | | |
|--------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------|
| South Dakota (State or other jurisdiction Incorporation or organization) | 0-23246 (Commission File Number) | 46-0306862 (I.R.S. Employer Identification Number) |
|--------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------|

201 Daktronics Drive
Brookings, SD 57006
(Address of principal executive office) (zip code)

(605) 692-0200
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 7 – Regulation FD

Item 7.01 Regulation FD Disclosure.

Daktronics, Inc. (“Daktronics”) issued a press release announcing that it will be presenting at the 12th Annual Needham Growth Stock Conference on Wednesday, January 13, 2010, in New York, NY regarding its operations and business. The PowerPoint slide presentation to be used during Daktronics’s presentation is furnished as Exhibit 99.1. The press release regarding Daktronics’ presentation at the conference is furnished as Exhibit 99.2.

The information furnished in this report, including the exhibits, shall not be incorporated by reference into Daktronics’ filings with the Securities and Exchange Commission under the Securities Act of 1933 and shall not be deemed “filed” with the SEC for purposes of Section 18 of the Securities Act of 1934.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 PowerPoint Slides (furnished)

99.2 Press Release (furnished)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DAKTRONICS, INC.

By: /s/ William R. Retterath
William R. Retterath, Chief Financial
Officer

Date: January 11, 2010

EXHIBIT INDEX

| Exhibit No. | Description |
|-------------|----------------------------------------------------------------|
| 99.1 | PowerPoint Slides |
| 99.2 | News Release dated January 11, 2010 issued by Daktronics, Inc. |