

Edgar Filing: CUSTOM BRANDED NETWORKS INC - Form 10QSB

CUSTOM BRANDED NETWORKS INC  
Form 10QSB  
November 14, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 10-QSB

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended SEPTEMBER 30, 2003

Transition Report pursuant to 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 000-28535  
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CUSTOM BRANDED NETWORKS, INC.  
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(Exact name of small Business Issuer as specified in its charter)

NEVADA  
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91-1975651  
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(State or other jurisdiction of incorporation or organization)

(IRS Employer Identification No.)

821 E. 29TH  
NORTH VANCOUVER, B. C.  
-----

V7K 1B6  
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(Address of principal executive offices)

(Zip Code)

Issuer's telephone number, including area code:

604-904-6946  
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Not Applicable  
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(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days  Yes  No

State the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 38,372,532 SHARES OF \$.001 PAR VALUE COMMON STOCK OUTSTANDING AS OF NOVEMBER 13, 2003.

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ITEM 1. FINANCIAL STATEMENTS

The accompanying un-audited financial statements have been prepared in accordance with the instructions to Form 10-QSB and, therefore, do not include all information and footnotes necessary for a complete presentation of financial position, results of operations, cash flows, and stockholders' deficit in conformity with generally accepted accounting principles. In the opinion of management, all adjustments considered necessary for a fair presentation of the results of operations and financial position have been included and all such adjustments are of a normal recurring nature. Operating results for the three months ended September 30, 2003 are not necessarily indicative of the results that can be expected for the year ending June 30, 2004.

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED BALANCE SHEET  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

	SEPTEMBER 30	JUNE 30
2003 2003		
ASSETS		
CURRENT		
Cash	\$ 894	\$ 894
CAPITAL ASSETS (Note 4)	919	967
	\$ 1,813	\$ 1,861

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LIABILITIES

CURRENT

Accounts payable and accrued liabilities	\$ 318,332	\$ 316,398
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CONVERTIBLE NOTE PAYABLE, Net of discount (Note 5)	402,037	388,029
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	720,369	704,427
	-----	-----

STOCKHOLDERS' DEFICIENCY

SHARE CAPITAL

Authorized:  
50,000,000 common shares  
with a par value of \$0.001 per  
share at September 30, 2003  
and June 30, 2003

Issued and outstanding: 38,372,532 common shares at September 30, 2003 and June 30, 2003	19,731	19,731
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Additional paid-in capital	651,622	651,622
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DEFICIT ACCUMULATED DURING THE DEVELOPMENT STAGE	(1,378,659)	(1,351,419)
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OTHER	(11,250)	(22,500)
	-----	-----
	(718,556)	(702,566)
	-----	-----

	\$ 1,813	\$ 1,861
	=====	=====

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED STATEMENT OF OPERATIONS AND DEFICIT  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

THREE MONTHS ENDED	INCEPTION JUNE 28 1999 TO
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	SEPTEMBER 30		SEPTEMBER 30
	2003	2002	2003
REVENUE	\$ -	\$ -	\$ 184,162
EXPENSES			
Administrative expenses	13,659	358	1,405,407
Interest expense	13,581	11,298	94,969
Mineral property payment	-	-	50,000
Write down of capital assets	-	-	12,445
	27,240	11,656	1,562,821
NET LOSS FOR THE PERIOD	(27,240)	(11,656)	\$ (1,378,659)
ACCUMULATED DEFICIT, BEGINNING OF PERIOD	(1,351,419)	(1,209,186)	
ACCUMULATED DEFICIT, END OF PERIOD	\$ (1,378,659)	\$ (1,220,842)	
LOSS PER SHARE, Basic and diluted	\$ (0.01)	\$ (0.01)	
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING	38,372,532	33,872,532	

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED STATEMENT OF CASH FLOWS  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

	THREE MONTHS ENDED		INCEPTION
	SEPTEMBER 30		JUNE 28
	2003	2002	1999 TO
			SEPTEMBER 30
			2003
CASH FLOWS FROM OPERATING ACTIVITIES			
Loss for the period	\$ (27,240)	\$ (11,656)	\$ (1,310,317)

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ADJUSTMENTS TO RECONCILE			
LOSS TO NET CASH USED			
BY OPERATING ACTIVITIES			
Shares issued for other than cash	11,250	-	33,750
Amortization	48	212	2,098
Amortization of interest	13,581	11,298	94,969
Write down of capital assets	-	-	12,445
Change in prepaid expenses and advances	-	-	(28,546)
Change in accounts payable and accrued liabilities	1,934	(276)	318,332
	(427)	(422)	(877,269)
CASH FLOWS FROM INVESTING ACTIVITY			
Purchase of capital assets	-	-	(1,808)
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from loan payable to shareholder	-	-	16,097
Loan receivable from shareholder	-	-	(39,000)
Issue of common shares	-	-	18,950
Convertible note payable	427	422	883,146
Cash acquired on acquisition of subsidiary	-	-	778
	427	422	879,971
(DECREASE) INCREASE IN CASH	-	-	894
CASH, BEGINNING OF PERIOD	894	902	-
CASH, END OF PERIOD	\$ 894	\$ 902	\$ 894

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED STATEMENT OF SHAREHOLDERS' DEFICIENCY

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

DEFICIT  
ACCUMULATED  
DURING THE  
ADDITIONAL

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	COMMON STOCK SHARES	STOCK AMOUNT	PAID-IN CAPITAL	OTHER	DEVELOPMENT STAGE
Issuance of shares to founders	3,465	\$ 3	\$ 18,947	\$ -	\$ -
Net loss for the period . .	-	-	-	-	(159,909)
Balance, June 30, 2000. . .	3,465	3	18,947	-	(159,909)
Repurchase of common stock by consideration of forgiveness of loan payable to shareholder . .	(1,445)	-	16,097	-	-
	2,020	3	35,044	-	(159,909)
Adjustment to number of shares issued and outstanding as a result of the reverse take-over transaction					
Custom Branded Networks, Inc. . . . .	(2,020)	-	-	-	-
Aquistar Ventures (USA) Inc. . . . .	15,463,008	-	-	-	-
	15,463,008	3	35,044	-	(159,909)
Shares allotted in connection with the acquisition of Custom Branded Networks, Inc. . .	25,000,000	15,228	-	-	-
Less: Allotted and not yet issued . . . . .	(8,090,476)	-	-	-	-
Common stock conversion rights . . . . .	-	-	421,214	-	-
Net loss for the year . . .	-	-	-	-	(723,239)
Balance, June 30, 2001. . .	32,372,532	15,231	456,258	-	(883,148)
Additional shares issued in connection with the acquisition of Custom Branded Networks, Inc. . .	1,500,000	-	-	-	-
Common stock conversion rights . . . . .	-	-	109,748	-	-
Net loss for the year . . .	-	-	-	-	(326,038)
Balance, June 30, 2002. . .	33,872,532	15,231	566,006	-	(1,209,186)

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CUSTOM BRANDED NETWORKS, INC.  
(A DEVELOPMENT STAGE COMPANY)

CONSOLIDATED STATEMENT OF SHAREHOLDERS' DEFICIENCY (CONTINUED)

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SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

	COMMON STOCK SHARES	STOCK AMOUNT	ADDITIONAL PAID-IN CAPITAL	OTHER	DEFICIT ACCUMULATED DURING THE DEVELOPMENT STAGE
Balance, June 30, 2002. . . . .	33,872,532	\$ 15,231	\$ 566,006	\$ -	\$ (1,209,186)
Issue of common stock for deferred compensation expense. . . . .	4,500,000	4,500	40,500	(45,000)	-
Amortization of deferred compensation. . . . .	-	-	-	22,500	-
Common stock conversion rights. . . . .	-	-	45,116	-	-
Net loss for the year . . . . .	-	-	-	-	(142,233)
Balance, June 30, 2003. . . . .	38,372,532	19,731	651,622	(22,500)	(1,351,419)
Amortization of deferred compensation. . . . .	-	-	-	11,250	-
Net loss for the period . . . . .	-	-	-	-	(27,240)
Balance, September 30, 2003 . . . . .	38,372,532	\$ 19,731	\$ 651,622	\$ ( 11,250)	\$ (1,378,659)

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CUSTOM BRANDED NETWORKS, INC.  
(AN EXPLORATION STAGE COMPANY)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

1. BASIS OF PRESENTATION

The unaudited consolidated financial statements as of September 30, 2003 included herein have been prepared without audit pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with United States generally accepted accounting principles have been

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condensed or omitted pursuant to such rules and regulations. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. It is suggested that these consolidated financial statements be read in conjunction with the June 30, 2003 audited consolidated financial statements and notes thereto.

### 2. NATURE OF OPERATIONS AND GOING CONCERN

Custom Branded Networks, Inc. (the "Company") was previously engaged in the business of providing turnkey private label internet services to organizations throughout the domestic United States and Canada. During the year ended June 30, 2003, the Company became an exploration staged company engaged in the acquisition and exploration of mining claims. Upon location of a commercial minable reserve, the Company expects to actively prepare the site for its extraction and enter a development stage.

#### Going Concern

The accompanying financial statements have been prepared assuming the Company will continue as a going concern.

As shown in the accompanying financial statements, the Company has incurred a net loss of \$1,378,659 for the period from April 12, 2002 (inception) to September 30, 2003, and has no sales. The future of the Company is dependent upon its ability to obtain financing and upon future profitable operations from the development of its mineral claims. Management has plans to seek additional capital through a private placement and public offering of its common stock. The financial statements do not include any adjustments relating to the recoverability and classification of recorded assets, or the amounts of and classification of liabilities that might be necessary in the event the Company cannot continue in existence.

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CUSTOM BRANDED NETWORKS, INC.  
(AN EXPLORATION STAGE COMPANY)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

### 3. SIGNIFICANT ACCOUNTING POLICIES

The consolidated financial statements of the Company have been prepared in accordance with generally accepted accounting principles in the United States. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of financial statements for a period necessarily involves the use of estimates which have been made using careful judgment.

The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the significant accounting policies summarized below:

- a) Consolidation



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These financial statements include the accounts of the Company and its wholly-owned subsidiary, Custom Branded Networks, Inc. (a Nevada corporation).

### b) Use of Estimates

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

### c) Capital Assets

Capital assets are recorded at cost and are amortized at the following rates:

Office equipment - 20% declining balance basis  
Computer equipment - 3 years straight line basis

### d) Income Taxes

The Company has adopted Statement of Financial Accounting Standards No. 109 - "Accounting for Income Taxes" (SFAS 109). This standard requires the use of an asset and liability approach for financial accounting and reporting on income taxes. If it is more likely than not that some portion of all of a deferred tax asset will not be realized, a valuation allowance is recognized.

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CUSTOM BRANDED NETWORKS, INC.  
(AN EXPLORATION STAGE COMPANY)

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

### 3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### e) Mineral Claim Payments and Exploration Costs

The Company expenses all costs related to the acquisition, maintenance and exploration of mineral claims in which it has secured exploration rights prior to establishment of proven and probable reserves. To date, the Company has not established the commercial feasibility of its exploration prospects, therefore, all costs are being expensed.

#### f) Financial Instruments

The Company's financial instruments consist of cash, accounts receivable, and accounts payable.

Unless otherwise noted, it is management's opinion that this Company is not exposed to significant interest or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

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### g) Stock Based Compensation

The Company measures compensation cost for stock based compensation using the intrinsic value method of accounting as prescribed by A.P.B. Opinion No. 25 - "Accounting for Stock Issued to Employees". The Company has adopted those provisions of Statement of Financial Accounting Standards No. 123 - "Accounting for Stock Based Compensation", which require disclosure of the pro-forma effect on net earnings and earnings per share as if compensation cost had been recognized based upon the estimated fair value at the date of grant for options awarded.

### h) Loss Per Share

The Company computes net loss per share in accordance with SFAS No. 128 - "Earnings Per Share". Under the provisions of SFAS No. 128, basic loss per share is computed using the weighted average number of common stock outstanding during the periods. Diluted loss per share is computed using the weighted average number of common and potentially dilutive common stock outstanding during the period. As the Company generated net losses in each of the periods presented, the basic and diluted net loss per share is the same as any exercise of options or warrants would anti-dilutive.

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CUSTOM BRANDED NETWORKS, INC.  
(AN EXPLORATION STAGE COMPANY)

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

### 3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### i) Impairment of Long-Lived Assets and Long-Lived Assets to be Disposed of

The Company reviews long-lived assets and including identifiable intangibles for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceed the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell.

#### j) New Accounting Pronouncements

In June 2001, the Financial Accounting Standards Board ("FASB") issued Statement No. 141 - "Business Combinations". The Statement requires that all business combinations initiated after June 30, 2001 be accounted for under the purchase method of accounting. The Company believes that the adoption of FASB No. 141 will not have a significant impact on its financial statements.

In July 2001, the FASB issued Statement No. 142 - "Goodwill and Other Intangible Assets". The Statement will require discontinuing the amortization of goodwill and other intangible assets with indefinite useful lives. Instead, these assets

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will be tested periodically for impairment and written down to their fair market value as necessary. This Statement is effective for fiscal years beginning

after December 15, 2001. The Company believes that the adoption of FASB No. 142 will not have a material impact on its financial statements.

In August 2001, the FASB issued Statement No. 144 - "Accounting for the Impairment of Long-Lived Assets" which is effective for fiscal years beginning after December 15, 2001. FASB No. 144 addresses accounting and reporting of long-lived assets, except goodwill, that are either held and used or disposed of through sale or other means. The Company believes that the adoption of FASB No. 144 will not have a material impact on its financial statements.

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CUSTOM BRANDED NETWORKS, INC.  
(AN EXPLORATION STAGE COMPANY)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

SEPTEMBER 30, 2003  
(UNAUDITED)  
(STATED IN U.S. DOLLARS)

4. CAPITAL ASSETS

	SEPTEMBER 30 2003		JUNE 30 2003	
	COST	ACCUMULATED DEPRECIATION	NET BOOK VALUE	NET BOOK VALUE
Computer equipment	\$ 1,808	\$ 1,808	\$ -	\$ -
Office equipment	3,380	2,461	919	967
	\$ 5,188	\$ 4,269	\$ 919	\$ 967

5. CONVERTIBLE NOTE PAYABLE

On January 31, 2002, the Company executed \$1,000,000 aggregate principal amount of convertible notes due not earlier than January 31, 2009. The Company has received \$883,146 in advances through to September 30, 2003. The notes bear no interest until the maturity date, and interest at 5% per annum on any remaining principal balance after the maturity date. The notes are convertible, at the option of the holder, at any time on or prior to maturity into shares of the Company's common stock at a conversion price of \$0.05 per share, and each converted share includes a warrant to purchase an additional common stock share at an exercise price of \$0.05 per share. The warrants expire three years from

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the grant day.

Because the market interest rate on similar types of notes was approximately 14% per annum the day the notes were issued, the Company has recorded a discount of \$576,078 related to the beneficial conversion feature. The discount will be amortized as interest expense over the life of the convertible notes, or sooner upon conversion. During the period, the Company recorded interest expense of \$13,581 (2002 - \$11,298).

### 6. MINERAL PROPERTIES

On February 5, 2003, the Company entered into an agreement to acquire 100% interest in mineral properties located in outer Mongolia by making a cash payment of \$50,000 (paid) and issuing 5,000,000 common shares.

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### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATIONS

#### Plan of Operations:

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At September 30, 2003, the Company had cash of \$894. Expenses for the fiscal quarter covered by this report totalled \$27,240.00 giving the Company a net loss for the quarter of \$27,240.00 since the Company has no operating revenues at the present time. To sustain the business operations of the Company, the Company must obtain additional capital. The Company's current plans are to borrow money as needed to sustain current operations. Since inception, the Company has executed \$1,000,000 in the aggregate principal amount of convertible notes. The Company has received \$883,146 in advances against the notes through September 30, 2003. The Company hopes to obtain additional advances against the notes in order to sustain the business operations of the Company. However, the holder of the notes is not obligated to fund the notes further and may not be willing to do so, in which event the Company will need to obtain funding from some other source.

The business plan of the Company for the past thirty months has been to provide certain Internet solutions to businesses and private organizations. However, on May 9, 2003, the Company acquired the rights to six mineral titles within the Turquoise Hill area of the South Gobi Region of Mongolia. The Company paid \$50,000 toward the acquisition of the mineral titles and issued 5,000,000 shares of common stock of the Company to complete the transaction. The shares will be delivered at such time as legal title to the mineral titles is delivered. Therefore, the Company is waiting for the vendor to make necessary legal arrangements to be able to transfer title to the properties before delivering the common shares.

It is the intention of management to commence geological and geophysical testing immediately upon receipt of legal title to the mineral properties, with primary focus on pursuing and identifying any mineral occurrences within the project areas. As these possibilities develop, it is likely that the Company will abandon its Internet solutions business plan and focus on the acquisition and development of mineral interests during the next 12 months and beyond.

#### Forward-Looking Statements:

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Many statements made in this report are forward-looking statements that are not based on historical facts. Because these forward-looking statements involve

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risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements made in this report relate only to events as of the date on which the statements are made.

### ITEM 3. CONTROLS AND PROCEDURES.

As required by Rule 13a-15 under the Securities Exchange Act of 1934 (the "Exchange Act"), we carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures within the 90 days prior to the filing date of this report. This evaluation was carried out under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, Mr. Paul G. Carter. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective in timely alerting management to material information relating to us required to be included in our periodic SEC filings. There have been no significant changes in our internal controls or in other factors that could significantly affect internal controls subsequent to the date we carried out our evaluation.

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed our reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Exchange Act is accumulated and communicated to management, including

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our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

## PART II - OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

We are not a party to any material legal proceedings and to our knowledge, no such proceedings are threatened or contemplated.

### ITEM 2. CHANGES IN SECURITIES

We did not complete any sales of our securities during the fiscal quarter ended September 30, 2003.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matters were submitted to our security holders for a vote during the fiscal quarter ended September 30, 2003.

### ITEM 5. OTHER INFORMATION

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None

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K.

EXHIBITS

- 99.1 Certification by CEO and CFO pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 99.2 Certification by CEO and CFO pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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REPORTS ON FORM 8-K

We did not file any Current Reports on Form 8-K during the fiscal quarter ended September 30, 2002.

SIGNATURES

In accordance with the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CUSTOM BRANDED NETWORKS, INC.

Date: November 13, 2003

By: /s/ Paul G. Carter

-----  
Paul G. Carter  
Principal Executive Officer  
Principal Financial Officer  
Chief Accounting Officer